



2012 Residential Survey Results



Presented by:



1020 E. 1st Street
Papillion, NE 68046

January 25, 2013

City of Sterling Heights

2012 Residential Survey Results

Background

Infogroup was selected by the City of Sterling Heights to conduct its 2012 Residential Survey to assess the importance of various city services, identification of needed improvements, and citizen response towards a potential millage rate increase to avoid additional layoffs of police and fire department personnel. Results of the 2012 survey would be compared to a similar survey in 2006 to benchmark selected city services and quality of life issues.

Survey Approach

Based on available city resources, a two-tiered survey approach using both email and mail surveys was initiated. A random sample of city residents was taken from the Infogroup consumer database which closely mirrors population and demographic statistics from the U.S. Census Bureau and which includes a number of email addresses. Sampled residents with email addresses were sent an email survey and those without an email address were sent a mail survey. Non-respondents were further contacted by email or phone to elicit their response to the survey. Survey recipients were also afforded the opportunity to take the survey by phone, if so desired.

The survey was four pages long and consisted of over 90 questions and sub-questions. It took about seven minutes to complete. There were six open-ended questions designed to elicit more in-depth responses from survey recipients.

The survey plan was to collect 400 responses which would yield a ± 5 percent margin of error at a 95 percent confidence level.

Data Collection

Surveys were mailed on Monday, November 5, 2012. The email survey was sent on Thursday, November 8, 2012. A reminder phone call was made to non-respondent mail survey recipients November 29, 2012 while a reminder email was sent to non-respondent email survey recipients on November 13, 2012.

Due to the Thanksgiving and Christmas holidays, data collection was extended through January 2, 2013 at which time data collection was deemed complete. In all, 476 responses were received – 300 mail responses, 173 email responses, and 3 phone responses.

Milestones

September 20	Draft survey developed
September 25	1st survey revision
October 30	Survey finalized
November 5	Survey mailed
November 8	Survey emailed
January 2	Data collection complete
January 9	Preliminary results sent to Sterling Heights
January 18	Report finalized
January 25	Final report delivered to Sterling Heights
February 12	Presentation of survey results to Sterling Heights City Council

Key Infogroup Personnel

Bernie Galing	Director, Market Research	
	402.836.3134	Bernie.galing@infogroup.com
Kara Bellinger	Research Analyst	
	402.836.3135	Kara.bellinger@infogroup.com
Stacey Burson	Research Analyst	
	402.836.3136	Stacey.burson@infogroup.com
Kris Kluver	Project Manager, Database Group	
	402.836.3082	Kris.kluver@infogroup.com

Table of Contents

Background	2
Survey Approach	2
Data Collection	2
Milestones	3
Key Infogroup Personnel	3
Executive Summary	5
Survey Results	10
Understanding Cross Tabs	11
Question 2 A – E Quality of Life in the City	14
Question 4 A – G Taxes and Safety	28
Question 5 A – Police Department	44
Question 6 A – G Fire Department	56
Question 7 A – J Public Works Department	70
Question 8 A – I Public Library	90
Question 9 A – K Park & Recreation Department	108
Question 10 A – L Community Relations	130
Question 11 Property Maintenance	154
Question 12 – 16 Open Ended Questions	158
Question 17 A – B Additional Layoffs / Millage Rate Increase	168
Question 18 – 29 Demographic Information	174
Question 30 Additional Thoughts / Comments	204
Open Questions Verbatim	206
Survey Instrument	260

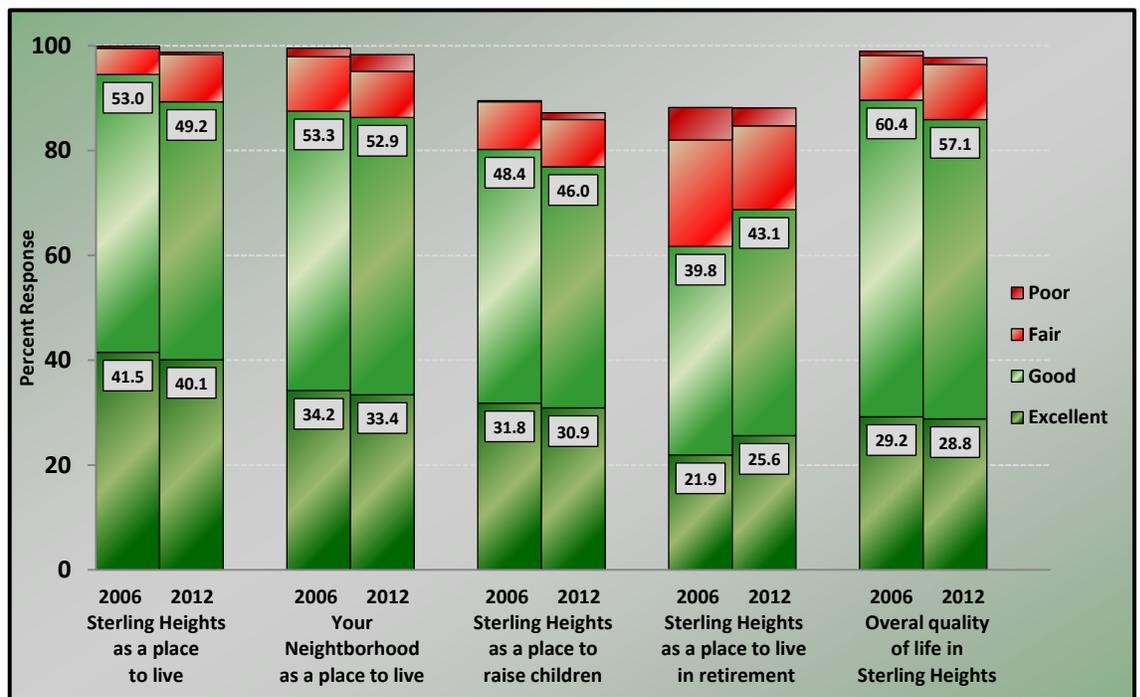
EXECUTIVE SUMMARY

Executive Summary

The City of Sterling Heights contracted with Infogroup in September, 2012 to conduct the city's 2012 Residential Survey. Consisting of about 90 questions, the survey was designed to help prioritize services, gauge satisfaction levels, and help formulate future policy. Potential respondents were randomly sampled from Infogroup's consumer database and sent a mail or email survey. The sample was selected to achieve a ± 5 percent margin of error at a 95 percent confidence level - the same parameters used in the last two city surveys. Survey development commenced in late September and the finalized survey was fielded on November 5, 2012. During the data collection period, follow-up emails and phone calls were made to encourage non-respondents to take part in the survey. Data collection was closed on January 2, 2013 with a total of 476 people responding to the survey. The key findings of the survey are discussed below.

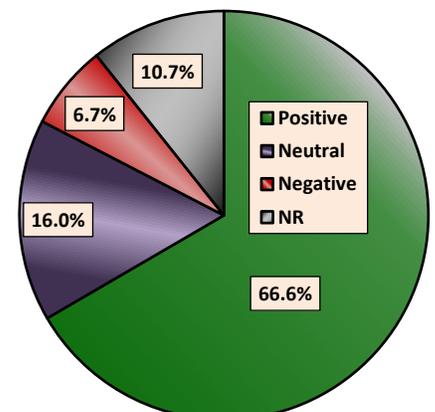
Sterling Heights is a good place to live - survey respondents indicated that Sterling Heights offered a good quality of life, was a good place to raise children, and was a good place to retire. Little differences in this regard were

found between the 2012 survey and the one that was conducted in 2006, as shown in the chart to the right. Differences are well within the margin of error which means that – statistically – there was virtually no change between the two surveys. Considering the



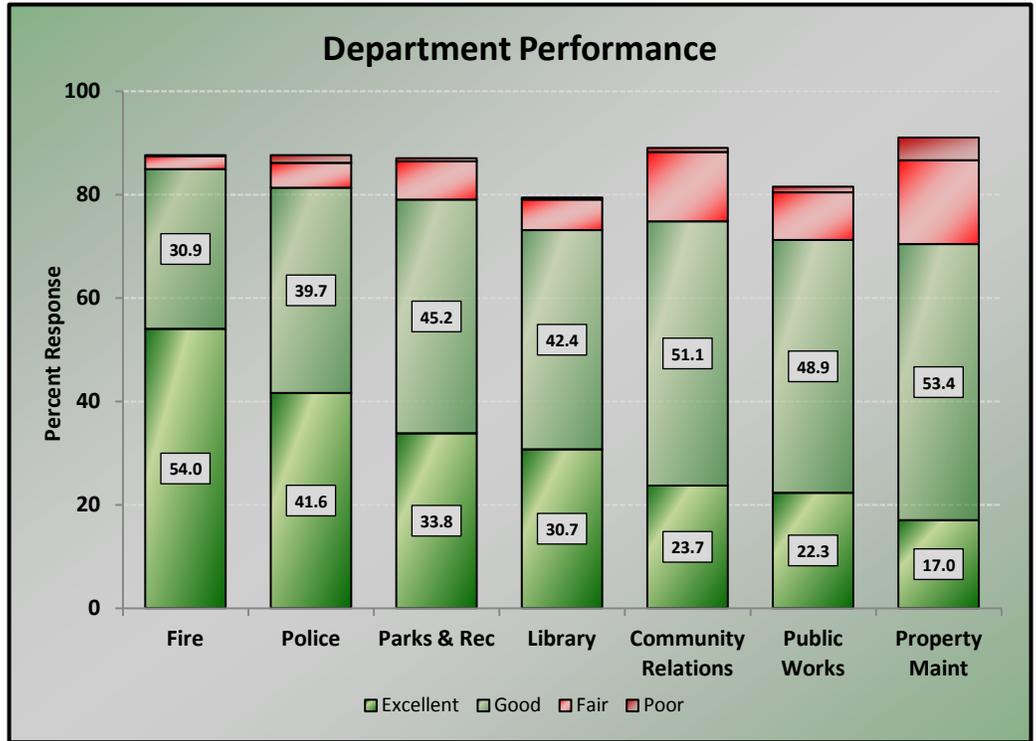
difficult economic conditions faced by the city during the years between these two surveys, maintaining high service delivery ratings is a significant accomplishment.

Residents have a positive perception of the city - When asked to describe Sterling Heights in a single word - and then rating that word as positive, negative, or neutral - almost 67 percent rated it as “positive”. The most common descriptions of the city were “Home/Family” (13.7%), “Safe” (11.3%), and “Nice/Clean” (10.3%).



The performance of all city departments is rated highly

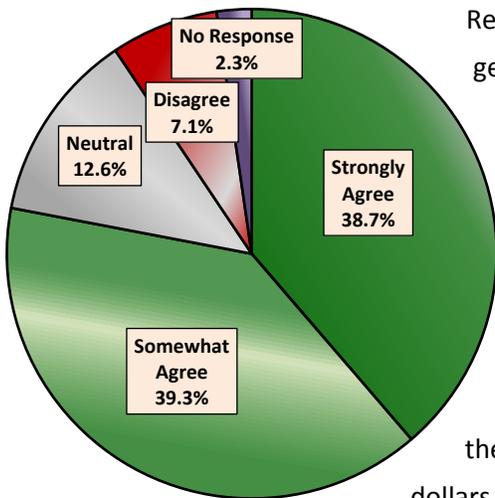
The performance of the Fire, Police, and Parks & Recreation departments were the highest rated in the city, all of which were rated as “good” or “excellent” by over 79 percent of respondents. Property Maintenance was the lowest rated but it, too, was rated “good” or “excellent” by over 70 percent of those surveyed.



The Library, Community Relations, and Public Works were also rated highly.

People feel they not only get a good value for the taxes they pay, but that the city uses those tax dollars wisely

Receive a Good Value for Taxes Paid

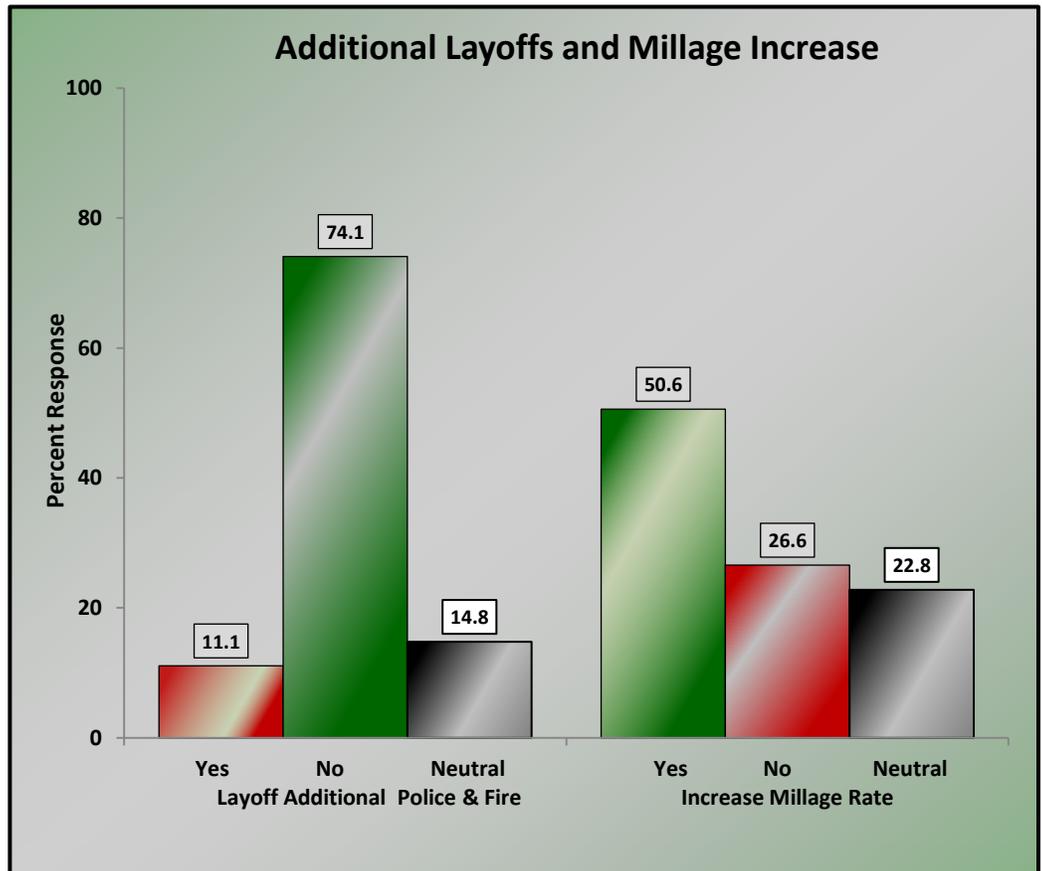


Respondents were asked two tax questions – do they agree/disagree that they get a good value for the taxes they pay, and does the city use their tax dollars wisely. Fully 78 percent indicate that they receive a good value for the taxes they pay as shown in the chart to the left. Just over 7 percent felt otherwise while the rest were neutral or had no opinion. When compared with the question about the city using tax dollars wisely, 58 percent felt that they received a good value for their taxes AND that the city spent those tax dollars wisely. Another 20 percent were neutral about the city using tax dollars wisely but still felt they got a good value for their taxes, a clear indication that respondents feel the city is using their tax dollars appropriately.

In general, residents of Sterling Heights also **feel safe in the city**. About 92 percent feel safe during the day. While this percentage drops during nighttime hours, over 80 percent indicate they still feel safe at night in the city.

Feel Safe:	Strongly Agree	Somewhat Agree	Neutral	Disagree/ NR
During the day	55.7%	36.3%	3.8%	4.2%
At night	36.3%	43.9%	11.3%	8.4%

Most respondents are supportive of raising the millage rate to avoid additional Police Department AND Fire Department layoffs - results clearly indicate that Sterling Heights is a good place to live and that residents feel safe in the city. Respondents also clearly indicate that it is important to maintain police and fire staffing levels for safety and to insure both departments have good response times. As such, when asked if the city should layoff additional police and fire positions as a result of lost property revenue, 74 percent disagreed (i.e., they **DO NOT** support further layoffs). When asked if the millage rate should be increased to maintain police and fire staffing at current levels, 51 percent were supportive while 23 percent were neutral or expressed no opinion. Thus, almost three-fourths of survey respondents are at least **NOT OPPOSED** to a millage increase.



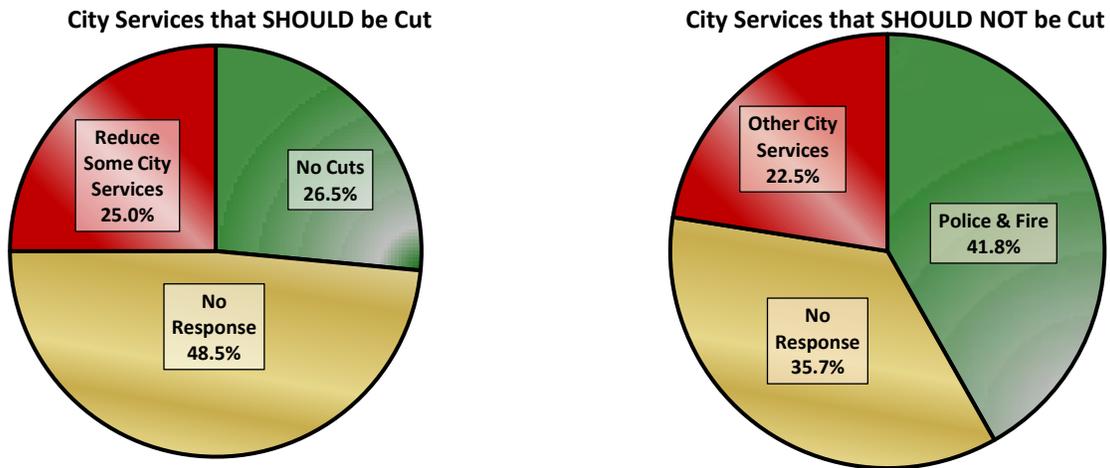
Taken a step further, about one-fourth (21%) feel **strongly** that staffing levels should be maintained and **strongly support** a millage increase. An additional 26 percent at least partially agree that staffing levels need to be maintained while tending to support a millage rate increase. As a result, 47 percent indicate support for avoiding additional layoffs and also support raising the millage rate to achieve this end.

In essence, there is substantial support for raising the millage rate to avert additional police and fire layoffs. However, there are also a number of respondents opposed to a millage increase.

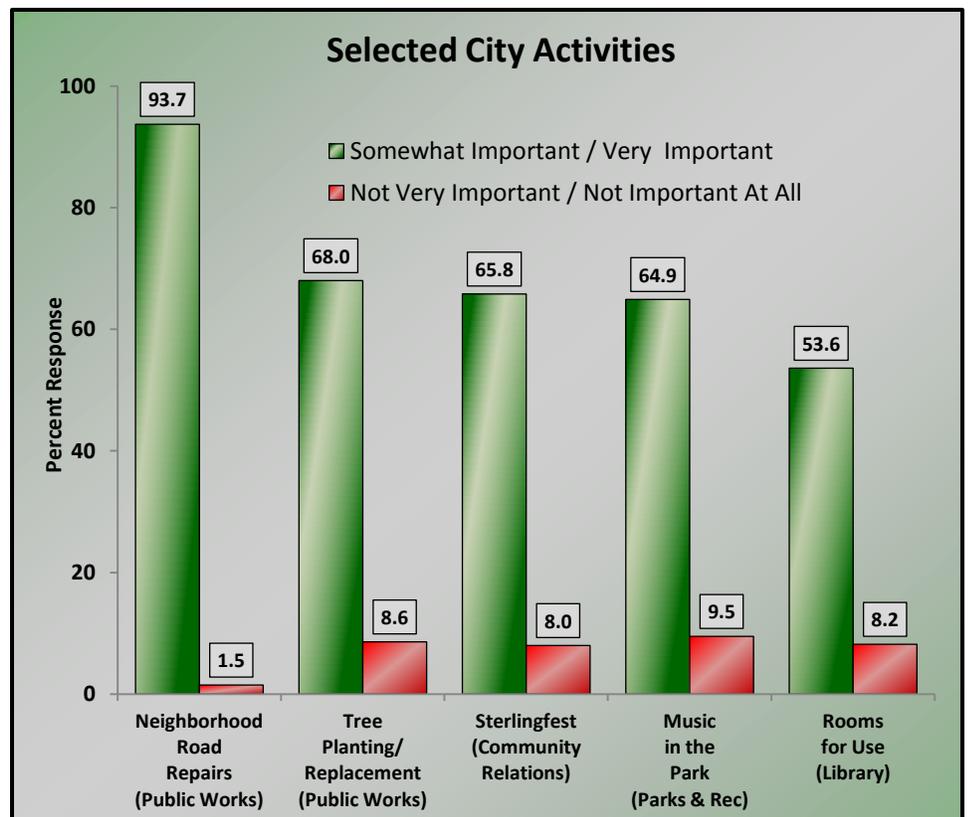
- 59 percent indicated they were not opposed to a millage rate increase to save police/fire positions
- 16 percent want to maintain police and fire staffing but are opposed to a millage rate increase
- 8 percent do not support a millage rate increase and are in favor of additional layoffs
- 17 percent are neutral or expressed no opinion on either of these questions

Other questions in the survey sought to elicit resident suggestions about what city services could be cut and which ones should not be cut. On balance, only a small percentage of respondents provided information useful in this regard, as shown in the figures below. Of note, almost 42 percent indicated that Police & Fire service **SHOULD NOT** be reduced, which is very much in-line with the 47 percent who would support a millage rate increase to maintain

police and fire staffing. Also, only 25 percent of respondents thought anything should be cut while over 60 percent indicated areas that should not be cut. As noted previously, respondents like their city services.



All city service areas were rated highly (over 50% positive in all areas). However, there were some services that also had sizable negative ratings (“not very important”, “not at all important”) which occurred in every city department. The chart at the right shows a few city services with their “positive” and “negative” ratings. Road maintenance is rated important by almost everyone (94%) and very few rated this function negatively (1.5%). However, while rooms for use in the library were deemed important by over half of the respondents (54%), there were many (8%) who thought this was a relatively unimportant activity.

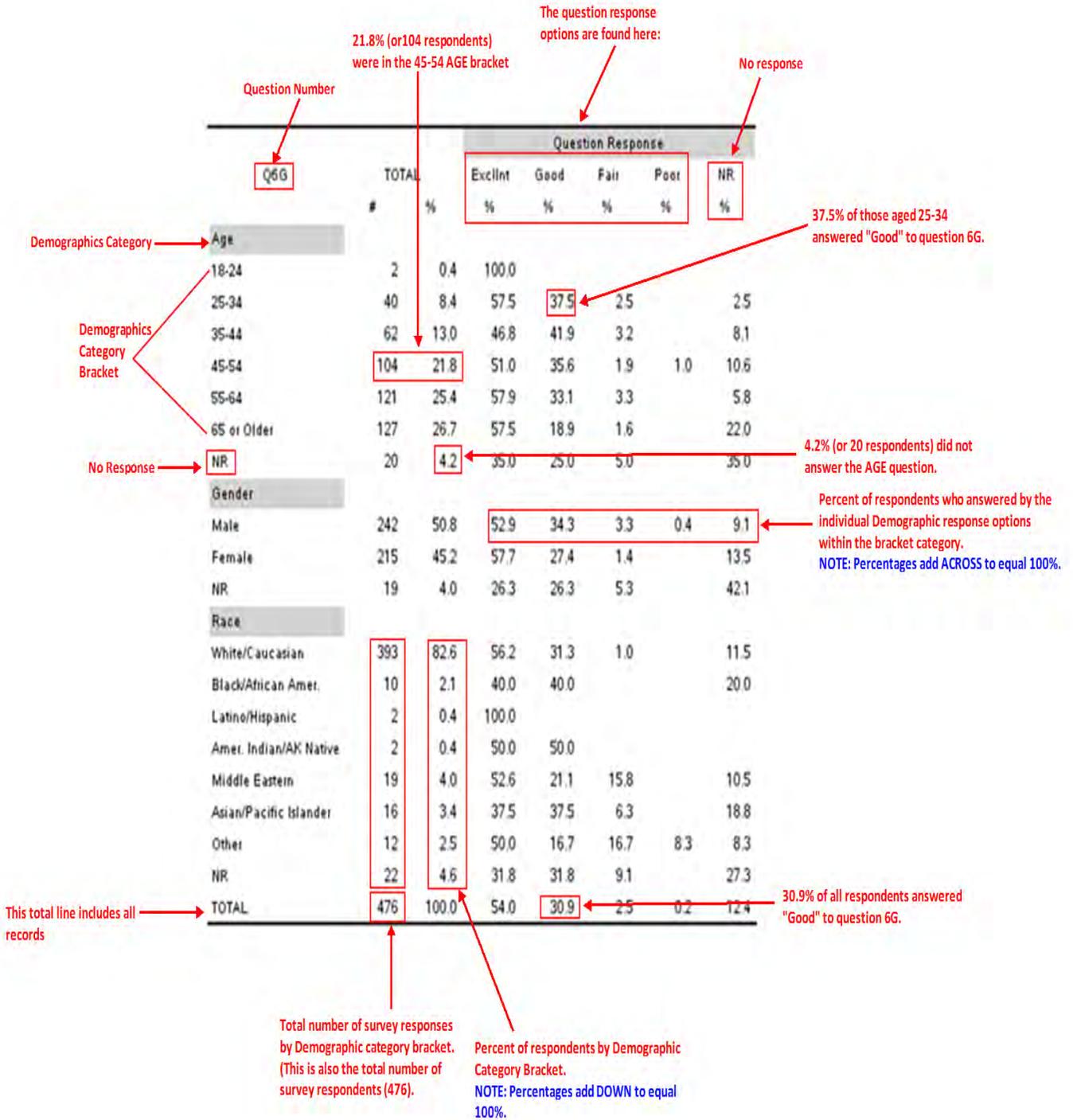


Negative ratings can tend to have more influence than their percentages indicate and they need to be considered carefully in many instances. However, this does not mean these services and activities can or should be eliminated but, instead, suggest areas that could be further explored in relation to a cost/benefit assessment. For example, the Cultural Exchange is not rated very important by over 15% of respondents but is very much supported by minorities. Similarly, the Memorial Day Parade is not very important to over 11 percent of respondents but has much support among older residents.

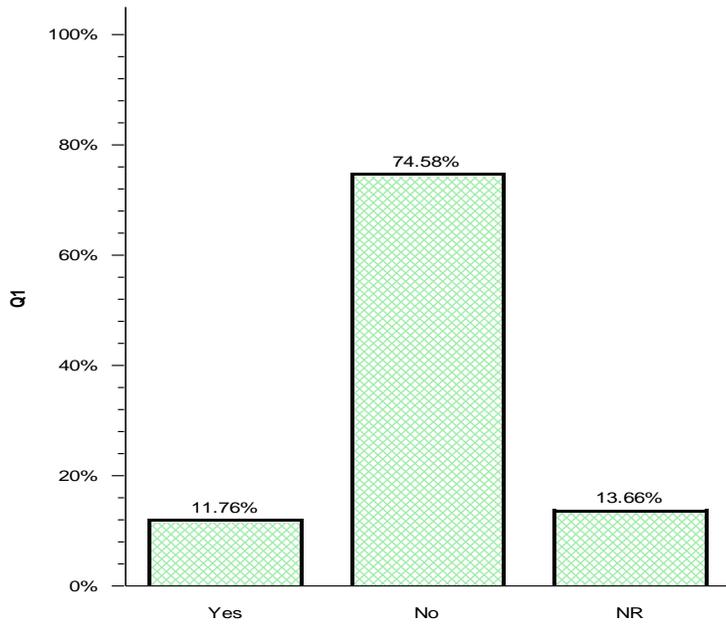
SURVEY

RESULTS

How to Read and Understand the Crosstab Tables in this Report:



Question 1: Before receiving the survey, were you aware that the city of Sterling Heights was going to conduct a survey of its residents?



One week after launch, the survey was promoted to city residents through a cover story in the *Sterling Heights Magazine*. This effort at first may appear to have had little impact since three-fourths of survey respondents indicated that they were not aware a survey was being conducted. Even among long term residents and property owners, awareness was low – only about 12 percent.

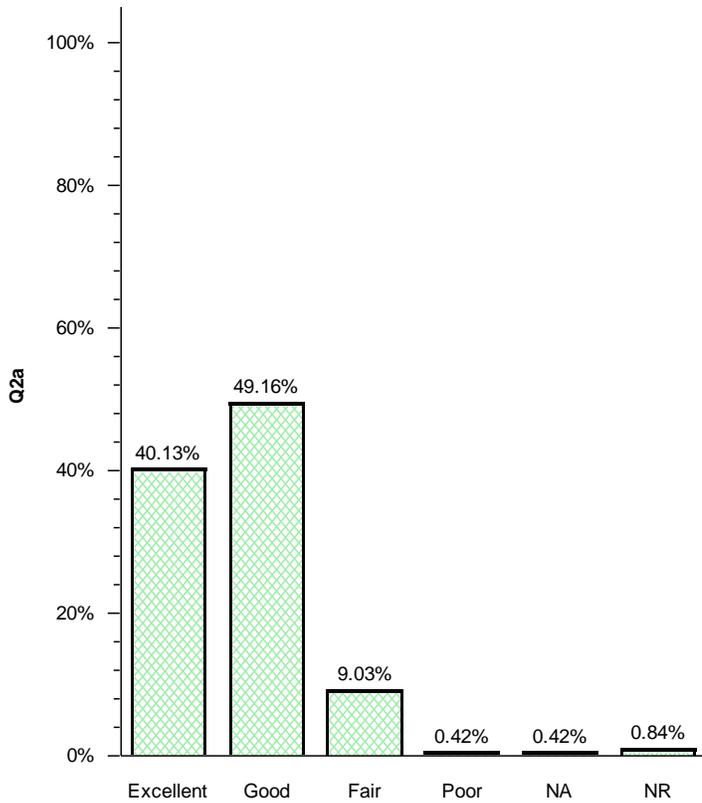
However, 476 residents who were not sent a survey went to the city’s web site and voluntarily participated in the survey (whose results are shown separately at the end of this report), indicating that promoting the survey did have some effect.

Q1A	TOTAL		Question Response		
	#	%	Yes %	No %	NR %
Age					
18-24	2	0.4		50.0	50.0
25-34	40	8.4	5.0	85.0	10.0
35-44	62	13.0	4.8	85.5	9.7
45-54	104	21.8	17.3	68.3	14.4
55-64	121	25.4	14.9	71.1	14.0
65 or Older	127	26.7	9.4	74.0	16.5
NR	20	4.2	15.0	80.0	5.0
Gender					
Male	242	50.8	11.6	71.9	16.5
Female	215	45.2	11.6	77.2	11.2
NR	19	4.0	15.8	78.9	5.3
Race					
White/Caucasian	393	82.6	11.5	75.1	13.5
Black/African Amer.	10	2.1		80.0	20.0
Latino/Hispanic	2	0.4		50.0	50.0
Amer. Indian/AK Native	2	0.4	50.0	50.0	
Middle Eastern	19	4.0	15.8	63.2	21.1
Asian/Pacific Islander	16	3.4	18.8	68.8	12.5
Other	12	2.5	8.3	66.7	25.0
NR	22	4.6	13.6	86.4	
TOTAL	476	100.0	11.8	74.6	13.7

Question 1: Cont.

Q1A	Question Response				
	Total		Yes	No	NR
	#	%	%	%	%
Length of Residence					
5 Years or Less	61	12.8	8.2	78.7	13.1
6-10 Years	47	9.9	8.5	80.9	10.6
Over 10 Years	352	73.9	12.5	72.7	14.8
NR	16	3.4	18.8	81.3	
Rent or Own					
Rent	41	8.6	4.9	82.9	12.2
Own	421	88.4	12.1	73.6	14.3
NR	14	2.9	21.4	78.6	
Home Type					
Single Family Home	362	76.1	12.2	72.4	15.5
Condo	66	13.9	10.6	80.3	9.1
Other	32	6.7	6.3	84.4	9.4
NR	16	3.4	18.8	81.3	
Number of Household					
1	90	18.9	13.3	77.8	8.9
2	176	37.0	11.4	73.9	14.8
3 or More	188	39.5	10.6	72.9	16.5
NR	22	4.6	18.2	81.8	
Education					
High School or Less	82	17.2	8.5	70.7	20.7
More Than High School	172	36.1	11.0	76.2	12.8
Bachelor Degree	115	24.2	11.3	73.0	15.7
Graduate or PhD Degree	84	17.6	15.5	75.0	9.5
NR	23	4.8	17.4	82.6	
Employed					
Yes	259	54.4	12.0	76.4	11.6
No	200	42.0	11.0	71.5	17.5
NR	17	3.6	17.6	82.4	
English Primary Language					
Yes	427	89.7	12.2	75.6	12.2
Other	32	6.7	3.1	56.3	40.6
NR	17	3.6	17.6	82.4	
Registered Voter					
Yes	428	89.9	11.7	75.5	12.9
No	25	5.3	4.0	60.0	36.0
NR	23	4.8	21.7	73.9	4.3
Income					
Less than \$25K	45	9.5	6.7	66.7	26.7
\$25K - \$49K	101	21.2	10.9	70.3	18.8
\$50K - \$74K	107	22.5	11.2	75.7	13.1
\$75K - \$99K	62	13.0	11.3	75.8	12.9
\$100K or more	87	18.3	16.1	75.9	8.0
NR	74	15.5	12.2	81.1	6.8
Total	476	100.0	11.8	74.6	13.7

Question 2A: How do you rate Sterling Heights as a place to live?



About 90 percent of respondents feel that Sterling Heights is an “excellent” or “good” place to live, down slightly from the 2006 study where 94.5 percent of respondents felt this way. These results cut across almost all demographics, with a few exceptions.

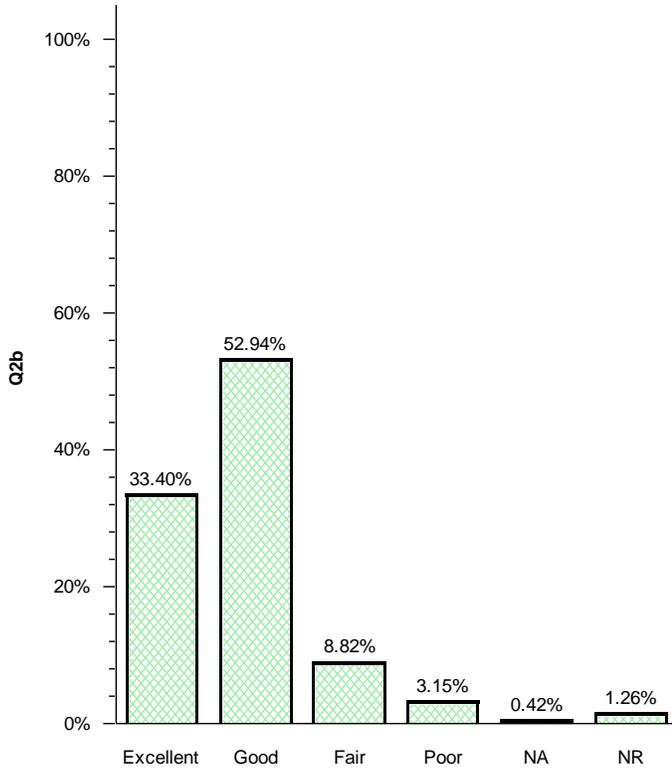
Those of Middle Eastern or Asian/Pacific Islander descent are less like to give Sterling Heights high positive ratings, but at least 50 percent of these respondents still rate Sterling Heights highly.

Q2A	TOTAL		Question Response					
	#	%	ExclInt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Age								
18-24	2	0.4		50.0		50.0		
25-34	40	8.4	35.0	52.5	12.5			
35-44	62	13.0	37.1	48.4	14.5			
45-54	104	21.8	40.4	50.0	8.7			1.0
55-64	121	25.4	38.0	49.6	12.4			
65 or Older	127	26.7	48.0	44.9	3.1	0.8	0.8	2.4
NR	20	4.2	25.0	65.0	5.0		5.0	
Gender								
Male	242	50.8	39.7	48.8	10.7	0.4		0.4
Female	215	45.2	41.9	48.4	7.4	0.5	0.5	1.4
NR	19	4.0	26.3	63.2	5.3		5.3	
Race								
White/Caucasin	393	82.6	41.2	50.1	7.4	0.3		1.0
Black/African American	10	2.1	60.0	30.0			10.0	
Latino/Hispanic	2	0.4	100.0					
American Indian/Alaskan Native	2	0.4		100.0				
Middle Eastern	19	4.0	26.3	31.6	36.8	5.3		
Asian/Pacific Islander	16	3.4	37.5	37.5	25.0			
Other	12	2.5	41.7	41.7	8.3		8.3	
NR	22	4.6	22.7	68.2	9.1			
TOTAL	476	100.0	40.1	49.2	9.0	0.4	0.4	0.8

Question 2A: Cont.

Q2A	Total		Question Response					
			Excllnt	Good	Fair	Poor	NA	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	41.0	42.6	11.5		1.6	3.3
6-10 Years	47	9.9	34.0	48.9	17.0			
Over 10 Years	352	73.9	41.8	49.4	7.7	0.6		0.6
NR	16	3.4	18.8	68.8	6.3		6.3	
Rent or Own								
Rent	41	8.6	41.5	36.6	17.1		2.4	2.4
Own	421	88.4	40.6	49.6	8.3	0.5	0.2	0.7
NR	14	2.9	21.4	71.4	7.1			
Home Type								
Single Family Home	362	76.1	41.2	48.1	9.7	0.3		0.8
Condo	66	13.9	34.8	57.6	6.1	1.5		
Other	32	6.7	43.8	37.5	9.4		6.3	3.1
NR	16	3.4	31.3	62.5	6.3			
Number of Household								
1	90	18.9	40.0	54.4	5.6			
2	176	37.0	37.5	51.7	9.7			1.1
3 or More	188	39.5	43.1	44.1	10.6	1.1	0.5	0.5
NR	22	4.6	36.4	50.0	4.5		4.5	4.5
Education								
High School or Less	82	17.2	48.8	41.5	6.1			3.7
More Than High School	172	36.1	39.5	52.9	6.4	0.6	0.6	
Bachelor Degree	115	24.2	39.1	47.0	13.0			0.9
Graduate or PhD Degree	84	17.6	36.9	48.8	13.1	1.2		
NR	23	4.8	30.4	60.9	4.3		4.3	
Employed								
Yes	259	54.4	36.3	52.5	10.4		0.4	0.4
No	200	42.0	46.0	43.5	7.5	1.0	0.5	1.5
NR	17	3.6	29.4	64.7	5.9			
English Primary Language								
Yes	427	89.7	41.0	48.9	8.4	0.5	0.2	0.9
Other	32	6.7	34.4	43.8	18.8		3.1	
NR	17	3.6	29.4	64.7	5.9			
Registered Voter								
Yes	428	89.9	41.1	48.4	8.6	0.5	0.5	0.9
No	25	5.3	32.0	48.0	20.0			
NR	23	4.8	30.4	65.2	4.3			
Income								
Less than \$25K	45	9.5	33.3	51.1	13.3			2.2
\$25K - \$49K	101	21.2	43.6	49.5	5.9			1.0
\$50K - \$74K	107	22.5	44.9	47.7	7.5			
\$75K - \$99K	62	13.0	38.7	53.2	8.1			
\$100K or more	87	18.3	39.1	46.0	13.8	1.1		
NR	74	15.5	35.1	50.0	8.1	1.4	2.7	2.7
Total	476	100.0	40.1	49.2	9.0	0.4	0.4	0.8

Question 2B: How do you rate your neighborhood as a place to live?



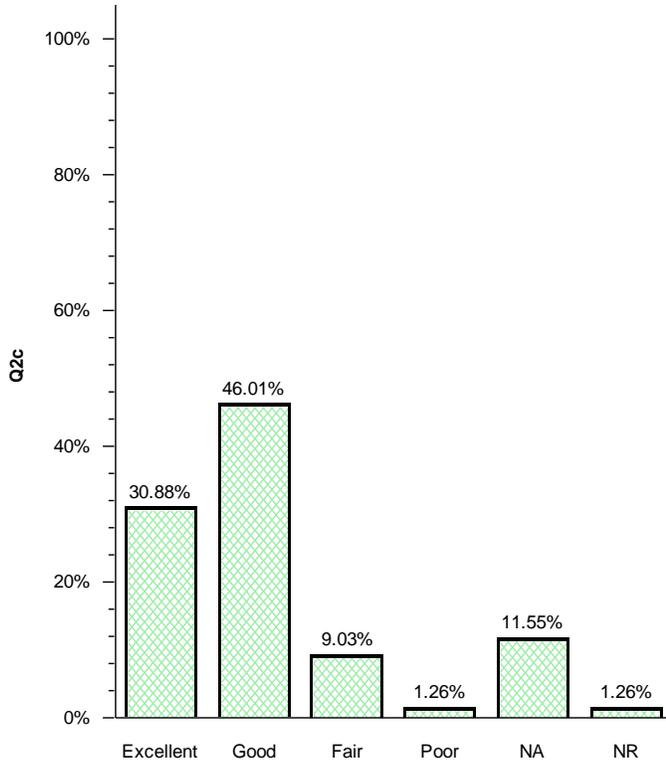
Most people rate their neighborhood as a good place to live (about 86%) and is little changed from the results of the 2006 study (87.5%). However, those with college degrees are more apt to rate their neighborhood as only fair (about 11%) compared to those with less education.

Q2B	TOTAL		Question Response					
	#	%	Exclnt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Age								
18-24	2	0.4		100.0				
25-34	40	8.4	32.5	55.0	10.0	2.5		
35-44	62	13.0	35.5	43.5	16.1	3.2		1.6
45-54	104	21.8	30.8	53.8	10.6	2.9		1.9
55-64	121	25.4	31.4	52.9	9.9	4.1	0.8	0.8
65 or Older	127	26.7	38.6	53.5	2.4	3.1	0.8	1.6
NR	20	4.2	25.0	65.0	10.0			
Gender								
Male	242	50.8	32.2	52.9	9.5	3.7	0.4	1.2
Female	215	45.2	35.8	51.6	7.9	2.8	0.5	1.4
NR	19	4.0	21.1	68.4	10.5			
Race								
White/Caucasin	393	82.6	33.1	55.2	7.6	2.3	0.3	1.5
Black/African American	10	2.1	70.0	10.0	10.0		10.0	
Latino/Hispanic	2	0.4	50.0		50.0			
American Indian/Alaskan Native	2	0.4		50.0	50.0			
Middle Eastern	19	4.0	42.1	36.8	15.8	5.3		
Asian/Pacific Islander	16	3.4	31.3	37.5	25.0	6.3		
Other	12	2.5	33.3	50.0	8.3	8.3		
NR	22	4.6	18.2	63.6	4.5	13.6		
TOTAL	476	100.0	33.4	52.9	8.8	3.2	0.4	1.3

Question 2B: Cont.

