



CITY OF Sterling Heights

#41

America's 50 Best Places to Live

The Wall Street Journal

Michigan's Safest City

Communities with more than 100,000 residents
FBI statistics, 2014

TOP 50



COST OF LIVING

95

Sperlings, compared to US score of 100

POPULATION

131,224

2013 estimate, U.S. Census

LABOR FORCE

65,227

BLS, WIN, 2014

KEY INDUSTRIES

DEFENSE

65% of all defense work done in Michigan is done in the Sterling Heights and Macomb County area. Over 6,000 defense contractors in the surrounding area represent \$26 Billion between 2000 and 2010.



AUTOMOTIVE & ADVANCED MANUFACTURING

Macomb County is home to nearly 76,500 automotive, engineering and design, skilled trades and technicians.



TOP EMPLOYERS

Sterling Heights is Home to Growing and Innovative Companies Including:

Fiat-Chrysler Automobiles

Ford Motor Company

Mayco Plastics

General Dynamics

Key Safety Systems

KUKA Systems Corporation

US Farathane Corporation

Milliken Millwork Inc.

E&R Industrial Sales

BAE Systems

TAX AND WATER RATES

Avg Small Manufacturing

Facility Cost (exc. Finishes)

\$60-\$80

Price per square foot

Avg Large Manufacturing

Facility Cost (100K sf, 15-20K sf of office space, exc. Finishes)

\$100 - \$130

Price per square foot

Estimated Tax Rate

Large Manufacturing

\$0.35

Price per square foot

Water Utility Rates

\$4.85

Price per unit (first 30 units)

\$5.31

Price per unit (each add'l over 30)

ELECTED OFFICIALS

Michael C. Taylor, Mayor

Doug Skrzyzniarz, Mayor Pro Tem

Deanna Koski, Councilwoman

Joseph V. Romano, Councilman

Maria G. Schmidt, Councilwoman

Nate Shannon, Councilman

Barbara A. Ziarko, Councilwoman

Mark D. Vanderpool, City Manager

OUR WORKFORCE



Our workforce has access to exceptional resources for training from Macomb Community College and the Macomb/St. Clair Workforce Development Board that works in conjunction with MichiganWorks! For entrepreneurs, the Macomb-OU INCubator and Velocity Collaboration Center can accelerate growth of start-ups and small businesses.

QUALITY OF LIFE



We attribute our success as a "Family-Friendly" community to the thousands of residents who work tirelessly in raising their families with old-fashioned values while juggling the daily challenges of a modern society. Our spirited residential community makes family its top priority and also participates in many civic activities promoting Sterling Heights.

TALENT COMPARISON

	Sterling Heights	Macomb County	Michigan
Labor Force (end of 2014, BLS, WIN)	65,227	405,864	4,747,839
Employment (end of 2014, BLS, WIN)	62,090	372,674	4,442,272
Employment Growth Rate ('09-'12, Clustermapping.US)	N/A	4.0%	1.9%
Unemployment (end of 2014, BLS, WIN)	3,137	33,190	305,567
Unemployment Rate (end of 2014, WIN)	4.8%	8.2%	6.4%
Mean travel time to work (age 16+)	25 minutes	26 minutes	24 minutes
Educational attainment Bachelor's Degree (25+)	25.8%	22.5%	25.9%
Median household income	\$57,075	\$53,411	\$48,411

QUALITY OF LIFE

Estimated median house/condo value (2012)-Source: City-data.com	\$129,600
Median gross rent (2009-2013)	\$856

COST OF OPERATIONS

Annual Industrial Average Asking Lease Rate	\$4.67 per square foot
Average Small Manufacturing Facility Cost (exc. Finishes)	\$60-\$80
Average Large Manufacturing Facility Cost (100K sf, 15-20K sf of office space, exc. Finishes)	\$100-\$130
	Corporate HQ: \$1.55
Estimated Tax Rate per square foot	Lrg Manufacturing: \$0.35 Med Manufacturing \$0.71
Water Utility Rates	\$4.85 per unit First 30 units \$5.31 per unit Each additional unit over 30

MACOMB COUNTY EMPLOYMENT, BY INDUSTRY

Industry	Employment	Avg Earnings
Information Technology	6,016	N/A
Healthcare	28,824	\$56,113
Retail and Hospitality	88,756	N/A
Skilled Trade & Technicians	26,347	N/A
Engineering and Design	11,289	N/A
Automotive	38,814	\$106,293
Defense & Security	6,785	\$95,948

RESOURCES

Bonner Advisory Group: 734-846-9746

City of Sterling Heights Economic Development: 586-884-9322

Macomb County: MacombBusiness.com

Michigan Economic Development Corporation (MEDC):
www.MichiganBusiness.org

Macomb-OU INCubator: www.oakland.edu/macombouinc

Defense Corridor Center for Collaboration and Synergy (DC3S):
www.defensec3s.com