

Achieving Goals Together!

Carwash fundraisers are always a lot of fun. Partnering with your professional automatic and self-serve carwashes will give your organization the opportunity to raise those much-needed funds!

Planning Your Carwash Event

- 1) Set a fundraising goal for your group.
- 2) Pick a date three to six weeks in advance to give you group enough time to prepare for the event. Weekends are generally the best days, but remember to avoid holiday weekends.
- 3) If your group wants to wash cars - a self-serve carwash is the place for your event.
- 4) If you don't want to wash cars - your automatic carwash will provide "discounted" charity carwash tickets. You sell the tickets at a pre-determined price and keep a percentage of the money raised. Instead of the traditional one-day event, selling tickets allows you to continue to raise money for a longer period of time.
- 5) Utilizing a professional carwash saves water and protects the environment!

Meet Your Fundraising Goals and Have Fun!

Your MCA Carwash will:

- Provide fund raising tickets for you to sell.
- Provide tips on how to hold a successful carwash.
- Help you promote your event.

The Midwest Carwash Association (MCA) is a trade association representing professional carwash owners and operators in Michigan, Ohio, Indiana, Illinois and Wisconsin. MCA promotes the highest standards and practices.

Contact the Midwest Carwash Association at 1-800-546-9222 to get a list of participating carwashes in your area.

Carwash Fundraisers

Partnering with your professional automatic and self-serve carwashes will give your organization the opportunity to raise money.

MIDWEST CARWASH ASSOCIATION
3225 W. St. Joseph, Lansing, MI 48917

Carwash Program for Charities

TRYING TO RAISE MONEY?

Your Guide to
Holding a Profitable
Fundraising Carwash



www.midwestcarwash.com