Q2B	Total		Question Response					
	#	%	Excl/Int	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	37.7	41.0	9.8	4.9	3.3	3.3
6-10 Years	47	9.9	34.0	53.2	6.4	2.1		4.3
Over 10 Years	352	73.9	33.0	54.5	8.8	3.1		0.6
NR	16	3.4	25.0	62.5	12.5			
Rent or Own								
Rent	41	8.6	34.1	43.9	14.6	2.4	2.4	2.4
Own	421	88.4	33.5	53.4	8.3	3.3	0.2	1.2
NR	14	2.9	28.6	64.3	7.1			
Home Type								
Single Family Home	362	76.1	32.9	54.7	8.3	2.5	0.3	1.4
Condo	66	13.9	37.9	47.0	10.6	4.5		
Other	32	6.7	31.3	40.6	12.5	9.4	3.1	3.1
NR	16	3.4	31.3	62.5	6.3			
Number of Household								
1	90	18.9	37.8	48.9	7.8	3.3		2.2
2	176	37.0	28.4	58.5	7.4	4.0		1.7
3 or More	188	39.5	36.7	48.4	10.6	2.7	1.1	0.5
NR	22	4.6	27.3	63.6	9.1			
Education								
High School or Less	82	17.2	48.8	40.2	6.1	3.7		1.2
More Than High School	172	36.1	29.7	54.7	7.0	4.7	1.2	2.9
Bachelor Degree	115	24.2	31.3	56.5	11.3	0.9		
Graduate or PhD Degree	84	17.6	32.1	52.4	11.9	3.6		
NR	23	4.8	21.7	69.6	8.7			
Employed								
Yes	259	54.4	30.9	53.3	12.7	1.5	0.4	1.2
No	200	42.0	37.5	51.5	3.5	5.5	0.5	1.5
NR	17	3.6	23.5	64.7	11.8			
English Primary Language								
Yes	427	89.7	33.0	53.2	8.7	3.3	0.5	1.4
Other	32	6.7	43.8	40.6	12.5	3.1		
NR	17	3.6	23.5	70.6	5.9			
Registered Voter								
Yes	428	89.9	34.6	52.6	8.4	3.0	0.2	1.2
No	25	5.3	20.0	48.0	20.0	8.0	4.0	
NR	23	4.8	26.1	65.2	4.3			4.3
Income								
Less than \$25K	45	9.5	35.6	44.4	4.4	8.9	2.2	4.4
\$25K - \$49K	101	21.2	39.6	52.5	5.9	1.0		1.0
\$50K - \$74K	107	22.5	37.4	46.7	11.2	3.7		0.9
\$75K - \$99K	62	13.0	30.6	59.7	8.1			1.6
\$100K or more	87	18.3	29.9	57.5	11.5			1.1
NR	74	15.5	24.3	56.8	9.5	8.1	1.4	
Total	476	100.0	33.4	52.9	8.8	3.2	0.4	1.3

Question 2C: How do you rate Sterling Heights as a place to raise children?



About two-thirds of respondents feel Sterling Heights is a “good” or “excellent” place to raise children which is about 3.3 percentage points less than the 2006 study.

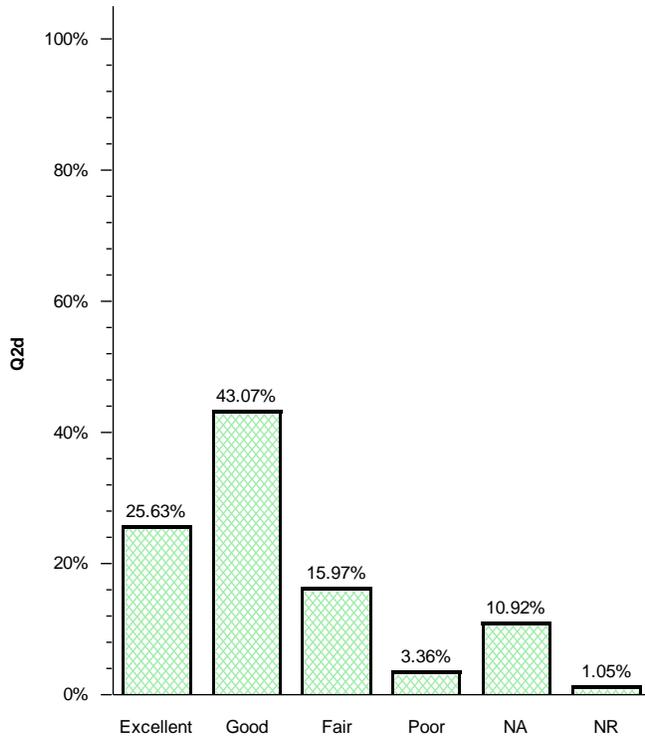
While the numbers are small, Middle Eastern and Asia/Pacific Islander respondents are less positive - over 20 percent indicate that the city is only a “fair” place to raise children. Furthermore, those for whom English is not the primary language spoken at home are about twice as likely to rate the city “fair” in this regard compared others.

Q2c	TOTAL		Question Response					
	#	%	ExclInt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Age								
18-24	2	0.4			100.0			
25-34	40	8.4	32.5	40.0	5.0	2.5	17.5	2.5
35-44	62	13.0	29.0	53.2	16.1		1.6	
45-54	104	21.8	31.7	46.2	11.5	1.9	7.7	1.0
55-64	121	25.4	30.6	45.5	7.4	1.7	14.0	0.8
65 or Older	127	26.7	33.1	43.3	4.7	0.8	15.7	2.4
NR	20	4.2	20.0	60.0	10.0		10.0	
Gender								
Male	242	50.8	30.6	47.1	9.5	1.2	10.3	1.2
Female	215	45.2	32.1	44.2	8.4	1.4	12.6	1.4
NR	19	4.0	21.1	52.6	10.5		15.8	
Race								
White/Caucasin	393	82.6	31.3	46.3	7.9	0.8	12.2	1.5
Black/African American	10	2.1	70.0	20.0			10.0	
Latino/Hispanic	2	0.4	50.0	50.0				
American Indian/Alaskan Native	2	0.4		50.0			50.0	
Middle Eastern	19	4.0	26.3	36.8	21.1	10.5	5.3	
Asian/Pacific Islander	16	3.4	31.3	31.3	31.3		6.3	
Other	12	2.5	16.7	58.3	8.3	8.3	8.3	
NR	22	4.6	18.2	63.6	9.1		9.1	
TOTAL	476	100.0	30.9	46.0	9.0	1.3	11.6	1.3

Question 2C: Cont.

Q2C	Total		Question Response					
	#	%	ExclInt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	29.5	34.4	6.6	3.3	23.0	3.3
6-10 Years	47	9.9	21.3	46.8	14.9		14.9	2.1
Over 10 Years	352	73.9	32.7	47.7	8.5	1.1	9.1	0.9
NR	16	3.4	25.0	50.0	12.5		12.5	
Rent or Own								
Rent	41	8.6	31.7	31.7	12.2	2.4	19.5	2.4
Own	421	88.4	31.1	47.0	8.6	1.2	10.9	1.2
NR	14	2.9	21.4	57.1	14.3		7.1	
Home Type								
Single Family Home	362	76.1	33.7	47.5	9.1	1.1	7.2	1.4
Condo	66	13.9	19.7	37.9	7.6	3.0	31.8	
Other	32	6.7	21.9	43.8	9.4		21.9	3.1
NR	16	3.4	31.3	50.0	12.5		6.3	
Number of Household								
1	90	18.9	26.7	42.2	5.6		24.4	1.1
2	176	37.0	29.5	45.5	8.0	0.6	14.8	1.7
3 or More	188	39.5	34.0	48.4	11.7	2.7	2.7	0.5
NR	22	4.6	31.8	45.5	9.1		9.1	4.5
Education								
High School or Less	82	17.2	36.6	46.3	3.7	1.2	8.5	3.7
More Than High School	172	36.1	29.7	47.7	9.3	0.6	11.6	1.2
Bachelor Degree	115	24.2	33.0	40.9	10.4	0.9	13.9	0.9
Graduate or PhD Degree	84	17.6	25.0	48.8	11.9	3.6	10.7	
NR	23	4.8	30.4	47.8	8.7		13.0	
Employed								
Yes	259	54.4	30.1	48.6	9.7	0.8	10.0	0.8
No	200	42.0	32.5	41.5	8.0	2.0	14.0	2.0
NR	17	3.6	23.5	58.8	11.8		5.9	
English Primary Language								
Yes	427	89.7	31.4	45.7	8.4	1.2	11.9	1.4
Other	32	6.7	28.1	43.8	15.6	3.1	9.4	
NR	17	3.6	23.5	58.8	11.8		5.9	
Registered Voter								
Yes	428	89.9	32.0	44.9	8.9	1.2	11.7	1.4
No	25	5.3	16.0	52.0	12.0	4.0	16.0	
NR	23	4.8	26.1	60.9	8.7		4.3	
Income								
Less than \$25K	45	9.5	26.7	44.4	6.7	2.2	15.6	4.4
\$25K - \$49K	101	21.2	28.7	50.5	10.9	1.0	7.9	1.0
\$50K - \$74K	107	22.5	40.2	37.4	7.5	0.9	13.1	0.9
\$75K - \$99K	62	13.0	33.9	48.4	8.1		9.7	
\$100K or more	87	18.3	29.9	47.1	12.6		9.2	1.1
NR	74	15.5	21.6	50.0	6.8	4.1	16.2	1.4
Total	476	100.0	30.9	46.0	9.0	1.3	11.6	1.3

Question 2D: How do you rate Sterling Heights as a place to live in retirement?



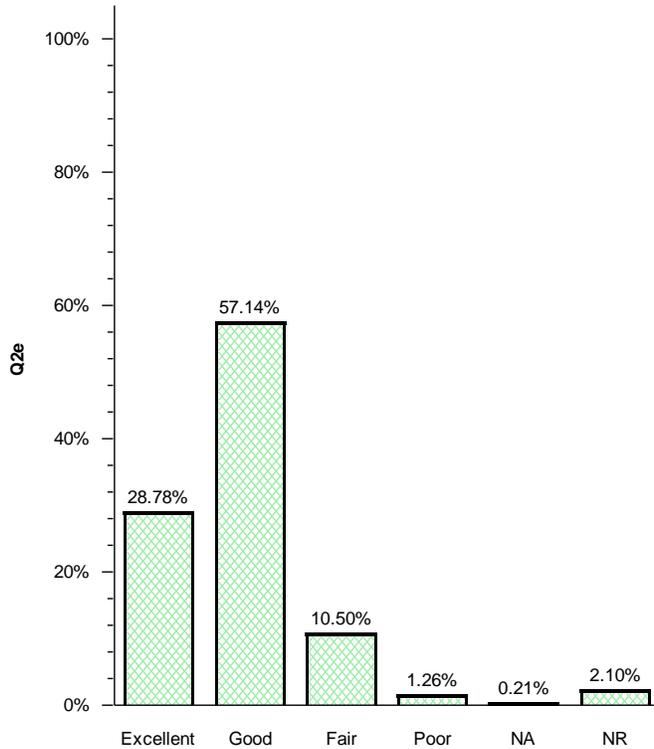
While 86 percent of respondents feel Sterling Heights is a good place to live, only about 69 percent think the city is a good place to retire. Still, this is 7 percentage points higher than the results of the 2006 study.

Q2d	TOTAL		Question Response					
	#	%	ExclInt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Age								
18-24	2	0.4			50.0	50.0		
25-34	40	8.4	22.5	27.5	15.0	5.0	30.0	
35-44	62	13.0	25.8	27.4	22.6	3.2	21.0	
45-54	104	21.8	21.2	45.2	16.3	2.9	12.5	1.9
55-64	121	25.4	21.5	47.1	16.5	5.0	8.3	1.7
65 or Older	127	26.7	36.2	49.6	10.2	0.8	2.4	0.8
NR	20	4.2	15.0	50.0	25.0	5.0	5.0	
Gender								
Male	242	50.8	21.1	41.7	19.0	3.7	13.6	0.8
Female	215	45.2	31.6	44.2	11.6	2.8	8.4	1.4
NR	19	4.0	15.8	47.4	26.3	5.3	5.3	
Race								
White/Caucasin	393	82.6	25.4	44.3	14.5	2.5	12.0	1.3
Black/African American	10	2.1	60.0	20.0	10.0		10.0	
Latino/Hispanic	2	0.4		50.0		50.0		
American Indian/Alaskan Native	2	0.4			50.0		50.0	
Middle Eastern	19	4.0	26.3	42.1	15.8	15.8		
Asian/Pacific Islander	16	3.4	31.3	31.3	25.0		12.5	
Other	12	2.5	25.0	41.7	16.7	8.3	8.3	
NR	22	4.6	13.6	45.5	36.4	4.5		
TOTAL	476	100.0	25.6	43.1	16.0	3.4	10.9	1.1

Question 2D: Cont.

Q2D	Total		Question Response					
	#	%	Excl/Int	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	29.5	39.3	6.6	4.9	18.0	1.6
6-10 Years	47	9.9	25.5	36.2	19.1	2.1	17.0	
Over 10 Years	352	73.9	25.3	45.2	16.5	3.1	8.8	1.1
NR	16	3.4	18.8	31.3	31.3	6.3	12.5	
Rent or Own								
Rent	41	8.6	29.3	34.1	12.2	4.9	14.6	4.9
Own	421	88.4	25.4	44.2	15.7	3.1	10.9	0.7
NR	14	2.9	21.4	35.7	35.7	7.1		
Home Type								
Single Family Home	362	76.1	24.6	44.2	16.0	3.3	10.8	1.1
Condo	66	13.9	33.3	37.9	15.2	3.0	10.6	
Other	32	6.7	21.9	43.8	9.4	3.1	18.8	3.1
NR	16	3.4	25.0	37.5	31.3	6.3		
Number of Household								
1	90	18.9	30.0	45.6	13.3		8.9	2.2
2	176	37.0	22.7	49.4	15.3	1.7	9.1	1.7
3 or More	188	39.5	26.1	36.2	17.0	6.4	14.4	
NR	22	4.6	27.3	40.9	22.7	4.5	4.5	
Education								
High School or Less	82	17.2	37.8	45.1	8.5	2.4	6.1	
More Than High School	172	36.1	25.6	47.7	16.3	2.9	5.2	2.3
Bachelor Degree	115	24.2	22.6	33.0	17.4	3.5	22.6	0.9
Graduate or PhD Degree	84	17.6	20.2	44.0	19.0	4.8	11.9	
NR	23	4.8	17.4	47.8	21.7	4.3	8.7	
Employed								
Yes	259	54.4	19.7	40.9	17.8	2.7	18.1	0.8
No	200	42.0	34.0	45.5	12.5	4.0	2.5	1.5
NR	17	3.6	17.6	47.1	29.4	5.9		
English Primary Language								
Yes	427	89.7	26.0	42.2	15.7	3.3	11.7	1.2
Other	32	6.7	25.0	53.1	12.5	3.1	6.3	
NR	17	3.6	17.6	47.1	29.4	5.9		
Registered Voter								
Yes	428	89.9	26.4	42.5	15.7	3.0	11.4	0.9
No	25	5.3	20.0	44.0	12.0	8.0	12.0	4.0
NR	23	4.8	17.4	52.2	26.1	4.3		
Income								
Less than \$25K	45	9.5	22.2	51.1	15.6	2.2	4.4	4.4
\$25K - \$49K	101	21.2	31.7	46.5	12.9	4.0	5.0	
\$50K - \$74K	107	22.5	33.6	36.4	15.0	1.9	11.2	1.9
\$75K - \$99K	62	13.0	25.8	38.7	14.5	1.6	19.4	
\$100K or more	87	18.3	14.9	39.1	24.1	3.4	18.4	
NR	74	15.5	20.3	51.4	13.5	6.8	6.8	1.4
Total	476	100.0	25.6	43.1	16.0	3.4	10.9	1.1

Question 2E: How do you rate overall quality of life in Sterling Heights?



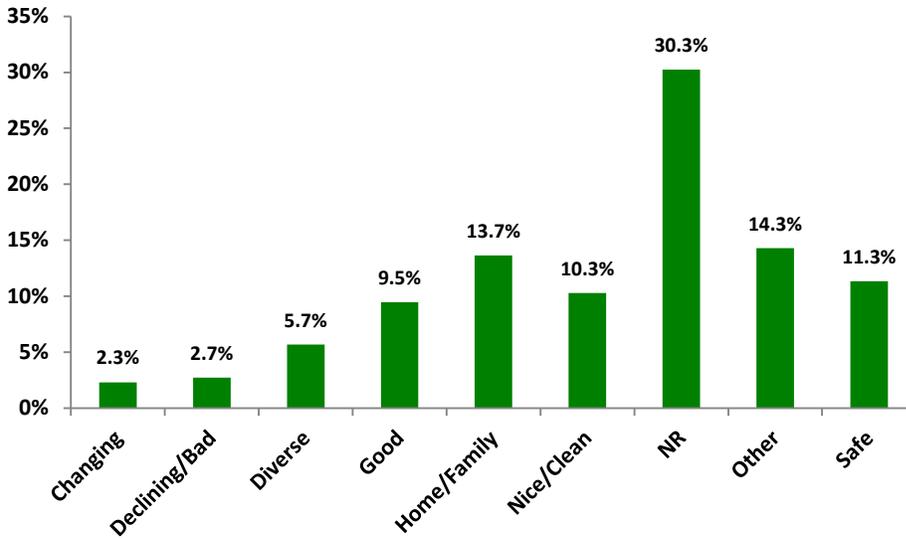
While 86 percent of respondents feel Sterling Heights has a good quality of life (about the same as rating the city a good place to live), these results are 3.6 percentage points lower than those of the 2006 study.

Q2E	TOTAL		Question Response					
	#	%	ExclInt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	27.5	57.5	15.0			
35-44	62	13.0	29.0	54.8	16.1			
45-54	104	21.8	29.8	57.7	9.6	1.9		1.0
55-64	121	25.4	25.6	59.5	10.7	2.5		1.7
65 or Older	127	26.7	33.9	52.0	7.1	0.8	0.8	5.5
NR	20	4.2	15.0	80.0	5.0			
Gender								
Male	242	50.8	26.4	55.8	14.5	1.2		2.1
Female	215	45.2	32.6	56.7	6.5	1.4	0.5	2.3
NR	19	4.0	15.8	78.9	5.3			
Race								
White/Caucasin	393	82.6	28.8	58.8	8.9	1.0		2.5
Black/African Americn	10	2.1	50.0	40.0			10.0	
Latino/Hispanic	2	0.4	100.0					
Americn Indian/Alaskan Native	2	0.4		100.0				
Middle Eastern	19	4.0	31.6	31.6	31.6	5.3		
Asian/Pacific Islander	16	3.4	25.0	50.0	25.0			
Other	12	2.5	33.3	41.7	16.7	8.3		
NR	22	4.6	13.6	72.7	13.6			
TOTAL	476	100.0	28.8	57.1	10.5	1.3	0.2	2.1

Question 2E: Cont.

Q2E	Total		Question Response					
	#	%	ExclInt	Good	Fair	Poor	NA	NR
			%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	24.6	65.6	6.6	1.6	1.6	
6-10 Years	47	9.9	27.7	55.3	17.0			
Over 10 Years	352	73.9	30.1	55.1	10.5	1.4		2.8
NR	16	3.4	18.8	75.0	6.3			
Rent or Own								
Rent	41	8.6	31.7	51.2	12.2		2.4	2.4
Own	421	88.4	28.7	57.0	10.7	1.4		2.1
NR	14	2.9	21.4	78.6				
Home Type								
Single Family Home	362	76.1	29.6	56.1	10.8	1.4		2.2
Condo	66	13.9	27.3	60.6	9.1	1.5		1.5
Other	32	6.7	25.0	53.1	15.6		3.1	3.1
NR	16	3.4	25.0	75.0				
Number of Household								
1	90	18.9	32.2	55.6	7.8			4.4
2	176	37.0	23.9	61.4	10.8	1.1		2.8
3 or More	188	39.5	32.4	52.7	12.2	2.1	0.5	
NR	22	4.6	22.7	68.2	4.5			4.5
Education								
High School or Less	82	17.2	37.8	47.6	8.5	1.2		4.9
More Than High School	172	36.1	28.5	56.4	10.5	1.2	0.6	2.9
Bachelor Degree	115	24.2	27.0	60.9	11.3	0.9		
Graduate or PhD Degree	84	17.6	26.2	58.3	13.1	2.4		
NR	23	4.8	17.4	73.9	4.3			4.3
Employed								
Yes	259	54.4	26.3	59.8	13.1	0.4		0.4
No	200	42.0	33.0	51.5	8.0	2.5	0.5	4.5
NR	17	3.6	17.6	82.4				
English Primary Language								
Yes	427	89.7	29.0	56.9	10.3	1.2	0.2	2.3
Other	32	6.7	31.3	46.9	18.8	3.1		
NR	17	3.6	17.6	82.4				
Registered Voter								
Yes	428	89.9	29.4	55.8	11.0	1.2	0.2	2.3
No	25	5.3	28.0	56.0	12.0	4.0		
NR	23	4.8	17.4	82.6				
Income								
Less than \$25K	45	9.5	22.2	62.2	8.9	2.2		4.4
\$25K - \$49K	101	21.2	33.7	51.5	10.9	1.0		3.0
\$50K - \$74K	107	22.5	32.7	52.3	12.1			2.8
\$75K - \$99K	62	13.0	25.8	66.1	6.5	1.6		
\$100K or more	87	18.3	27.6	56.3	16.1			
NR	74	15.5	24.3	62.2	5.4	4.1	1.4	2.7
Total	476	100.0	28.8	57.1	10.5	1.3	0.2	2.1

Question 3A: What one word comes to mind when you hear “Sterling Heights”?

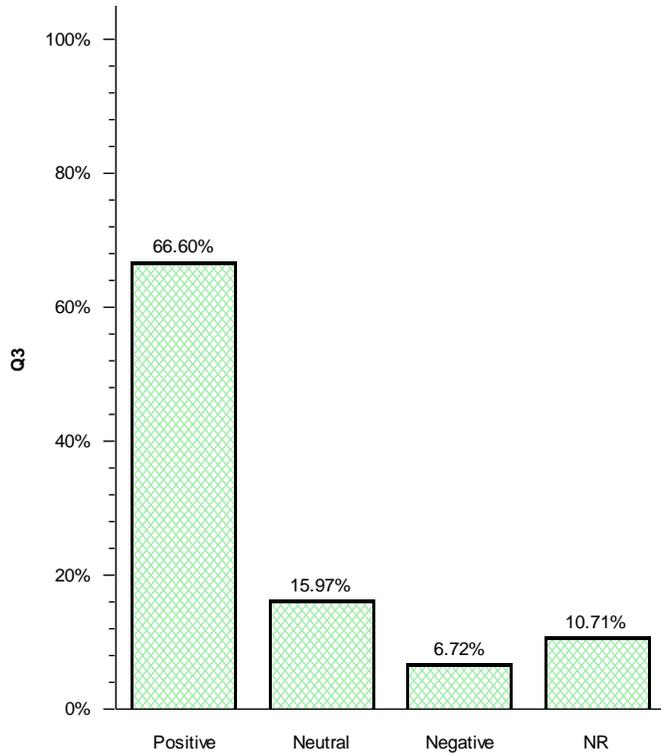


Q3A_R	Question Response										
	TOTAL #	TOTAL %	Changing %	Declining/Bad %	Diverse %	Good %	Home/Family %	NR %	Nice/Clean %	Other %	Safe %
Age											
18-24	2	0.4		50.0						50.0	
25-34	40	8.4	2.5		7.5	5.0	17.5	30.0	12.5	22.5	2.5
35-44	62	13.0	3.2	1.6	4.8	12.9	8.1	14.5	12.9	22.6	19.4
45-54	104	21.8	2.9	1.9	6.7	10.6	15.4	21.2	12.5	13.5	15.4
55-64	121	25.4	2.5	5.8	5.0	7.4	16.5	25.6	10.7	12.4	14.0
65 or Older	127	26.7	1.6	0.8	4.7	10.2	11.8	50.4	6.3	9.4	4.7
NR	20	4.2		5.0	10.0	10.0	10.0	30.0	10.0	15.0	10.0
Gender											
Male	242	50.8	3.3	2.1	5.0	6.6	11.6	35.5	8.3	16.1	11.6
Female	215	45.2	1.4	3.3	6.0	12.1	16.3	25.1	12.6	12.1	11.2
NR	19	4.0		5.3	10.5	15.8	10.5	21.1	10.5	15.8	10.5
Race											
White/Caucasian	393	82.6	2.5	2.5	5.1	8.1	13.7	30.8	10.4	14.8	12.0
Black/African Amer.	10	2.1				30.0	20.0	20.0	10.0	10.0	10.0
Latino/Hispanic	2	0.4			50.0				50.0		
Amer. Indian/AK Native	2	0.4							100.0		
Middle Eastern	19	4.0	5.3	5.3		26.3	15.8	31.6	5.3	5.3	5.3
Asian/Pacific Islander	16	3.4			12.5	6.3	12.5	31.3		18.8	18.8
Other	12	2.5		8.3	16.7	16.7	16.7	25.0	8.3	8.3	
NR	22	4.6		4.5	9.1	9.1	9.1	31.8	9.1	18.2	9.1
TOTAL	476	100.0	2.3	2.7	5.7	9.5	13.7	30.3	10.3	14.3	11.3

Question 3A: Cont.

Q3A_R	Q3A_R										
	Total #	Total %	Changing %	Declining/Bad %	Diverse %	Good %	Home/Family %	NR %	Nice/Clean %	Other %	Safe %
Length of Residence											
5 Years or Less	61	12.8	1.6		3.3	8.2	11.5	23.0	16.4	23.0	13.1
6-10 Years	47	9.9	2.1		2.1	8.5	17.0	29.8	10.6	12.8	17.0
Over 10 Years	352	73.9	2.6	3.4	6.3	9.7	13.9	31.8	9.1	13.1	10.2
NR	16	3.4		6.3	12.5	12.5	6.3	25.0	12.5	12.5	12.5
Rent or Own											
Rent	41	8.6	2.4		4.9	9.8	9.8	29.3	4.9	26.8	12.2
Own	421	88.4	2.4	2.9	5.7	9.3	14.3	30.4	10.9	13.1	11.2
NR	14	2.9		7.1	7.1	14.3	7.1	28.6	7.1	14.3	14.3
Home Type											
Single Family Home	362	76.1	2.8	2.8	5.5	8.6	14.9	31.5	9.4	13.0	11.6
Condo	66	13.9	1.5	3.0	7.6	10.6	12.1	22.7	15.2	19.7	7.6
Other	32	6.7			3.1	12.5	3.1	34.4	12.5	18.8	15.6
NR	16	3.4		6.3	6.3	18.8	12.5	25.0	6.3	12.5	12.5
Number in Household											
1	90	18.9	2.2		4.4	14.4	12.2	38.9	11.1	10.0	6.7
2	176	37.0	1.7	2.3	4.5	5.1	15.3	32.4	10.2	14.8	13.6
3 or More	188	39.5	3.2	4.3	6.9	10.6	13.3	24.5	10.1	16.0	11.2
NR	22	4.6		4.5	9.1	13.6	9.1	27.3	9.1	13.6	13.6
Education											
High School or Less	82	17.2	1.2		3.7	9.8	13.4	46.3	12.2	9.8	3.7
More Than High School	172	36.1	1.2	3.5	4.1	10.5	14.0	29.7	11.0	9.9	16.3
Bachelor Degree	115	24.2	3.5	0.9	7.8	9.6	16.5	23.5	8.7	18.3	11.3
Graduate or PhD Degree	84	17.6	4.8	6.0	7.1	6.0	9.5	25.0	8.3	23.8	9.5
NR	23	4.8		4.3	8.7	13.0	13.0	30.4	13.0	8.7	8.7
Employed											
Yes	259	54.4	3.5	1.9	6.2	9.7	14.7	22.0	11.6	17.4	13.1
No	200	42.0	1.0	3.5	5.0	9.0	12.5	41.0	8.5	10.5	9.0
NR	17	3.6		5.9	5.9	11.8	11.8	29.4	11.8	11.8	11.8
English Primary Language											
Yes	427	89.7	2.6	2.8	5.4	9.1	14.3	28.6	10.5	15.0	11.7
Other	32	6.7			9.4	12.5	6.3	53.1	6.3	6.3	6.3
NR	17	3.6		5.9	5.9	11.8	11.8	29.4	11.8	11.8	11.8
Registered Voter											
Yes	428	89.9	2.6	2.8	5.1	9.3	14.3	29.9	10.0	14.5	11.4
No	25	5.3			16.0	8.0		44.0	12.0	12.0	8.0
NR	23	4.8		4.3	4.3	13.0	17.4	21.7	13.0	13.0	13.0
Income											
Less than \$25K	45	9.5			8.9	13.3	6.7	44.4	8.9	6.7	11.1
\$25K - \$49K	101	21.2	3.0	3.0	3.0	7.9	13.9	38.6	9.9	13.9	6.9
\$50K - \$74K	107	22.5	0.9	1.9	3.7	7.5	15.9	29.9	14.0	9.3	16.8
\$75K - \$99K	62	13.0	3.2	3.2	3.2	9.7	17.7	17.7	11.3	21.0	12.9
\$100K or more	87	18.3	3.4	2.3	8.0	9.2	13.8	18.4	9.2	21.8	13.8
NR	74	15.5	2.7	5.4	9.5	12.2	10.8	35.1	6.8	12.2	5.4
Total	476	100.0	2.3	2.7	5.7	9.5	13.7	30.3	10.3	14.3	11.3

Question 3B: What one word comes to mind when you hear “Sterling Heights”? Is this word positive, neutral or negative to you?



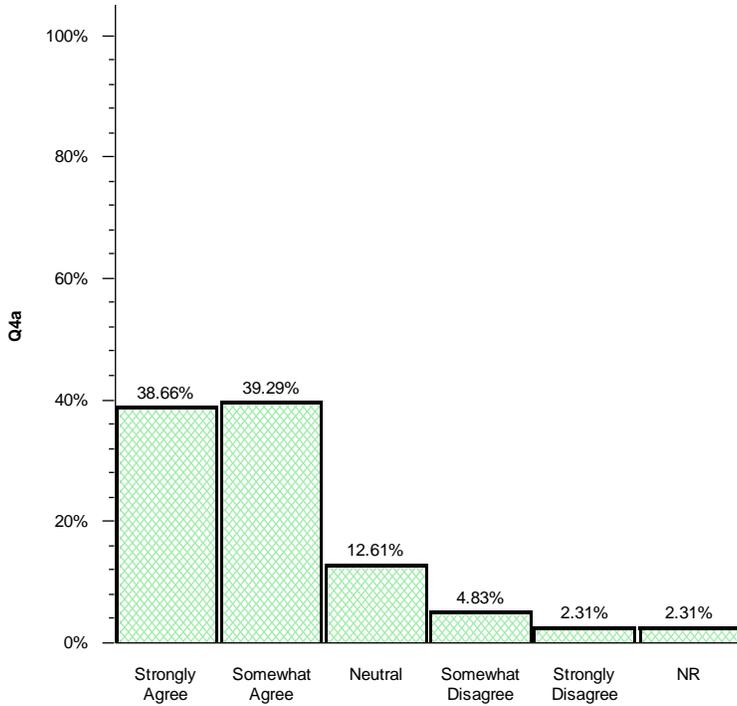
Two-thirds of survey respondents have a positive perception of Sterling Heights while almost 27 percent are neutral or did not respond. However, almost 7 percent think negatively about the city. Those with graduate degrees and those earning over \$100,000 per year tend to be more negative about the city.

Q3B	TOTAL		Question Response			
	#	%	+	Neutral	-	NR
			%	%	%	%
Age						
18-24	2	0.4		100.0		
25-34	40	8.4	60.0	22.5	2.5	15.0
35-44	62	13.0	62.9	21.0	11.3	4.8
45-54	104	21.8	72.1	13.5	4.8	9.6
55-64	121	25.4	69.4	15.7	7.4	7.4
65 or Older	127	26.7	66.9	11.8	6.3	15.0
NR	20	4.2	50.0	20.0	10.0	20.0
Gender						
Male	242	50.8	64.0	19.8	5.8	10.3
Female	215	45.2	71.2	11.2	7.4	10.2
NR	19	4.0	47.4	21.1	10.5	21.1
Race						
White/Caucasin	393	82.6	68.7	13.0	7.1	11.2
Black/African American	10	2.1	70.0	20.0		10.0
Latino/Hispanic	2	0.4	100.0			
American Indian/Alaskan Native	2	0.4	100.0			
Middle Eastern	19	4.0	52.6	42.1	5.3	
Asian/Pacific Islander	16	3.4	56.3	31.3	6.3	6.3
Other	12	2.5	50.0	33.3	8.3	8.3
NR	22	4.6	50.0	27.3	4.5	18.2
TOTAL	476	100.0	66.6	16.0	6.7	10.7

Question 3B: Cont.

Q3B	Total		Question Response			
			+	Neutral	-	NR
	#	%	%	%	%	%
Length of Residence						
5 Years or Less	61	12.8	70.5	14.8	4.9	9.8
6-10 Years	47	9.9	76.6	12.8	4.3	6.4
Over 10 Years	352	73.9	65.6	16.5	7.1	10.8
NR	16	3.4	43.8	18.8	12.5	25.0
Rent or Own						
Rent	41	8.6	63.4	24.4	4.9	7.3
Own	421	88.4	67.7	15.0	6.9	10.5
NR	14	2.9	42.9	21.4	7.1	28.6
Home Type						
Single Family Home	362	76.1	67.7	15.2	6.6	10.5
Condo	66	13.9	69.7	13.6	9.1	7.6
Other	32	6.7	56.3	28.1	3.1	12.5
NR	16	3.4	50.0	18.8	6.3	25.0
Number of Household						
1	90	18.9	74.4	11.1	4.4	10.0
2	176	37.0	63.6	18.2	7.4	10.8
3 or More	188	39.5	67.6	16.0	6.9	9.6
NR	22	4.6	50.0	18.2	9.1	22.7
Education						
High School or Less	82	17.2	70.7	11.0	4.9	13.4
More Than High School	172	36.1	70.9	14.0	5.8	9.3
Bachelor Degree	115	24.2	64.3	18.3	6.1	11.3
Graduate or PhD Degree	84	17.6	60.7	22.6	10.7	6.0
NR	23	4.8	52.2	13.0	8.7	26.1
Employed						
Yes	259	54.4	66.4	17.4	6.9	9.3
No	200	42.0	68.5	14.0	6.5	11.0
NR	17	3.6	47.1	17.6	5.9	29.4
English Primary Language						
Yes	427	89.7	67.2	15.0	7.0	10.8
Other	32	6.7	65.6	28.1	3.1	3.1
NR	17	3.6	52.9	17.6	5.9	23.5
Registered Voter						
Yes	428	89.9	67.1	16.4	6.3	10.3
No	25	5.3	64.0	8.0	16.0	12.0
NR	23	4.8	60.9	17.4	4.3	17.4
Income						
Less than \$25K	45	9.5	64.4	20.0	8.9	6.7
\$25K - \$49K	101	21.2	67.3	15.8	5.0	11.9
\$50K - \$74K	107	22.5	68.2	10.3	5.6	15.9
\$75K - \$99K	62	13.0	77.4	19.4	1.6	1.6
\$100K or more	87	18.3	63.2	19.5	10.3	6.9
NR	74	15.5	59.5	14.9	9.5	16.2
Total	476	100.0	66.6	16.0	6.7	10.7

Question 4A: I receive good value for the taxes I pay to the City of Sterling Heights:



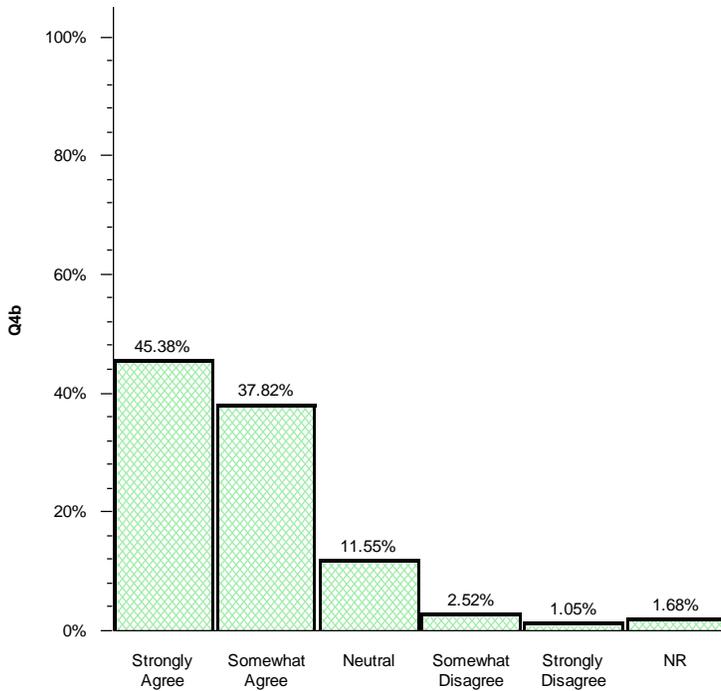
Most respondents (76.3%) feel that they get a good value from the city for the taxes they pay. This is little change from the 2006 study where 77.9 percent were in agreement. However, the 38 percent who “strongly agree” that they get good value for their taxes is significantly improved over 2006, where less than 33 percent were in strong agreement.

Q4A	TOTAL		Question Response					
	#	%	Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
			%	%	%	%	%	%
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	30.0	45.0	25.0			
35-44	62	13.0	24.2	41.9	21.0	6.5	6.5	
45-54	104	21.8	34.6	46.2	11.5	5.8	1.9	
55-64	121	25.4	38.8	41.3	9.9	6.6	2.5	0.8
65 or Older	127	26.7	54.3	29.1	7.1	3.9	0.8	4.7
NR	20	4.2	25.0	35.0	15.0		5.0	20.0
Gender								
Male	242	50.8	38.8	39.7	14.9	4.1	2.1	0.4
Female	215	45.2	39.1	40.0	9.8	6.0	2.3	2.8
NR	19	4.0	31.6	26.3	15.8		5.3	21.1
Race								
White/Caucasin	393	82.6	42.2	39.4	9.9	4.8	2.3	1.3
Black/African American	10	2.1		40.0	50.0			10.0
Latino/Hispanic	2	0.4		50.0	50.0			
American Indian/Alaskan Native	2	0.4	50.0	50.0				
Middle Eastern	19	4.0	26.3	31.6	26.3	5.3	5.3	5.3
Asian/Pacific Islander	16	3.4	31.3	43.8	12.5	12.5		
Other	12	2.5	16.7	50.0	25.0		8.3	
NR	22	4.6	22.7	31.8	22.7	4.5		18.2
TOTAL	476	100.0	38.7	39.3	12.6	4.8	2.3	2.3

Question 4A: Cont.

Q4A	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	24.6	36.1	24.6	4.9	3.3	6.6
6-10 Years	47	9.9	34.0	38.3	17.0	8.5		2.1
Over 10 Years	352	73.9	42.3	40.9	9.4	4.5	2.3	0.6
NR	16	3.4	25.0	18.8	25.0		6.3	25.0
Rent or Own								
Rent	41	8.6	24.4	34.1	26.8	2.4	2.4	9.8
Own	421	88.4	40.4	40.4	10.9	5.2	2.4	0.7
NR	14	2.9	28.6	21.4	21.4			28.6
Home Type								
Single Family Home	362	76.1	39.2	41.2	10.2	5.8	2.5	1.1
Condo	66	13.9	47.0	37.9	10.6	3.0	1.5	
Other	32	6.7	18.8	28.1	40.6		3.1	9.4
NR	16	3.4	31.3	25.0	18.8			25.0
Number of Household								
1	90	18.9	44.4	34.4	13.3	3.3	2.2	2.2
2	176	37.0	43.2	39.2	9.1	5.7	1.7	1.1
3 or More	188	39.5	31.9	43.6	15.4	5.3	2.7	1.1
NR	22	4.6	36.4	22.7	13.6		4.5	22.7
Education								
High School or Less	82	17.2	45.1	32.9	12.2	4.9	1.2	3.7
More Than High School	172	36.1	34.3	39.0	17.4	4.1	2.9	2.3
Bachelor Degree	115	24.2	40.0	43.5	8.7	6.1	1.7	
Graduate or PhD Degree	84	17.6	41.7	42.9	8.3	4.8	2.4	
NR	23	4.8	30.4	30.4	13.0	4.3	4.3	17.4
Employed								
Yes	259	54.4	33.2	44.8	14.3	5.4	1.5	0.8
No	200	42.0	46.0	33.5	10.0	4.5	3.5	2.5
NR	17	3.6	35.3	23.5	17.6			23.5
English Primary Language								
Yes	427	89.7	40.5	38.6	12.6	4.7	2.1	1.4
Other	32	6.7	18.8	56.3	9.4	6.3	6.3	3.1
NR	17	3.6	29.4	23.5	17.6	5.9		23.5
Registered Voter								
Yes	428	89.9	40.2	39.3	12.6	4.4	2.3	1.2
No	25	5.3	28.0	36.0	12.0	16.0	4.0	4.0
NR	23	4.8	21.7	43.5	13.0			21.7
Income								
Less than \$25K	45	9.5	26.7	33.3	15.6	13.3	4.4	6.7
\$25K - \$49K	101	21.2	38.6	34.7	16.8	6.9	2.0	1.0
\$50K - \$74K	107	22.5	43.9	42.1	9.3	1.9	0.9	1.9
\$75K - \$99K	62	13.0	37.1	43.5	14.5	1.6	3.2	
\$100K or more	87	18.3	39.1	42.5	12.6	4.6	1.1	
NR	74	15.5	39.2	37.8	8.1	4.1	4.1	6.8
Total	476	100.0	38.7	39.3	12.6	4.8	2.3	2.3

Question 4B: Overall the city provides quality services:



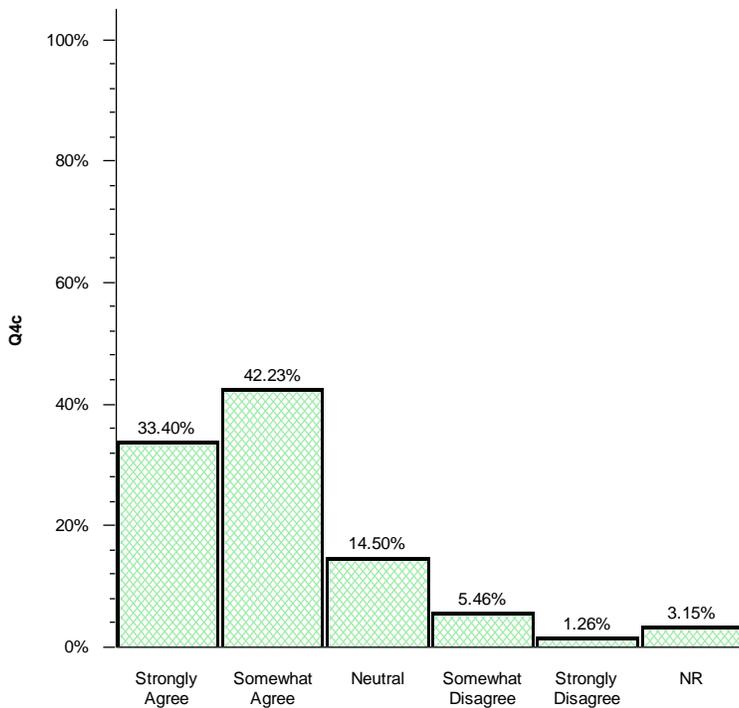
86 percent of respondents like the quality of life in Sterling Heights and almost as many (83%) agree that the city provides quality services.

Q4B	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	35.0	37.5	25.0	2.5		
35-44	62	13.0	29.0	50.0	12.9	4.8	1.6	1.6
45-54	104	21.8	40.4	43.3	14.4	1.9		
55-64	121	25.4	45.5	39.7	8.3	4.1	2.5	
65 or Older	127	26.7	63.0	26.8	6.3	0.8	0.8	2.4
NR	20	4.2	35.0	30.0	15.0			20.0
Gender								
Male	242	50.8	45.9	39.3	10.3	3.3	0.8	0.4
Female	215	45.2	45.6	37.2	12.6	1.9	1.4	1.4
NR	19	4.0	36.8	26.3	15.8			21.1
Race								
White/Caucasin	393	82.6	48.3	37.9	9.4	2.3	1.3	0.8
Black/African American	10	2.1	40.0	50.0	10.0			
Latino/Hispanic	2	0.4	50.0	50.0				
American Indian/Alaskan Native	2	0.4	50.0	50.0				
Middle Eastern	19	4.0	26.3	36.8	31.6			5.3
Asian/Pacific Islander	16	3.4	31.3	37.5	31.3			
Other	12	2.5	16.7	58.3	16.7	8.3		
NR	22	4.6	36.4	18.2	18.2	9.1		18.2
TOTAL	476	100.0	45.4	37.8	11.6	2.5	1.1	1.7

Question 4B: Cont.

Q4B	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	36.1	39.3	19.7	1.6	1.6	1.6
6-10 Years	47	9.9	31.9	51.1	12.8	4.3		
Over 10 Years	352	73.9	49.4	36.6	9.4	2.6	1.1	0.9
NR	16	3.4	31.3	18.8	25.0			25.0
Rent or Own								
Rent	41	8.6	39.0	46.3	12.2		2.4	
Own	421	88.4	46.3	37.5	11.4	2.9	1.0	1.0
NR	14	2.9	35.7	21.4	14.3			28.6
Home Type								
Single Family Home	362	76.1	45.0	38.4	11.9	2.5	1.1	1.1
Condo	66	13.9	51.5	36.4	10.6		1.5	
Other	32	6.7	37.5	43.8	9.4	9.4		
NR	16	3.4	43.8	18.8	12.5			25.0
Number of Household								
1	90	18.9	53.3	36.7	8.9	1.1		
2	176	37.0	53.4	30.7	10.2	4.0	1.1	0.6
3 or More	188	39.5	34.6	46.3	13.8	2.1	1.6	1.6
NR	22	4.6	40.9	27.3	13.6			18.2
Education								
High School or Less	82	17.2	51.2	30.5	12.2	2.4	1.2	2.4
More Than High School	172	36.1	45.9	38.4	9.9	3.5	1.2	1.2
Bachelor Degree	115	24.2	40.0	45.2	13.9	0.9		
Graduate or PhD Degree	84	17.6	47.6	36.9	9.5	3.6	2.4	
NR	23	4.8	39.1	26.1	17.4			17.4
Employed								
Yes	259	54.4	37.8	44.8	13.1	3.1	0.4	0.8
No	200	42.0	55.0	30.5	9.5	2.0	2.0	1.0
NR	17	3.6	47.1	17.6	11.8			23.5
English Primary Language								
Yes	427	89.7	47.3	37.7	10.8	2.3	1.2	0.7
Other	32	6.7	21.9	50.0	21.9	3.1		3.1
NR	17	3.6	41.2	17.6	11.8	5.9		23.5
Registered Voter								
Yes	428	89.9	46.7	38.6	10.0	2.8	1.2	0.7
No	25	5.3	36.0	28.0	36.0			
NR	23	4.8	30.4	34.8	13.0			21.7
Income								
Less than \$25K	45	9.5	40.0	37.8	13.3	6.7		2.2
\$25K - \$49K	101	21.2	46.5	35.6	12.9	2.0	2.0	1.0
\$50K - \$74K	107	22.5	48.6	40.2	9.3	0.9		0.9
\$75K - \$99K	62	13.0	41.9	43.5	12.9		1.6	
\$100K or more	87	18.3	43.7	39.1	11.5	5.7		
NR	74	15.5	47.3	31.1	10.8	1.4	2.7	6.8
Total	476	100.0	45.4	37.8	11.6	2.5	1.1	1.7

Question 4C: I am pleased with the overall direction that the City of Sterling Heights is taking:



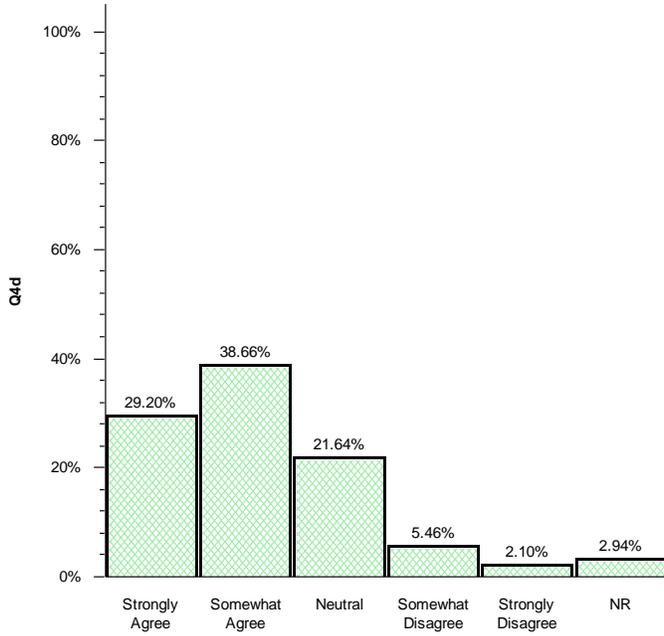
Sterling Heights seems to be heading the right direction. Three-fourths of survey respondents are in agreement on this, almost a 4 percentage point increase over the results from the 2006 study.

Q4C	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4		100.0				
25-34	40	8.4	17.5	60.0	20.0	2.5		
35-44	62	13.0	22.6	45.2	21.0	9.7	1.6	
45-54	104	21.8	31.7	43.3	18.3	4.8		1.9
55-64	121	25.4	31.4	45.5	14.0	5.0	2.5	1.7
65 or Older	127	26.7	48.0	32.3	7.1	5.5	1.6	5.5
NR	20	4.2	30.0	30.0	15.0	5.0		20.0
Gender								
Male	242	50.8	32.2	42.6	15.7	6.6	1.7	1.2
Female	215	45.2	34.9	42.8	13.5	4.2	0.9	3.7
NR	19	4.0	31.6	31.6	10.5	5.3		21.1
Race								
White/Caucasin	393	82.6	34.6	42.5	14.0	5.1	1.5	2.3
Black/African Americn	10	2.1	40.0	50.0	10.0			
Latino/Hispanic	2	0.4	50.0	50.0				
Americn Indian/Alaskan Native	2	0.4		100.0				
Middle Eastern	19	4.0	26.3	31.6	26.3	10.5		5.3
Asian/Pacific Islander	16	3.4	31.3	50.0	12.5	6.3		
Other	12	2.5	16.7	41.7	25.0	8.3		8.3
NR	22	4.6	27.3	31.8	13.6	9.1		18.2
TOTAL	476	100.0	33.4	42.2	14.5	5.5	1.3	3.2

Question 4C: Cont.

Q4C	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	24.6	50.8	21.3	1.6		1.6
6-10 Years	47	9.9	31.9	44.7	12.8	8.5	2.1	
Over 10 Years	352	73.9	35.5	41.2	13.4	5.7	1.4	2.8
NR	16	3.4	25.0	25.0	18.8	6.3		25.0
Rent or Own								
Rent	41	8.6	34.1	48.8	14.6	2.4		
Own	421	88.4	33.5	42.0	14.7	5.7	1.4	2.6
NR	14	2.9	28.6	28.6	7.1	7.1		28.6
Home Type								
Single Family Home	362	76.1	32.3	42.3	16.0	5.5	1.1	2.8
Condo	66	13.9	43.9	36.4	9.1	7.6	1.5	1.5
Other	32	6.7	21.9	62.5	12.5		3.1	
NR	16	3.4	37.5	25.0	6.3	6.3		25.0
Number of Household								
1	90	18.9	45.6	43.3	7.8	2.2	1.1	
2	176	37.0	31.8	40.9	14.8	5.7	1.7	5.1
3 or More	188	39.5	28.7	44.1	18.1	6.9	1.1	1.1
NR	22	4.6	36.4	31.8	9.1	4.5		18.2
Education								
High School or Less	82	17.2	39.0	43.9	7.3	4.9		4.9
More Than High School	172	36.1	32.6	37.2	20.3	5.2	1.2	3.5
Bachelor Degree	115	24.2	31.3	53.9	8.7	5.2	0.9	
Graduate or PhD Degree	84	17.6	32.1	39.3	17.9	6.0	3.6	1.2
NR	23	4.8	34.8	26.1	13.0	8.7		17.4
Employed								
Yes	259	54.4	26.6	46.7	19.7	5.0	0.4	1.5
No	200	42.0	42.0	37.5	8.5	6.0	2.5	3.5
NR	17	3.6	35.3	29.4	5.9	5.9		23.5
English Primary Language								
Yes	427	89.7	34.4	42.2	14.1	5.6	1.4	2.3
Other	32	6.7	18.8	53.1	25.0			3.1
NR	17	3.6	35.3	23.5	5.9	11.8		23.5
Registered Voter								
Yes	428	89.9	34.1	42.8	14.0	5.4	1.4	2.3
No	25	5.3	28.0	32.0	32.0	8.0		
NR	23	4.8	26.1	43.5	4.3	4.3		21.7
Income								
Less than \$25K	45	9.5	31.1	37.8	13.3	11.1	4.4	2.2
\$25K - \$49K	101	21.2	35.6	40.6	15.8	5.9		2.0
\$50K - \$74K	107	22.5	40.2	40.2	15.0	2.8		1.9
\$75K - \$99K	62	13.0	29.0	50.0	14.5	4.8	1.6	
\$100K or more	87	18.3	25.3	49.4	17.2	4.6	1.1	2.3
NR	74	15.5	35.1	35.1	9.5	6.8	2.7	10.8
Total	476	100.0	33.4	42.2	14.5	5.5	1.3	3.2

Question 4D: The City of Sterling Heights government uses my tax dollars wisely:



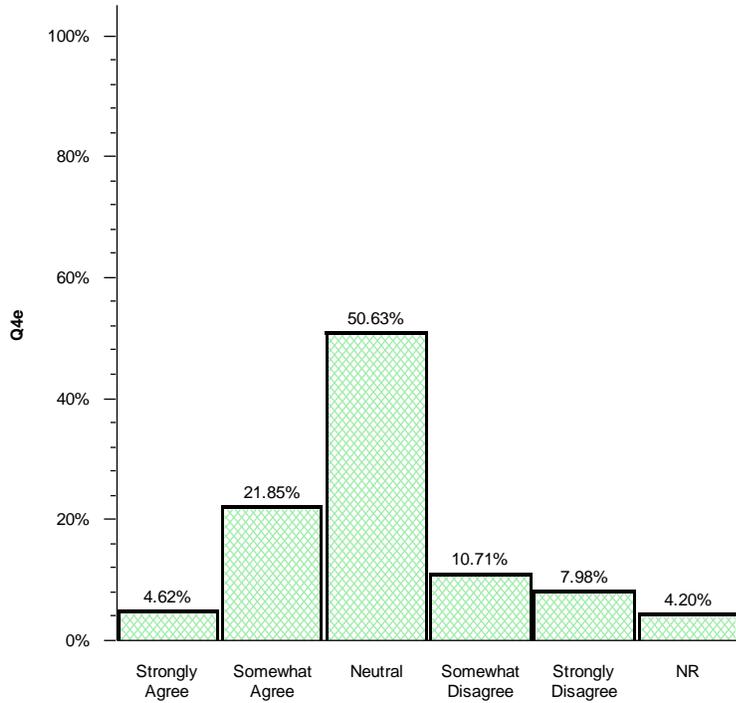
76 percent of respondents feel they get a good value from the city for the taxes they pay, and 68 percent think the city spends these tax dollars wisely.

Q4D	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4			100.0			
25-34	40	8.4	17.5	47.5	32.5			2.5
35-44	62	13.0	21.0	35.5	25.8	14.5	3.2	
45-54	104	21.8	29.8	40.4	24.0	3.8	1.9	
55-64	121	25.4	27.3	40.5	24.0	4.1	2.5	1.7
65 or Older	127	26.7	39.4	39.4	9.4	5.5	1.6	4.7
NR	20	4.2	25.0	10.0	30.0	5.0	5.0	25.0
Gender								
Male	242	50.8	29.3	40.5	21.5	6.2	2.1	0.4
Female	215	45.2	29.3	39.1	21.4	4.7	1.9	3.7
NR	19	4.0	26.3	10.5	26.3	5.3	5.3	26.3
Race								
White/Caucasian	393	82.6	30.0	41.0	20.1	5.1	2.0	1.8
Black/African Amer.	10	2.1	10.0	60.0	20.0			10.0
Latino/Hispanic	2	0.4	50.0	50.0				
Amer. Indian/AK Native	2	0.4	50.0	50.0				
Middle Eastern	19	4.0	26.3	21.1	36.8	10.5		5.3
Asian/Pacific Islander	16	3.4	37.5	25.0	25.0	12.5		
Other	12	2.5	8.3	41.7	33.3	8.3	8.3	
NR	22	4.6	27.3	9.1	31.8	4.5	4.5	22.7
TOTAL	476	100.0	29.2	38.7	21.6	5.5	2.1	2.9

Question 4D: Cont.

Q4D	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	16.4	39.3	36.1	1.6		6.6
6-10 Years	47	9.9	25.5	36.2	23.4	10.6	2.1	2.1
Over 10 Years	352	73.9	32.4	40.1	18.8	5.4	2.3	1.1
NR	16	3.4	18.8	12.5	25.0	6.3	6.3	31.3
Rent or Own								
Rent	41	8.6	22.0	39.0	29.3	2.4		7.3
Own	421	88.4	30.2	39.7	20.7	5.7	2.4	1.4
NR	14	2.9	21.4	7.1	28.6	7.1		35.7
Home Type								
Single Family Home	362	76.1	30.1	38.1	22.1	6.1	1.9	1.7
Condo	66	13.9	30.3	47.0	16.7	4.5	1.5	
Other	32	6.7	15.6	43.8	25.0		6.3	9.4
NR	16	3.4	31.3	6.3	25.0	6.3		31.3
Number in Household								
1	90	18.9	34.4	38.9	21.1	2.2	1.1	2.2
2	176	37.0	33.0	37.5	20.5	4.5	2.3	2.3
3 or More	188	39.5	23.4	42.6	22.9	8.0	2.1	1.1
NR	22	4.6	27.3	13.6	22.7	4.5	4.5	27.3
Education								
High School or Less	82	17.2	32.9	40.2	13.4	8.5		4.9
More Than High School	172	36.1	27.3	36.6	27.9	2.9	2.9	2.3
Bachelor Degree	115	24.2	28.7	46.1	17.4	7.0		0.9
Graduate or PhD Degree	84	17.6	29.8	38.1	23.8	4.8	3.6	
NR	23	4.8	30.4	13.0	17.4	8.7	8.7	21.7
Employed								
Yes	259	54.4	22.8	42.1	26.6	5.8	1.2	1.5
No	200	42.0	37.0	37.0	15.0	5.0	3.5	2.5
NR	17	3.6	35.3	5.9	23.5	5.9		29.4
English Primary Language								
Yes	427	89.7	29.3	40.5	21.1	5.4	1.9	1.9
Other	32	6.7	28.1	31.3	28.1	6.3	3.1	3.1
NR	17	3.6	29.4	5.9	23.5	5.9	5.9	29.4
Registered Voter								
Yes	428	89.9	29.0	40.2	21.5	5.1	2.3	1.9
No	25	5.3	36.0	24.0	28.0	12.0		
NR	23	4.8	26.1	26.1	17.4	4.3		26.1
Income								
Less than \$25K	45	9.5	24.4	37.8	17.8	11.1	4.4	4.4
\$25K - \$49K	101	21.2	32.7	41.6	16.8	6.9	1.0	1.0
\$50K - \$74K	107	22.5	29.9	43.0	20.6	1.9	0.9	3.7
\$75K - \$99K	62	13.0	25.8	40.3	25.8	6.5	1.6	
\$100K or more	87	18.3	23.0	44.8	26.4	3.4	2.3	
NR	74	15.5	36.5	20.3	23.0	6.8	4.1	9.5
Total	476	100.0	29.2	38.7	21.6	5.5	2.1	2.9

Question 4E: I am involved in the community:



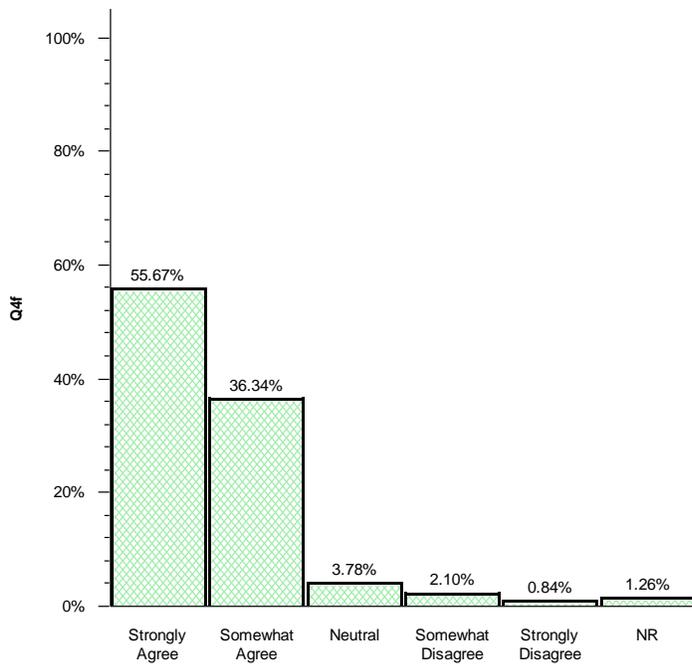
Most respondents (almost 70%) are not involved in the community of Sterling Heights. Those with less than a high school education and those making less than \$25,000 per year are more likely than most to be involved in the community.

Q4E	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4		50.0			50.0	
25-34	40	8.4		17.5	47.5	25.0	10.0	
35-44	62	13.0	4.8	22.6	45.2	12.9	12.9	1.6
45-54	104	21.8	1.9	14.4	55.8	14.4	10.6	2.9
55-64	121	25.4	5.0	25.6	54.5	6.6	6.6	1.7
65 or Older	127	26.7	5.5	24.4	52.8	6.3	3.9	7.1
NR	20	4.2	20.0	25.0	15.0	10.0	5.0	25.0
Gender								
Male	242	50.8	4.5	23.1	51.2	10.3	7.9	2.9
Female	215	45.2	3.3	20.5	53.0	11.2	8.4	3.7
NR	19	4.0	21.1	21.1	15.8	10.5	5.3	26.3
Race								
White/Caucasin	393	82.6	3.8	21.6	52.7	10.4	8.1	3.3
Black/African American	10	2.1		10.0	60.0	20.0	10.0	
Latino/Hispanic	2	0.4			50.0		50.0	
American Indian/Alaskan Native	2	0.4		100.0				
Middle Eastern	19	4.0	5.3	36.8	42.1	10.5	5.3	
Asian/Pacific Islander	16	3.4	6.3	12.5	43.8	12.5	18.8	6.3
Other	12	2.5	8.3	25.0	50.0	16.7		
NR	22	4.6	18.2	18.2	27.3	9.1		27.3
TOTAL	476	100.0	4.6	21.8	50.6	10.7	8.0	4.2

Question 4E: Cont.

Q4E	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	1.6	14.8	49.2	18.0	11.5	4.9
6-10 Years	47	9.9	2.1	8.5	68.1	10.6	10.6	
Over 10 Years	352	73.9	4.8	24.4	50.3	9.4	7.4	3.7
NR	16	3.4	18.8	31.3	12.5	12.5		25.0
Rent or Own								
Rent	41	8.6	2.4	17.1	53.7	12.2	9.8	4.9
Own	421	88.4	4.3	22.3	51.5	10.5	8.1	3.3
NR	14	2.9	21.4	21.4	14.3	14.3		28.6
Home Type								
Single Family Home	362	76.1	4.1	22.9	53.3	8.6	7.2	3.9
Condo	66	13.9	4.5	18.2	47.0	16.7	13.6	
Other	32	6.7	3.1	15.6	46.9	21.9	9.4	3.1
NR	16	3.4	18.8	25.0	12.5	12.5		31.3
Number in Household								
1	90	18.9	2.2	17.8	55.6	11.1	10.0	3.3
2	176	37.0	4.5	21.0	53.4	10.8	6.8	3.4
3 or More	188	39.5	4.3	23.4	50.0	10.6	8.5	3.2
NR	22	4.6	18.2	31.8	13.6	9.1	4.5	22.7
Education								
High School or Less	82	17.2	6.1	23.2	50.0	8.5	6.1	6.1
More Than High School	172	36.1	4.1	21.5	53.5	9.9	7.0	4.1
Bachelor Degree	115	24.2	1.7	18.3	57.4	11.3	10.4	0.9
Graduate or PhD Degree	84	17.6	3.6	26.2	42.9	14.3	10.7	2.4
NR	23	4.8	21.7	21.7	26.1	8.7		21.7
Employed								
Yes	259	54.4	2.7	19.3	54.4	13.9	8.5	1.2
No	200	42.0	5.5	25.5	49.0	6.5	7.5	6.0
NR	17	3.6	23.5	17.6	11.8	11.8	5.9	29.4
English Primary Language								
Yes	427	89.7	3.7	22.0	52.0	10.3	8.7	3.3
Other	32	6.7	6.3	21.9	50.0	15.6	3.1	3.1
NR	17	3.6	23.5	17.6	17.6	11.8		29.4
Registered Voter								
Yes	428	89.9	4.2	22.4	51.6	10.5	8.2	3.0
No	25	5.3		20.0	48.0	16.0	12.0	4.0
NR	23	4.8	17.4	13.0	34.8	8.7		26.1
Income								
Less than \$25K	45	9.5	8.9	17.8	51.1	6.7	11.1	4.4
\$25K - \$49K	101	21.2	2.0	15.8	57.4	13.9	6.9	4.0
\$50K - \$74K	107	22.5	2.8	30.8	52.3	6.5	5.6	1.9
\$75K - \$99K	62	13.0	6.5	24.2	38.7	14.5	14.5	1.6
\$100K or more	87	18.3	1.1	20.7	54.0	16.1	5.7	2.3
NR	74	15.5	10.8	18.9	44.6	5.4	8.1	12.2
Total	476	100.0	4.6	21.8	50.6	10.7	8.0	4.2

Question 4F: I feel safe in Sterling Heights during the day:



The 92 percent of respondents who indicate that they feel safe in Sterling Heights during the day is just slightly less than the 93.4 percent who answered the same way in 2006.

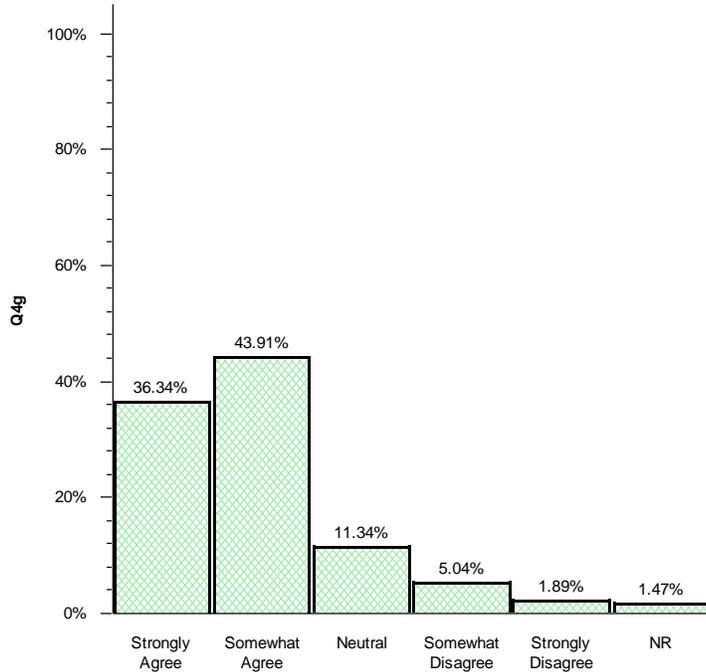
However, only 56 percent of respondent “strongly agreed” about feeling safe during the day, a marked decrease from 2006 where over 70 percent were in strong agreement.

Q4F	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	60.0	37.5	2.5			
35-44	62	13.0	53.2	38.7	3.2	3.2	1.6	
45-54	104	21.8	56.7	35.6	3.8	2.9	1.0	
55-64	121	25.4	53.7	37.2	4.1	3.3	0.8	0.8
65 or Older	127	26.7	58.3	35.4	3.9	0.8	0.8	0.8
NR	20	4.2	50.0	30.0				20.0
Gender								
Male	242	50.8	57.4	36.0	4.1	2.1	0.4	
Female	215	45.2	54.9	36.7	3.7	2.3	1.4	0.9
NR	19	4.0	42.1	36.8				21.1
Race								
White/Caucasian	393	82.6	57.3	36.6	3.6	1.5	0.8	0.3
Black/African Amer.	10	2.1	70.0	30.0				
Latino/Hispanic	2	0.4	100.0					
Amer. Indian/AK Native	2	0.4	50.0	50.0				
Middle Eastern	19	4.0	52.6	21.1	10.5	10.5		5.3
Asian/Pacific Islander	16	3.4	43.8	37.5	6.3	6.3	6.3	
Other	12	2.5	33.3	58.3		8.3		
NR	22	4.6	40.9	36.4	4.5			18.2
TOTAL	476	100.0	55.7	36.3	3.8	2.1	0.8	1.3

Question 4F: Cont.

Q4F	Total		Question Response					NR
	#	%	Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	
			%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	54.1	37.7	3.3	1.6	1.6	1.6
6-10 Years	47	9.9	55.3	34.0	6.4	2.1	2.1	
Over 10 Years	352	73.9	56.8	36.4	3.7	2.3	0.6	0.3
NR	16	3.4	37.5	37.5				25.0
Rent or Own								
Rent	41	8.6	51.2	43.9	2.4		2.4	
Own	421	88.4	56.5	35.9	4.0	2.4	0.7	0.5
NR	14	2.9	42.9	28.6				28.6
Home Type								
Single Family Home	362	76.1	56.9	35.1	4.1	2.8	0.6	0.6
Condo	66	13.9	53.0	42.4	3.0		1.5	
Other	32	6.7	53.1	40.6	3.1		3.1	
NR	16	3.4	43.8	31.3				25.0
Number in Household								
1	90	18.9	50.0	45.6	2.2		1.1	1.1
2	176	37.0	53.4	38.1	5.7	2.3		0.6
3 or More	188	39.5	60.6	31.4	3.2	3.2	1.6	
NR	22	4.6	54.5	27.3				18.2
Education								
High School or Less	82	17.2	56.1	36.6	4.9	1.2		1.2
More Than High School	172	36.1	56.4	37.8	4.1	0.6	1.2	
Bachelor Degree	115	24.2	53.0	39.1	2.6	4.3		0.9
Graduate or PhD Degree	84	17.6	60.7	28.6	4.8	3.6	2.4	
NR	23	4.8	43.5	39.1				17.4
Employed								
Yes	259	54.4	55.6	38.2	3.5	2.3		0.4
No	200	42.0	57.0	34.0	4.5	2.0	2.0	0.5
NR	17	3.6	41.2	35.3				23.5
English Primary Language								
Yes	427	89.7	56.0	37.5	3.5	1.9	0.9	0.2
Other	32	6.7	59.4	21.9	9.4	6.3		3.1
NR	17	3.6	41.2	35.3				23.5
Registered Voter								
Yes	428	89.9	56.3	36.9	3.7	2.1	0.7	0.2
No	25	5.3	48.0	32.0	8.0	4.0	4.0	4.0
NR	23	4.8	52.2	30.4				17.4
Income								
Less than \$25K	45	9.5	44.4	46.7	2.2	2.2	2.2	2.2
\$25K - \$49K	101	21.2	57.4	35.6	5.9	1.0		
\$50K - \$74K	107	22.5	54.2	37.4	4.7	3.7		
\$75K - \$99K	62	13.0	56.5	37.1	3.2	3.2		
\$100K or more	87	18.3	62.1	32.2	3.4	2.3		
NR	74	15.5	54.1	33.8	1.4		4.1	6.8
Total	476	100.0	55.7	36.3	3.8	2.1	0.8	1.3

Question 4G: I feel safe in Sterling Heights during the night:



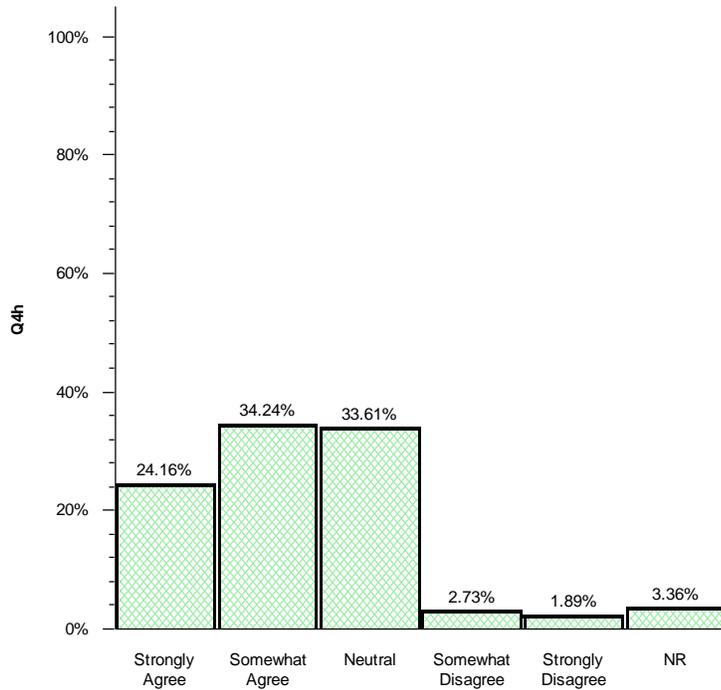
Most respondents (80.2%) feel safe in Sterling Heights at night. This is down slightly - but not significantly so - from the 82.8 percent who answered the same way in 2006.

Q4G	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4			50.0		50.0	
25-34	40	8.4	37.5	45.0	12.5	2.5	2.5	
35-44	62	13.0	40.3	41.9	12.9	1.6	3.2	
45-54	104	21.8	35.6	47.1	8.7	7.7	1.0	
55-64	121	25.4	33.9	45.5	10.7	8.3	0.8	0.8
65 or Older	127	26.7	38.6	40.9	13.4	3.1	2.4	1.6
NR	20	4.2	30.0	45.0	5.0			20.0
Gender								
Male	242	50.8	41.3	42.1	9.5	4.5	1.7	0.8
Female	215	45.2	32.1	45.1	14.0	6.0	2.3	0.5
NR	19	4.0	21.1	52.6	5.3			21.1
Race								
White/Caucasian	393	82.6	37.4	43.5	11.7	5.3	1.3	0.8
Black/African Amer.	10	2.1	50.0	50.0				
Latino/Hispanic	2	0.4	50.0	50.0				
Amer. Indian/AK Native	2	0.4		50.0	50.0			
Middle Eastern	19	4.0	47.4	31.6	5.3	10.5	5.3	
Asian/Pacific Islander	16	3.4	25.0	43.8	12.5		18.8	
Other	12	2.5	16.7	66.7	8.3	8.3		
NR	22	4.6	22.7	45.5	13.6			18.2
TOTAL	476	100.0	36.3	43.9	11.3	5.0	1.9	1.5

Question 4G: Cont.

Q4G	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	36.1	42.6	13.1	3.3	4.9	
6-10 Years	47	9.9	44.7	42.6	4.3	6.4	2.1	
Over 10 Years	352	73.9	36.1	44.0	12.2	5.4	1.4	0.9
NR	16	3.4	18.8	50.0	6.3			25.0
Rent or Own								
Rent	41	8.6	34.1	43.9	9.8	2.4	7.3	2.4
Own	421	88.4	37.1	43.9	11.6	5.5	1.4	0.5
NR	14	2.9	21.4	42.9	7.1			28.6
Home Type								
Single Family Home	362	76.1	37.3	43.9	10.8	5.8	1.4	0.8
Condo	66	13.9	36.4	43.9	15.2	3.0	1.5	
Other	32	6.7	31.3	43.8	12.5	3.1	9.4	
NR	16	3.4	25.0	43.8	6.3			25.0
Number in Household								
1	90	18.9	36.7	42.2	14.4	2.2	2.2	2.2
2	176	37.0	34.7	42.0	16.5	6.8		
3 or More	188	39.5	38.8	46.3	5.9	5.3	3.7	
NR	22	4.6	27.3	45.5	4.5			22.7
Education								
High School or Less	82	17.2	41.5	37.8	13.4	7.3		
More Than High School	172	36.1	33.7	50.6	9.3	2.9	2.9	0.6
Bachelor Degree	115	24.2	38.3	41.7	12.2	7.0	0.9	
Graduate or PhD Degree	84	17.6	36.9	39.3	14.3	4.8	3.6	1.2
NR	23	4.8	26.1	43.5	4.3	4.3		21.7
Employed								
Yes	259	54.4	36.3	47.1	11.2	4.6	0.4	0.4
No	200	42.0	37.5	40.0	11.5	6.0	4.0	1.0
NR	17	3.6	23.5	41.2	11.8			23.5
English Primary Language								
Yes	427	89.7	36.5	44.3	11.2	5.4	1.9	0.7
Other	32	6.7	40.6	40.6	12.5	3.1	3.1	
NR	17	3.6	23.5	41.2	11.8			23.5
Registered Voter								
Yes	428	89.9	36.4	44.6	11.4	4.9	1.9	0.7
No	25	5.3	36.0	32.0	16.0	12.0	4.0	
NR	23	4.8	34.8	43.5	4.3			17.4
Income								
Less than \$25K	45	9.5	40.0	33.3	11.1	11.1	4.4	
\$25K - \$49K	101	21.2	37.6	43.6	12.9	5.9		
\$50K - \$74K	107	22.5	35.5	44.9	11.2	6.5		1.9
\$75K - \$99K	62	13.0	30.6	54.8	9.7	3.2	1.6	
\$100K or more	87	18.3	42.5	39.1	13.8	2.3	2.3	
NR	74	15.5	31.1	45.9	8.1	2.7	5.4	6.8
Total	476	100.0	36.3	43.9	11.3	5.0	1.9	1.5

Question 4H: City policies encourage business development:



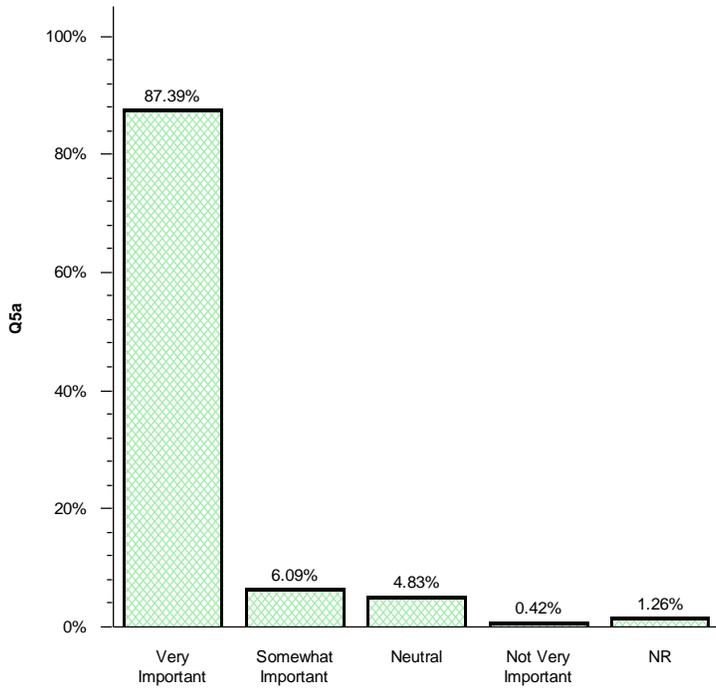
Only about one-fourth (24%) of respondents believe strongly that city policies encourage business development. About a third somewhat agree (34%) and about a third (37%) are neutral or don't know. Only a few (5%) disagree.

Q4H	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4			50.0		50.0	
25-34	40	8.4	12.5	27.5	55.0	5.0		
35-44	62	13.0	9.7	32.3	50.0	3.2	3.2	1.6
45-54	104	21.8	21.2	31.7	43.3	2.9	1.0	
55-64	121	25.4	22.3	41.3	29.8	4.1	1.7	0.8
65 or Older	127	26.7	38.6	34.6	16.5	0.8	1.6	7.9
NR	20	4.2	30.0	25.0	20.0		5.0	20.0
Gender								
Male	242	50.8	27.7	36.0	28.9	3.7	2.1	1.7
Female	215	45.2	19.5	33.5	40.0	1.9	1.4	3.7
NR	19	4.0	31.6	21.1	21.1		5.3	21.1
Race								
White/Caucasian	393	82.6	24.4	35.4	33.8	2.5	1.8	2.0
Black/African Amer.	10	2.1	10.0	40.0	40.0			10.0
Latino/Hispanic	2	0.4		50.0	50.0			
Amer. Indian/AK Native	2	0.4		50.0	50.0			
Middle Eastern	19	4.0	26.3	26.3	36.8		5.3	5.3
Asian/Pacific Islander	16	3.4	31.3	18.8	31.3	12.5		6.3
Other	12	2.5		50.0	33.3		8.3	8.3
NR	22	4.6	36.4	18.2	22.7	4.5		18.2
TOTAL	476	100.0	24.2	34.2	33.6	2.7	1.9	3.4

Question 4H: Cont.

Q4H	Question Response							
	Total		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	11.5	31.1	45.9	3.3	3.3	4.9
6-10 Years	47	9.9	17.0	34.0	40.4	4.3	2.1	2.1
Over 10 Years	352	73.9	27.0	35.8	31.0	2.6	1.4	2.3
NR	16	3.4	31.3	12.5	25.0		6.3	25.0
Rent or Own								
Rent	41	8.6	12.2	39.0	36.6	2.4	4.9	4.9
Own	421	88.4	24.9	34.4	33.7	2.9	1.7	2.4
NR	14	2.9	35.7	14.3	21.4			28.6
Home Type								
Single Family Home	362	76.1	24.6	34.0	34.8	2.8	1.4	2.5
Condo	66	13.9	27.3	34.8	31.8	1.5	1.5	3.0
Other	32	6.7	6.3	43.8	31.3	6.3	9.4	3.1
NR	16	3.4	37.5	18.8	18.8			25.0
Number in Household								
1	90	18.9	28.9	35.6	28.9	3.3	1.1	2.2
2	176	37.0	25.6	35.2	29.5	4.5	1.7	3.4
3 or More	188	39.5	20.2	33.5	41.5	1.1	2.1	1.6
NR	22	4.6	27.3	27.3	18.2		4.5	22.7
Education								
High School or Less	82	17.2	35.4	34.1	19.5	2.4	1.2	7.3
More Than High School	172	36.1	20.3	39.0	33.7	2.9	2.3	1.7
Bachelor Degree	115	24.2	19.1	29.6	44.3	3.5	1.7	1.7
Graduate or PhD Degree	84	17.6	25.0	34.5	36.9	1.2	1.2	1.2
NR	23	4.8	34.8	21.7	17.4	4.3	4.3	17.4
Employed								
Yes	259	54.4	15.8	34.0	44.4	2.7	1.9	1.2
No	200	42.0	33.5	36.0	21.0	3.0	2.0	4.5
NR	17	3.6	41.2	17.6	17.6			23.5
English Primary Language								
Yes	427	89.7	24.1	34.7	34.0	3.0	1.9	2.3
Other	32	6.7	18.8	37.5	34.4		3.1	6.3
NR	17	3.6	35.3	17.6	23.5			23.5
Registered Voter								
Yes	428	89.9	24.8	34.1	34.1	2.3	2.1	2.6
No	25	5.3	12.0	40.0	32.0	12.0		4.0
NR	23	4.8	26.1	30.4	26.1			17.4
Income								
Less than \$25K	45	9.5	22.2	44.4	20.0	4.4	2.2	6.7
\$25K - \$49K	101	21.2	24.8	38.6	32.7		1.0	3.0
\$50K - \$74K	107	22.5	29.0	29.9	35.5	2.8	1.9	0.9
\$75K - \$99K	62	13.0	22.6	38.7	33.9	4.8		
\$100K or more	87	18.3	14.9	31.0	48.3	2.3	1.1	2.3
NR	74	15.5	29.7	28.4	23.0	4.1	5.4	9.5
Total	476	100.0	24.2	34.2	33.6	2.7	1.9	3.4

Question 5A: Police Department – How important are timely responses times?



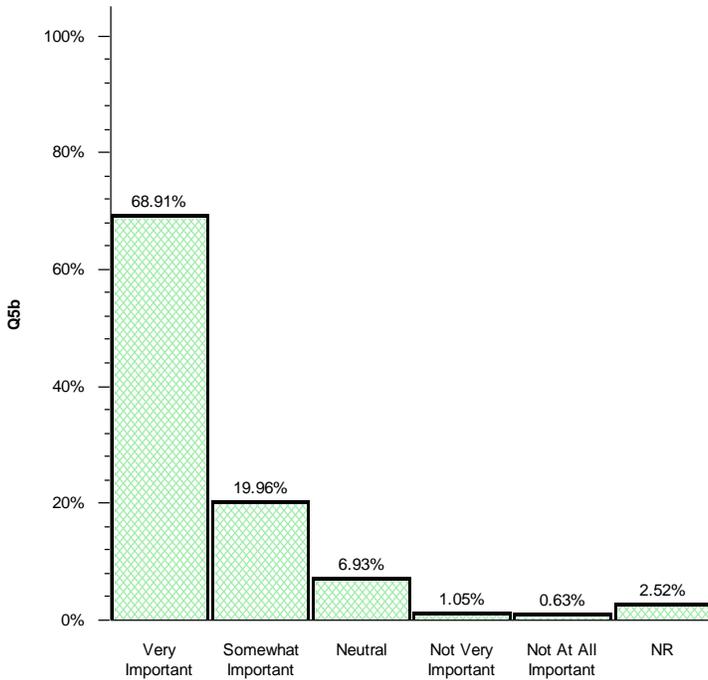
Respondents generally feel safe in Sterling Heights and believe timely police response times are very important.

Q5A	Question Response						
	Total #	Total %	Very Important %	Somewht Important %	Neutral %	Not Very Important %	NR %
Overall Performance							
Excellent	198	41.6	96.5	2.0	1.5		
Good	189	39.7	88.4	6.9	4.8		
Fair	23	4.8	65.2	21.7	13.0		
Poor	7	1.5	42.9	28.6	14.3	14.3	
NR	59	12.4	67.8	8.5	11.9	1.7	10.2
Age							
18-24	2	0.4	50.0			50.0	
25-34	40	8.4	90.0	7.5	2.5		
35-44	62	13.0	87.1	6.5	6.5		
45-54	104	21.8	82.7	11.5	4.8	1.0	
55-64	121	25.4	91.7	2.5	5.8		
65 or Older	127	26.7	89.8	4.7	4.7		0.8
NR	20	4.2	70.0	5.0			25.0
Gender							
Male	242	50.8	84.3	7.4	7.4	0.8	
Female	215	45.2	92.6	4.7	2.3		0.5
NR	19	4.0	68.4	5.3			26.3
Total	476	100.0	87.4	6.1	4.8	0.4	1.3

Question 5A: Cont.

QSA	Question Response						
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	83.6	6.6	8.2		1.6
6-10 Years	47	9.9	78.7	14.9	6.4		
Over 10 Years	352	73.9	90.3	4.8	4.3	0.6	
NR	16	3.4	62.5	6.3			31.3
Rent or Own							
Rent	41	8.6	85.4	7.3	7.3		
Own	421	88.4	88.6	5.9	4.8	0.5	0.2
NR	14	2.9	57.1	7.1			35.7
Home Type							
Single Family Home	362	76.1	88.7	6.1	4.4	0.6	0.3
Condo	66	13.9	87.9	3.0	9.1		
Other	32	6.7	84.4	12.5	3.1		
NR	16	3.4	62.5	6.3			31.3
Number in Household							
1	90	18.9	87.8	6.7	5.6		
2	176	37.0	90.9	5.1	3.4		0.6
3 or More	188	39.5	86.2	6.9	5.9	1.1	
NR	22	4.6	68.2	4.5	4.5		22.7
Education							
High School or Less	82	17.2	81.7	9.8	6.1	1.2	1.2
More Than High School	172	36.1	89.0	4.7	5.8	0.6	
Bachelor Degree	115	24.2	92.2	6.1	1.7		
Graduate or PhD Degree	84	17.6	89.3	3.6	7.1		
NR	23	4.8	65.2	13.0			21.7
Employed							
Yes	259	54.4	89.6	7.3	3.1		
No	200	42.0	86.5	4.5	7.5	1.0	0.5
NR	17	3.6	64.7	5.9			29.4
English Primary Language							
Yes	427	89.7	89.5	5.4	4.4	0.5	0.2
Other	32	6.7	71.9	15.6	12.5		
NR	17	3.6	64.7	5.9			29.4
Registered Voter							
Yes	428	89.9	89.3	5.1	4.9	0.5	0.2
No	25	5.3	76.0	16.0	8.0		
NR	23	4.8	65.2	13.0			21.7
Income							
Less than \$25K	45	9.5	77.8	11.1	8.9	2.2	
\$25K - \$49K	101	21.2	79.2	11.9	7.9		1.0
\$50K - \$74K	107	22.5	98.1	0.9	0.9		
\$75K - \$99K	62	13.0	93.5	4.8	1.6		
\$100K or more	87	18.3	88.5	5.7	4.6	1.1	
NR	74	15.5	82.4	4.1	6.8		6.8
Total	476	100.0	87.4	6.1	4.8	0.4	1.3

Question 5B: Police Department – How important are adequate staffing levels?



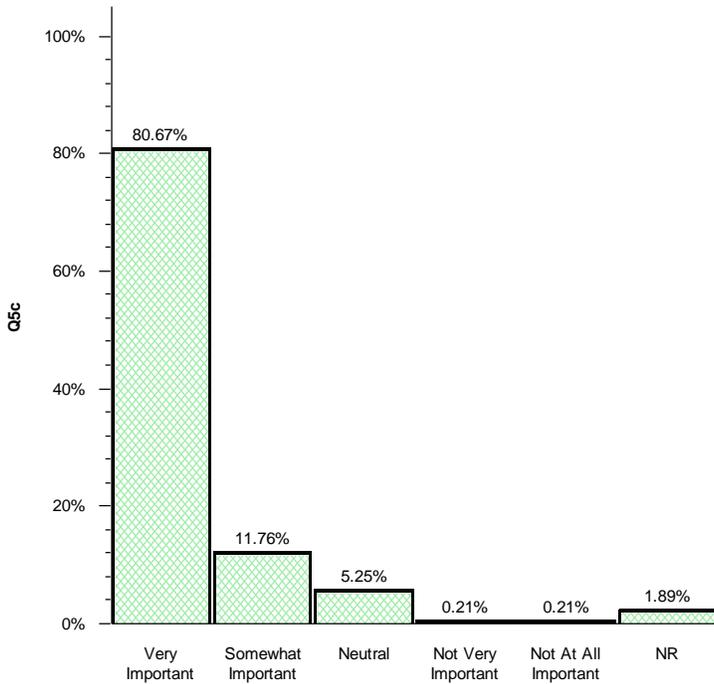
The vast majority of respondents (89%) also believe adequate police staffing levels should be maintained.

Q5B	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	198	41.6	82.3	15.7	1.5			0.5
Good	189	39.7	65.1	24.9	9.0	0.5	0.5	
Fair	23	4.8	52.2	30.4	8.7	8.7		
Poor	7	1.5		28.6	14.3	14.3	28.6	14.3
NR	59	12.4	50.8	13.6	16.9	1.7		16.9
Age								
18-24	2	0.4	50.0					50.0
25-34	40	8.4	77.5	17.5	5.0			
35-44	62	13.0	71.0	17.7	9.7		1.6	
45-54	104	21.8	71.2	20.2	6.7	1.9		
55-64	121	25.4	66.9	21.5	8.3	2.5	0.8	
65 or Older	127	26.7	69.3	20.5	6.3			3.9
NR	20	4.2	45.0	20.0			5.0	30.0
Gender								
Male	242	50.8	62.0	24.0	10.7	1.7	0.4	1.2
Female	215	45.2	79.5	14.9	3.3	0.5	0.5	1.4
NR	19	4.0	36.8	26.3			5.3	31.6
Total	476	100.0	68.9	20.0	6.9	1.1	0.6	2.5

Question 5B: Cont.

Q5B	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	67.2	11.5	16.4	1.6	1.6	1.6
6-10 Years	47	9.9	74.5	17.0	6.4		2.1	
Over 10 Years	352	73.9	69.6	22.2	5.7	1.1		1.4
NR	16	3.4	43.8	12.5			6.3	37.5
Rent or Own								
Rent	41	8.6	73.2	14.6	9.8	2.4		
Own	421	88.4	69.4	20.7	6.9	1.0	0.7	1.4
NR	14	2.9	42.9	14.3				42.9
Home Type								
Single Family Home	362	76.1	69.1	21.5	6.1	1.4	0.3	1.7
Condo	66	13.9	78.8	12.1	9.1			
Other	32	6.7	59.4	18.8	15.6		6.3	
NR	16	3.4	43.8	18.8				37.5
Number in Household								
1	90	18.9	77.8	13.3	7.8		1.1	
2	176	37.0	66.5	24.4	6.3	1.1	0.6	1.1
3 or More	188	39.5	70.2	18.6	7.4	1.6		2.1
NR	22	4.6	40.9	22.7	4.5		4.5	27.3
Education								
High School or Less	82	17.2	70.7	17.1	8.5	1.2		2.4
More Than High School	172	36.1	69.8	18.6	7.6	1.7	0.6	1.7
Bachelor Degree	115	24.2	69.6	27.8	1.7		0.9	
Graduate or PhD Degree	84	17.6	71.4	14.3	11.9	1.2		1.2
NR	23	4.8	43.5	21.7	4.3		4.3	26.1
Employed								
Yes	259	54.4	69.9	21.2	7.3	0.4	0.8	0.4
No	200	42.0	70.0	18.0	7.0	2.0	0.5	2.5
NR	17	3.6	41.2	23.5				35.3
English Primary Language								
Yes	427	89.7	71.2	19.9	6.3	1.2	0.2	1.2
Other	32	6.7	53.1	21.9	15.6		6.3	3.1
NR	17	3.6	41.2	17.6	5.9			35.3
Registered Voter								
Yes	428	89.9	70.6	19.6	7.2	0.9	0.5	1.2
No	25	5.3	60.0	24.0	8.0	4.0	4.0	
NR	23	4.8	47.8	21.7				30.4
Income								
Less than \$25K	45	9.5	55.6	20.0	15.6	2.2	4.4	2.2
\$25K - \$49K	101	21.2	70.3	21.8	5.0	1.0		2.0
\$50K - \$74K	107	22.5	74.8	21.5	2.8			0.9
\$75K - \$99K	62	13.0	72.6	22.6	3.2	1.6		
\$100K or more	87	18.3	70.1	17.2	11.5			1.1
NR	74	15.5	62.2	16.2	8.1	2.7	1.4	9.5
Total	476	100.0	68.9	20.0	6.9	1.1	0.6	2.5

Question 5C: Police Department – How important is crime resolution?



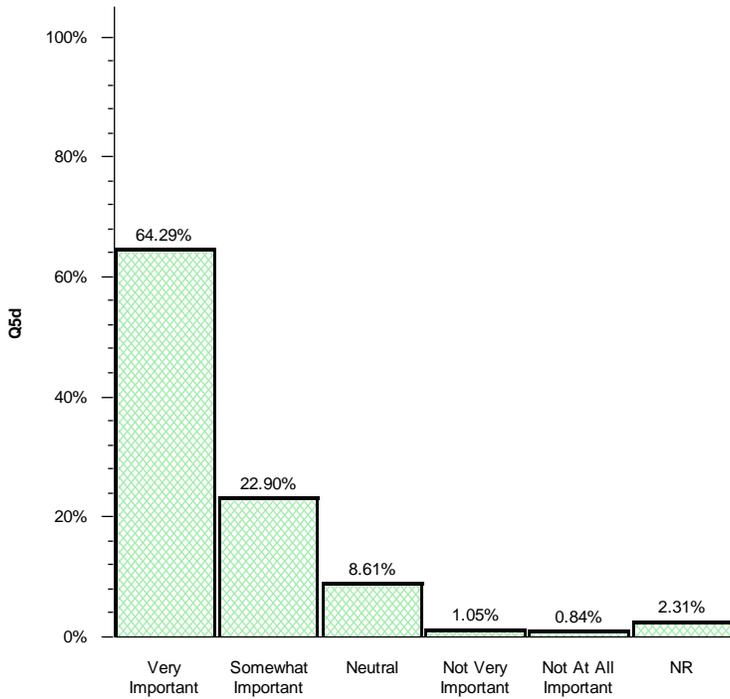
Perhaps not surprisingly, over 92 percent of respondents feel it is important that the police be able to resolve crimes.

Q5C	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	198	41.6	93.4	6.1				0.5
Good	189	39.7	75.7	18.5	5.8			
Fair	23	4.8	73.9	8.7	17.4			
Poor	7	1.5	42.9	14.3	14.3	14.3	14.3	
NR	59	12.4	61.0	10.2	15.3			13.6
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	82.5	12.5	5.0			
35-44	62	13.0	87.1	8.1	3.2		1.6	
45-54	104	21.8	76.9	16.3	5.8	1.0		
55-64	121	25.4	80.2	11.6	8.3			
65 or Older	127	26.7	83.5	11.0	2.4			3.1
NR	20	4.2	65.0	5.0	5.0			25.0
Gender								
Male	242	50.8	75.2	15.7	7.9	0.4	0.4	0.4
Female	215	45.2	88.4	7.9	2.3			1.4
NR	19	4.0	63.2	5.3	5.3			26.3
Total	476	100.0	80.7	11.8	5.3	0.2	0.2	1.9

Question 5C: Cont.

Q5C	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	78.7	9.8	9.8			1.6
6-10 Years	47	9.9	80.9	8.5	8.5		2.1	
Over 10 Years	352	73.9	82.1	12.8	4.0	0.3		0.9
NR	16	3.4	56.3	6.3	6.3			31.3
Rent or Own								
Rent	41	8.6	87.8	4.9	7.3			
Own	421	88.4	80.8	12.8	5.0	0.2	0.2	1.0
NR	14	2.9	57.1		7.1			35.7
Home Type								
Single Family Home	362	76.1	81.5	12.2	5.0	0.3		1.1
Condo	66	13.9	84.8	10.6	4.5			
Other	32	6.7	71.9	15.6	9.4		3.1	
NR	16	3.4	62.5		6.3			31.3
Number in Household								
1	90	18.9	85.6	10.0	3.3		1.1	
2	176	37.0	81.3	12.5	4.5			1.7
3 or More	188	39.5	79.8	12.8	6.4	0.5		0.5
NR	22	4.6	63.6	4.5	9.1			22.7
Education								
High School or Less	82	17.2	74.4	13.4	7.3	1.2		3.7
More Than High School	172	36.1	83.7	10.5	4.7		0.6	0.6
Bachelor Degree	115	24.2	82.6	15.7	1.7			
Graduate or PhD Degree	84	17.6	83.3	8.3	8.3			
NR	23	4.8	60.9	8.7	8.7			21.7
Employed								
Yes	259	54.4	81.1	13.9	4.6			0.4
No	200	42.0	81.5	10.0	6.0	0.5	0.5	1.5
NR	17	3.6	64.7		5.9			29.4
English Primary Language								
Yes	427	89.7	82.7	12.4	3.7	0.2	0.2	0.7
Other	32	6.7	65.6	9.4	21.9			3.1
NR	17	3.6	58.8		11.8			29.4
Registered Voter								
Yes	428	89.9	81.8	12.1	4.7	0.2	0.2	0.9
No	25	5.3	76.0	12.0	12.0			
NR	23	4.8	65.2	4.3	8.7			21.7
Income								
Less than \$25K	45	9.5	64.4	15.6	11.1	2.2	2.2	4.4
\$25K - \$49K	101	21.2	79.2	11.9	7.9			1.0
\$50K - \$74K	107	22.5	90.7	8.4	0.9			
\$75K - \$99K	62	13.0	87.1	11.3	1.6			
\$100K or more	87	18.3	77.0	16.1	6.9			
NR	74	15.5	77.0	9.5	5.4			8.1
Total	476	100.0	80.7	11.8	5.3	0.2	0.2	1.9

Question 5D: Police Department – How important are neighborhood patrols?



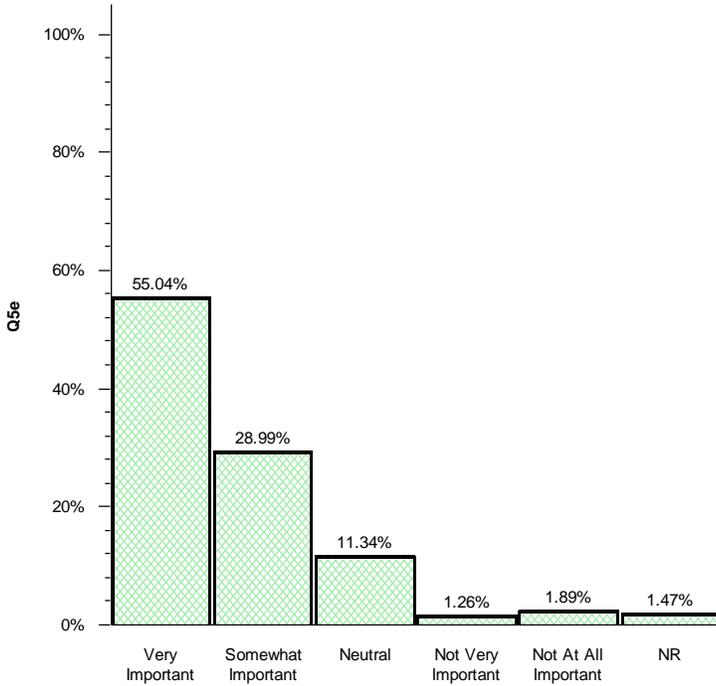
Almost two-thirds (64%) of respondents feel it is very important to have neighborhood police patrols. Another 23 percent think having these patrols are necessary. Less than 2 percent disagree.

Q5D	Question Response							
	Total	Question Response						NR
		#	%	Very Important	Somewht Important	Neutral	Not Very Important	
Overall Performance								
Excellent	198	41.6	75.8	18.2	4.5	0.5		1.0
Good	189	39.7	61.9	25.9	9.5	1.6		1.1
Fair	23	4.8	65.2	13.0	21.7			
Poor	7	1.5	14.3	14.3	14.3	14.3	42.9	
NR	59	12.4	39.0	33.9	13.6		1.7	11.9
Age								
18-24	2	0.4	50.0				50.0	
25-34	40	8.4	50.0	32.5	17.5			
35-44	62	13.0	72.6	19.4	4.8		3.2	
45-54	104	21.8	64.4	20.2	12.5	2.9		
55-64	121	25.4	69.4	21.5	8.3	0.8		
65 or Older	127	26.7	63.0	26.0	5.5	0.8		4.7
NR	20	4.2	45.0	20.0	5.0		5.0	25.0
Gender								
Male	242	50.8	58.3	25.2	12.0	2.1	1.2	1.2
Female	215	45.2	73.5	20.0	5.1			1.4
NR	19	4.0	36.8	26.3	5.3		5.3	26.3
Total	476	100.0	64.3	22.9	8.6	1.1	0.8	2.3

Question 5D: Cont.

Q5D	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	59.0	23.0	14.8	1.6		1.6
6-10 Years	47	9.9	63.8	25.5	8.5		2.1	
Over 10 Years	352	73.9	66.2	23.0	7.7	1.1	0.6	1.4
NR	16	3.4	43.8	12.5	6.3		6.3	31.3
Rent or Own								
Rent	41	8.6	63.4	26.8	9.8			
Own	421	88.4	65.1	22.8	8.6	1.2	1.0	1.4
NR	14	2.9	42.9	14.3	7.1			35.7
Home Type								
Single Family Home	362	76.1	66.3	22.1	8.0	1.4	0.6	1.7
Condo	66	13.9	62.1	27.3	10.6			
Other	32	6.7	56.3	25.0	12.5		6.3	
NR	16	3.4	43.8	18.8	6.3			31.3
Number in Household								
1	90	18.9	65.6	20.0	11.1	1.1	1.1	1.1
2	176	37.0	60.8	28.4	8.0	0.6		2.3
3 or More	188	39.5	69.1	19.7	8.0	1.6	1.1	0.5
NR	22	4.6	45.5	18.2	9.1		4.5	22.7
Education								
High School or Less	82	17.2	68.3	13.4	9.8	3.7		4.9
More Than High School	172	36.1	62.8	25.6	8.7	0.6	1.7	0.6
Bachelor Degree	115	24.2	68.7	22.6	7.0	0.9		0.9
Graduate or PhD Degree	84	17.6	63.1	28.6	8.3			
NR	23	4.8	43.5	17.4	13.0		4.3	21.7
Employed								
Yes	259	54.4	63.7	24.7	9.7	0.8	0.8	0.4
No	200	42.0	66.5	21.0	7.5	1.5	1.0	2.5
NR	17	3.6	47.1	17.6	5.9			29.4
English Primary Language								
Yes	427	89.7	65.1	23.4	8.4	1.2	0.7	1.2
Other	32	6.7	62.5	18.8	12.5		3.1	3.1
NR	17	3.6	47.1	17.6	5.9			29.4
Registered Voter								
Yes	428	89.9	65.4	23.1	8.2	0.9	0.9	1.4
No	25	5.3	60.0	28.0	12.0			
NR	23	4.8	47.8	13.0	13.0	4.3		21.7
Income								
Less than \$25K	45	9.5	57.8	15.6	13.3	6.7	2.2	4.4
\$25K - \$49K	101	21.2	56.4	30.7	11.9			1.0
\$50K - \$74K	107	22.5	72.9	22.4	4.7			
\$75K - \$99K	62	13.0	74.2	21.0	3.2	1.6		
\$100K or more	87	18.3	63.2	24.1	9.2	1.1	2.3	
NR	74	15.5	59.5	17.6	10.8		1.4	10.8
Total	476	100.0	64.3	22.9	8.6	1.1	0.8	2.3

Question 5E: Police Department – How important is traffic enforcement?



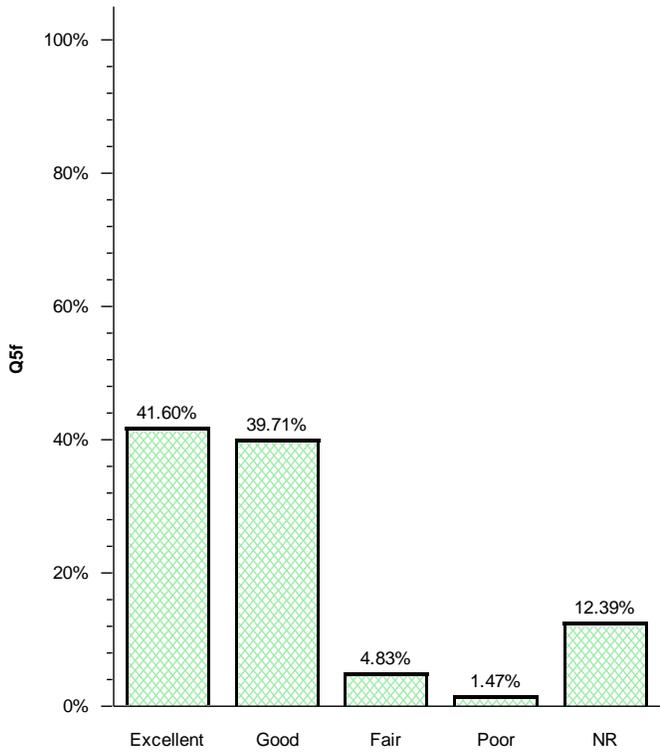
Traffic enforcement is also deemed important by most respondents (84%), but barely half (55%) feel it is very important.

Q5E	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	198	41.6	71.2	25.8	3.0			
Good	189	39.7	45.5	34.4	16.9	2.1	1.1	
Fair	23	4.8	52.2	13.0	21.7	4.3	8.7	
Poor	7	1.5	14.3		14.3	14.3	57.1	
NR	59	12.4	37.3	32.2	16.9		1.7	11.9
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	42.5	32.5	22.5		2.5	
35-44	62	13.0	53.2	30.6	9.7	3.2	3.2	
45-54	104	21.8	52.9	30.8	11.5	1.9	2.9	
55-64	121	25.4	52.9	32.2	13.2	1.7		
65 or Older	127	26.7	65.4	24.4	7.1		1.6	1.6
NR	20	4.2	45.0	15.0	10.0		5.0	25.0
Gender								
Male	242	50.8	46.3	34.7	14.5	2.1	2.5	
Female	215	45.2	66.0	23.7	7.9	0.5	0.9	0.9
NR	19	4.0	42.1	15.8	10.5		5.3	26.3
Total	476	100.0	55.0	29.0	11.3	1.3	1.9	1.5

Question 5E: Cont.

Q5E	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	50.8	26.2	18.0		3.3	1.6
6-10 Years	47	9.9	48.9	34.0	12.8		4.3	
Over 10 Years	352	73.9	56.8	29.8	10.2	1.7	1.1	0.3
NR	16	3.4	50.0	6.3	6.3		6.3	31.3
Rent or Own								
Rent	41	8.6	61.0	24.4	9.8		4.9	
Own	421	88.4	54.6	30.2	11.6	1.4	1.7	0.5
NR	14	2.9	50.0	7.1	7.1			35.7
Home Type								
Single Family Home	362	76.1	55.0	29.8	11.6	1.4	1.7	0.6
Condo	66	13.9	57.6	28.8	12.1	1.5		
Other	32	6.7	53.1	28.1	9.4		9.4	
NR	16	3.4	50.0	12.5	6.3			31.3
Number in Household								
1	90	18.9	61.1	23.3	11.1	2.2	2.2	
2	176	37.0	51.1	34.7	11.9	0.6	0.6	1.1
3 or More	188	39.5	56.4	28.7	10.6	1.6	2.7	
NR	22	4.6	50.0	9.1	13.6		4.5	22.7
Education								
High School or Less	82	17.2	69.5	15.9	11.0	1.2	1.2	1.2
More Than High School	172	36.1	61.0	25.6	10.5	0.6	1.7	0.6
Bachelor Degree	115	24.2	48.7	38.3	8.7	1.7	2.6	
Graduate or PhD Degree	84	17.6	39.3	40.5	17.9	2.4		
NR	23	4.8	47.8	13.0	8.7		8.7	21.7
Employed								
Yes	259	54.4	48.6	35.9	12.0	1.5	1.9	
No	200	42.0	64.0	21.5	11.0	0.5	2.0	1.0
NR	17	3.6	47.1	11.8	5.9	5.9		29.4
English Primary Language								
Yes	427	89.7	55.5	29.7	11.0	1.4	1.9	0.5
Other	32	6.7	50.0	28.1	18.8		3.1	
NR	17	3.6	52.9	11.8	5.9			29.4
Registered Voter								
Yes	428	89.9	55.1	29.7	11.7	1.4	1.6	0.5
No	25	5.3	60.0	28.0	4.0		8.0	
NR	23	4.8	47.8	17.4	13.0			21.7
Income								
Less than \$25K	45	9.5	57.8	20.0	15.6	2.2	4.4	
\$25K - \$49K	101	21.2	61.4	24.8	10.9	1.0	1.0	1.0
\$50K - \$74K	107	22.5	64.5	30.8	3.7		0.9	
\$75K - \$99K	62	13.0	50.0	35.5	12.9	1.6		
\$100K or more	87	18.3	40.2	36.8	19.5	1.1	2.3	
NR	74	15.5	52.7	23.0	9.5	2.7	4.1	8.1
Total	476	100.0	55.0	29.0	11.3	1.3	1.9	1.5

Question 5F: Police Department – Overall Performance?



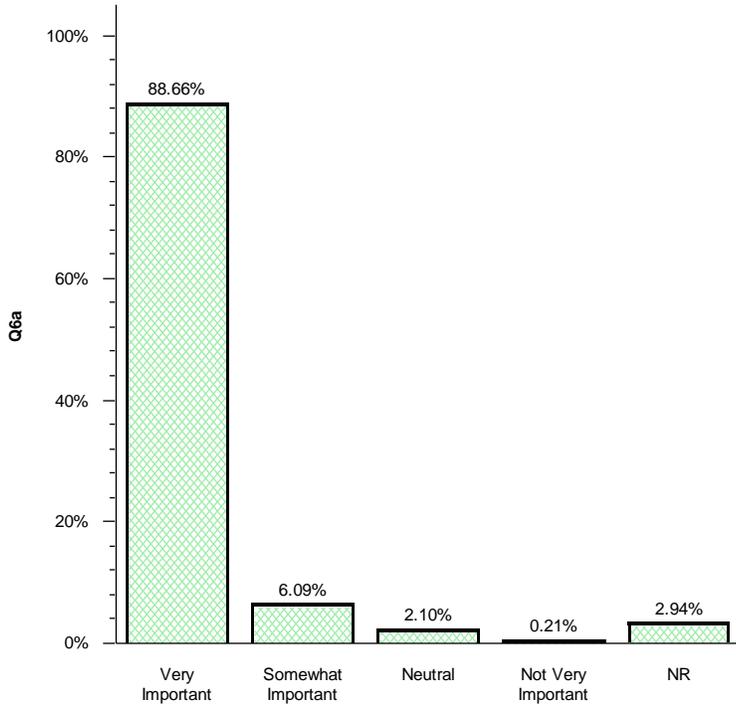
Over 80 percent of survey respondents feel the Police Department is doing a good or excellent job. Only a very few feel the department is performing poorly.

Q5F	TOTAL		Question Response				
	#	%	ExclInt	Good	Fair	Poor	NR
			%	%	%	%	%
Age							
18-24	2	0.4			50.0		50.0
25-34	40	8.4	45.0	47.5	2.5		5.0
35-44	62	13.0	35.5	46.8	8.1	3.2	6.5
45-54	104	21.8	37.5	44.2	4.8	1.9	11.5
55-64	121	25.4	40.5	43.0	6.6	0.8	9.1
65 or Older	127	26.7	49.6	29.1	2.4	0.8	18.1
NR	20	4.2	35.0	30.0		5.0	30.0
Gender							
Male	242	50.8	39.3	40.1	5.4	1.7	13.6
Female	215	45.2	45.1	40.5	4.7	0.9	8.8
NR	19	4.0	31.6	26.3		5.3	36.8
Race							
White/Caucasian	393	82.6	43.5	40.5	4.3	1.0	10.7
Black/African Amer.	10	2.1	50.0	40.0			10.0
Latino/Hispanic	2	0.4	50.0	50.0			
Amer. Indian/AK Native	2	0.4		100.0			
Middle Eastern	19	4.0	42.1	26.3	21.1		10.5
Asian/Pacific Islander	16	3.4	25.0	37.5	12.5		25.0
Other	12	2.5	25.0	25.0		16.7	33.3
NR	22	4.6	27.3	40.9		4.5	27.3
TOTAL	476	100.0	41.6	39.7	4.8	1.5	12.4

Question 5F: Cont.

Q5F	Question Response						
	Total		Excl/Int	Good	Fair	Poor	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	24.6	42.6	6.6		26.2
6-10 Years	47	9.9	51.1	36.2	4.3	4.3	4.3
Over 10 Years	352	73.9	43.8	40.6	4.8	1.1	9.7
NR	16	3.4	31.3	18.8		6.3	43.8
Rent or Own							
Rent	41	8.6	39.0	39.0	9.8		12.2
Own	421	88.4	42.0	40.4	4.5	1.7	11.4
NR	14	2.9	35.7	21.4			42.9
Home Type							
Single Family Home	362	76.1	40.9	40.1	5.5	1.4	12.2
Condo	66	13.9	51.5	37.9	3.0		7.6
Other	32	6.7	31.3	46.9	3.1	6.3	12.5
NR	16	3.4	37.5	25.0			37.5
Number in Household							
1	90	18.9	44.4	42.2	2.2	1.1	10.0
2	176	37.0	42.6	40.9	4.5	0.6	11.4
3 or More	188	39.5	39.4	38.8	6.9	2.1	12.8
NR	22	4.6	40.9	27.3		4.5	27.3
Education							
High School or Less	82	17.2	50.0	26.8	4.9	1.2	17.1
More Than High School	172	36.1	40.7	41.3	4.1	2.3	11.6
Bachelor Degree	115	24.2	40.9	46.1	7.0		6.1
Graduate or PhD Degree	84	17.6	38.1	45.2	4.8		11.9
NR	23	4.8	34.8	21.7		8.7	34.8
Employed							
Yes	259	54.4	40.2	45.6	5.4	1.2	7.7
No	200	42.0	44.0	33.0	4.5	2.0	16.5
NR	17	3.6	35.3	29.4			35.3
English Primary Language							
Yes	427	89.7	43.3	40.7	4.4	1.4	10.1
Other	32	6.7	21.9	31.3	12.5	3.1	31.3
NR	17	3.6	35.3	29.4			35.3
Registered Voter							
Yes	428	89.9	42.5	40.2	5.4	1.2	10.7
No	25	5.3	36.0	32.0		4.0	28.0
NR	23	4.8	30.4	39.1		4.3	26.1
Income							
Less than \$25K	45	9.5	31.1	46.7	4.4	4.4	13.3
\$25K - \$49K	101	21.2	38.6	37.6	6.9	1.0	15.8
\$50K - \$74K	107	22.5	49.5	32.7	5.6	0.9	11.2
\$75K - \$99K	62	13.0	37.1	54.8	3.2		4.8
\$100K or more	87	18.3	44.8	42.5	5.7	1.1	5.7
NR	74	15.5	40.5	32.4	1.4	2.7	23.0
Total	476	100.0	41.6	39.7	4.8	1.5	12.4

Question 6A: Fire Department – How important are timely responses times?



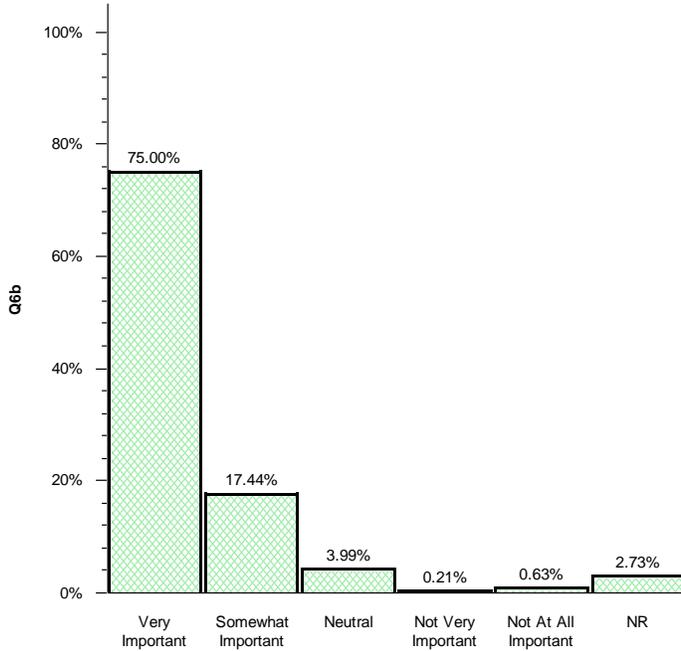
Like police response times, the vast majority of respondents (89%) feel it is very important to have timely fire department response times.

Q6A	Question Response						
	Total		Very Important	Somewht Important	Neutral	Not Very Important	NR
	#	%	%	%	%	%	%
Overall Performance							
Excellent	257	54.0	96.9	1.6	0.8		0.8
Good	147	30.9	85.7	10.2	2.0		2.0
Fair	12	2.5	50.0	25.0	16.7		8.3
Poor	1	0.2				100.0	
NR	59	12.4	69.5	11.9	5.1		13.6
Age							
18-24	2	0.4	100.0				
25-34	40	8.4	95.0	2.5	2.5		
35-44	62	13.0	87.1	11.3	1.6		
45-54	104	21.8	86.5	9.6	1.0	1.0	1.9
55-64	121	25.4	91.7	5.0	3.3		
65 or Older	127	26.7	91.3	3.1	1.6		3.9
NR	20	4.2	55.0	5.0	5.0		35.0
Gender							
Male	242	50.8	86.8	8.3	2.9	0.4	1.7
Female	215	45.2	94.0	3.7	0.9		1.4
NR	19	4.0	52.6	5.3	5.3		36.8
Total	476	100.0	88.7	6.1	2.1	0.2	2.9

Question 6A: Cont.

Q6A	Question Response						
	Total		Very Impornt	Somewht Impornt	Neutral	Not Very Impornt	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	85.2	4.9	6.6		3.3
6-10 Years	47	9.9	85.1	12.8	2.1		
Over 10 Years	352	73.9	91.8	5.4	1.1	0.3	1.4
NR	16	3.4	43.8	6.3	6.3		43.8
Rent or Own							
Rent	41	8.6	92.7	2.4	4.9		
Own	421	88.4	89.8	6.4	1.9	0.2	1.7
NR	14	2.9	42.9	7.1			50.0
Home Type							
Single Family Home	362	76.1	89.8	6.1	1.9	0.3	1.9
Condo	66	13.9	92.4	6.1	1.5		
Other	32	6.7	87.5	6.3	6.3		
NR	16	3.4	50.0	6.3			43.8
Number in Household							
1	90	18.9	93.3	4.4	1.1		1.1
2	176	37.0	92.0	4.0	2.3		1.7
3 or More	188	39.5	87.2	9.0	1.6	0.5	1.6
NR	22	4.6	54.5	4.5	9.1		31.8
Education							
High School or Less	82	17.2	82.9	9.8	2.4	1.2	3.7
More Than High School	172	36.1	91.9	7.0	0.6		0.6
Bachelor Degree	115	24.2	95.7	2.6	0.9		0.9
Graduate or PhD Degree	84	17.6	88.1	3.6	6.0		2.4
NR	23	4.8	52.2	13.0	4.3		30.4
Employed							
Yes	259	54.4	90.3	6.9	1.5		1.2
No	200	42.0	89.5	5.0	3.0	0.5	2.0
NR	17	3.6	52.9	5.9			41.2
English Primary Language							
Yes	427	89.7	92.0	4.9	1.9	0.2	0.9
Other	32	6.7	62.5	21.9	6.3		9.4
NR	17	3.6	52.9	5.9			41.2
Registered Voter							
Yes	428	89.9	90.2	5.6	2.3	0.2	1.6
No	25	5.3	88.0	12.0			
NR	23	4.8	60.9	8.7			30.4
Income							
Less than \$25K	45	9.5	84.4	6.7	2.2	2.2	4.4
\$25K - \$49K	101	21.2	83.2	12.9	1.0		3.0
\$50K - \$74K	107	22.5	98.1	0.9	0.9		
\$75K - \$99K	62	13.0	96.8	1.6	1.6		
\$100K or more	87	18.3	86.2	10.3	2.3		1.1
NR	74	15.5	81.1	2.7	5.4		10.8
Total	476	100.0	88.7	6.1	2.1	0.2	2.9

Question 6B: Fire Department – How important are adequate staffing levels?



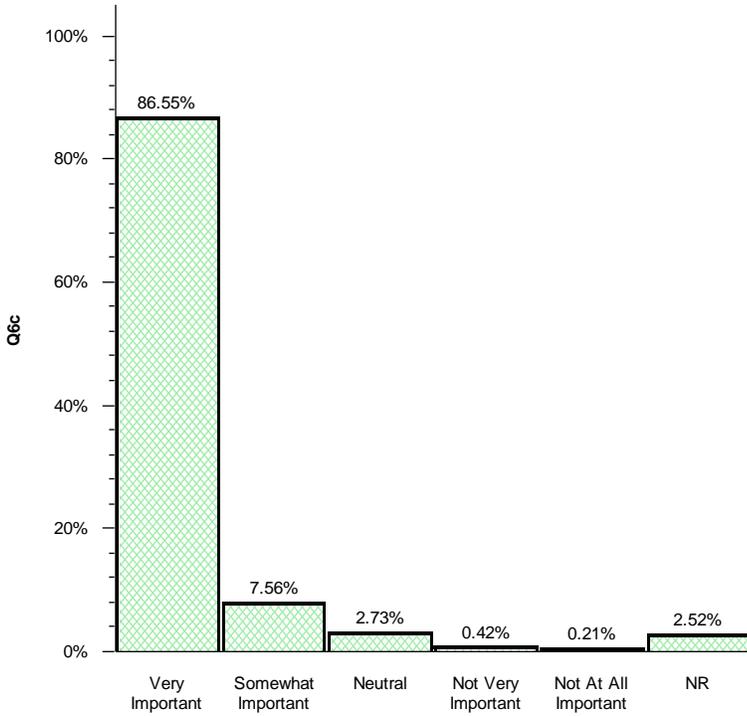
More so than police staffing levels, respondents feel adequate fire department staffing levels should be maintained. While 69 percent feel adequate police staffing levels are very important, 75 percent feel it is very important to maintain fire department staffing levels.

Q6B	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	257	54.0	87.9	10.1	0.8		0.4	0.8
Good	147	30.9	61.9	29.3	7.5			1.4
Fair	12	2.5	33.3	41.7	8.3		8.3	8.3
Poor	1	0.2				100.0		
NR	59	12.4	61.0	15.3	8.5		1.7	13.6
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	85.0	12.5	2.5			
35-44	62	13.0	72.6	22.6	4.8			
45-54	104	21.8	79.8	13.5	3.8	1.0		1.9
55-64	121	25.4	67.8	24.8	5.8		1.7	
65 or Older	127	26.7	80.3	13.4	2.4			3.9
NR	20	4.2	45.0	15.0	5.0		5.0	30.0
Gender								
Male	242	50.8	69.0	21.5	6.6	0.4	0.8	1.7
Female	215	45.2	85.1	12.6	0.9			1.4
NR	19	4.0	36.8	21.1	5.3		5.3	31.6
Total	476	100.0	75.0	17.4	4.0	0.2	0.6	2.7

Question 6B: Cont.

Q6B	Question Response							
	Total		Very Imporntnt	Somewht Imporntnt	Neutral	Not Very Imporntnt	Not At All Imporntnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	72.1	13.1	9.8			4.9
6-10 Years	47	9.9	76.6	19.1	4.3			
Over 10 Years	352	73.9	76.7	18.5	2.8	0.3	0.6	1.1
NR	16	3.4	43.8	6.3	6.3		6.3	37.5
Rent or Own								
Rent	41	8.6	78.0	14.6	4.9			2.4
Own	421	88.4	75.8	18.1	3.8	0.2	0.7	1.4
NR	14	2.9	42.9	7.1	7.1			42.9
Home Type								
Single Family Home	362	76.1	76.8	17.1	3.6	0.3	0.6	1.7
Condo	66	13.9	78.8	16.7	4.5			
Other	32	6.7	62.5	25.0	6.3		3.1	3.1
NR	16	3.4	43.8	12.5	6.3			37.5
Number in Household								
1	90	18.9	80.0	16.7	2.2			1.1
2	176	37.0	74.4	19.3	3.4		1.1	1.7
3 or More	188	39.5	77.1	16.0	4.8	0.5		1.6
NR	22	4.6	40.9	18.2	9.1		4.5	27.3
Education								
High School or Less	82	17.2	73.2	18.3	3.7	1.2		3.7
More Than High School	172	36.1	78.5	16.3	4.1			1.2
Bachelor Degree	115	24.2	79.1	20.0				0.9
Graduate or PhD Degree	84	17.6	72.6	14.3	9.5		2.4	1.2
NR	23	4.8	43.5	21.7	4.3		4.3	26.1
Employed								
Yes	259	54.4	73.4	20.5	4.2		0.8	1.2
No	200	42.0	80.0	13.5	3.5	0.5	0.5	2.0
NR	17	3.6	41.2	17.6	5.9			35.3
English Primary Language								
Yes	427	89.7	77.5	17.3	3.5	0.2	0.5	0.9
Other	32	6.7	59.4	18.8	9.4		3.1	9.4
NR	17	3.6	41.2	17.6	5.9			35.3
Registered Voter								
Yes	428	89.9	75.7	17.8	4.0	0.2	0.7	1.6
No	25	5.3	80.0	16.0	4.0			
NR	23	4.8	56.5	13.0	4.3			26.1
Income								
Less than \$25K	45	9.5	71.1	13.3	6.7	2.2		6.7
\$25K - \$49K	101	21.2	75.2	19.8	3.0			2.0
\$50K - \$74K	107	22.5	80.4	18.7	0.9			
\$75K - \$99K	62	13.0	80.6	16.1	3.2			
\$100K or more	87	18.3	72.4	18.4	6.9		1.1	1.1
NR	74	15.5	67.6	14.9	5.4		2.7	9.5
Total	476	100.0	75.0	17.4	4.0	0.2	0.6	2.7

Question 6C: Fire Department – How important are medical response?



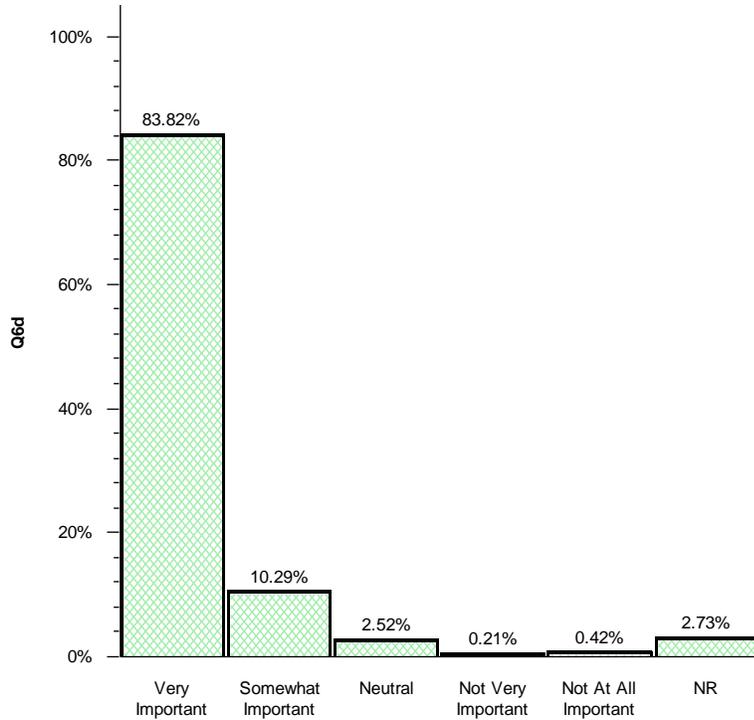
Medical response is critical. Over 94 percent of respondents rate this service as important and most (86%) believe medical response is very important.

Q6C	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
Q6G								
Excellent	257	54.0	96.9	1.6	1.2			0.4
Good	147	30.9	80.3	15.0	3.4	0.7		0.7
Fair	12	2.5	50.0	25.0	16.7			8.3
Poor	1	0.2				100.0		
NR	59	12.4	66.1	11.9	5.1		1.7	15.3
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	85.0	12.5	2.5			
35-44	62	13.0	87.1	9.7	3.2			
45-54	104	21.8	87.5	6.7	1.9	1.0		2.9
55-64	121	25.4	85.1	9.1	5.0		0.8	
65 or Older	127	26.7	91.3	4.7	0.8	0.8		2.4
NR	20	4.2	60.0	5.0	5.0			30.0
Gender								
Male	242	50.8	82.6	10.7	4.1	0.8	0.4	1.2
Female	215	45.2	93.5	4.2	0.9			1.4
NR	19	4.0	57.9	5.3	5.3			31.6
Total	476	100.0	86.6	7.6	2.7	0.4	0.2	2.5

Question 6C: Cont.

Q6C	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	80.3	9.8	6.6			3.3
6-10 Years	47	9.9	89.4	8.5	2.1			
Over 10 Years	352	73.9	88.9	7.1	2.0	0.6	0.3	1.1
NR	16	3.4	50.0	6.3	6.3			37.5
Rent or Own								
Rent	41	8.6	90.2	4.9	4.9			
Own	421	88.4	87.4	8.1	2.4	0.5	0.2	1.4
NR	14	2.9	50.0		7.1			42.9
Home Type								
Single Family Home	362	76.1	87.0	7.7	2.8	0.6	0.3	1.7
Condo	66	13.9	92.4	6.1	1.5			
Other	32	6.7	84.4	12.5	3.1			
NR	16	3.4	56.3		6.3			37.5
Number in Household								
1	90	18.9	92.2	4.4	2.2	1.1		
2	176	37.0	88.1	7.4	2.3		0.6	1.7
3 or More	188	39.5	85.6	9.6	2.7	0.5		1.6
NR	22	4.6	59.1	4.5	9.1			27.3
Education								
High School or Less	82	17.2	80.5	13.4	2.4	1.2		2.4
More Than High School	172	36.1	89.5	7.6	2.3			0.6
Bachelor Degree	115	24.2	93.0	4.3		0.9		1.7
Graduate or PhD Degree	84	17.6	85.7	4.8	7.1		1.2	1.2
NR	23	4.8	56.5	13.0	4.3			26.1
Employed								
Yes	259	54.4	87.3	8.9	2.3		0.4	1.2
No	200	42.0	88.0	6.5	3.0	1.0		1.5
NR	17	3.6	58.8		5.9			35.3
English Primary Language								
Yes	427	89.7	89.0	7.3	2.1	0.5	0.2	0.9
Other	32	6.7	68.8	15.6	9.4			6.3
NR	17	3.6	58.8		5.9			35.3
Registered Voter								
Yes	428	89.9	88.1	7.0	2.8	0.5	0.2	1.4
No	25	5.3	80.0	20.0				
NR	23	4.8	65.2	4.3	4.3			26.1
Income								
Less than \$25K	45	9.5	82.2	11.1	2.2	2.2		2.2
\$25K - \$49K	101	21.2	85.1	9.9	3.0			2.0
\$50K - \$74K	107	22.5	91.6	8.4				
\$75K - \$99K	62	13.0	95.2	3.2	1.6			
\$100K or more	87	18.3	83.9	8.0	4.6		1.1	2.3
NR	74	15.5	79.7	4.1	5.4	1.4		9.5
Total	476	100.0	86.6	7.6	2.7	0.4	0.2	2.5

Question 6D: Fire Department – How important are Fire Fighting/Rescue Capabilities?



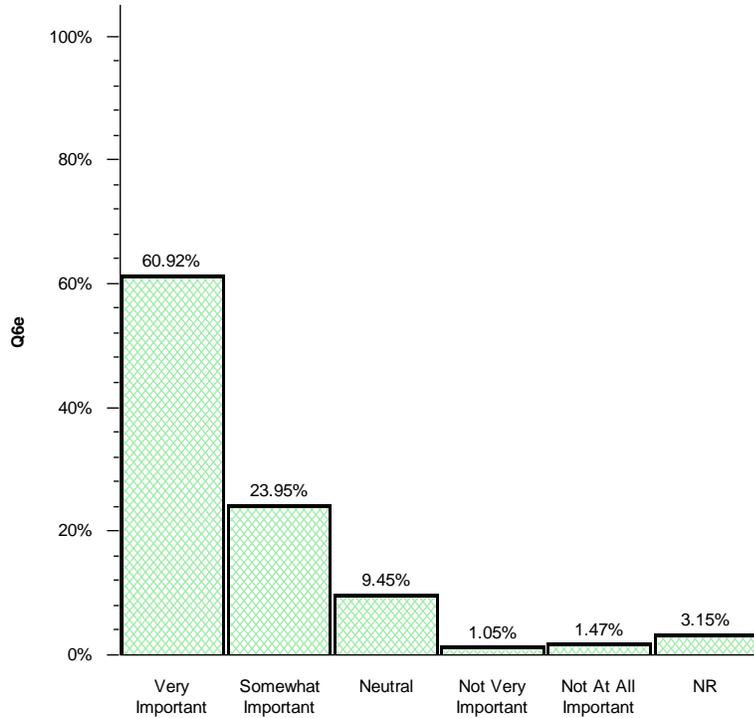
Just as with fire department staffing levels, response times, and medical response, fire fighting and rescue capabilities are thought to be very important by the vast majority of respondents.

Q6D	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	257	54.0	94.6	4.3	0.4		0.4	0.4
Good	147	30.9	76.9	17.0	4.1			2.0
Fair	12	2.5	50.0	25.0	16.7			8.3
Poor	1	0.2				100.0		
NR	59	12.4	62.7	16.9	5.1		1.7	13.6
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	87.5	7.5	2.5			2.5
35-44	62	13.0	82.3	12.9	3.2			1.6
45-54	104	21.8	82.7	12.5	1.9	1.0		1.9
55-64	121	25.4	84.3	9.9	4.1		1.7	
65 or Older	127	26.7	88.2	7.9	1.6			2.4
NR	20	4.2	55.0	15.0				30.0
Gender								
Male	242	50.8	78.5	14.5	4.1	0.4	0.8	1.7
Female	215	45.2	92.6	5.1	0.9			1.4
NR	19	4.0	52.6	15.8				31.6
Total	476	100.0	83.8	10.3	2.5	0.2	0.4	2.7

Question 6D: Cont.

Q6D	Question Response							
	Total		Very Impornt	Somewht Impornt	Neutral	Not Very Impornt	Not At All Impornt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	80.3	8.2	6.6			4.9
6-10 Years	47	9.9	83.0	12.8	4.3			
Over 10 Years	352	73.9	86.4	9.9	1.7	0.3	0.6	1.1
NR	16	3.4	43.8	18.8				37.5
Rent or Own								
Rent	41	8.6	90.2	4.9	4.9			
Own	421	88.4	84.6	10.7	2.4	0.2	0.5	1.7
NR	14	2.9	42.9	14.3				42.9
Home Type								
Single Family Home	362	76.1	85.4	9.4	2.8	0.3	0.6	1.7
Condo	66	13.9	84.8	12.1	1.5			1.5
Other	32	6.7	81.3	15.6	3.1			
NR	16	3.4	50.0	12.5				37.5
Number in Household								
1	90	18.9	85.6	12.2	2.2			
2	176	37.0	86.4	8.5	2.3		1.1	1.7
3 or More	188	39.5	84.0	10.6	2.7	0.5		2.1
NR	22	4.6	54.5	13.6	4.5			27.3
Education								
High School or Less	82	17.2	80.5	12.2	2.4	1.2		3.7
More Than High School	172	36.1	88.4	8.7	1.7			1.2
Bachelor Degree	115	24.2	89.6	8.7	0.9			0.9
Graduate or PhD Degree	84	17.6	79.8	9.5	7.1		2.4	1.2
NR	23	4.8	47.8	26.1				26.1
Employed								
Yes	259	54.4	84.2	12.0	2.3		0.4	1.2
No	200	42.0	86.0	8.0	3.0	0.5	0.5	2.0
NR	17	3.6	52.9	11.8				35.3
English Primary Language								
Yes	427	89.7	86.7	9.8	1.9	0.2	0.5	0.9
Other	32	6.7	65.6	12.5	12.5			9.4
NR	17	3.6	47.1	17.6				35.3
Registered Voter								
Yes	428	89.9	84.8	10.3	2.8	0.2	0.5	1.4
No	25	5.3	88.0	8.0				4.0
NR	23	4.8	60.9	13.0				26.1
Income								
Less than \$25K	45	9.5	80.0	11.1	2.2	2.2		4.4
\$25K - \$49K	101	21.2	83.2	12.9	2.0			2.0
\$50K - \$74K	107	22.5	91.6	8.4				
\$75K - \$99K	62	13.0	88.7	8.1	1.6			1.6
\$100K or more	87	18.3	79.3	12.6	5.7		1.1	1.1
NR	74	15.5	77.0	8.1	4.1		1.4	9.5
Total	476	100.0	83.8	10.3	2.5	0.2	0.4	2.7

Question 6E: Fire Department – How important is fire safety education for children?



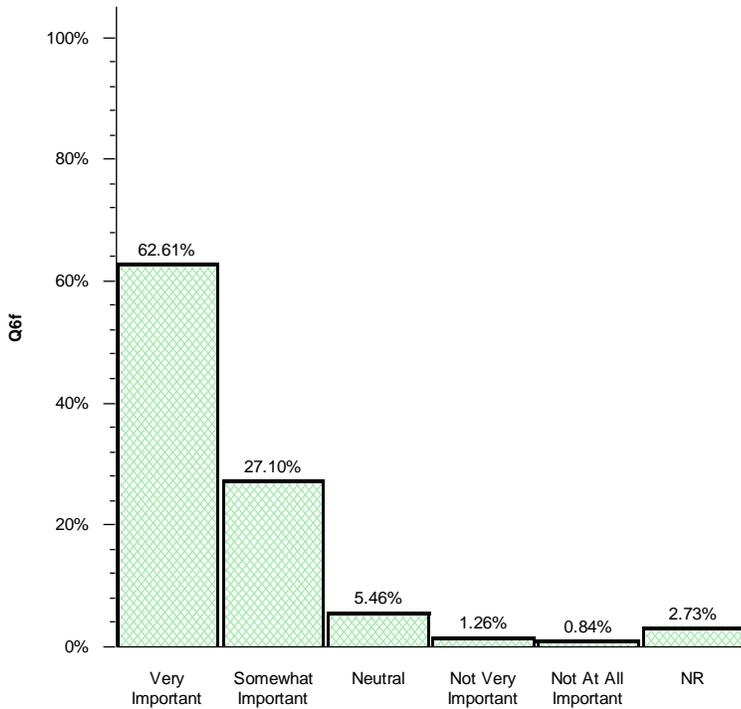
Most respondents (85%) feel fire safety should be taught to children and two-thirds (61%) feel it is a very important function.

Q6E	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	257	54.0	75.1	18.3	5.1	0.4	0.4	0.8
Good	147	30.9	43.5	34.7	15.0	2.0	2.7	2.0
Fair	12	2.5	41.7	25.0	16.7		8.3	8.3
Poor	1	0.2				100.0		
NR	59	12.4	47.5	22.0	13.6		1.7	15.3
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	57.5	27.5	15.0			
35-44	62	13.0	62.9	19.4	14.5		1.6	1.6
45-54	104	21.8	62.5	22.1	6.7	2.9	1.0	4.8
55-64	121	25.4	56.2	29.8	10.7	1.7	1.7	
65 or Older	127	26.7	66.9	23.6	6.3		0.8	2.4
NR	20	4.2	40.0	10.0	10.0		10.0	30.0
Gender								
Male	242	50.8	55.4	27.3	12.0	2.1	1.7	1.7
Female	215	45.2	69.8	20.9	6.5		0.5	2.3
NR	19	4.0	31.6	15.8	10.5		10.5	31.6
Total	476	100.0	60.9	23.9	9.5	1.1	1.5	3.2

Question 6E: Cont.

Q6E	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	62.3	21.3	11.5	1.6		3.3
6-10 Years	47	9.9	68.1	23.4	6.4	2.1		
Over 10 Years	352	73.9	60.8	25.3	9.7	0.9	1.4	2.0
NR	16	3.4	37.5	6.3	6.3		12.5	37.5
Rent or Own								
Rent	41	8.6	75.6	9.8	14.6			
Own	421	88.4	60.3	25.9	9.0	1.2	1.4	2.1
NR	14	2.9	35.7	7.1	7.1		7.1	42.9
Home Type								
Single Family Home	362	76.1	62.4	24.3	8.3	1.1	1.4	2.5
Condo	66	13.9	59.1	25.8	13.6	1.5		
Other	32	6.7	59.4	21.9	15.6		3.1	
NR	16	3.4	37.5	12.5	6.3		6.3	37.5
Number in Household								
1	90	18.9	61.1	23.3	12.2	1.1	2.2	
2	176	37.0	58.0	29.0	8.0	1.7	1.1	2.3
3 or More	188	39.5	66.0	21.3	9.0	0.5	0.5	2.7
NR	22	4.6	40.9	9.1	13.6		9.1	27.3
Education								
High School or Less	82	17.2	69.5	20.7	6.1	1.2		2.4
More Than High School	172	36.1	67.4	20.9	8.7	0.6	0.6	1.7
Bachelor Degree	115	24.2	60.0	24.3	9.6	1.7	1.7	2.6
Graduate or PhD Degree	84	17.6	47.6	33.3	14.3	1.2	2.4	1.2
NR	23	4.8	34.8	21.7	8.7		8.7	26.1
Employed								
Yes	259	54.4	59.5	25.5	10.0	1.2	1.5	2.3
No	200	42.0	65.0	23.0	9.0	0.5	1.0	1.5
NR	17	3.6	35.3	11.8	5.9	5.9	5.9	35.3
English Primary Language								
Yes	427	89.7	61.6	25.3	9.1	1.2	1.2	1.6
Other	32	6.7	65.6	9.4	15.6		3.1	6.3
NR	17	3.6	35.3	17.6	5.9		5.9	35.3
Registered Voter								
Yes	428	89.9	61.2	25.0	9.1	1.2	1.4	2.1
No	25	5.3	72.0	12.0	16.0			
NR	23	4.8	43.5	17.4	8.7		4.3	26.1
Income								
Less than \$25K	45	9.5	64.4	20.0	11.1	2.2		2.2
\$25K - \$49K	101	21.2	67.3	21.8	8.9			2.0
\$50K - \$74K	107	22.5	67.3	26.2	6.5			
\$75K - \$99K	62	13.0	62.9	24.2	6.5	4.8	1.6	
\$100K or more	87	18.3	51.7	27.6	14.9		2.3	3.4
NR	74	15.5	50.0	21.6	9.5	1.4	5.4	12.2
Total	476	100.0	60.9	23.9	9.5	1.1	1.5	3.2

Question 6F: Fire Department – How important is fire code enforcement?



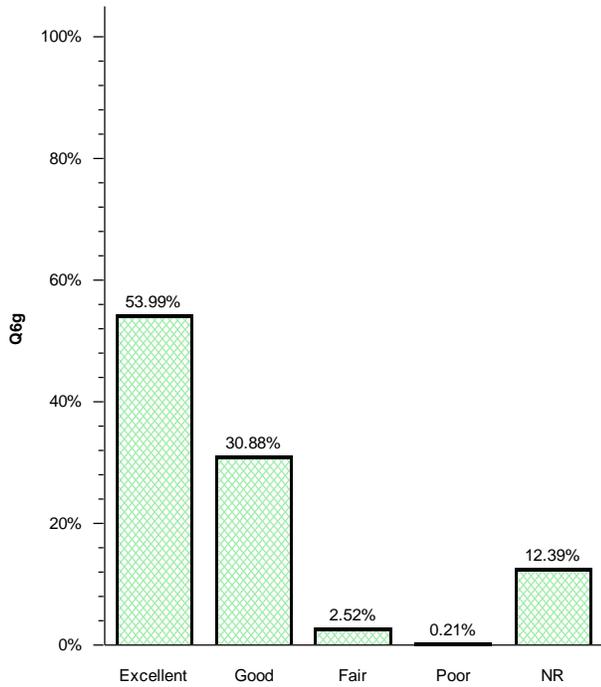
Hardly anyone feels fire code enforcement is not important (2%) but only 63 percent feel it is a very important function, 25 percentage points less than their feelings about adequate fire department response times.

Q6F	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	257	54.0	75.9	20.6	1.9	0.4		1.2
Good	147	30.9	45.6	38.8	10.9	2.7	1.4	0.7
Fair	12	2.5	50.0	25.0	8.3		8.3	8.3
Poor	1	0.2				100.0		
NR	59	12.4	50.8	27.1	6.8		1.7	13.6
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	45.0	42.5	12.5			
35-44	62	13.0	61.3	27.4	8.1	3.2		
45-54	104	21.8	61.5	31.7	2.9	1.9		1.9
55-64	121	25.4	62.0	28.9	6.6	1.7	0.8	
65 or Older	127	26.7	70.1	21.3	3.1		1.6	3.9
NR	20	4.2	60.0		5.0		5.0	30.0
Gender								
Male	242	50.8	54.5	32.6	8.3	1.7	0.8	2.1
Female	215	45.2	72.1	23.3	2.3	0.9	0.5	0.9
NR	19	4.0	57.9		5.3		5.3	31.6
Total	476	100.0	62.6	27.1	5.5	1.3	0.8	2.7

Question 6F: Cont.

Q6F	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	55.7	29.5	11.5			3.3
6-10 Years	47	9.9	66.0	25.5	6.4	2.1		
Over 10 Years	352	73.9	63.9	28.1	4.3	1.4	0.9	1.4
NR	16	3.4	50.0		6.3		6.3	37.5
Rent or Own								
Rent	41	8.6	70.7	17.1	12.2			
Own	421	88.4	62.2	29.0	4.8	1.4	1.0	1.7
NR	14	2.9	50.0		7.1			42.9
Home Type								
Single Family Home	362	76.1	63.5	27.9	4.7	1.4	0.8	1.7
Condo	66	13.9	65.2	25.8	6.1	1.5		1.5
Other	32	6.7	50.0	34.4	12.5		3.1	
NR	16	3.4	56.3		6.3			37.5
Number in Household								
1	90	18.9	68.9	20.0	6.7	2.2	1.1	1.1
2	176	37.0	58.5	33.0	4.0	1.7	0.6	2.3
3 or More	188	39.5	63.8	28.2	5.9	0.5	0.5	1.1
NR	22	4.6	59.1		9.1		4.5	27.3
Education								
High School or Less	82	17.2	72.0	18.3	6.1	1.2		2.4
More Than High School	172	36.1	65.7	27.3	4.7	1.2		1.2
Bachelor Degree	115	24.2	58.3	33.9	4.3	0.9	1.7	0.9
Graduate or PhD Degree	84	17.6	56.0	29.8	8.3	2.4	1.2	2.4
NR	23	4.8	52.2	13.0	4.3		4.3	26.1
Employed								
Yes	259	54.4	55.6	35.9	5.4	1.2	1.2	0.8
No	200	42.0	72.5	17.5	5.5	1.5	0.5	2.5
NR	17	3.6	52.9	5.9	5.9			35.3
English Primary Language								
Yes	427	89.7	63.0	29.3	4.4	1.4	0.7	1.2
Other	32	6.7	62.5	9.4	18.8		3.1	6.3
NR	17	3.6	52.9	5.9	5.9			35.3
Registered Voter								
Yes	428	89.9	62.4	28.0	5.6	1.4	0.9	1.6
No	25	5.3	76.0	20.0	4.0			
NR	23	4.8	52.2	17.4	4.3			26.1
Income								
Less than \$25K	45	9.5	64.4	22.2	8.9	2.2		2.2
\$25K - \$49K	101	21.2	65.3	26.7	5.0			3.0
\$50K - \$74K	107	22.5	67.3	28.0	3.7		0.9	
\$75K - \$99K	62	13.0	66.1	25.8	3.2	3.2		1.6
\$100K or more	87	18.3	50.6	36.8	9.2	1.1	1.1	1.1
NR	74	15.5	62.2	18.9	4.1	2.7	2.7	9.5
Total	476	100.0	62.6	27.1	5.5	1.3	0.8	2.7

Question 6G: Fire Department – Overall performance?



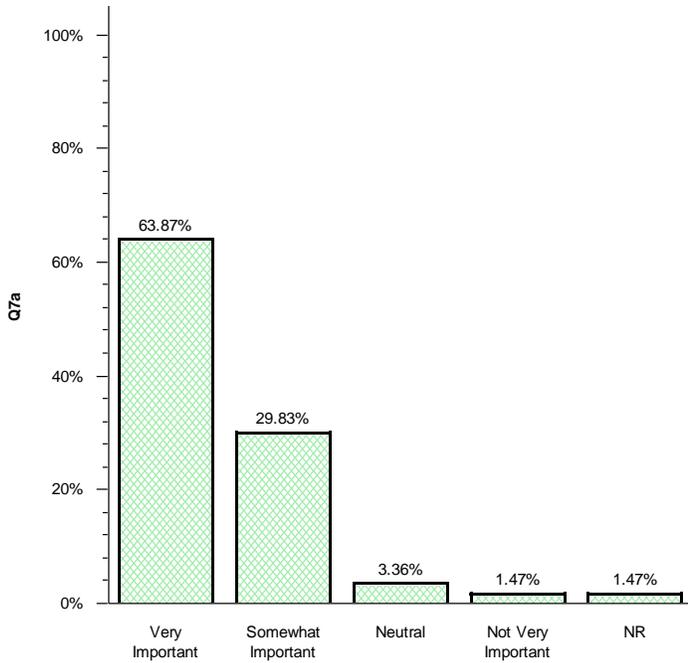
The overall performance of the Fire Department was rated good or better by over 84 percent of respondents.

Q6G	TOTAL		Question Response				
	#	%	ExclInt	Good	Fair	Poor	NR
			%	%	%	%	%
Age							
18-24	2	0.4	100.0				
25-34	40	8.4	57.5	37.5	2.5		2.5
35-44	62	13.0	46.8	41.9	3.2		8.1
45-54	104	21.8	51.0	35.6	1.9	1.0	10.6
55-64	121	25.4	57.9	33.1	3.3		5.8
65 or Older	127	26.7	57.5	18.9	1.6		22.0
NR	20	4.2	35.0	25.0	5.0		35.0
Gender							
Male	242	50.8	52.9	34.3	3.3	0.4	9.1
Female	215	45.2	57.7	27.4	1.4		13.5
NR	19	4.0	26.3	26.3	5.3		42.1
Race							
White/Caucasian	393	82.6	56.2	31.3	1.0		11.5
Black/African Amer.	10	2.1	40.0	40.0			20.0
Latino/Hispanic	2	0.4	100.0				
Amer. Indian/AK Native	2	0.4	50.0	50.0			
Middle Eastern	19	4.0	52.6	21.1	15.8		10.5
Asian/Pacific Islander	16	3.4	37.5	37.5	6.3		18.8
Other	12	2.5	50.0	16.7	16.7	8.3	8.3
NR	22	4.6	31.8	31.8	9.1		27.3
TOTAL	476	100.0	54.0	30.9	2.5	0.2	12.4

Question 6G: Cont.

Q6G	Question Response						
	Total		ExclInt	Good	Fair	Poor	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	47.5	32.8	3.3		16.4
6-10 Years	47	9.9	55.3	38.3			6.4
Over 10 Years	352	73.9	56.0	29.8	2.6	0.3	11.4
NR	16	3.4	31.3	25.0	6.3		37.5
Rent or Own							
Rent	41	8.6	48.8	31.7	4.9		14.6
Own	421	88.4	55.3	30.9	2.4	0.2	11.2
NR	14	2.9	28.6	28.6			42.9
Home Type							
Single Family Home	362	76.1	55.8	30.4	2.5	0.3	11.0
Condo	66	13.9	56.1	30.3			13.6
Other	32	6.7	40.6	37.5	9.4		12.5
NR	16	3.4	31.3	31.3			37.5
Number in Household							
1	90	18.9	52.2	32.2	1.1		14.4
2	176	37.0	56.3	31.3	3.4		9.1
3 or More	188	39.5	54.8	30.9	2.1	0.5	11.7
NR	22	4.6	36.4	22.7	4.5		36.4
Education							
High School or Less	82	17.2	56.1	15.9	4.9	1.2	22.0
More Than High School	172	36.1	55.8	32.0	1.7		10.5
Bachelor Degree	115	24.2	52.2	35.7	1.7		10.4
Graduate or PhD Degree	84	17.6	56.0	35.7	2.4		6.0
NR	23	4.8	34.8	34.8	4.3		26.1
Employed							
Yes	259	54.4	51.7	37.8	2.3		8.1
No	200	42.0	58.5	22.0	3.0	0.5	16.0
NR	17	3.6	35.3	29.4			35.3
English Primary Language							
Yes	427	89.7	56.0	31.1	1.6	0.2	11.0
Other	32	6.7	40.6	28.1	12.5		18.8
NR	17	3.6	29.4	29.4	5.9		35.3
Registered Voter							
Yes	428	89.9	55.1	30.8	2.8	0.2	11.0
No	25	5.3	52.0	28.0			20.0
NR	23	4.8	34.8	34.8			30.4
Income							
Less than \$25K	45	9.5	44.4	31.1	6.7	2.2	15.6
\$25K - \$49K	101	21.2	55.4	25.7	4.0		14.9
\$50K - \$74K	107	22.5	61.7	25.2	1.9		11.2
\$75K - \$99K	62	13.0	51.6	37.1	3.2		8.1
\$100K or more	87	18.3	51.7	42.5			5.7
NR	74	15.5	51.4	27.0	1.4		20.3
Total	476	100.0	54.0	30.9	2.5	0.2	12.4

Question 7A: Public Works – How important are neighborhood road repairs?



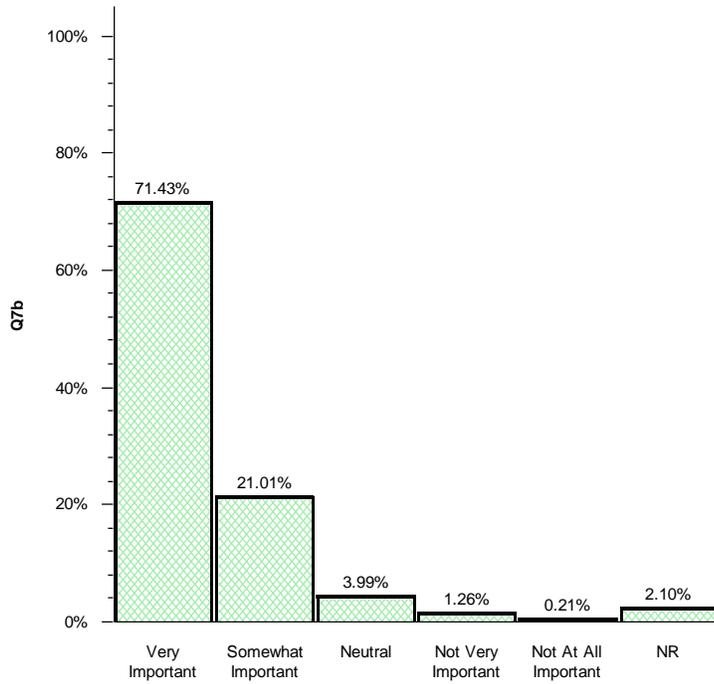
Everyone likes good roads and Sterling Heights residents are no exception. Almost 94 percent feel road repairs are necessary.

Q7A	Question Response						
	Total #	Total %	Very Important %	Somewht Importnt %	Neutral %	Not Very Importnt %	NR %
Overall Performance							
Excellent	106	22.3	82.1	17.9			
Good	233	48.9	57.9	39.1	2.6	0.4	
Fair	44	9.2	56.8	20.5	15.9	6.8	
Poor	5	1.1	80.0			20.0	
NR	88	18.5	60.2	26.1	3.4	2.3	8.0
Age							
18-24	2	0.4	100.0				
25-34	40	8.4	57.5	40.0		2.5	
35-44	62	13.0	66.1	30.6	1.6	1.6	
45-54	104	21.8	70.2	24.0	4.8	1.0	
55-64	121	25.4	61.2	31.4	5.0	2.5	
65 or Older	127	26.7	61.4	33.1	3.1	0.8	1.6
NR	20	4.2	65.0	10.0			25.0
Gender							
Male	242	50.8	60.3	33.5	4.5	1.7	
Female	215	45.2	68.4	27.0	2.3	1.4	0.9
NR	19	4.0	57.9	15.8			26.3
Total	476	100.0	63.9	29.8	3.4	1.5	1.5

Question 7A: Cont.

Q7A	Question Response						
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	63.9	31.1	3.3		1.6
6-10 Years	47	9.9	61.7	34.0	4.3		
Over 10 Years	352	73.9	64.5	29.8	3.4	2.0	0.3
NR	16	3.4	56.3	12.5			31.3
Rent or Own							
Rent	41	8.6	70.7	26.8	2.4		
Own	421	88.4	63.7	30.6	3.6	1.7	0.5
NR	14	2.9	50.0	14.3			35.7
Home Type							
Single Family Home	362	76.1	62.7	31.2	3.9	1.9	0.3
Condo	66	13.9	74.2	22.7	1.5		1.5
Other	32	6.7	59.4	37.5	3.1		
NR	16	3.4	56.3	12.5			31.3
Number in Household							
1	90	18.9	72.2	23.3	2.2	1.1	1.1
2	176	37.0	55.7	39.2	2.8	1.7	0.6
3 or More	188	39.5	68.1	26.1	4.3	1.6	
NR	22	4.6	59.1	13.6	4.5		22.7
Education							
High School or Less	82	17.2	63.4	26.8	4.9	2.4	2.4
More Than High School	172	36.1	61.0	32.6	5.2	1.2	
Bachelor Degree	115	24.2	62.6	35.7		1.7	
Graduate or PhD Degree	84	17.6	72.6	22.6	3.6	1.2	
NR	23	4.8	60.9	17.4			21.7
Employed							
Yes	259	54.4	64.5	32.0	2.7	0.8	
No	200	42.0	64.0	28.0	4.5	2.5	1.0
NR	17	3.6	52.9	17.6			29.4
English Primary Language							
Yes	427	89.7	64.9	30.4	2.8	1.4	0.5
Other	32	6.7	53.1	31.3	12.5	3.1	
NR	17	3.6	58.8	11.8			29.4
Registered Voter							
Yes	428	89.9	64.5	30.1	3.5	1.4	0.5
No	25	5.3	60.0	32.0	4.0	4.0	
NR	23	4.8	56.5	21.7			21.7
Income							
Less than \$25K	45	9.5	60.0	31.1	4.4	4.4	
\$25K - \$49K	101	21.2	59.4	32.7	5.9		2.0
\$50K - \$74K	107	22.5	62.6	30.8	2.8	3.7	
\$75K - \$99K	62	13.0	72.6	25.8	1.6		
\$100K or more	87	18.3	71.3	26.4	2.3		
NR	74	15.5	58.1	31.1	2.7	1.4	6.8
Total	476	100.0	63.9	29.8	3.4	1.5	1.5

Question 7B: Public Works – How important is snow removal of neighborhood streets?



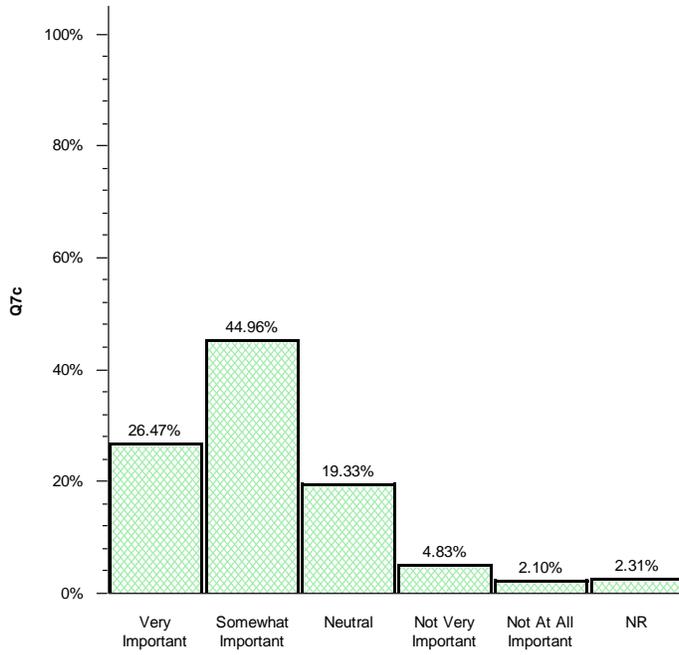
Over 92 percent of respondents feel snow removal is important. Almost three-fourths (71%) feel it is very important.

Q7B	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	106	22.3	82.1	15.1	1.9			0.9
Good	233	48.9	70.4	25.8	3.0	0.9		
Fair	44	9.2	59.1	20.5	15.9	4.5		
Poor	5	1.1	80.0			20.0		
NR	88	18.5	67.0	17.0	3.4	1.1	1.1	10.2
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	62.5	32.5	5.0			
35-44	62	13.0	80.6	14.5	1.6	1.6		1.6
45-54	104	21.8	76.0	18.3	3.8	1.9		
55-64	121	25.4	71.1	20.7	5.8	1.7	0.8	
65 or Older	127	26.7	67.7	24.4	3.9	0.8		3.1
NR	20	4.2	60.0	15.0				25.0
Gender								
Male	242	50.8	65.3	26.9	4.5	2.1	0.4	0.8
Female	215	45.2	79.5	14.9	3.7	0.5		1.4
NR	19	4.0	57.9	15.8				26.3
Total	476	100.0	71.4	21.0	4.0	1.3	0.2	2.1

Question 7B: Cont.

Q7B	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	63.9	27.9	6.6			1.6
6-10 Years	47	9.9	72.3	17.0	8.5			2.1
Over 10 Years	352	73.9	73.6	20.5	3.1	1.7	0.3	0.9
NR	16	3.4	50.0	18.8				31.3
Rent or Own								
Rent	41	8.6	73.2	19.5	7.3			
Own	421	88.4	72.2	21.1	3.8	1.4	0.2	1.2
NR	14	2.9	42.9	21.4				35.7
Home Type								
Single Family Home	362	76.1	73.2	20.7	3.3	1.4	0.3	1.1
Condo	66	13.9	71.2	18.2	7.6	1.5		1.5
Other	32	6.7	62.5	31.3	6.3			
NR	16	3.4	50.0	18.8				31.3
Number in Household								
1	90	18.9	73.3	21.1	3.3			2.2
2	176	37.0	66.5	25.6	5.1	1.1	0.6	1.1
3 or More	188	39.5	76.6	17.6	3.2	2.1		0.5
NR	22	4.6	59.1	13.6	4.5			22.7
Education								
High School or Less	82	17.2	65.9	23.2	2.4	3.7		4.9
More Than High School	172	36.1	69.8	21.5	7.0	1.2		0.6
Bachelor Degree	115	24.2	73.0	23.5	2.6	0.9		
Graduate or PhD Degree	84	17.6	82.1	14.3	2.4		1.2	
NR	23	4.8	56.5	21.7				21.7
Employed								
Yes	259	54.4	76.1	20.1	3.1	0.4		0.4
No	200	42.0	67.5	22.0	5.5	2.5	0.5	2.0
NR	17	3.6	47.1	23.5				29.4
English Primary Language								
Yes	427	89.7	72.4	21.8	3.5	1.2	0.2	0.9
Other	32	6.7	68.8	12.5	12.5	3.1		3.1
NR	17	3.6	52.9	17.6				29.4
Registered Voter								
Yes	428	89.9	72.0	21.5	4.2	1.2	0.2	0.9
No	25	5.3	76.0	12.0	4.0	4.0		4.0
NR	23	4.8	56.5	21.7				21.7
Income								
Less than \$25K	45	9.5	57.8	26.7	6.7	4.4		4.4
\$25K - \$49K	101	21.2	69.3	20.8	5.9	1.0		3.0
\$50K - \$74K	107	22.5	72.9	18.7	5.6	2.8		
\$75K - \$99K	62	13.0	77.4	21.0	1.6			
\$100K or more	87	18.3	75.9	23.0	1.1			
NR	74	15.5	70.3	18.9	2.7		1.4	6.8
Total	476	100.0	71.4	21.0	4.0	1.3	0.2	2.1

Question 7C: Public Works – How important is street sweeping?



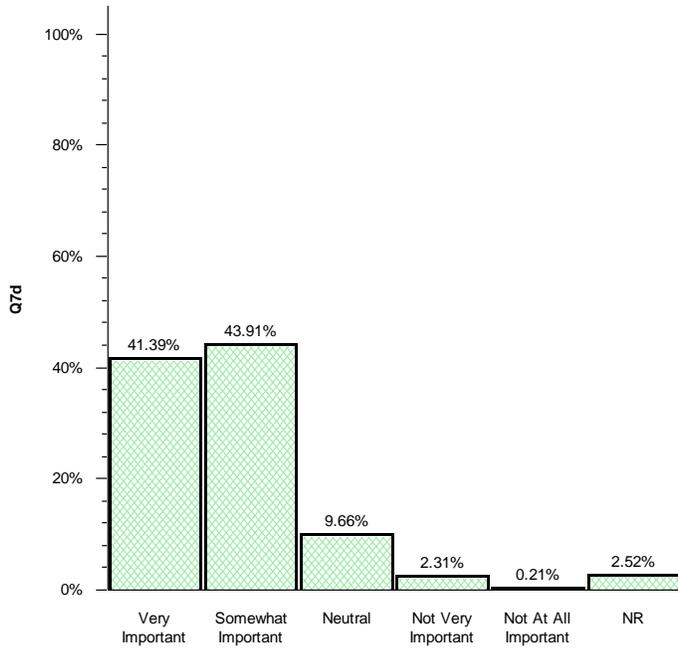
Although not as highly rated as road repairs (92%) and snow removal (92%), almost two-thirds (72%) of respondents feel street sweeping is also important.

Q7C	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	106	22.3	41.5	44.3	13.2			0.9
Good	233	48.9	18.9	48.5	24.0	6.0	2.6	
Fair	44	9.2	25.0	34.1	20.5	13.6	4.5	2.3
Poor	5	1.1	60.0			20.0	20.0	
NR	88	18.5	27.3	44.3	14.8	2.3	1.1	10.2
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	27.5	30.0	35.0	7.5		
35-44	62	13.0	32.3	48.4	14.5	3.2	1.6	
45-54	104	21.8	24.0	49.0	23.1	1.9	1.0	1.0
55-64	121	25.4	22.3	44.6	20.7	9.1	3.3	
65 or Older	127	26.7	27.6	47.2	15.7	3.1	2.4	3.9
NR	20	4.2	35.0	30.0		5.0	5.0	25.0
Gender								
Male	242	50.8	24.4	46.7	21.1	4.5	2.9	0.4
Female	215	45.2	28.4	44.2	19.1	5.1	0.9	2.3
NR	19	4.0	31.6	31.6		5.3	5.3	26.3
Total	476	100.0	26.5	45.0	19.3	4.8	2.1	2.3

Question 7C: Cont.

Q7C	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	31.1	37.7	24.6	3.3		3.3
6-10 Years	47	9.9	25.5	48.9	23.4	2.1		
Over 10 Years	352	73.9	25.6	46.6	18.8	5.4	2.6	1.1
NR	16	3.4	31.3	25.0		6.3	6.3	31.3
Rent or Own								
Rent	41	8.6	31.7	43.9	17.1	2.4		4.9
Own	421	88.4	25.7	45.8	20.2	5.0	2.4	1.0
NR	14	2.9	35.7	21.4		7.1		35.7
Home Type								
Single Family Home	362	76.1	26.5	46.1	19.3	5.0	2.2	0.8
Condo	66	13.9	24.2	47.0	19.7	4.5	1.5	3.0
Other	32	6.7	25.0	37.5	28.1	3.1	3.1	3.1
NR	16	3.4	37.5	25.0		6.3		31.3
Number in Household								
1	90	18.9	22.2	52.2	17.8	4.4	2.2	1.1
2	176	37.0	18.8	46.6	23.9	6.3	2.3	2.3
3 or More	188	39.5	35.1	41.5	17.6	3.7	1.6	0.5
NR	22	4.6	31.8	31.8	4.5	4.5	4.5	22.7
Education								
High School or Less	82	17.2	36.6	37.8	15.9	3.7	2.4	3.7
More Than High School	172	36.1	24.4	46.5	20.3	5.2	1.7	1.7
Bachelor Degree	115	24.2	23.5	46.1	24.3	3.5	2.6	
Graduate or PhD Degree	84	17.6	23.8	48.8	19.0	7.1	1.2	
NR	23	4.8	30.4	39.1		4.3	4.3	21.7
Employed								
Yes	259	54.4	23.9	49.8	21.6	3.1	1.2	0.4
No	200	42.0	29.0	40.5	18.0	7.0	3.0	2.5
NR	17	3.6	35.3	23.5		5.9	5.9	29.4
English Primary Language								
Yes	427	89.7	24.4	46.8	20.6	4.9	2.1	1.2
Other	32	6.7	46.9	31.3	12.5	3.1	3.1	3.1
NR	17	3.6	41.2	23.5		5.9		29.4
Registered Voter								
Yes	428	89.9	26.2	45.3	20.6	4.4	2.3	1.2
No	25	5.3	32.0	40.0	16.0	8.0		4.0
NR	23	4.8	26.1	43.5		8.7		21.7
Income								
Less than \$25K	45	9.5	33.3	35.6	20.0	6.7		4.4
\$25K - \$49K	101	21.2	31.7	48.5	12.9	3.0	1.0	3.0
\$50K - \$74K	107	22.5	20.6	46.7	20.6	7.5	3.7	0.9
\$75K - \$99K	62	13.0	30.6	43.5	21.0	1.6	3.2	
\$100K or more	87	18.3	23.0	48.3	25.3	3.4		
NR	74	15.5	24.3	40.5	17.6	6.8	4.1	6.8
Total	476	100.0	26.5	45.0	19.3	4.8	2.1	2.3

Question 7D: Public Works – How important is roadside/median maintenance?



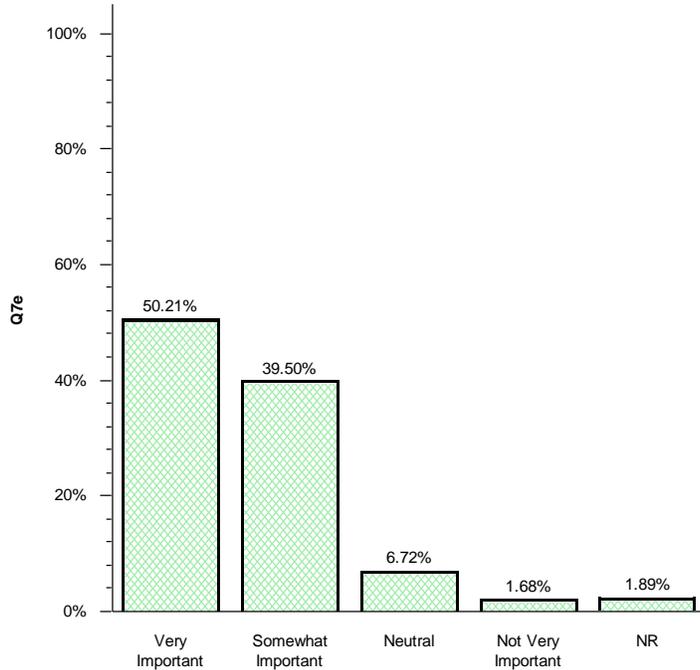
While most respondents (85%) feel roadside and median maintenance is necessary, less than half (41%) believe this is a very important activity.

Q7D	Question Response							
	Total	Question Response						NR
		#	%	Very Important	Somewht Important	Neutral	Not Very Important	
Overall Performance								
Excellent	106	22.3	64.2	34.0	0.9			0.9
Good	233	48.9	31.8	54.1	11.2	2.6		0.4
Fair	44	9.2	31.8	36.4	25.0	4.5		2.3
Poor	5	1.1	60.0			20.0	20.0	
NR	88	18.5	43.2	35.2	9.1	2.3		10.2
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	35.0	45.0	17.5	2.5		
35-44	62	13.0	46.8	40.3	8.1	4.8		
45-54	104	21.8	39.4	51.0	7.7	1.9		
55-64	121	25.4	40.5	40.5	15.7	2.5		0.8
65 or Older	127	26.7	44.1	44.9	5.5	1.6		3.9
NR	20	4.2	35.0	30.0			5.0	30.0
Gender								
Male	242	50.8	39.3	44.2	12.4	3.3		0.8
Female	215	45.2	44.7	44.7	7.4	1.4		1.9
NR	19	4.0	31.6	31.6			5.3	31.6
Total	476	100.0	41.4	43.9	9.7	2.3	0.2	2.5

Question 7D: Cont.

Q7D	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	37.7	42.6	13.1	1.6		4.9
6-10 Years	47	9.9	46.8	44.7	4.3	2.1		2.1
Over 10 Years	352	73.9	41.5	45.2	10.2	2.6		0.6
NR	16	3.4	37.5	18.8			6.3	37.5
Rent or Own								
Rent	41	8.6	46.3	43.9	7.3			2.4
Own	421	88.4	41.1	44.7	10.2	2.6	0.2	1.2
NR	14	2.9	35.7	21.4				42.9
Home Type								
Single Family Home	362	76.1	41.7	44.2	9.9	2.8		1.4
Condo	66	13.9	42.4	47.0	9.1			1.5
Other	32	6.7	37.5	43.8	12.5	3.1	3.1	
NR	16	3.4	37.5	25.0				37.5
Number in Household								
1	90	18.9	37.8	51.1	7.8	2.2		1.1
2	176	37.0	36.9	46.6	12.5	2.8		1.1
3 or More	188	39.5	47.3	40.4	8.5	2.1		1.6
NR	22	4.6	40.9	22.7	4.5		4.5	27.3
Education								
High School or Less	82	17.2	47.6	36.6	8.5	3.7		3.7
More Than High School	172	36.1	44.8	43.6	9.3	1.7		0.6
Bachelor Degree	115	24.2	36.5	51.3	7.8	3.5		0.9
Graduate or PhD Degree	84	17.6	36.9	44.0	16.7	1.2		1.2
NR	23	4.8	34.8	34.8			4.3	26.1
Employed								
Yes	259	54.4	37.8	47.9	10.8	1.9	0.4	1.2
No	200	42.0	46.5	40.5	8.5	3.0		1.5
NR	17	3.6	35.3	23.5	5.9			35.3
English Primary Language								
Yes	427	89.7	41.0	46.1	9.6	2.3		0.9
Other	32	6.7	46.9	25.0	15.6	3.1	3.1	6.3
NR	17	3.6	41.2	23.5				35.3
Registered Voter								
Yes	428	89.9	41.4	44.6	10.3	2.3	0.2	1.2
No	25	5.3	44.0	40.0	8.0	4.0		4.0
NR	23	4.8	39.1	34.8				26.1
Income								
Less than \$25K	45	9.5	42.2	35.6	6.7	11.1		4.4
\$25K - \$49K	101	21.2	46.5	40.6	9.9			3.0
\$50K - \$74K	107	22.5	39.3	45.8	12.1	1.9		0.9
\$75K - \$99K	62	13.0	43.5	51.6	4.8			
\$100K or more	87	18.3	40.2	44.8	13.8	1.1		
NR	74	15.5	36.5	43.2	6.8	4.1	1.4	8.1
Total	476	100.0	41.4	43.9	9.7	2.3	0.2	2.5

Question 7E: Public Works – How important is city parks maintenance?



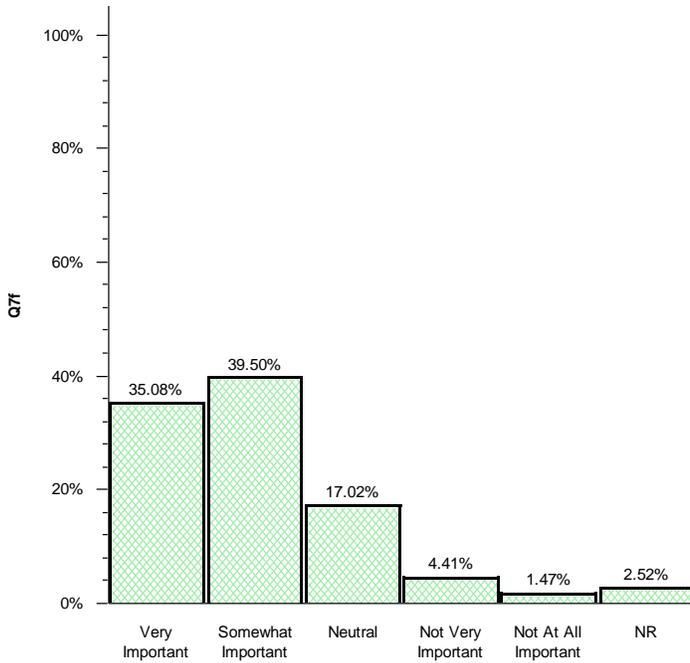
90 percent of respondents feel it is necessary to keep city parks maintained and half feel this is a very important endeavor.

Q7E	Question Response						
	Total	Very Important	Somewht Important	Neutral	Not Very Important	NR	
	#	%	%	%	%	%	
Overall Performance							
Excellent	106	22.3	70.8	28.3	0.9		
Good	233	48.9	45.1	45.1	8.6	1.3	
Fair	44	9.2	25.0	52.3	13.6	4.5	4.5
Poor	5	1.1	60.0			40.0	
NR	88	18.5	51.1	34.1	5.7	1.1	8.0
Age							
18-24	2	0.4	50.0	50.0			
25-34	40	8.4	42.5	45.0	10.0		2.5
35-44	62	13.0	54.8	40.3	1.6	1.6	1.6
45-54	104	21.8	55.8	37.5	4.8	1.9	
55-64	121	25.4	46.3	39.7	11.6	2.5	
65 or Older	127	26.7	51.2	40.2	6.3	0.8	1.6
NR	20	4.2	40.0	30.0		5.0	25.0
Gender							
Male	242	50.8	47.1	40.9	9.5	1.7	0.8
Female	215	45.2	54.4	39.1	4.2	1.4	0.9
NR	19	4.0	42.1	26.3		5.3	26.3
Total	476	100.0	50.2	39.5	6.7	1.7	1.9

Question 7E: Cont.

Q7E	Question Response						
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	52.5	31.1	11.5	1.6	3.3
6-10 Years	47	9.9	53.2	42.6	4.3		
Over 10 Years	352	73.9	49.7	41.5	6.5	1.7	0.6
NR	16	3.4	43.8	18.8		6.3	31.3
Rent or Own							
Rent	41	8.6	53.7	39.0	4.9		2.4
Own	421	88.4	49.9	40.4	7.1	1.9	0.7
NR	14	2.9	50.0	14.3			35.7
Home Type							
Single Family Home	362	76.1	51.9	38.4	7.2	1.9	0.6
Condo	66	13.9	42.4	47.0	7.6		3.0
Other	32	6.7	46.9	46.9	3.1	3.1	
NR	16	3.4	50.0	18.8			31.3
Number in Household							
1	90	18.9	44.4	46.7	6.7	1.1	1.1
2	176	37.0	45.5	44.3	8.0	1.7	0.6
3 or More	188	39.5	57.4	34.0	5.9	1.6	1.1
NR	22	4.6	50.0	18.2	4.5	4.5	22.7
Education							
High School or Less	82	17.2	58.5	30.5	6.1	2.4	2.4
More Than High School	172	36.1	55.8	36.6	6.4	0.6	0.6
Bachelor Degree	115	24.2	47.8	42.6	7.8	1.7	
Graduate or PhD Degree	84	17.6	35.7	52.4	8.3	2.4	1.2
NR	23	4.8	43.5	30.4		4.3	21.7
Employed							
Yes	259	54.4	50.2	40.9	6.9	1.2	0.8
No	200	42.0	50.5	39.5	6.5	2.5	1.0
NR	17	3.6	47.1	17.6	5.9		29.4
English Primary Language							
Yes	427	89.7	50.6	40.7	6.6	1.4	0.7
Other	32	6.7	43.8	34.4	12.5	6.3	3.1
NR	17	3.6	52.9	17.6			29.4
Registered Voter							
Yes	428	89.9	50.7	40.0	6.8	1.6	0.9
No	25	5.3	40.0	44.0	12.0	4.0	
NR	23	4.8	52.2	26.1			21.7
Income							
Less than \$25K	45	9.5	51.1	35.6	6.7	6.7	
\$25K - \$49K	101	21.2	51.5	36.6	8.9	1.0	2.0
\$50K - \$74K	107	22.5	52.3	38.3	7.5	0.9	0.9
\$75K - \$99K	62	13.0	46.8	46.8	4.8	1.6	
\$100K or more	87	18.3	52.9	40.2	5.7		1.1
NR	74	15.5	44.6	40.5	5.4	2.7	6.8
Total	476	100.0	50.2	39.5	6.7	1.7	1.9

Question 7F: Public Works – How important is athletic field maintenance?



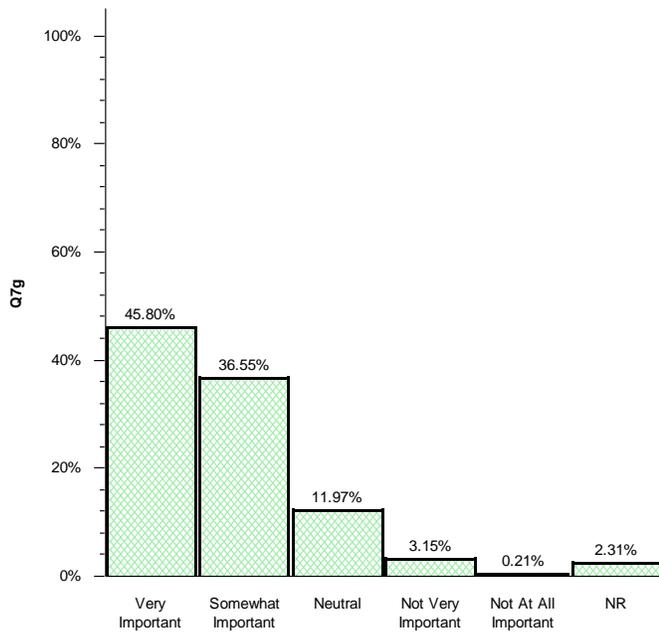
Respondents are less enthusiastic about maintenance of athletic fields. While two-thirds feel this is necessary, only about a third (35%) think this is very important. However, younger individuals (35 years or younger, those without a high school diploma, and those who rent are more apt to feel this is a very important activity.

Q7F	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	106	22.3	56.6	33.0	7.5		0.9	1.9
Good	233	48.9	27.5	44.6	21.0	5.2	1.3	0.4
Fair	44	9.2	15.9	34.1	29.5	15.9	2.3	2.3
Poor	5	1.1	40.0	20.0		20.0	20.0	
NR	88	18.5	38.6	37.5	12.5	1.1	1.1	9.1
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	30.0	35.0	27.5	5.0		2.5
35-44	62	13.0	38.7	41.9	11.3	8.1		
45-54	104	21.8	34.6	48.1	12.5	2.9	1.0	1.0
55-64	121	25.4	31.4	41.3	19.0	5.0	3.3	
65 or Older	127	26.7	39.4	33.1	19.7	3.1	0.8	3.9
NR	20	4.2	30.0	25.0	10.0	5.0	5.0	25.0
Gender								
Male	242	50.8	32.6	43.4	18.2	3.3	1.2	1.2
Female	215	45.2	38.1	36.7	16.3	5.6	1.4	1.9
NR	19	4.0	31.6	21.1	10.5	5.3	5.3	26.3
Total	476	100.0	35.1	39.5	17.0	4.4	1.5	2.5

Question 7F: Cont.

Q7F	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	32.8	37.7	21.3	3.3	1.6	3.3
6-10 Years	47	9.9	29.8	53.2	14.9	2.1		
Over 10 Years	352	73.9	36.4	38.9	17.0	4.8	1.4	1.4
NR	16	3.4	31.3	18.8	6.3	6.3	6.3	31.3
Rent or Own								
Rent	41	8.6	41.5	43.9	9.8	4.9		
Own	421	88.4	34.4	39.9	18.1	4.3	1.7	1.7
NR	14	2.9	35.7	14.3	7.1	7.1		35.7
Home Type								
Single Family Home	362	76.1	37.3	39.0	16.6	4.1	1.7	1.4
Condo	66	13.9	27.3	40.9	22.7	7.6		1.5
Other	32	6.7	28.1	53.1	15.6		3.1	
NR	16	3.4	31.3	18.8	6.3	6.3		37.5
Number in Household								
1	90	18.9	28.9	37.8	24.4	6.7	1.1	1.1
2	176	37.0	30.7	41.5	18.8	5.1	1.7	2.3
3 or More	188	39.5	41.5	41.5	12.2	2.7	1.1	1.1
NR	22	4.6	40.9	13.6	13.6	4.5	4.5	22.7
Education								
High School or Less	82	17.2	45.1	26.8	18.3	3.7	1.2	4.9
More Than High School	172	36.1	33.7	44.2	18.6	2.9		0.6
Bachelor Degree	115	24.2	36.5	40.0	14.8	3.5	3.5	1.7
Graduate or PhD Degree	84	17.6	26.2	46.4	17.9	8.3	1.2	
NR	23	4.8	34.8	21.7	8.7	8.7	4.3	21.7
Employed								
Yes	259	54.4	33.2	44.0	16.6	3.1	1.9	1.2
No	200	42.0	37.5	35.5	18.0	6.0	1.0	2.0
NR	17	3.6	35.3	17.6	11.8	5.9		29.4
English Primary Language								
Yes	427	89.7	36.1	39.8	16.6	4.7	1.4	1.4
Other	32	6.7	21.9	43.8	28.1		3.1	3.1
NR	17	3.6	35.3	23.5	5.9	5.9		29.4
Registered Voter								
Yes	428	89.9	35.7	40.0	16.6	4.4	1.6	1.6
No	25	5.3	24.0	36.0	36.0	4.0		
NR	23	4.8	34.8	34.8	4.3	4.3		21.7
Income								
Less than \$25K	45	9.5	33.3	28.9	26.7	6.7		4.4
\$25K - \$49K	101	21.2	35.6	40.6	15.8	5.0		3.0
\$50K - \$74K	107	22.5	36.4	36.4	22.4	1.9	2.8	
\$75K - \$99K	62	13.0	32.3	51.6	8.1	6.5		1.6
\$100K or more	87	18.3	36.8	44.8	13.8	2.3	2.3	
NR	74	15.5	33.8	32.4	16.2	6.8	2.7	8.1
Total	476	100.0	35.1	39.5	17.0	4.4	1.5	2.5

Question 7G: Public Works – How important are sidewalk programs?



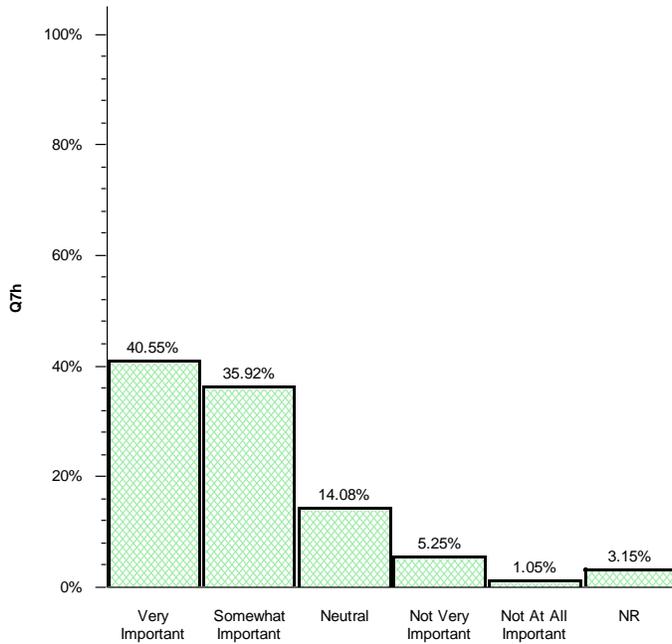
Sidewalk programs are important to most respondents (82%) and very few (4%) feel otherwise.

Q7G	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	106	22.3	64.2	31.1	4.7			
Good	233	48.9	39.9	41.2	14.6	3.4		0.9
Fair	44	9.2	27.3	43.2	22.7	6.8		
Poor	5	1.1	60.0			20.0	20.0	
NR	88	18.5	47.7	29.5	9.1	3.4		10.2
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	37.5	42.5	17.5	2.5		
35-44	62	13.0	46.8	45.2	4.8	3.2		
45-54	104	21.8	50.0	34.6	13.5	1.9		
55-64	121	25.4	41.3	41.3	13.2	4.1		
65 or Older	127	26.7	48.8	29.1	13.4	3.9		4.7
NR	20	4.2	45.0	25.0			5.0	25.0
Gender								
Male	242	50.8	38.4	41.7	15.3	3.7		0.8
Female	215	45.2	54.4	31.6	9.3	2.8		1.9
NR	19	4.0	42.1	26.3			5.3	26.3
Total	476	100.0	45.8	36.6	12.0	3.2	0.2	2.3

Question 7G: Cont.

Q7G	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	50.8	37.7	9.8			1.6
6-10 Years	47	9.9	42.6	44.7	8.5	4.3		
Over 10 Years	352	73.9	45.7	36.1	13.1	3.7		1.4
NR	16	3.4	37.5	18.8	6.3		6.3	31.3
Rent or Own								
Rent	41	8.6	51.2	46.3	2.4			
Own	421	88.4	45.4	36.1	13.3	3.6	0.2	1.4
NR	14	2.9	42.9	21.4				35.7
Home Type								
Single Family Home	362	76.1	46.7	34.3	13.8	3.9		1.4
Condo	66	13.9	43.9	45.5	7.6	1.5		1.5
Other	32	6.7	37.5	53.1	6.3		3.1	
NR	16	3.4	50.0	18.8				31.3
Number in Household								
1	90	18.9	44.4	37.8	12.2	3.3		2.2
2	176	37.0	40.9	38.6	13.6	5.1		1.7
3 or More	188	39.5	51.1	35.6	11.2	1.6		0.5
NR	22	4.6	45.5	22.7	4.5		4.5	22.7
Education								
High School or Less	82	17.2	54.9	20.7	17.1	2.4		4.9
More Than High School	172	36.1	40.1	45.3	10.5	3.5		0.6
Bachelor Degree	115	24.2	48.7	33.0	13.9	3.5		0.9
Graduate or PhD Degree	84	17.6	45.2	41.7	10.7	2.4		
NR	23	4.8	43.5	26.1		4.3	4.3	21.7
Employed								
Yes	259	54.4	42.5	44.0	10.8	2.3	0.4	
No	200	42.0	50.0	28.5	14.5	4.0		3.0
NR	17	3.6	47.1	17.6		5.9		29.4
English Primary Language								
Yes	427	89.7	45.9	37.5	11.9	3.3		1.4
Other	32	6.7	40.6	34.4	18.8	3.1	3.1	
NR	17	3.6	52.9	17.6				29.4
Registered Voter								
Yes	428	89.9	46.7	35.7	12.4	3.5	0.2	1.4
No	25	5.3	36.0	48.0	16.0			
NR	23	4.8	39.1	39.1				21.7
Income								
Less than \$25K	45	9.5	44.4	31.1	20.0	2.2		2.2
\$25K - \$49K	101	21.2	41.6	41.6	9.9	4.0		3.0
\$50K - \$74K	107	22.5	50.5	28.0	19.6	1.9		
\$75K - \$99K	62	13.0	46.8	43.5	8.1	1.6		
\$100K or more	87	18.3	43.7	46.0	6.9	2.3		1.1
NR	74	15.5	47.3	28.4	8.1	6.8	1.4	8.1
Total	476	100.0	45.8	36.6	12.0	3.2	0.2	2.3

Question 7H: Public Works – How important are recycling drop-off centers?



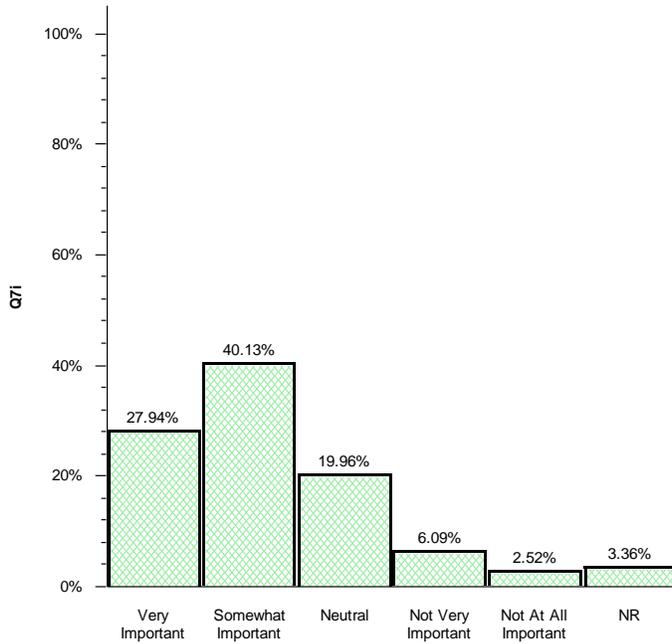
Over two-thirds of respondents (76%) feel that recycling drop-off centers are needed (40% think this is very important). Only about 6 percent do not think this is a very important function.

Q7H	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	
Overall Performance								
Excellent	106	22.3	58.5	31.1	6.6	1.9		1.9
Good	233	48.9	36.1	41.6	14.6	5.6	0.9	1.3
Fair	44	9.2	25.0	27.3	34.1	11.4	2.3	
Poor	5	1.1	40.0	20.0		40.0		
NR	88	18.5	38.6	31.8	12.5	3.4	2.3	11.4
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	45.0	32.5	17.5	5.0		
35-44	62	13.0	41.9	35.5	16.1	6.5		
45-54	104	21.8	38.5	38.5	14.4	4.8		3.8
55-64	121	25.4	38.0	34.7	17.4	8.3	1.7	
65 or Older	127	26.7	43.3	39.4	9.4	1.6	2.4	3.9
NR	20	4.2	35.0	20.0	5.0	10.0		30.0
Gender								
Male	242	50.8	38.0	36.0	16.5	6.2	1.2	2.1
Female	215	45.2	44.2	36.7	12.1	3.7	0.9	2.3
NR	19	4.0	31.6	26.3	5.3	10.5		26.3
Total	476	100.0	40.5	35.9	14.1	5.3	1.1	3.2

Question 7H: Cont.

Q7H	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	44.3	34.4	14.8	1.6		4.9
6-10 Years	47	9.9	48.9	34.0	12.8	2.1		2.1
Over 10 Years	352	73.9	38.9	37.5	14.5	6.0	1.4	1.7
NR	16	3.4	37.5	12.5	6.3	12.5		31.3
Rent or Own								
Rent	41	8.6	48.8	36.6	7.3	2.4		4.9
Own	421	88.4	39.7	36.8	15.0	5.5	1.2	1.9
NR	14	2.9	42.9	7.1	7.1	7.1		35.7
Home Type								
Single Family Home	362	76.1	40.9	35.6	15.2	5.2	1.4	1.7
Condo	66	13.9	39.4	43.9	10.6	3.0		3.0
Other	32	6.7	37.5	34.4	12.5	9.4		6.3
NR	16	3.4	43.8	12.5	6.3	6.3		31.3
Number in Household								
1	90	18.9	43.3	34.4	8.9	8.9	2.2	2.2
2	176	37.0	36.4	39.2	15.9	5.1	1.1	2.3
3 or More	188	39.5	43.6	35.1	16.0	3.2	0.5	1.6
NR	22	4.6	36.4	22.7	4.5	9.1		27.3
Education								
High School or Less	82	17.2	43.9	34.1	11.0	4.9	2.4	3.7
More Than High School	172	36.1	40.7	32.6	17.4	5.8	0.6	2.9
Bachelor Degree	115	24.2	39.1	41.7	9.6	7.0	1.7	0.9
Graduate or PhD Degree	84	17.6	38.1	41.7	17.9	1.2		1.2
NR	23	4.8	43.5	17.4	8.7	8.7		21.7
Employed								
Yes	259	54.4	40.2	35.9	15.8	4.6	1.2	2.3
No	200	42.0	41.5	37.5	12.5	5.5	1.0	2.0
NR	17	3.6	35.3	17.6	5.9	11.8		29.4
English Primary Language								
Yes	427	89.7	40.5	37.7	13.8	4.7	1.2	2.1
Other	32	6.7	43.8	18.8	21.9	12.5		3.1
NR	17	3.6	35.3	23.5	5.9	5.9		29.4
Registered Voter								
Yes	428	89.9	40.2	37.4	14.3	4.7	1.2	2.3
No	25	5.3	48.0	16.0	20.0	16.0		
NR	23	4.8	39.1	30.4	4.3	4.3		21.7
Income								
Less than \$25K	45	9.5	35.6	31.1	13.3	13.3	2.2	4.4
\$25K - \$49K	101	21.2	50.5	34.7	10.9	3.0		1.0
\$50K - \$74K	107	22.5	39.3	36.4	15.9	4.7	1.9	1.9
\$75K - \$99K	62	13.0	38.7	38.7	12.9	6.5	1.6	1.6
\$100K or more	87	18.3	35.6	42.5	17.2	2.3		2.3
NR	74	15.5	39.2	29.7	13.5	6.8	1.4	9.5
Total	476	100.0	40.5	35.9	14.1	5.3	1.1	3.2

Question 71: Public Works – How important is city street tree planting/replacement?



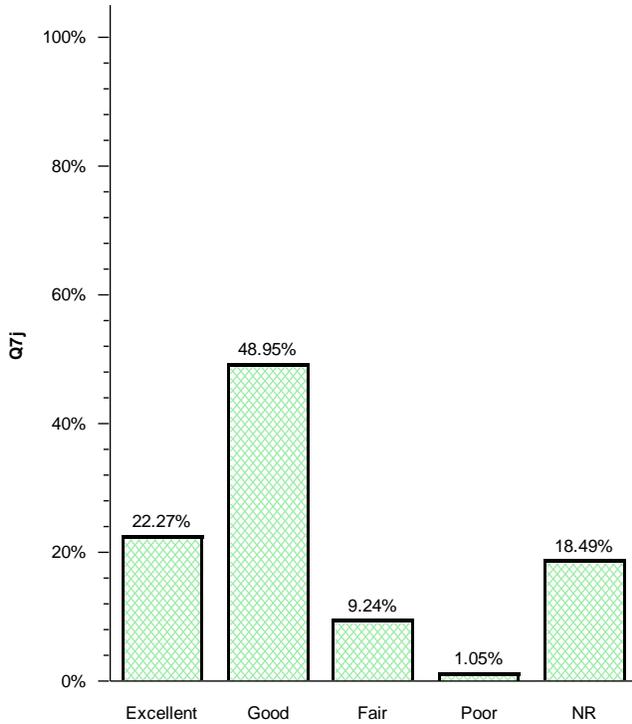
About two-thirds (68%) think tree planting and tree replacement are somewhat or very important. About 9 percent do not feel this is a very important activity.

Q71	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	106	22.3	42.5	41.5	14.2	0.9	0.9	
Good	233	48.9	23.6	43.3	22.3	6.9	2.6	1.3
Fair	44	9.2	20.5	18.2	31.8	20.5	4.5	4.5
Poor	5	1.1	60.0			20.0		20.0
NR	88	18.5	23.9	43.2	15.9	2.3	3.4	11.4
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	22.5	40.0	32.5	2.5		2.5
35-44	62	13.0	35.5	35.5	17.7	8.1	1.6	1.6
45-54	104	21.8	30.8	44.2	16.3	4.8	1.9	1.9
55-64	121	25.4	28.1	35.5	20.7	9.1	5.0	1.7
65 or Older	127	26.7	23.6	44.9	21.3	4.7	1.6	3.9
NR	20	4.2	25.0	30.0	10.0	5.0	5.0	25.0
Gender								
Male	242	50.8	23.6	44.2	21.1	7.0	2.9	1.2
Female	215	45.2	33.0	36.7	19.5	5.1	1.9	3.7
NR	19	4.0	26.3	26.3	10.5	5.3	5.3	26.3
Total	476	100.0	27.9	40.1	20.0	6.1	2.5	3.4

Question 71: Cont.

Q71	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	32.8	37.7	19.7	3.3		6.6
6-10 Years	47	9.9	27.7	59.6	10.6	2.1		
Over 10 Years	352	73.9	27.6	38.9	21.6	6.8	3.1	2.0
NR	16	3.4	18.8	18.8	12.5	12.5	6.3	31.3
Rent or Own								
Rent	41	8.6	39.0	26.8	24.4	4.9		4.9
Own	421	88.4	27.1	42.0	19.7	6.4	2.6	2.1
NR	14	2.9	21.4	21.4	14.3		7.1	35.7
Home Type								
Single Family Home	362	76.1	28.2	41.2	19.3	6.6	2.8	1.9
Condo	66	13.9	25.8	48.5	16.7	4.5	1.5	3.0
Other	32	6.7	28.1	21.9	37.5	6.3		6.3
NR	16	3.4	31.3	18.8	12.5		6.3	31.3
Number in Household								
1	90	18.9	21.1	42.2	23.3	10.0	1.1	2.2
2	176	37.0	23.9	38.1	25.0	5.7	4.5	2.8
3 or More	188	39.5	35.1	42.6	14.9	4.8	1.1	1.6
NR	22	4.6	27.3	27.3	9.1	4.5	4.5	27.3
Education								
High School or Less	82	17.2	32.9	37.8	15.9	6.1	1.2	6.1
More Than High School	172	36.1	25.6	37.8	24.4	8.7	1.7	1.7
Bachelor Degree	115	24.2	25.2	50.4	19.1	1.7	2.6	0.9
Graduate or PhD Degree	84	17.6	32.1	36.9	17.9	7.1	3.6	2.4
NR	23	4.8	26.1	26.1	13.0	4.3	8.7	21.7
Employed								
Yes	259	54.4	29.0	40.5	19.3	7.7	1.5	1.9
No	200	42.0	26.5	41.5	21.5	4.5	3.0	3.0
NR	17	3.6	29.4	17.6	11.8		11.8	29.4
English Primary Language								
Yes	427	89.7	27.2	40.7	20.6	6.3	2.6	2.6
Other	32	6.7	34.4	43.8	15.6	6.3		
NR	17	3.6	35.3	17.6	11.8		5.9	29.4
Registered Voter								
Yes	428	89.9	28.0	40.2	19.9	6.8	2.6	2.6
No	25	5.3	28.0	44.0	28.0			
NR	23	4.8	26.1	34.8	13.0		4.3	21.7
Income								
Less than \$25K	45	9.5	31.1	35.6	24.4	4.4	2.2	2.2
\$25K - \$49K	101	21.2	30.7	33.7	22.8	7.9	1.0	4.0
\$50K - \$74K	107	22.5	20.6	48.6	21.5	6.5	1.9	0.9
\$75K - \$99K	62	13.0	27.4	45.2	12.9	11.3	1.6	1.6
\$100K or more	87	18.3	31.0	43.7	17.2	3.4	2.3	2.3
NR	74	15.5	29.7	31.1	20.3	2.7	6.8	9.5
Total	476	100.0	27.9	40.1	20.0	6.1	2.5	3.4

Question 7J: Public Works – overall performance?



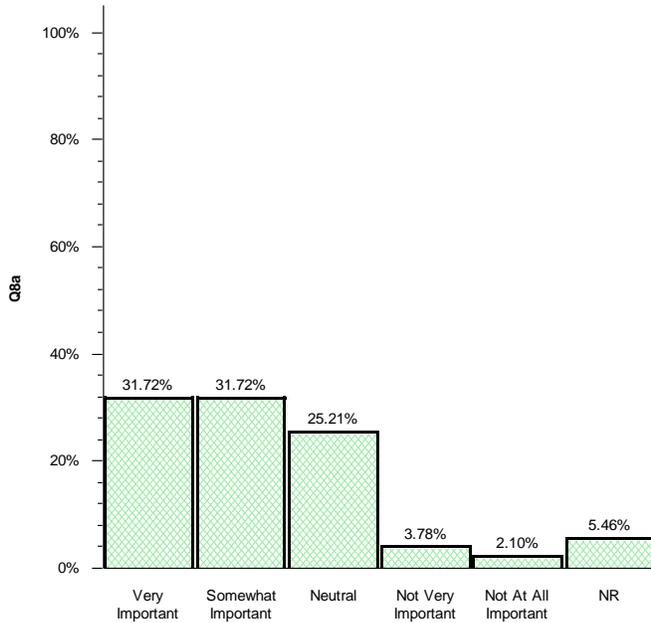
Generally, the Public Works Department gets fairly high approval ratings. 71 percent feel the department’s performance is excellent or good. Very few respondents feel performance is poor.

Q7J	TOTAL		Question Response				
	#	%	ExclInt	Good	Fair	Poor	NR
			%	%	%	%	%
Age							
18-24	2	0.4		100.0			
25-34	40	8.4	17.5	65.0	12.5		5.0
35-44	62	13.0	16.1	53.2	17.7	1.6	11.3
45-54	104	21.8	24.0	51.9	9.6	1.0	13.5
55-64	121	25.4	20.7	51.2	9.1	1.7	17.4
65 or Older	127	26.7	27.6	38.6	4.7		29.1
NR	20	4.2	20.0	35.0	5.0	5.0	35.0
Gender							
Male	242	50.8	21.1	49.6	10.7	1.2	17.4
Female	215	45.2	23.7	50.2	7.9	0.5	17.7
NR	19	4.0	21.1	26.3	5.3	5.3	42.1
Race							
White/Caucasian	393	82.6	22.9	51.4	7.4	0.3	18.1
Black/African Amer.	10	2.1	30.0	50.0	10.0		10.0
Latino/Hispanic	2	0.4		100.0			
Amer. Indian/AK Native	2	0.4		100.0			
Middle Eastern	19	4.0	26.3	21.1	31.6	5.3	15.8
Asian/Pacific Islander	16	3.4	12.5	50.0	18.8		18.8
Other	12	2.5	16.7	25.0	25.0	16.7	16.7
NR	22	4.6	18.2	31.8	9.1	4.5	36.4
TOTAL	476	100.0	22.3	48.9	9.2	1.1	18.5

Question 7J: Cont.

Q7J	Total		Question Response				
	#	%	Excllnt	Good	Fair	Poor	NR
			%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	11.5	57.4	14.8		16.4
6-10 Years	47	9.9	31.9	48.9	8.5		10.6
Over 10 Years	352	73.9	22.7	48.6	8.5	1.1	19.0
NR	16	3.4	25.0	25.0	6.3	6.3	37.5
Rent or Own							
Rent	41	8.6	26.8	43.9	12.2		17.1
Own	421	88.4	21.9	50.1	9.0	1.2	17.8
NR	14	2.9	21.4	28.6	7.1		42.9
Home Type							
Single Family Home	362	76.1	21.8	50.0	9.7	1.1	17.4
Condo	66	13.9	27.3	48.5	4.5		19.7
Other	32	6.7	15.6	50.0	15.6	3.1	15.6
NR	16	3.4	25.0	25.0	6.3		43.8
Number in Household							
1	90	18.9	24.4	47.8	7.8		20.0
2	176	37.0	25.0	46.6	9.7	0.6	18.2
3 or More	188	39.5	18.1	54.3	10.1	1.6	16.0
NR	22	4.6	27.3	27.3	4.5	4.5	36.4
Education							
High School or Less	82	17.2	30.5	36.6	4.9	1.2	26.8
More Than High School	172	36.1	23.3	50.6	9.9	0.6	15.7
Bachelor Degree	115	24.2	17.4	55.7	7.8	0.9	18.3
Graduate or PhD Degree	84	17.6	17.9	54.8	13.1	1.2	13.1
NR	23	4.8	26.1	26.1	13.0	4.3	30.4
Employed							
Yes	259	54.4	20.1	54.8	11.2	0.8	13.1
No	200	42.0	25.0	43.0	7.0	1.5	23.5
NR	17	3.6	23.5	29.4	5.9		41.2
English Primary Language							
Yes	427	89.7	23.0	50.6	8.4	0.7	17.3
Other	32	6.7	12.5	40.6	21.9	3.1	21.9
NR	17	3.6	23.5	23.5	5.9	5.9	41.2
Registered Voter							
Yes	428	89.9	23.1	50.5	8.6	1.2	16.6
No	25	5.3	12.0	40.0	20.0		28.0
NR	23	4.8	17.4	30.4	8.7		43.5
Income							
Less than \$25K	45	9.5	22.2	40.0	13.3	4.4	20.0
\$25K - \$49K	101	21.2	21.8	43.6	13.9	1.0	19.8
\$50K - \$74K	107	22.5	24.3	49.5	5.6		20.6
\$75K - \$99K	62	13.0	14.5	59.7	8.1	1.6	16.1
\$100K or more	87	18.3	21.8	58.6	10.3		9.2
NR	74	15.5	27.0	40.5	5.4	1.4	25.7
Total	476	100.0	22.3	48.9	9.2	1.1	18.5

Question 8A: Public Library– How important is print collections?



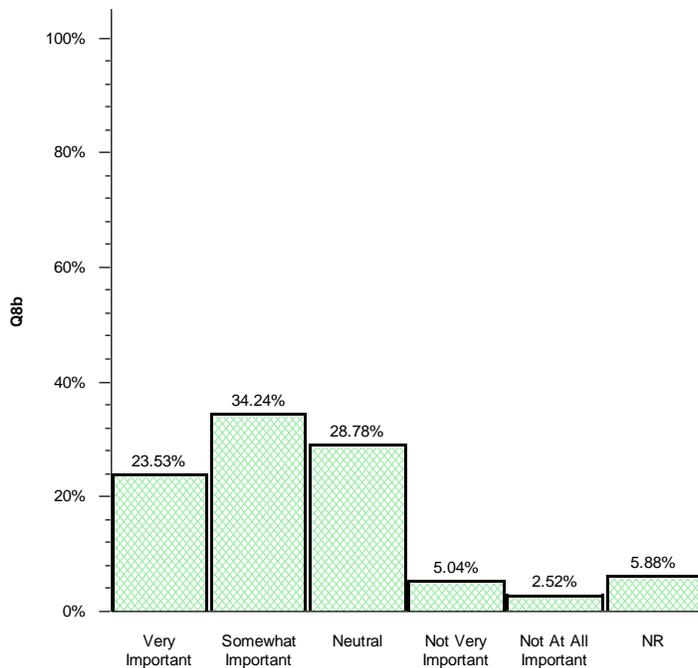
About two-thirds of respondents (63%) think the library print collection is somewhat or very important. Only a few (6%) disagree.

Q8A	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	56.8	27.4	11.6	2.7		1.4
Good	202	42.4	25.7	37.1	31.2	3.5	1.5	1.0
Fair	28	5.9	7.1	28.6	39.3	14.3	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	13.3	28.6	29.6	3.1	5.1	20.4
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	27.5	42.5	22.5	5.0		2.5
35-44	62	13.0	46.8	25.8	25.8	1.6		
45-54	104	21.8	25.0	37.5	26.9	4.8	1.9	3.8
55-64	121	25.4	37.2	28.1	24.0	5.0	2.5	3.3
65 or Older	127	26.7	26.0	31.5	29.1	3.1	3.1	7.1
NR	20	4.2	30.0	20.0	5.0		5.0	40.0
Gender								
Male	242	50.8	25.2	36.0	26.9	5.8	2.5	3.7
Female	215	45.2	40.0	27.4	25.1	1.9	1.4	4.2
NR	19	4.0	21.1	26.3	5.3		5.3	42.1
Total	476	100.0	31.7	31.7	25.2	3.8	2.1	5.5

Question 8A: Cont.

Q8A	Question Response							
	Total		Very Impornt	Somewht Impornt	Neutral	Not Very Impornt	Not At All Impornt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	27.9	29.5	32.8	4.9		4.9
6-10 Years	47	9.9	29.8	40.4	21.3	4.3	2.1	2.1
Over 10 Years	352	73.9	33.0	31.5	25.3	3.7	2.3	4.3
NR	16	3.4	25.0	18.8	6.3		6.3	43.8
Rent or Own								
Rent	41	8.6	39.0	34.1	22.0		2.4	2.4
Own	421	88.4	31.4	32.1	26.1	4.3	1.9	4.3
NR	14	2.9	21.4	14.3	7.1		7.1	50.0
Home Type								
Single Family Home	362	76.1	31.2	33.4	25.4	3.9	1.7	4.4
Condo	66	13.9	34.8	27.3	27.3	4.5	3.0	3.0
Other	32	6.7	34.4	28.1	28.1	3.1	3.1	3.1
NR	16	3.4	25.0	18.8	6.3		6.3	43.8
Number in Household								
1	90	18.9	32.2	33.3	20.0	3.3	4.4	6.7
2	176	37.0	30.7	31.8	27.8	4.5	1.1	4.0
3 or More	188	39.5	33.5	31.4	27.1	3.7	1.6	2.7
NR	22	4.6	22.7	27.3	9.1		4.5	36.4
Education								
High School or Less	82	17.2	30.5	29.3	26.8	2.4	1.2	9.8
More Than High School	172	36.1	29.1	30.8	30.2	5.2	1.2	3.5
Bachelor Degree	115	24.2	30.4	37.4	26.1	2.6	1.7	1.7
Graduate or PhD Degree	84	17.6	42.9	29.8	16.7	4.8	2.4	3.6
NR	23	4.8	21.7	26.1	8.7		13.0	30.4
Employed								
Yes	259	54.4	32.0	33.6	25.1	3.9	1.9	3.5
No	200	42.0	32.5	30.0	26.5	4.0	2.0	5.0
NR	17	3.6	17.6	23.5	11.8		5.9	41.2
English Primary Language								
Yes	427	89.7	32.6	31.4	25.8	4.0	2.1	4.2
Other	32	6.7	28.1	37.5	28.1	3.1		3.1
NR	17	3.6	17.6	29.4	5.9		5.9	41.2
Registered Voter								
Yes	428	89.9	32.0	32.2	25.7	3.7	1.9	4.4
No	25	5.3	44.0	20.0	24.0	8.0	4.0	
NR	23	4.8	13.0	34.8	17.4		4.3	30.4
Income								
Less than \$25K	45	9.5	31.1	24.4	28.9	4.4	2.2	8.9
\$25K - \$49K	101	21.2	32.7	39.6	19.8	4.0		4.0
\$50K - \$74K	107	22.5	34.6	26.2	30.8	3.7	1.9	2.8
\$75K - \$99K	62	13.0	43.5	24.2	22.6	4.8		4.8
\$100K or more	87	18.3	27.6	40.2	23.0	3.4	2.3	3.4
NR	74	15.5	21.6	29.7	27.0	2.7	6.8	12.2
Total	476	100.0	31.7	31.7	25.2	3.8	2.1	5.5

Question 8B: Public Library– How important is audio/video collections?



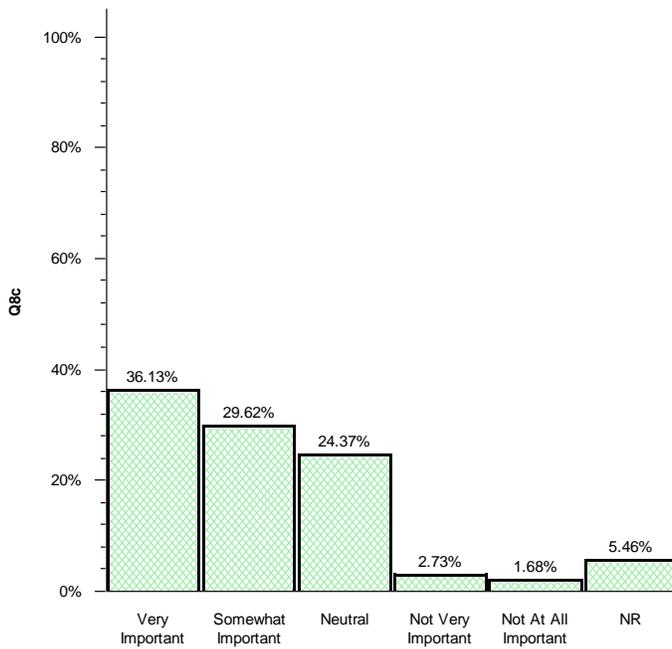
58 percent of respondents feel the library audio and video collections are somewhat or very important, 35 percent are neutral or did not respond, and about 8 percent feel these collections are not very important.

Q8B	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	43.2	37.0	11.6	4.8	1.4	2.1
Good	202	42.4	17.8	37.1	37.1	5.4	1.5	1.0
Fair	28	5.9	7.1	17.9	53.6	10.7	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	10.2	29.6	30.6	3.1	5.1	21.4
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	20.0	35.0	30.0	12.5		2.5
35-44	62	13.0	32.3	33.9	30.6	3.2		
45-54	104	21.8	18.3	31.7	35.6	5.8	3.8	4.8
55-64	121	25.4	27.3	34.7	25.6	5.8	3.3	3.3
65 or Older	127	26.7	21.3	37.8	28.3	3.1	2.4	7.1
NR	20	4.2	25.0	20.0	5.0		5.0	45.0
Gender								
Male	242	50.8	20.2	33.9	33.9	5.8	2.9	3.3
Female	215	45.2	27.9	35.3	25.1	4.7	1.9	5.1
NR	19	4.0	15.8	26.3	5.3		5.3	47.4
Total	476	100.0	23.5	34.2	28.8	5.0	2.5	5.9

Question 8B: Cont.

Q8B	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	24.6	23.0	42.6	4.9		4.9
6-10 Years	47	9.9	17.0	48.9	21.3	6.4	4.3	2.1
Over 10 Years	352	73.9	24.4	35.2	28.1	5.1	2.6	4.5
NR	16	3.4	18.8	12.5	12.5		6.3	50.0
Rent or Own								
Rent	41	8.6	29.3	29.3	34.1	2.4	2.4	2.4
Own	421	88.4	23.3	35.4	29.0	5.5	2.4	4.5
NR	14	2.9	14.3	14.3	7.1		7.1	57.1
Home Type								
Single Family Home	362	76.1	23.2	35.9	29.0	5.2	2.2	4.4
Condo	66	13.9	24.2	33.3	28.8	6.1	3.0	4.5
Other	32	6.7	28.1	25.0	37.5	3.1	3.1	3.1
NR	16	3.4	18.8	18.8	6.3		6.3	50.0
Number in Household								
1	90	18.9	30.0	33.3	23.3	3.3	4.4	5.6
2	176	37.0	19.9	36.9	30.1	6.3	1.7	5.1
3 or More	188	39.5	24.5	33.0	32.4	5.3	2.1	2.7
NR	22	4.6	18.2	27.3	9.1		4.5	40.9
Education								
High School or Less	82	17.2	28.0	31.7	26.8	2.4	1.2	9.8
More Than High School	172	36.1	23.8	30.8	34.3	4.7	1.7	4.7
Bachelor Degree	115	24.2	20.0	35.7	29.6	9.6	3.5	1.7
Graduate or PhD Degree	84	17.6	25.0	42.9	23.8	3.6	2.4	2.4
NR	23	4.8	17.4	30.4	8.7		8.7	34.8
Employed								
Yes	259	54.4	23.2	34.4	30.5	5.8	2.3	3.9
No	200	42.0	25.0	35.0	28.5	4.5	2.0	5.0
NR	17	3.6	11.8	23.5	5.9		11.8	47.1
English Primary Language								
Yes	427	89.7	24.1	34.4	29.3	5.2	2.6	4.4
Other	32	6.7	21.9	34.4	34.4	6.3		3.1
NR	17	3.6	11.8	29.4	5.9		5.9	47.1
Registered Voter								
Yes	428	89.9	23.8	34.8	29.2	5.1	2.3	4.7
No	25	5.3	32.0	24.0	32.0	8.0	4.0	
NR	23	4.8	8.7	34.8	17.4		4.3	34.8
Income								
Less than \$25K	45	9.5	28.9	24.4	31.1	4.4	2.2	8.9
\$25K - \$49K	101	21.2	26.7	36.6	26.7	5.0		5.0
\$50K - \$74K	107	22.5	24.3	31.8	32.7	5.6	1.9	3.7
\$75K - \$99K	62	13.0	25.8	37.1	29.0	4.8		3.2
\$100K or more	87	18.3	18.4	37.9	31.0	5.7	3.4	3.4
NR	74	15.5	18.9	33.8	21.6	4.1	8.1	13.5
Total	476	100.0	23.5	34.2	28.8	5.0	2.5	5.9

Question 8C: Public Library– How important are reference services?



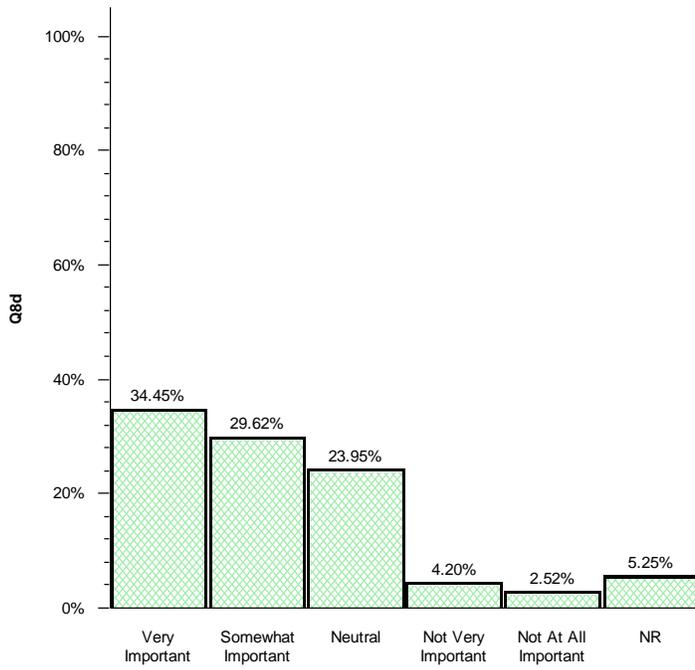
Two-thirds (66%) of respondents feel the reference services offered by the library are necessary. Only a few (less than 4%) think these services are not very important.

Q8C	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	63.0	25.3	7.5	2.7	0.7	0.7
Good	202	42.4	28.7	37.1	30.2	3.0		1.0
Fair	28	5.9	10.7	17.9	53.6	7.1	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	18.4	24.5	29.6	1.0	5.1	21.4
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	30.0	42.5	22.5	2.5		2.5
35-44	62	13.0	46.8	29.0	22.6	1.6		
45-54	104	21.8	28.8	34.6	26.9	2.9	2.9	3.8
55-64	121	25.4	43.0	24.0	23.1	3.3	2.5	4.1
65 or Older	127	26.7	33.9	29.1	26.8	2.4	1.6	6.3
NR	20	4.2	30.0	15.0	10.0	5.0		40.0
Gender								
Male	242	50.8	29.8	31.4	30.2	3.3	2.1	3.3
Female	215	45.2	44.7	28.4	19.1	1.9	1.4	4.7
NR	19	4.0	21.1	21.1	10.5	5.3		42.1
Total	476	100.0	36.1	29.6	24.4	2.7	1.7	5.5

Question 8C: Cont.

Q8C	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	32.8	27.9	32.8	1.6		4.9
6-10 Years	47	9.9	36.2	34.0	19.1	4.3	4.3	2.1
Over 10 Years	352	73.9	37.5	29.8	24.1	2.6	1.7	4.3
NR	16	3.4	18.8	18.8	12.5	6.3		43.8
Rent or Own								
Rent	41	8.6	43.9	26.8	24.4		2.4	2.4
Own	421	88.4	36.1	30.4	24.7	2.9	1.7	4.3
NR	14	2.9	14.3	14.3	14.3	7.1		50.0
Home Type								
Single Family Home	362	76.1	35.9	31.5	23.5	3.0	1.7	4.4
Condo	66	13.9	42.4	27.3	24.2	1.5	1.5	3.0
Other	32	6.7	34.4	18.8	40.6		3.1	3.1
NR	16	3.4	18.8	18.8	12.5	6.3		43.8
Number in Household								
1	90	18.9	37.8	30.0	21.1	1.1	4.4	5.6
2	176	37.0	35.2	30.7	25.6	2.8	1.1	4.5
3 or More	188	39.5	36.7	30.3	26.1	3.2	1.1	2.7
NR	22	4.6	31.8	13.6	13.6	4.5		36.4
Education								
High School or Less	82	17.2	35.4	24.4	25.6	2.4	1.2	11.0
More Than High School	172	36.1	33.7	26.2	30.8	4.1	1.7	3.5
Bachelor Degree	115	24.2	30.4	42.6	21.7	1.7	1.7	1.7
Graduate or PhD Degree	84	17.6	51.2	27.4	16.7	1.2	1.2	2.4
NR	23	4.8	30.4	17.4	13.0	4.3	4.3	30.4
Employed								
Yes	259	54.4	36.3	32.8	23.2	2.3	1.9	3.5
No	200	42.0	37.5	26.5	26.5	3.0	1.5	5.0
NR	17	3.6	17.6	17.6	17.6	5.9		41.2
English Primary Language								
Yes	427	89.7	37.5	30.0	23.9	2.8	1.9	4.0
Other	32	6.7	28.1	28.1	37.5			6.3
NR	17	3.6	17.6	23.5	11.8	5.9		41.2
Registered Voter								
Yes	428	89.9	36.9	30.6	24.3	2.3	1.6	4.2
No	25	5.3	44.0	12.0	28.0	8.0	4.0	4.0
NR	23	4.8	13.0	30.4	21.7	4.3		30.4
Income								
Less than \$25K	45	9.5	37.8	13.3	33.3	4.4	2.2	8.9
\$25K - \$49K	101	21.2	32.7	40.6	20.8	3.0		3.0
\$50K - \$74K	107	22.5	38.3	22.4	31.8	0.9	1.9	4.7
\$75K - \$99K	62	13.0	43.5	27.4	22.6	3.2		3.2
\$100K or more	87	18.3	33.3	35.6	20.7	3.4	3.4	3.4
NR	74	15.5	33.8	29.7	18.9	2.7	2.7	12.2
Total	476	100.0	36.1	29.6	24.4	2.7	1.7	5.5

Question 8D: Public Library– How important are computers?



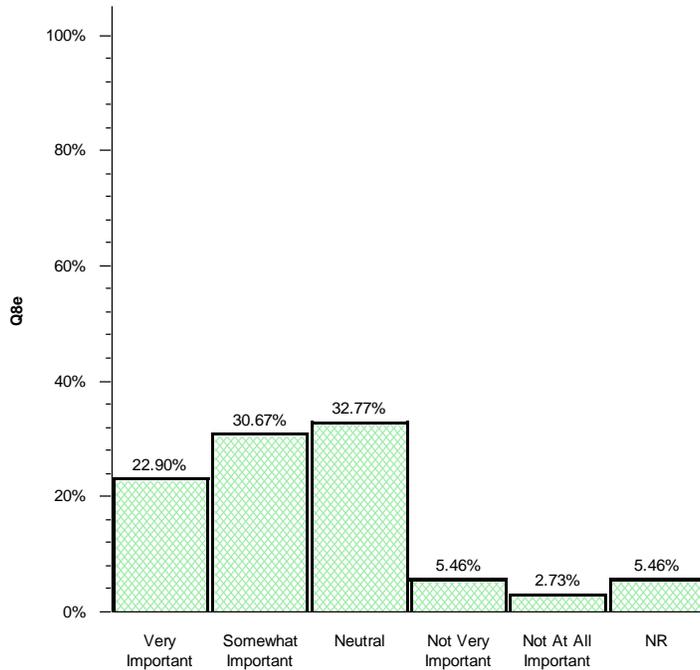
Access to computers in the library is deemed important by a large number of respondents (64%) while a quarter (24%) are neutral. About 7 percent do not feel computers in the library are very important.

Q8D	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	57.5	26.0	12.3	2.1	1.4	0.7
Good	202	42.4	29.2	34.2	28.2	5.9	1.5	1.0
Fair	28	5.9	14.3	21.4	46.4	7.1	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	16.3	28.6	26.5	3.1	5.1	20.4
Age								
18-24	2	0.4		100.0				
25-34	40	8.4	40.0	32.5	20.0	5.0		2.5
35-44	62	13.0	41.9	27.4	27.4	1.6		1.6
45-54	104	21.8	39.4	26.0	25.0	3.8	2.9	2.9
55-64	121	25.4	33.9	33.1	20.7	5.8	3.3	3.3
65 or Older	127	26.7	26.8	30.7	29.9	3.9	2.4	6.3
NR	20	4.2	30.0	15.0		5.0	10.0	40.0
Gender								
Male	242	50.8	28.5	33.1	27.3	5.4	2.5	3.3
Female	215	45.2	42.3	26.5	22.3	2.8	1.9	4.2
NR	19	4.0	21.1	21.1		5.3	10.5	42.1
Total	476	100.0	34.5	29.6	23.9	4.2	2.5	5.3

Question 8D: Cont.

Q8D	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	41.0	26.2	26.2	1.6		4.9
6-10 Years	47	9.9	38.3	31.9	23.4	4.3	2.1	
Over 10 Years	352	73.9	33.5	30.7	24.4	4.5	2.6	4.3
NR	16	3.4	18.8	12.5	6.3	6.3	12.5	43.8
Rent or Own								
Rent	41	8.6	46.3	24.4	24.4		2.4	2.4
Own	421	88.4	33.7	30.6	24.7	4.5	2.4	4.0
NR	14	2.9	21.4	14.3		7.1	7.1	50.0
Home Type								
Single Family Home	362	76.1	35.1	31.5	23.2	4.1	1.7	4.4
Condo	66	13.9	33.3	24.2	30.3	6.1	4.5	1.5
Other	32	6.7	31.3	28.1	31.3		6.3	3.1
NR	16	3.4	31.3	12.5		6.3	6.3	43.8
Number in Household								
1	90	18.9	38.9	27.8	18.9	4.4	4.4	5.6
2	176	37.0	27.8	33.5	27.8	5.1	1.1	4.5
3 or More	188	39.5	39.9	27.7	25.0	3.2	2.1	2.1
NR	22	4.6	22.7	22.7	4.5	4.5	9.1	36.4
Education								
High School or Less	82	17.2	41.5	24.4	24.4		1.2	8.5
More Than High School	172	36.1	33.7	29.1	27.9	4.7	1.2	3.5
Bachelor Degree	115	24.2	31.3	38.3	21.7	4.3	2.6	1.7
Graduate or PhD Degree	84	17.6	36.9	26.2	23.8	6.0	3.6	3.6
NR	23	4.8	21.7	21.7	4.3	8.7	13.0	30.4
Employed								
Yes	259	54.4	36.3	29.7	23.9	3.9	2.7	3.5
No	200	42.0	33.0	30.5	25.5	4.5	2.0	4.5
NR	17	3.6	23.5	17.6	5.9	5.9	5.9	41.2
English Primary Language								
Yes	427	89.7	34.9	29.5	24.6	4.4	2.3	4.2
Other	32	6.7	34.4	34.4	28.1		3.1	
NR	17	3.6	23.5	23.5		5.9	5.9	41.2
Registered Voter								
Yes	428	89.9	35.0	29.2	25.2	4.0	2.3	4.2
No	25	5.3	40.0	36.0	12.0	8.0	4.0	
NR	23	4.8	17.4	30.4	13.0	4.3	4.3	30.4
Income								
Less than \$25K	45	9.5	46.7	17.8	24.4	2.2	2.2	6.7
\$25K - \$49K	101	21.2	36.6	34.7	20.8	5.0		3.0
\$50K - \$74K	107	22.5	31.8	30.8	29.9	1.9	1.9	3.7
\$75K - \$99K	62	13.0	43.5	22.6	21.0	8.1		4.8
\$100K or more	87	18.3	28.7	35.6	24.1	5.7	2.3	3.4
NR	74	15.5	27.0	27.0	21.6	2.7	9.5	12.2
Total	476	100.0	34.5	29.6	23.9	4.2	2.5	5.3

Question 8E: Public Library– How important are rooms for use?



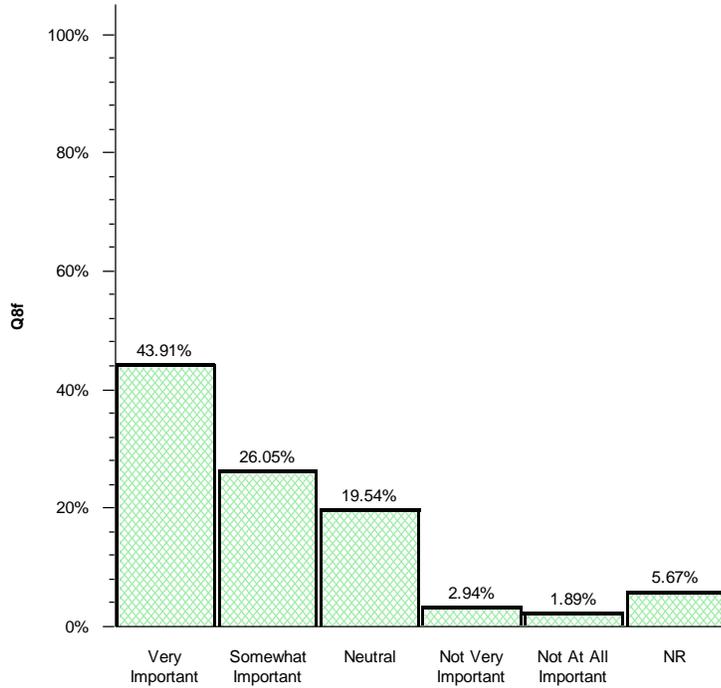
Rooms for use at the library appear to be of some importance to about half the respondents (54%) but a relatively high number (8%) do not think rooms for use at the library are very important.

Q8E	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	43.8	32.2	17.8	4.8	1.4	
Good	202	42.4	16.3	34.2	39.1	7.4	1.5	1.5
Fair	28	5.9	7.1	21.4	50.0	10.7	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	9.2	24.5	37.8	1.0	6.1	21.4
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	30.0	22.5	30.0	15.0		2.5
35-44	62	13.0	30.6	25.8	43.5			
45-54	104	21.8	18.3	33.7	33.7	7.7	3.8	2.9
55-64	121	25.4	24.8	33.9	26.4	4.1	5.8	5.0
65 or Older	127	26.7	19.7	31.5	37.0	3.9	1.6	6.3
NR	20	4.2	20.0	20.0	10.0	10.0		40.0
Gender								
Male	242	50.8	17.8	30.6	37.6	6.6	4.1	3.3
Female	215	45.2	29.3	31.6	29.3	3.7	1.4	4.7
NR	19	4.0	15.8	21.1	10.5	10.5		42.1
Total	476	100.0	22.9	30.7	32.8	5.5	2.7	5.5

Question 8E: Cont.

Q8E	Question Response							
	Total		Very Imporntnt	Somewht Imporntnt	Neutral	Not Very Imporntnt	Not At All Imporntnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	34.4	24.6	32.8	3.3		4.9
6-10 Years	47	9.9	19.1	46.8	25.5	6.4	2.1	
Over 10 Years	352	73.9	21.6	30.7	34.4	5.4	3.4	4.5
NR	16	3.4	18.8	6.3	18.8	12.5		43.8
Rent or Own								
Rent	41	8.6	36.6	22.0	34.1	2.4	2.4	2.4
Own	421	88.4	21.9	32.3	33.3	5.5	2.9	4.3
NR	14	2.9	14.3	7.1	14.3	14.3		50.0
Home Type								
Single Family Home	362	76.1	22.9	31.5	33.1	4.7	3.0	4.7
Condo	66	13.9	24.2	30.3	31.8	10.6	1.5	1.5
Other	32	6.7	21.9	31.3	40.6		3.1	3.1
NR	16	3.4	18.8	12.5	12.5	12.5		43.8
Number in Household								
1	90	18.9	26.7	27.8	28.9	6.7	4.4	5.6
2	176	37.0	16.5	36.9	35.2	4.5	2.8	4.0
3 or More	188	39.5	27.7	27.7	34.0	5.3	2.1	3.2
NR	22	4.6	18.2	18.2	18.2	9.1		36.4
Education								
High School or Less	82	17.2	29.3	29.3	26.8	2.4	1.2	11.0
More Than High School	172	36.1	22.1	32.0	36.0	5.2	1.7	2.9
Bachelor Degree	115	24.2	18.3	31.3	37.4	6.1	5.2	1.7
Graduate or PhD Degree	84	17.6	27.4	32.1	28.6	6.0	2.4	3.6
NR	23	4.8	13.0	17.4	21.7	13.0	4.3	30.4
Employed								
Yes	259	54.4	23.9	29.7	34.0	5.4	3.5	3.5
No	200	42.0	22.5	33.0	32.5	5.0	2.0	5.0
NR	17	3.6	11.8	17.6	17.6	11.8		41.2
English Primary Language								
Yes	427	89.7	23.0	30.9	33.7	5.4	3.0	4.0
Other	32	6.7	28.1	31.3	31.3	3.1		6.3
NR	17	3.6	11.8	23.5	11.8	11.8		41.2
Registered Voter								
Yes	428	89.9	23.1	30.8	34.3	4.7	2.8	4.2
No	25	5.3	32.0	28.0	16.0	16.0	4.0	4.0
NR	23	4.8	8.7	30.4	21.7	8.7		30.4
Income								
Less than \$25K	45	9.5	33.3	22.2	28.9	4.4	2.2	8.9
\$25K - \$49K	101	21.2	23.8	37.6	27.7	7.9		3.0
\$50K - \$74K	107	22.5	23.4	29.9	35.5	4.7	2.8	3.7
\$75K - \$99K	62	13.0	24.2	32.3	32.3	4.8	3.2	3.2
\$100K or more	87	18.3	18.4	32.2	37.9	4.6	2.3	4.6
NR	74	15.5	18.9	24.3	32.4	5.4	6.8	12.2
Total	476	100.0	22.9	30.7	32.8	5.5	2.7	5.5

Question 8F: Public Library— How important are programs for children?



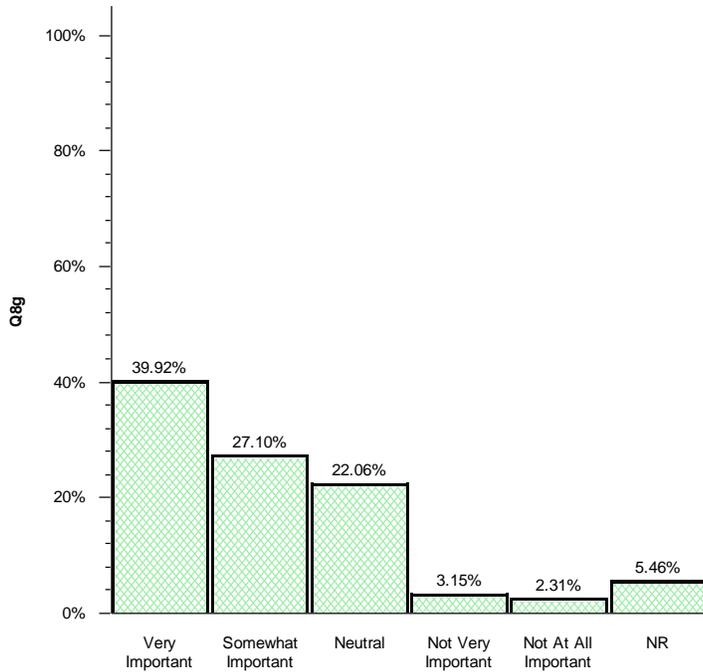
Library programs for children are somewhat or very important to 70 percent of survey respondents, making it the most important program or service offered by the library.

Q8F	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	72.6	18.5	6.2	1.4	1.4	
Good	202	42.4	36.6	34.7	21.8	5.0	0.5	1.5
Fair	28	5.9	21.4	17.9	46.4	3.6	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	22.4	22.4	27.6	1.0	4.1	22.4
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	42.5	35.0	15.0	5.0		2.5
35-44	62	13.0	50.0	29.0	17.7	3.2		
45-54	104	21.8	41.3	25.0	24.0	3.8	2.9	2.9
55-64	121	25.4	46.3	23.1	19.8	3.3	3.3	4.1
65 or Older	127	26.7	41.7	27.6	20.5	0.8	1.6	7.9
NR	20	4.2	40.0	10.0	5.0	5.0		40.0
Gender								
Male	242	50.8	38.4	28.9	23.6	4.1	1.7	3.3
Female	215	45.2	51.2	23.7	16.3	1.4	2.3	5.1
NR	19	4.0	31.6	15.8	5.3	5.3		42.1
Total	476	100.0	43.9	26.1	19.5	2.9	1.9	5.7

Question 8F: Cont.

Q8F	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	47.5	26.2	21.3			4.9
6-10 Years	47	9.9	44.7	40.4	4.3	6.4	4.3	
Over 10 Years	352	73.9	43.8	24.7	21.9	2.8	2.0	4.8
NR	16	3.4	31.3	12.5	6.3	6.3		43.8
Rent or Own								
Rent	41	8.6	51.2	24.4	19.5		2.4	2.4
Own	421	88.4	43.5	26.8	20.0	3.3	1.9	4.5
NR	14	2.9	35.7	7.1	7.1			50.0
Home Type								
Single Family Home	362	76.1	44.2	26.8	19.1	3.0	1.9	5.0
Condo	66	13.9	45.5	30.3	19.7	1.5	1.5	1.5
Other	32	6.7	37.5	18.8	31.3	6.3	3.1	3.1
NR	16	3.4	43.8	6.3	6.3			43.8
Number in Household								
1	90	18.9	45.6	23.3	20.0	2.2	3.3	5.6
2	176	37.0	39.2	29.5	21.0	3.4	1.7	5.1
3 or More	188	39.5	48.4	25.5	19.1	2.7	1.6	2.7
NR	22	4.6	36.4	13.6	9.1	4.5		36.4
Education								
High School or Less	82	17.2	45.1	22.0	22.0			11.0
More Than High School	172	36.1	45.3	23.8	22.1	4.1	1.7	2.9
Bachelor Degree	115	24.2	42.6	28.7	19.1	3.5	3.5	2.6
Graduate or PhD Degree	84	17.6	45.2	32.1	15.5	2.4	1.2	3.6
NR	23	4.8	30.4	21.7	8.7	4.3	4.3	30.4
Employed								
Yes	259	54.4	42.9	27.8	20.8	3.5	1.5	3.5
No	200	42.0	46.0	24.5	19.0	2.5	2.5	5.5
NR	17	3.6	35.3	17.6	5.9			41.2
English Primary Language								
Yes	427	89.7	44.5	26.5	19.9	2.6	2.1	4.4
Other	32	6.7	40.6	25.0	21.9	9.4		3.1
NR	17	3.6	35.3	17.6	5.9			41.2
Registered Voter								
Yes	428	89.9	43.9	26.4	20.3	2.8	1.9	4.7
No	25	5.3	56.0	20.0	12.0	8.0	4.0	
NR	23	4.8	30.4	26.1	13.0			30.4
Income								
Less than \$25K	45	9.5	48.9	13.3	26.7		2.2	8.9
\$25K - \$49K	101	21.2	44.6	32.7	15.8	3.0		4.0
\$50K - \$74K	107	22.5	47.7	24.3	20.6	1.9	1.9	3.7
\$75K - \$99K	62	13.0	46.8	24.2	19.4	6.5		3.2
\$100K or more	87	18.3	36.8	33.3	19.5	2.3	3.4	4.6
NR	74	15.5	40.5	20.3	18.9	4.1	4.1	12.2
Total	476	100.0	43.9	26.1	19.5	2.9	1.9	5.7

Question 8G: Public Library– How important are programs for teens?



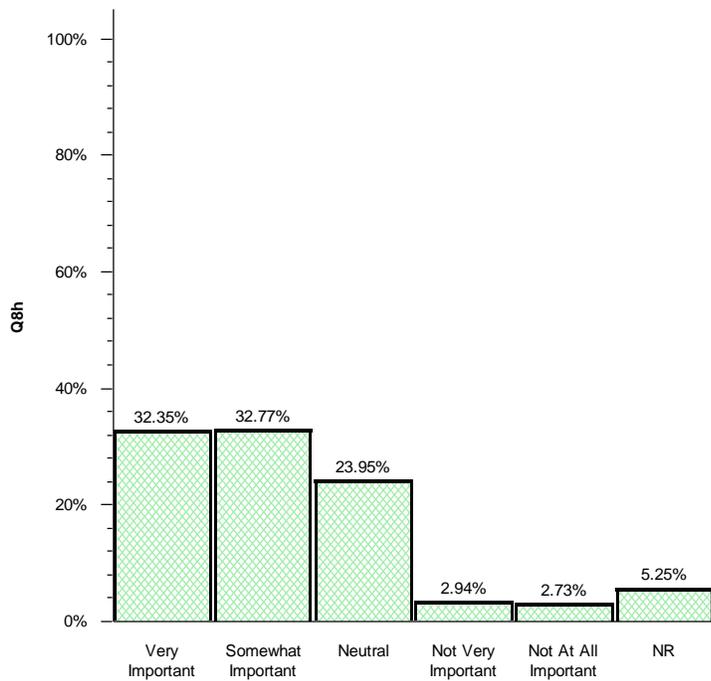
Library programs for teens are also important to most respondents (67%), second only to programs for children.

Q8G	Question Response							
	Total	Question Response						NR
		%	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	
#	%	%	%	%	%	%	%	
Overall Performance								
Excellent	146	30.7	69.2	18.5	8.2	2.1	2.1	
Good	202	42.4	31.7	35.6	26.2	4.0	1.0	1.5
Fair	28	5.9	17.9	17.9	46.4	7.1	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	19.4	25.5	27.6	2.0	4.1	21.4
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	35.0	32.5	25.0	5.0		2.5
35-44	62	13.0	43.5	25.8	25.8	4.8		
45-54	104	21.8	31.7	32.7	25.0	3.8	2.9	3.8
55-64	121	25.4	44.6	23.1	19.8	3.3	5.0	4.1
65 or Older	127	26.7	41.7	27.6	22.0	0.8	1.6	6.3
NR	20	4.2	40.0	10.0	5.0	5.0		40.0
Gender								
Male	242	50.8	34.3	30.2	26.4	4.5	1.7	2.9
Female	215	45.2	47.0	24.7	18.6	1.4	3.3	5.1
NR	19	4.0	31.6	15.8	5.3	5.3		42.1
Total	476	100.0	39.9	27.1	22.1	3.2	2.3	5.5

Question 8G: Cont.

Q8G	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	39.3	31.1	24.6			4.9
6-10 Years	47	9.9	44.7	34.0	10.6	4.3	4.3	2.1
Over 10 Years	352	73.9	39.8	26.1	23.9	3.4	2.6	4.3
NR	16	3.4	31.3	12.5	6.3	6.3		43.8
Rent or Own								
Rent	41	8.6	43.9	26.8	22.0	2.4	2.4	2.4
Own	421	88.4	39.7	27.8	22.6	3.3	2.4	4.3
NR	14	2.9	35.7	7.1	7.1			50.0
Home Type								
Single Family Home	362	76.1	40.3	28.7	21.0	3.0	2.2	4.7
Condo	66	13.9	40.9	24.2	27.3	3.0	3.0	1.5
Other	32	6.7	31.3	25.0	31.3	6.3	3.1	3.1
NR	16	3.4	43.8	6.3	6.3			43.8
Number in Household								
1	90	18.9	42.2	21.1	24.4	2.2	3.3	6.7
2	176	37.0	37.5	30.1	21.6	3.4	2.8	4.5
3 or More	188	39.5	41.5	28.7	22.9	3.2	1.6	2.1
NR	22	4.6	36.4	13.6	9.1	4.5		36.4
Education								
High School or Less	82	17.2	50.0	19.5	22.0			8.5
More Than High School	172	36.1	41.9	26.2	23.3	3.5	2.3	2.9
Bachelor Degree	115	24.2	33.9	33.0	22.6	3.5	3.5	3.5
Graduate or PhD Degree	84	17.6	36.9	29.8	22.6	4.8	2.4	3.6
NR	23	4.8	30.4	21.7	8.7	4.3	4.3	30.4
Employed								
Yes	259	54.4	35.9	30.1	24.7	4.2	1.5	3.5
No	200	42.0	45.5	24.0	20.0	2.0	3.5	5.0
NR	17	3.6	35.3	17.6	5.9			41.2
English Primary Language								
Yes	427	89.7	40.0	26.9	23.0	3.0	2.6	4.4
Other	32	6.7	40.6	34.4	18.8	6.3		
NR	17	3.6	35.3	17.6	5.9			41.2
Registered Voter								
Yes	428	89.9	40.2	26.9	22.9	3.3	2.3	4.4
No	25	5.3	44.0	32.0	16.0	4.0	4.0	
NR	23	4.8	30.4	26.1	13.0			30.4
Income								
Less than \$25K	45	9.5	48.9	15.6	26.7		2.2	6.7
\$25K - \$49K	101	21.2	41.6	34.7	17.8	2.0		4.0
\$50K - \$74K	107	22.5	43.9	25.2	23.4	1.9	1.9	3.7
\$75K - \$99K	62	13.0	33.9	30.6	22.6	9.7		3.2
\$100K or more	87	18.3	31.0	32.2	25.3	3.4	3.4	4.6
NR	74	15.5	41.9	17.6	18.9	2.7	6.8	12.2
Total	476	100.0	39.9	27.1	22.1	3.2	2.3	5.5

Question 8H: Public Library– How important are program for adults?



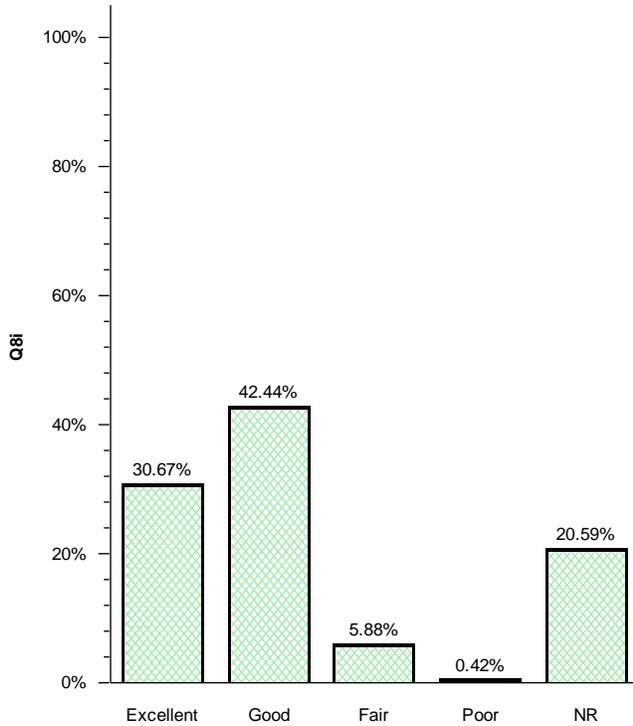
Adult programs offered by the library are also needed according to 65 percent of survey respondents. A third (32%) feel adult programs are very important.

Q8H	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	146	30.7	56.8	31.5	8.9	1.4	1.4	
Good	202	42.4	24.8	40.1	28.2	4.5	1.5	1.0
Fair	28	5.9	17.9	14.3	50.0	7.1	3.6	7.1
Poor	2	0.4	50.0				50.0	
NR	98	20.6	15.3	25.5	30.6	1.0	6.1	21.4
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	20.0	40.0	32.5	2.5	2.5	2.5
35-44	62	13.0	38.7	27.4	25.8	6.5		1.6
45-54	104	21.8	27.9	33.7	30.8	2.9	1.9	2.9
55-64	121	25.4	37.2	29.8	19.8	3.3	5.8	4.1
65 or Older	127	26.7	31.5	37.8	22.0	0.8	2.4	5.5
NR	20	4.2	35.0	15.0	5.0	5.0		40.0
Gender								
Male	242	50.8	26.4	34.3	29.3	3.7	3.3	2.9
Female	215	45.2	39.5	32.1	19.5	1.9	2.3	4.7
NR	19	4.0	26.3	21.1	5.3	5.3		42.1
Total	476	100.0	32.4	32.8	23.9	2.9	2.7	5.3

Question 8H: Cont.

Q8H	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	32.8	31.1	31.1			4.9
6-10 Years	47	9.9	34.0	42.6	14.9	4.3	2.1	2.1
Over 10 Years	352	73.9	32.4	32.7	24.4	3.1	3.4	4.0
NR	16	3.4	25.0	12.5	12.5	6.3		43.8
Rent or Own								
Rent	41	8.6	36.6	31.7	26.8		2.4	2.4
Own	421	88.4	32.1	33.5	24.2	3.3	2.9	4.0
NR	14	2.9	28.6	14.3	7.1			50.0
Home Type								
Single Family Home	362	76.1	33.1	34.3	22.7	2.8	2.8	4.4
Condo	66	13.9	30.3	33.3	28.8	3.0	3.0	1.5
Other	32	6.7	25.0	25.0	37.5	6.3	3.1	3.1
NR	16	3.4	37.5	12.5	6.3			43.8
Number in Household								
1	90	18.9	34.4	30.0	21.1	3.3	5.6	5.6
2	176	37.0	30.7	34.7	24.4	3.4	2.8	4.0
3 or More	188	39.5	33.5	33.5	26.6	2.1	1.6	2.7
NR	22	4.6	27.3	22.7	9.1	4.5		36.4
Education								
High School or Less	82	17.2	42.7	23.2	23.2		1.2	9.8
More Than High School	172	36.1	34.3	31.4	26.2	3.5	1.7	2.9
Bachelor Degree	115	24.2	25.2	38.3	27.8	2.6	4.3	1.7
Graduate or PhD Degree	84	17.6	29.8	40.5	19.0	4.8	2.4	3.6
NR	23	4.8	26.1	21.7	8.7	4.3	8.7	30.4
Employed								
Yes	259	54.4	27.8	34.7	27.8	3.5	2.7	3.5
No	200	42.0	38.5	31.5	20.0	2.5	3.0	4.5
NR	17	3.6	29.4	17.6	11.8			41.2
English Primary Language								
Yes	427	89.7	32.8	33.0	24.4	2.8	3.0	4.0
Other	32	6.7	25.0	37.5	28.1	6.3		3.1
NR	17	3.6	35.3	17.6	5.9			41.2
Registered Voter								
Yes	428	89.9	32.7	33.2	24.3	3.0	2.8	4.0
No	25	5.3	32.0	28.0	28.0	4.0	4.0	4.0
NR	23	4.8	26.1	30.4	13.0			30.4
Income								
Less than \$25K	45	9.5	42.2	22.2	24.4		2.2	8.9
\$25K - \$49K	101	21.2	33.7	39.6	21.8	2.0		3.0
\$50K - \$74K	107	22.5	33.6	31.8	26.2	1.9	3.7	2.8
\$75K - \$99K	62	13.0	29.0	35.5	24.2	6.5	1.6	3.2
\$100K or more	87	18.3	24.1	37.9	27.6	3.4	2.3	4.6
NR	74	15.5	35.1	23.0	18.9	4.1	6.8	12.2
Total	476	100.0	32.4	32.8	23.9	2.9	2.7	5.3

Question 8I: Public Library– Overall performance?



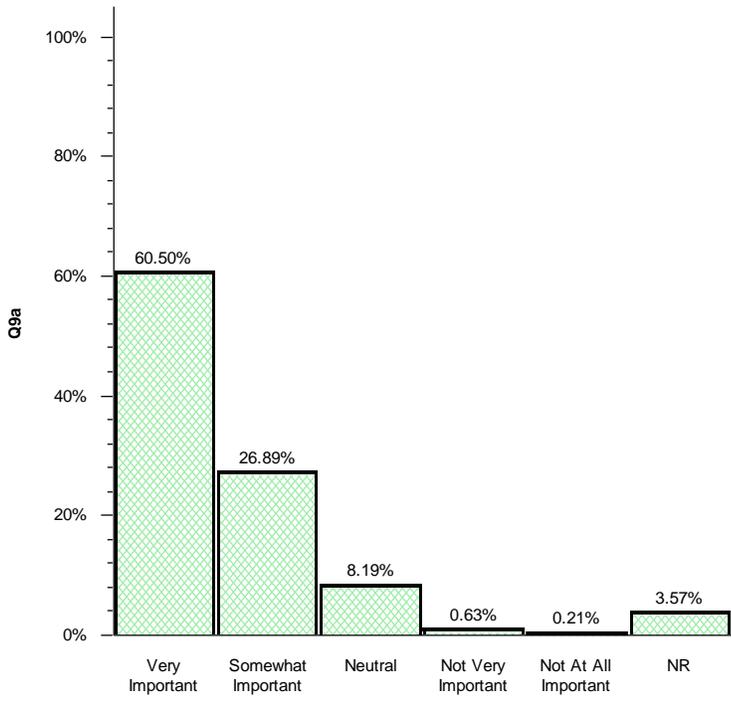
Most respondents (73%) feel the Library is performing well. Almost a third (30%) feel performance is excellent. About 21 percent did not respond, presumably because they do not use the library.

Q8I	TOTAL		Question Response				
	#	%	Excllnt	Good	Fair	Poor	NR
			%	%	%	%	%
Age							
18-24	2	0.4		50.0	50.0		
25-34	40	8.4	35.0	45.0	7.5		12.5
35-44	62	13.0	27.4	46.8	6.5	1.6	17.7
45-54	104	21.8	29.8	47.1	4.8		18.3
55-64	121	25.4	33.1	41.3	9.1		16.5
65 or Older	127	26.7	29.9	38.6	2.4	0.8	28.3
NR	20	4.2	30.0	30.0	5.0		35.0
Gender							
Male	242	50.8	26.9	46.3	7.4	0.4	19.0
Female	215	45.2	35.3	39.5	4.2	0.5	20.5
NR	19	4.0	26.3	26.3	5.3		42.1
Race							
White/Caucasian	393	82.6	31.6	44.0	3.3	0.3	20.9
Black/African Amer.	10	2.1	40.0	30.0	10.0		20.0
Latino/Hispanic	2	0.4	50.0	50.0			
Amer. Indian/AK Native	2	0.4	50.0	50.0			
Middle Eastern	19	4.0	21.1	26.3	26.3	5.3	21.1
Asian/Pacific Islander	16	3.4	31.3	31.3	25.0		12.5
Other	12	2.5	16.7	58.3	16.7		8.3
NR	22	4.6	22.7	31.8	13.6		31.8
TOTAL	476	100.0	30.7	42.4	5.9	0.4	20.6

Question 8I: Cont.

Q8I	Question Response						
	Total		ExclInt	Good	Fair	Poor	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	24.6	44.3	9.8		21.3
6-10 Years	47	9.9	42.6	44.7	4.3		8.5
Over 10 Years	352	73.9	30.1	42.6	5.4	0.6	21.3
NR	16	3.4	31.3	25.0	6.3		37.5
Rent or Own							
Rent	41	8.6	31.7	34.1	17.1		17.1
Own	421	88.4	30.6	43.9	4.8	0.5	20.2
NR	14	2.9	28.6	21.4	7.1		42.9
Home Type							
Single Family Home	362	76.1	28.5	45.6	5.0	0.6	20.4
Condo	66	13.9	43.9	30.3	6.1		19.7
Other	32	6.7	25.0	43.8	15.6		15.6
NR	16	3.4	37.5	18.8	6.3		37.5
Number in Household							
1	90	18.9	33.3	36.7	4.4		25.6
2	176	37.0	31.3	42.0	6.3		20.5
3 or More	188	39.5	28.7	47.3	6.4	1.1	16.5
NR	22	4.6	31.8	27.3	4.5		36.4
Education							
High School or Less	82	17.2	36.6	26.8	6.1		30.5
More Than High School	172	36.1	29.7	45.9	5.8		18.6
Bachelor Degree	115	24.2	23.5	52.2	4.3	1.7	18.3
Graduate or PhD Degree	84	17.6	38.1	38.1	8.3		15.5
NR	23	4.8	26.1	39.1	4.3		30.4
Employed							
Yes	259	54.4	29.7	45.9	6.6	0.8	17.0
No	200	42.0	32.0	39.0	5.0		24.0
NR	17	3.6	29.4	29.4	5.9		35.3
English Primary Language							
Yes	427	89.7	31.4	43.6	5.2	0.5	19.4
Other	32	6.7	21.9	37.5	12.5		28.1
NR	17	3.6	29.4	23.5	11.8		35.3
Registered Voter							
Yes	428	89.9	31.1	43.5	6.1	0.5	18.9
No	25	5.3	28.0	32.0	4.0		36.0
NR	23	4.8	26.1	34.8	4.3		34.8
Income							
Less than \$25K	45	9.5	22.2	40.0	13.3		24.4
\$25K - \$49K	101	21.2	32.7	39.6	6.9		20.8
\$50K - \$74K	107	22.5	37.4	37.4	3.7	0.9	20.6
\$75K - \$99K	62	13.0	29.0	48.4	3.2	1.6	17.7
\$100K or more	87	18.3	23.0	52.9	8.0		16.1
NR	74	15.5	33.8	37.8	2.7		25.7
Total	476	100.0	30.7	42.4	5.9	0.4	20.6

Question 9A: Parks & Recreation– How important are parks?



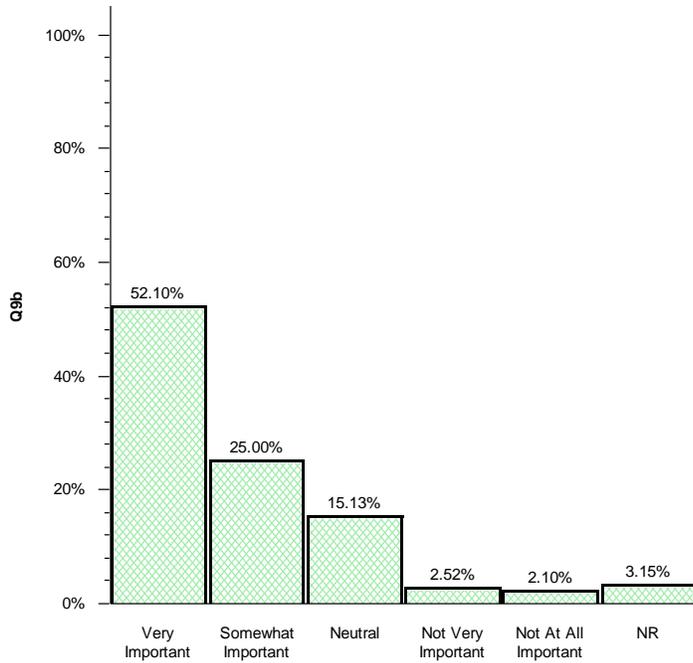
Fully 87 percent of survey respondents feel city parks are necessary. Most of the rest are neutral and there are very few who think that parks are not important.

Q9A	Question Response							
	Total #	Total %	Very Importnt %	Somewht Importnt %	Neutral %	Not Very Importnt %	Not At All Importnt %	NR %
Overall Performance								
Excellent	161	33.8	83.9	11.8	3.1			1.2
Good	215	45.2	55.8	35.8	7.4	0.5		0.5
Fair	35	7.4	31.4	34.3	28.6	2.9		2.9
Poor	3	0.6	66.7			33.3		
NR	62	13.0	32.3	32.3	12.9		1.6	21.0
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	67.5	22.5	7.5			2.5
35-44	62	13.0	72.6	22.6	4.8			
45-54	104	21.8	59.6	34.6	4.8			1.0
55-64	121	25.4	67.8	18.2	11.6		0.8	1.7
65 or Older	127	26.7	49.6	35.4	8.7	2.4		3.9
NR	20	4.2	40.0	10.0	10.0			40.0
Gender								
Male	242	50.8	54.5	33.1	9.5	0.8	0.4	1.7
Female	215	45.2	69.8	20.9	6.5	0.5		2.3
NR	19	4.0	31.6	15.8	10.5			42.1
Total	476	100.0	60.5	26.9	8.2	0.6	0.2	3.6

Question 9A: Cont.

Q9A	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	59.0	24.6	9.8			6.6
6-10 Years	47	9.9	70.2	29.8				
Over 10 Years	352	73.9	61.1	27.6	8.8	0.9	0.3	1.4
NR	16	3.4	25.0	12.5	12.5			50.0
Rent or Own								
Rent	41	8.6	70.7	9.8	9.8		2.4	7.3
Own	421	88.4	60.6	29.2	8.1	0.7		1.4
NR	14	2.9	28.6	7.1	7.1			57.1
Home Type								
Single Family Home	362	76.1	63.5	26.0	8.0	0.6		1.9
Condo	66	13.9	54.5	36.4	7.6	1.5		
Other	32	6.7	53.1	25.0	12.5		3.1	6.3
NR	16	3.4	31.3	12.5	6.3			50.0
Number in Household								
1	90	18.9	61.1	30.0	5.6	1.1	1.1	1.1
2	176	37.0	59.7	29.5	8.0	0.6		2.3
3 or More	188	39.5	63.3	25.0	9.0	0.5		2.1
NR	22	4.6	40.9	9.1	13.6			36.4
Education								
High School or Less	82	17.2	61.0	17.1	15.9	1.2		4.9
More Than High School	172	36.1	59.9	30.8	7.0		0.6	1.7
Bachelor Degree	115	24.2	63.5	27.8	5.2	1.7		1.7
Graduate or PhD Degree	84	17.6	64.3	28.6	7.1			
NR	23	4.8	34.8	21.7	8.7			34.8
Employed								
Yes	259	54.4	66.0	25.5	6.6	0.4		1.5
No	200	42.0	56.0	29.5	10.5	1.0	0.5	2.5
NR	17	3.6	29.4	17.6	5.9			47.1
English Primary Language								
Yes	427	89.7	63.5	26.0	7.7	0.7	0.2	1.9
Other	32	6.7	34.4	46.9	15.6			3.1
NR	17	3.6	35.3	11.8	5.9			47.1
Registered Voter								
Yes	428	89.9	61.9	26.6	8.6	0.7		2.1
No	25	5.3	56.0	36.0	4.0		4.0	
NR	23	4.8	39.1	21.7	4.3			34.8
Income								
Less than \$25K	45	9.5	53.3	22.2	13.3	2.2	2.2	6.7
\$25K - \$49K	101	21.2	57.4	33.7	6.9	1.0		1.0
\$50K - \$74K	107	22.5	58.9	28.0	10.3	0.9		1.9
\$75K - \$99K	62	13.0	69.4	24.2	6.5			
\$100K or more	87	18.3	69.0	26.4	4.6			
NR	74	15.5	54.1	21.6	9.5			14.9
Total	476	100.0	60.5	26.9	8.2	0.6	0.2	3.6

Question 9B: Parks & Recreation– How important are senior centers?



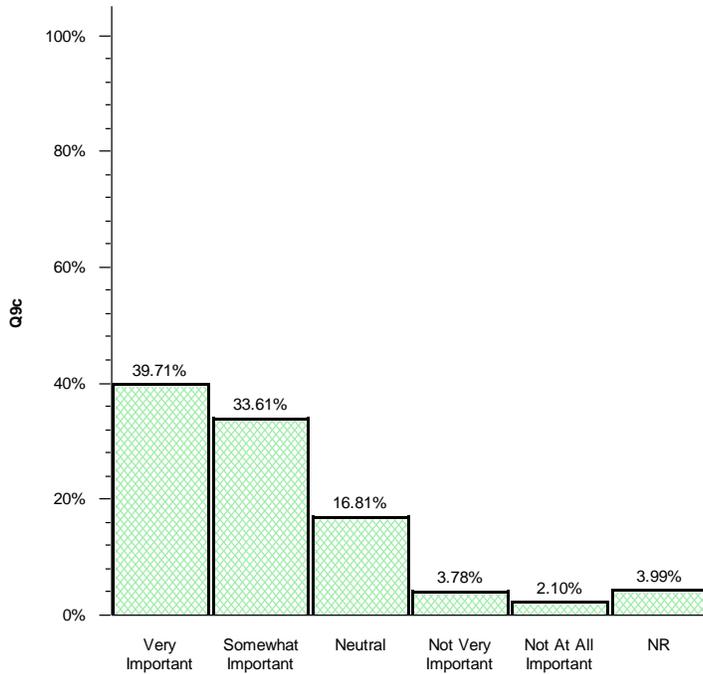
Over three-fourths of the respondents (77%) feel that senior centers are needed. Younger respondents (those less than 35 years) are twice as likely to remain neutral on this subject.

Q9B	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								#
Overall Performance								
Excellent	161	33.8	72.7	15.5	9.3	0.6	1.2	0.6
Good	215	45.2	47.0	32.6	14.9	4.2	0.9	0.5
Fair	35	7.4	25.7	22.9	40.0	5.7	5.7	
Poor	3	0.6		66.7			33.3	
NR	62	13.0	33.9	22.6	17.7		4.8	21.0
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	25.0	27.5	40.0	5.0		2.5
35-44	62	13.0	51.6	25.8	17.7	3.2	1.6	
45-54	104	21.8	54.8	26.0	12.5	2.9	2.9	1.0
55-64	121	25.4	55.4	24.0	14.9	1.7	3.3	0.8
65 or Older	127	26.7	59.1	25.2	10.2	1.6	0.8	3.1
NR	20	4.2	30.0	15.0	5.0	5.0	5.0	40.0
Gender								
Male	242	50.8	40.9	35.1	16.9	3.3	2.1	1.7
Female	215	45.2	67.4	14.0	14.0	1.4	1.9	1.4
NR	19	4.0	21.1	21.1	5.3	5.3	5.3	42.1
Total	476	100.0	52.1	25.0	15.1	2.5	2.1	3.2

Question 9B: Cont.

Q9B	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	41.0	26.2	23.0	3.3	1.6	4.9
6-10 Years	47	9.9	53.2	29.8	12.8	2.1	2.1	
Over 10 Years	352	73.9	55.4	24.4	14.5	2.6	2.0	1.1
NR	16	3.4	18.8	18.8	6.3		6.3	50.0
Rent or Own								
Rent	41	8.6	51.2	22.0	17.1	2.4	2.4	4.9
Own	421	88.4	53.2	25.7	15.2	2.6	2.1	1.2
NR	14	2.9	21.4	14.3	7.1			57.1
Home Type								
Single Family Home	362	76.1	54.4	23.5	15.7	2.5	2.2	1.7
Condo	66	13.9	53.0	30.3	13.6	3.0		
Other	32	6.7	37.5	34.4	15.6	3.1	6.3	3.1
NR	16	3.4	25.0	18.8	6.3			50.0
Number in Household								
1	90	18.9	61.1	22.2	8.9	5.6	2.2	
2	176	37.0	53.4	30.1	10.8	2.8	1.1	1.7
3 or More	188	39.5	49.5	22.3	22.9	0.5	2.7	2.1
NR	22	4.6	27.3	18.2	9.1	4.5	4.5	36.4
Education								
High School or Less	82	17.2	56.1	20.7	17.1	1.2	1.2	3.7
More Than High School	172	36.1	57.0	25.6	11.0	2.3	2.3	1.7
Bachelor Degree	115	24.2	46.1	26.1	21.7	3.5	1.7	0.9
Graduate or PhD Degree	84	17.6	53.6	27.4	13.1	3.6	2.4	
NR	23	4.8	26.1	21.7	13.0		4.3	34.8
Employed								
Yes	259	54.4	47.9	27.0	17.0	3.5	3.1	1.5
No	200	42.0	60.0	22.5	13.5	1.5	1.0	1.5
NR	17	3.6	23.5	23.5	5.9			47.1
English Primary Language								
Yes	427	89.7	53.6	25.3	15.0	2.6	2.1	1.4
Other	32	6.7	43.8	25.0	21.9	3.1	3.1	3.1
NR	17	3.6	29.4	17.6	5.9			47.1
Registered Voter								
Yes	428	89.9	53.0	25.5	15.2	2.6	2.1	1.6
No	25	5.3	56.0	12.0	24.0	4.0	4.0	
NR	23	4.8	30.4	30.4	4.3			34.8
Income								
Less than \$25K	45	9.5	55.6	22.2	13.3	2.2	2.2	4.4
\$25K - \$49K	101	21.2	53.5	29.7	13.9	2.0		1.0
\$50K - \$74K	107	22.5	55.1	22.4	18.7		1.9	1.9
\$75K - \$99K	62	13.0	54.8	21.0	16.1	8.1		
\$100K or more	87	18.3	46.0	29.9	14.9	3.4	5.7	
NR	74	15.5	48.6	21.6	12.2	1.4	2.7	13.5
Total	476	100.0	52.1	25.0	15.1	2.5	2.1	3.2

Question 9C: Parks & Recreation– How important are nature centers?



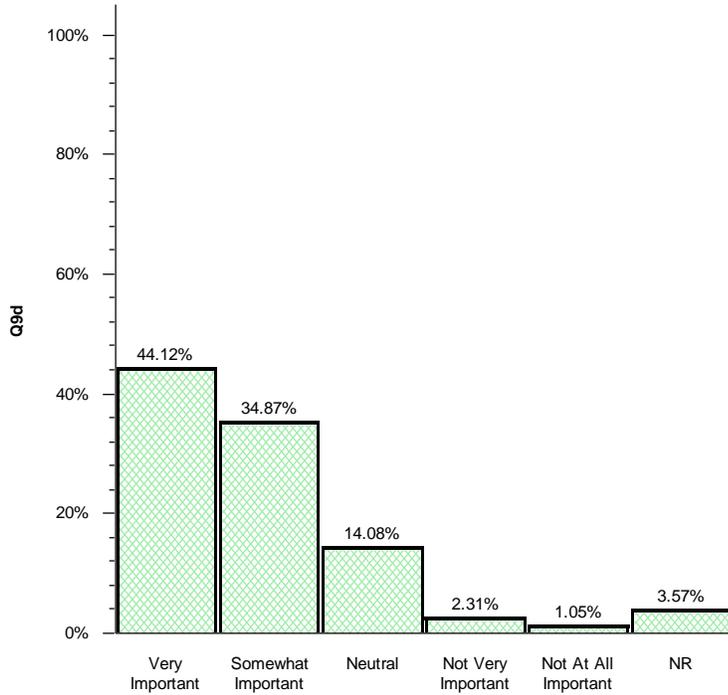
Over 73 percent of respondents feel that nature centers are somewhat or very important. Those aged 25-34 and 55-64 have the greatest tendency to rate nature centers as not important.

Q9C	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	
Overall Performance								
Excellent	161	33.8	58.4	32.3	6.8		1.2	1.2
Good	215	45.2	34.4	37.7	18.6	6.5	1.9	0.9
Fair	35	7.4	20.0	31.4	37.1	8.6	2.9	
Poor	3	0.6	66.7				33.3	
NR	62	13.0	19.4	25.8	25.8	1.6	3.2	24.2
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	27.5	47.5	20.0	2.5		2.5
35-44	62	13.0	40.3	33.9	17.7	6.5	1.6	
45-54	104	21.8	42.3	30.8	19.2	3.8	1.9	1.9
55-64	121	25.4	43.8	29.8	14.0	5.8	3.3	3.3
65 or Older	127	26.7	39.4	37.0	17.3	0.8	2.4	3.1
NR	20	4.2	25.0	20.0	10.0	5.0		40.0
Gender								
Male	242	50.8	33.9	37.6	20.2	3.7	2.5	2.1
Female	215	45.2	48.4	29.8	13.5	3.7	1.9	2.8
NR	19	4.0	15.8	26.3	10.5	5.3		42.1
Total	476	100.0	39.7	33.6	16.8	3.8	2.1	4.0

Question 9C: Cont.

Q9C	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	41.0	31.1	18.0	3.3		6.6
6-10 Years	47	9.9	44.7	36.2	14.9	2.1		2.1
Over 10 Years	352	73.9	39.8	34.4	17.3	4.0	2.8	1.7
NR	16	3.4	18.8	18.8	6.3	6.3		50.0
Rent or Own								
Rent	41	8.6	43.9	29.3	14.6	2.4	2.4	7.3
Own	421	88.4	39.9	34.7	17.3	4.0	2.1	1.9
NR	14	2.9	21.4	14.3	7.1			57.1
Home Type								
Single Family Home	362	76.1	42.3	32.3	16.6	4.1	2.2	2.5
Condo	66	13.9	34.8	42.4	19.7	1.5	1.5	
Other	32	6.7	28.1	37.5	18.8	6.3	3.1	6.3
NR	16	3.4	25.0	18.8	6.3			50.0
Number in Household								
1	90	18.9	37.8	35.6	21.1	3.3	2.2	
2	176	37.0	40.9	33.5	13.6	5.7	2.3	4.0
3 or More	188	39.5	42.0	33.5	18.1	2.1	2.1	2.1
NR	22	4.6	18.2	27.3	13.6	4.5		36.4
Education								
High School or Less	82	17.2	47.6	25.6	20.7		2.4	3.7
More Than High School	172	36.1	44.8	29.1	14.5	5.8	1.7	4.1
Bachelor Degree	115	24.2	33.0	39.1	21.7	2.6	2.6	0.9
Graduate or PhD Degree	84	17.6	36.9	45.2	11.9	4.8	1.2	
NR	23	4.8	17.4	26.1	13.0	4.3	4.3	34.8
Employed								
Yes	259	54.4	37.8	36.3	17.4	4.6	1.5	2.3
No	200	42.0	44.0	31.0	17.0	3.0	2.5	2.5
NR	17	3.6	17.6	23.5	5.9		5.9	47.1
English Primary Language								
Yes	427	89.7	41.5	33.7	16.4	3.7	2.3	2.3
Other	32	6.7	25.0	37.5	28.1	6.3		3.1
NR	17	3.6	23.5	23.5	5.9			47.1
Registered Voter								
Yes	428	89.9	39.7	34.1	17.3	4.2	2.1	2.6
No	25	5.3	48.0	28.0	20.0		4.0	
NR	23	4.8	30.4	30.4	4.3			34.8
Income								
Less than \$25K	45	9.5	44.4	26.7	20.0		4.4	4.4
\$25K - \$49K	101	21.2	42.6	35.6	17.8	1.0		3.0
\$50K - \$74K	107	22.5	37.4	31.8	20.6	4.7	2.8	2.8
\$75K - \$99K	62	13.0	43.5	30.6	17.7	6.5	1.6	
\$100K or more	87	18.3	35.6	43.7	11.5	5.7	2.3	1.1
NR	74	15.5	37.8	28.4	13.5	4.1	2.7	13.5
Total	476	100.0	39.7	33.6	16.8	3.8	2.1	4.0

Question 9D: Parks & Recreation– How important is the Clinton River Trail System?



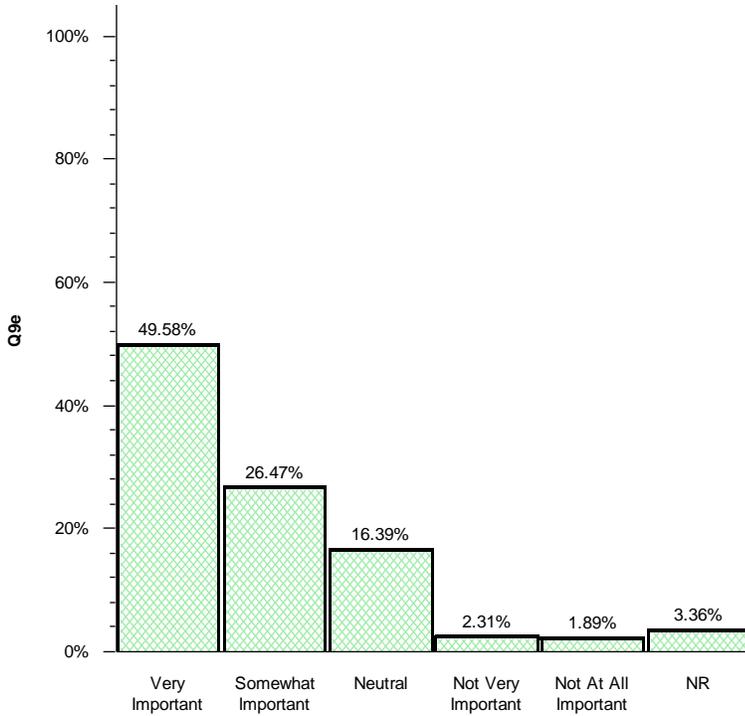
Almost 80 percent of survey respondents feel the Clinton River Trail System is somewhat or very important. Very few indicated that the trail system was not important.

Q9D	Question Response							
	Total #	Total %	Very Importnt %	Somewht Importnt %	Neutral %	Not Very Importnt %	Not At All Importnt %	NR %
Overall Performance								
Excellent	161	33.8	65.8	26.7	5.0	0.6	0.6	1.2
Good	215	45.2	37.2	43.7	14.4	2.8	0.9	0.9
Fair	35	7.4	20.0	37.1	34.3	8.6		
Poor	3	0.6	33.3		33.3		33.3	
NR	62	13.0	25.8	25.8	24.2	1.6	1.6	21.0
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	47.5	37.5	12.5			2.5
35-44	62	13.0	45.2	45.2	9.7			
45-54	104	21.8	50.0	31.7	15.4	1.0	1.0	1.0
55-64	121	25.4	47.1	28.1	16.5	4.1	2.5	1.7
65 or Older	127	26.7	36.2	40.9	14.2	3.9	0.8	3.9
NR	20	4.2	35.0	20.0	5.0			40.0
Gender								
Male	242	50.8	40.1	36.8	16.1	2.9	1.7	2.5
Female	215	45.2	50.2	33.5	12.6	1.9	0.5	1.4
NR	19	4.0	26.3	26.3	5.3			42.1
Total	476	100.0	44.1	34.9	14.1	2.3	1.1	3.6

Question 9D: Cont.

Q9D	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	45.9	34.4	14.8			4.9
6-10 Years	47	9.9	42.6	40.4	14.9	2.1		
Over 10 Years	352	73.9	44.6	35.2	14.2	2.8	1.4	1.7
NR	16	3.4	31.3	12.5	6.3			50.0
Rent or Own								
Rent	41	8.6	46.3	31.7	14.6		2.4	4.9
Own	421	88.4	44.4	36.1	14.3	2.6	1.0	1.7
NR	14	2.9	28.6	7.1	7.1			57.1
Home Type								
Single Family Home	362	76.1	46.4	33.7	13.8	2.8	1.1	2.2
Condo	66	13.9	37.9	43.9	16.7	1.5		
Other	32	6.7	37.5	40.6	15.6		3.1	3.1
NR	16	3.4	31.3	12.5	6.3			50.0
Number in Household								
1	90	18.9	44.4	38.9	13.3	1.1	2.2	
2	176	37.0	44.9	34.7	12.5	4.5	0.6	2.8
3 or More	188	39.5	45.2	34.0	16.5	1.1	1.1	2.1
NR	22	4.6	27.3	27.3	9.1			36.4
Education								
High School or Less	82	17.2	52.4	23.2	17.1	1.2	2.4	3.7
More Than High School	172	36.1	43.6	37.8	12.8	2.9	0.6	2.3
Bachelor Degree	115	24.2	40.0	40.0	15.7	0.9	1.7	1.7
Graduate or PhD Degree	84	17.6	46.4	36.9	11.9	4.8		
NR	23	4.8	30.4	21.7	13.0			34.8
Employed								
Yes	259	54.4	47.1	37.1	12.0	1.2	0.8	1.9
No	200	42.0	42.0	33.5	17.5	4.0	1.0	2.0
NR	17	3.6	23.5	17.6	5.9		5.9	47.1
English Primary Language								
Yes	427	89.7	45.4	35.8	13.1	2.6	1.2	1.9
Other	32	6.7	34.4	31.3	31.3			3.1
NR	17	3.6	29.4	17.6	5.9			47.1
Registered Voter								
Yes	428	89.9	44.2	36.2	14.0	2.6	0.9	2.1
No	25	5.3	56.0	16.0	24.0		4.0	
NR	23	4.8	30.4	30.4	4.3			34.8
Income								
Less than \$25K	45	9.5	48.9	24.4	17.8		4.4	4.4
\$25K - \$49K	101	21.2	45.5	36.6	14.9	2.0		1.0
\$50K - \$74K	107	22.5	39.3	36.4	16.8	3.7	1.9	1.9
\$75K - \$99K	62	13.0	43.5	41.9	11.3	3.2		
\$100K or more	87	18.3	50.6	36.8	9.2	2.3		1.1
NR	74	15.5	39.2	28.4	14.9	1.4	1.4	14.9
Total	476	100.0	44.1	34.9	14.1	2.3	1.1	3.6

Question 9E: Parks & Recreation– How important are recreation programs for youths?



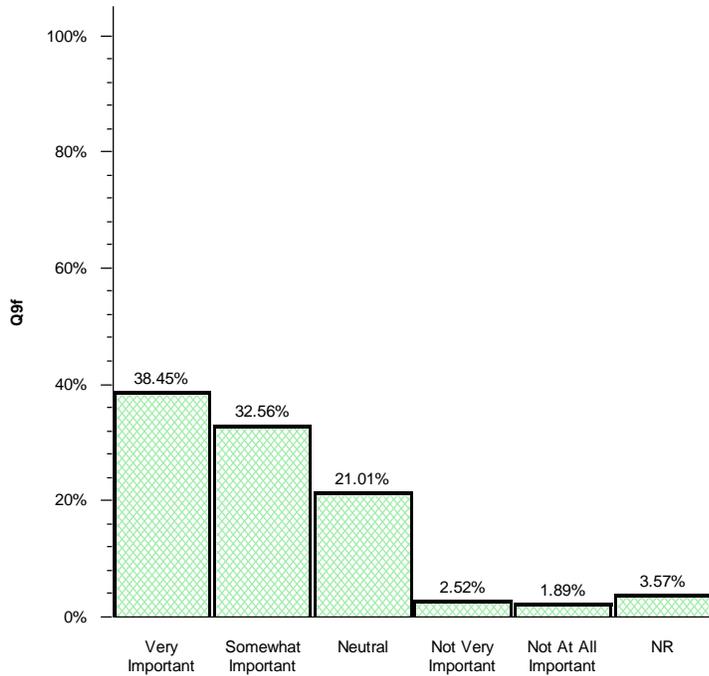
Three-fourths of respondents (76%) feel recreational programs for youths are necessary, with half stating these programs are very important.

Q9E	Question Response							
	Total #	Total %	Very Important %	Somewht Important %	Neutral %	Not Very Important %	Not At All Important %	NR %
Overall Performance								
Excellent	161	33.8	75.2	17.4	4.3	0.6	1.2	1.2
Good	215	45.2	40.9	35.3	18.1	4.7	0.5	0.5
Fair	35	7.4	20.0	25.7	48.6		5.7	
Poor	3	0.6	33.3		33.3		33.3	
NR	62	13.0	30.6	21.0	22.6		4.8	21.0
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	60.0	25.0	12.5			2.5
35-44	62	13.0	59.7	21.0	11.3	6.5	1.6	
45-54	104	21.8	50.0	26.0	18.3	2.9	1.9	1.0
55-64	121	25.4	42.1	30.6	19.8	2.5	3.3	1.7
65 or Older	127	26.7	49.6	28.3	17.3	0.8	0.8	3.1
NR	20	4.2	35.0	15.0	5.0		5.0	40.0
Gender								
Male	242	50.8	46.7	27.7	20.7	1.7	1.7	1.7
Female	215	45.2	54.9	25.6	12.6	3.3	1.9	1.9
NR	19	4.0	26.3	21.1	5.3		5.3	42.1
Total	476	100.0	49.6	26.5	16.4	2.3	1.9	3.4

Question 9E: Cont.

Q9E	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	52.5	29.5	13.1			4.9
6-10 Years	47	9.9	51.1	31.9	12.8	2.1	2.1	
Over 10 Years	352	73.9	49.7	26.1	17.9	2.8	2.0	1.4
NR	16	3.4	31.3	6.3	6.3		6.3	50.0
Rent or Own								
Rent	41	8.6	56.1	19.5	17.1		2.4	4.9
Own	421	88.4	49.6	27.8	16.6	2.6	1.9	1.4
NR	14	2.9	28.6	7.1	7.1			57.1
Home Type								
Single Family Home	362	76.1	51.7	25.1	16.9	2.5	1.9	1.9
Condo	66	13.9	47.0	37.9	12.1	3.0		
Other	32	6.7	40.6	25.0	25.0		6.3	3.1
NR	16	3.4	31.3	12.5	6.3			50.0
Number in Household								
1	90	18.9	53.3	24.4	18.9	1.1	2.2	
2	176	37.0	43.8	30.1	18.2	4.0	1.7	2.3
3 or More	188	39.5	55.3	25.0	14.4	1.6	1.6	2.1
NR	22	4.6	31.8	18.2	9.1		4.5	36.4
Education								
High School or Less	82	17.2	57.3	19.5	18.3	1.2		3.7
More Than High School	172	36.1	47.7	30.8	15.7	2.3	1.7	1.7
Bachelor Degree	115	24.2	51.3	24.3	17.4	2.6	3.5	0.9
Graduate or PhD Degree	84	17.6	48.8	31.0	14.3	3.6	1.2	1.2
NR	23	4.8	30.4	13.0	17.4		4.3	34.8
Employed								
Yes	259	54.4	52.1	24.3	16.6	2.7	2.3	1.9
No	200	42.0	48.0	30.5	16.5	2.0	1.5	1.5
NR	17	3.6	29.4	11.8	11.8			47.1
English Primary Language								
Yes	427	89.7	51.3	26.5	16.2	2.6	1.9	1.6
Other	32	6.7	34.4	34.4	25.0		3.1	3.1
NR	17	3.6	35.3	11.8	5.9			47.1
Registered Voter								
Yes	428	89.9	49.8	27.1	16.8	2.6	1.9	1.9
No	25	5.3	56.0	24.0	16.0		4.0	
NR	23	4.8	39.1	17.4	8.7			34.8
Income								
Less than \$25K	45	9.5	51.1	20.0	20.0	2.2	2.2	4.4
\$25K - \$49K	101	21.2	48.5	28.7	21.8			1.0
\$50K - \$74K	107	22.5	49.5	32.7	14.0		1.9	1.9
\$75K - \$99K	62	13.0	53.2	30.6	8.1	4.8	3.2	
\$100K or more	87	18.3	51.7	23.0	17.2	3.4	3.4	1.1
NR	74	15.5	44.6	18.9	16.2	5.4	1.4	13.5
Total	476	100.0	49.6	26.5	16.4	2.3	1.9	3.4

Question 9F: Parks & Recreation— How important are recreation programs for adults?



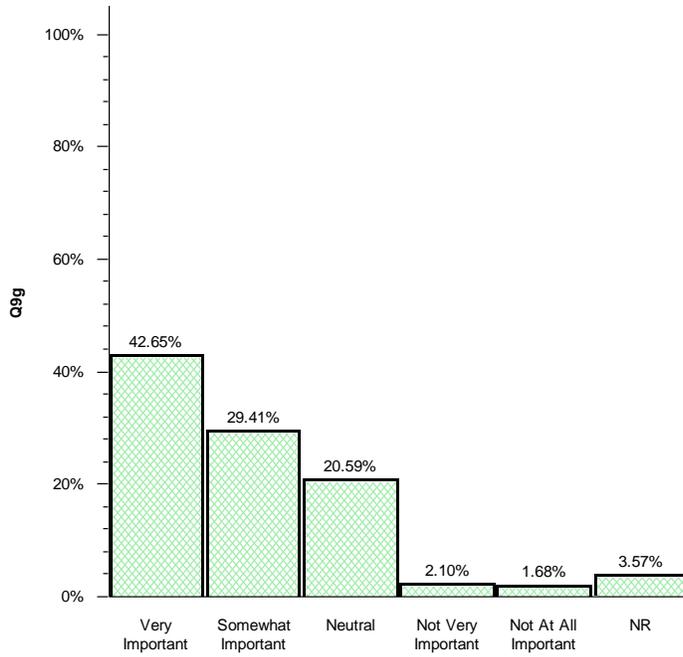
Recreational programs for adults are rated somewhat less important than youth recreational programs but over 70 percent of respondents feel adult recreational programs are needed. Only a few think these programs are not important.

Q9F	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	161	33.8	62.1	27.3	9.3	0.6		0.6
Good	215	45.2	28.4	41.4	22.8	4.7	1.4	1.4
Fair	35	7.4	20.0	14.3	57.1	2.9	5.7	
Poor	3	0.6	33.3		33.3		33.3	
NR	62	13.0	22.6	27.4	24.2		4.8	21.0
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	27.5	40.0	27.5	2.5		2.5
35-44	62	13.0	41.9	30.6	21.0	4.8	1.6	
45-54	104	21.8	39.4	30.8	24.0	1.9	1.0	2.9
55-64	121	25.4	38.8	29.8	22.3	4.1	4.1	0.8
65 or Older	127	26.7	39.4	38.6	17.3	0.8	0.8	3.1
NR	20	4.2	30.0	15.0	10.0		5.0	40.0
Gender								
Male	242	50.8	32.2	34.3	26.0	2.9	2.5	2.1
Female	215	45.2	47.0	31.6	16.3	2.3	0.9	1.9
NR	19	4.0	21.1	21.1	10.5		5.3	42.1
Total	476	100.0	38.4	32.6	21.0	2.5	1.9	3.6

Question 9F: Cont.

Q9F	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	41.0	37.7	16.4			4.9
6-10 Years	47	9.9	31.9	40.4	25.5	2.1		
Over 10 Years	352	73.9	39.5	31.8	21.6	3.1	2.3	1.7
NR	16	3.4	25.0	6.3	12.5		6.3	50.0
Rent or Own								
Rent	41	8.6	48.8	26.8	17.1		2.4	4.9
Own	421	88.4	38.0	34.0	21.6	2.9	1.9	1.7
NR	14	2.9	21.4	7.1	14.3			57.1
Home Type								
Single Family Home	362	76.1	40.6	30.7	21.5	3.0	1.9	2.2
Condo	66	13.9	31.8	50.0	16.7	1.5		
Other	32	6.7	34.4	28.1	28.1		6.3	3.1
NR	16	3.4	25.0	12.5	12.5			50.0
Number in Household								
1	90	18.9	40.0	37.8	17.8	1.1	3.3	
2	176	37.0	35.8	34.7	21.6	4.0	1.7	2.3
3 or More	188	39.5	42.0	29.3	22.9	2.1	1.1	2.7
NR	22	4.6	22.7	22.7	13.6		4.5	36.4
Education								
High School or Less	82	17.2	47.6	28.0	19.5		1.2	3.7
More Than High School	172	36.1	39.0	34.3	20.9	2.9	1.2	1.7
Bachelor Degree	115	24.2	34.8	34.8	21.7	3.5	3.5	1.7
Graduate or PhD Degree	84	17.6	38.1	35.7	20.2	3.6	1.2	1.2
NR	23	4.8	21.7	13.0	26.1		4.3	34.8
Employed								
Yes	259	54.4	37.8	31.3	23.2	2.7	2.7	2.3
No	200	42.0	40.5	36.0	19.0	2.5	0.5	1.5
NR	17	3.6	23.5	11.8	11.8		5.9	47.1
English Primary Language								
Yes	427	89.7	39.6	33.7	20.1	2.8	1.9	1.9
Other	32	6.7	28.1	28.1	37.5		3.1	3.1
NR	17	3.6	29.4	11.8	11.8			47.1
Registered Voter								
Yes	428	89.9	38.8	33.6	21.0	2.8	1.9	1.9
No	25	5.3	40.0	28.0	28.0		4.0	
NR	23	4.8	30.4	17.4	13.0			39.1
Income								
Less than \$25K	45	9.5	48.9	24.4	20.0		2.2	4.4
\$25K - \$49K	101	21.2	37.6	37.6	23.8			1.0
\$50K - \$74K	107	22.5	35.5	38.3	18.7	3.7	1.9	1.9
\$75K - \$99K	62	13.0	35.5	41.9	14.5	4.8	3.2	
\$100K or more	87	18.3	41.4	26.4	26.4	1.1	2.3	2.3
NR	74	15.5	36.5	21.6	20.3	5.4	2.7	13.5
Total	476	100.0	38.4	32.6	21.0	2.5	1.9	3.6

Question 9G: Parks & Recreation– How important are recreation programs for seniors?



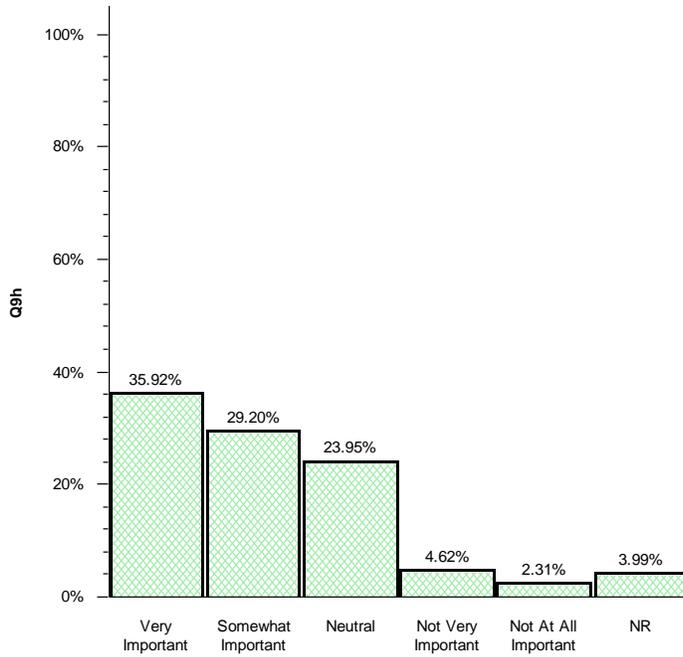
Most respondents (72%) feel recreational programs for seniors are important, with 43 percent indicating that these programs are very important. As with youth and adult recreational programs, only a very few respondents indicated that senior recreational program were not important.

Q9G	Question Response							
	Total	Very Important		Somewhat Important		Not At All Important		NR
		#	%	%	%	%	%	
Overall Performance								
Excellent	161	33.8	67.7	22.4	8.1		0.6	1.2
Good	215	45.2	32.6	40.0	22.8	3.7	0.5	0.5
Fair	35	7.4	22.9	11.4	54.3	5.7	5.7	
Poor	3	0.6	33.3		33.3		33.3	
NR	62	13.0	24.2	22.6	25.8		4.8	22.6
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	40.0	30.0	25.0	2.5		2.5
35-44	62	13.0	46.8	22.6	22.6	6.5	1.6	
45-54	104	21.8	41.3	32.7	21.2	1.9	1.9	1.0
55-64	121	25.4	42.1	28.9	22.3	2.5	2.5	1.7
65 or Older	127	26.7	44.1	33.1	18.1		0.8	3.9
NR	20	4.2	30.0	15.0	10.0		5.0	40.0
Gender								
Male	242	50.8	35.1	30.2	26.9	3.3	2.1	2.5
Female	215	45.2	53.0	29.3	14.4	0.9	0.9	1.4
NR	19	4.0	21.1	21.1	10.5		5.3	42.1
Total	476	100.0	42.6	29.4	20.6	2.1	1.7	3.6

Question 9G: Cont.

Q9G	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	42.6	26.2	24.6	1.6		4.9
6-10 Years	47	9.9	40.4	36.2	19.1	2.1		2.1
Over 10 Years	352	73.9	43.8	30.1	20.5	2.3	2.0	1.4
NR	16	3.4	25.0	6.3	12.5		6.3	50.0
Rent or Own								
Rent	41	8.6	51.2	22.0	17.1		2.4	7.3
Own	421	88.4	42.5	30.9	21.1	2.4	1.7	1.4
NR	14	2.9	21.4	7.1	14.3			57.1
Home Type								
Single Family Home	362	76.1	43.6	29.0	21.0	2.8	1.7	1.9
Condo	66	13.9	47.0	37.9	13.6			1.5
Other	32	6.7	31.3	25.0	34.4		6.3	3.1
NR	16	3.4	25.0	12.5	12.5			50.0
Number in Household								
1	90	18.9	45.6	32.2	16.7	1.1	2.2	2.2
2	176	37.0	42.6	30.7	21.0	2.8	1.1	1.7
3 or More	188	39.5	43.1	28.2	22.9	2.1	1.6	2.1
NR	22	4.6	27.3	18.2	13.6		4.5	36.4
Education								
High School or Less	82	17.2	48.8	25.6	22.0			3.7
More Than High School	172	36.1	44.2	27.9	22.1	2.3	1.2	2.3
Bachelor Degree	115	24.2	38.3	34.8	19.1	3.5	3.5	0.9
Graduate or PhD Degree	84	17.6	44.0	32.1	19.0	2.4	1.2	1.2
NR	23	4.8	26.1	17.4	17.4		4.3	34.8
Employed								
Yes	259	54.4	41.7	28.6	22.0	3.1	2.7	1.9
No	200	42.0	45.5	32.0	19.0	1.0	0.5	2.0
NR	17	3.6	23.5	11.8	17.6			47.1
English Primary Language								
Yes	427	89.7	44.0	30.4	19.7	2.3	1.6	1.9
Other	32	6.7	31.3	25.0	37.5		3.1	3.1
NR	17	3.6	29.4	11.8	11.8			47.1
Registered Voter								
Yes	428	89.9	42.8	30.4	20.8	2.3	1.6	2.1
No	25	5.3	52.0	16.0	28.0		4.0	
NR	23	4.8	30.4	26.1	8.7			34.8
Income								
Less than \$25K	45	9.5	51.1	20.0	22.2		2.2	4.4
\$25K - \$49K	101	21.2	41.6	32.7	23.8			2.0
\$50K - \$74K	107	22.5	43.0	34.6	16.8	1.9	0.9	2.8
\$75K - \$99K	62	13.0	40.3	33.9	17.7	4.8	3.2	
\$100K or more	87	18.3	41.4	29.9	23.0	3.4	2.3	
NR	74	15.5	41.9	18.9	20.3	2.7	2.7	13.5
Total	476	100.0	42.6	29.4	20.6	2.1	1.7	3.6

Question 9H: Parks & Recreation– How important are special recreation programs?



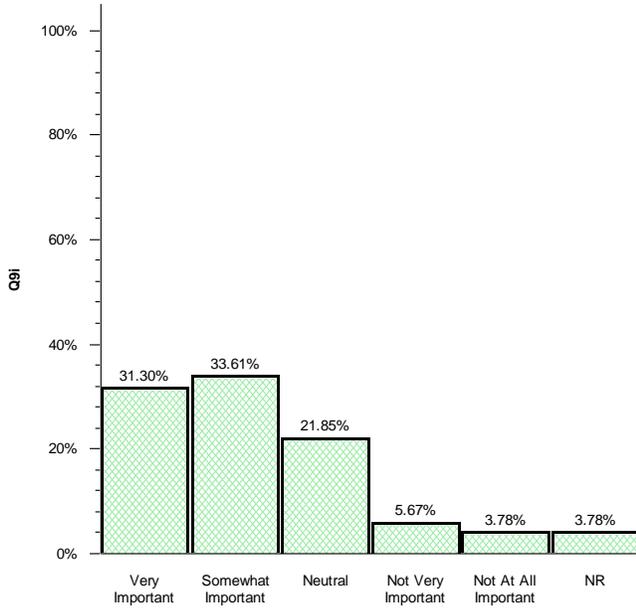
Special recreation programs are rated less important than those for youths, adults, and seniors, but two-thirds of respondents (65%) still think they are important. About 7 percent indicated that special recreation programs are not important.

Q9H	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
								#
Overall Performance								
Excellent	161	33.8	57.8	28.6	10.6	1.9	0.6	0.6
Good	215	45.2	27.4	34.0	29.3	6.0	1.9	1.4
Fair	35	7.4	11.4	22.9	45.7	14.3	5.7	
Poor	3	0.6		33.3	33.3		33.3	
NR	62	13.0	24.2	17.7	27.4	1.6	4.8	24.2
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	22.5	40.0	35.0			2.5
35-44	62	13.0	41.9	22.6	27.4	6.5	1.6	
45-54	104	21.8	37.5	29.8	22.1	5.8	2.9	1.9
55-64	121	25.4	39.7	24.0	24.8	5.8	5.0	0.8
65 or Older	127	26.7	35.4	33.9	22.0	3.1	0.8	4.7
NR	20	4.2	15.0	25.0	10.0	5.0		45.0
Gender								
Male	242	50.8	28.9	31.4	27.7	5.8	3.7	2.5
Female	215	45.2	46.0	27.0	20.9	3.3	0.9	1.9
NR	19	4.0	10.5	26.3	10.5	5.3		47.4
Total	476	100.0	35.9	29.2	23.9	4.6	2.3	4.0

Question 9H: Cont.

Q9H	Question Response							
	Total		Very Impornt	Somewht Impornt	Neutral	Not Very Impornt	Not At All Impornt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	32.8	32.8	24.6	3.3		6.6
6-10 Years	47	9.9	27.7	42.6	27.7	2.1		
Over 10 Years	352	73.9	38.4	27.8	23.9	5.1	3.1	1.7
NR	16	3.4	18.8	6.3	12.5	6.3		56.3
Rent or Own								
Rent	41	8.6	43.9	24.4	22.0		2.4	7.3
Own	421	88.4	35.9	30.4	24.5	5.2	2.4	1.7
NR	14	2.9	14.3	7.1	14.3			64.3
Home Type								
Single Family Home	362	76.1	39.5	27.9	22.4	5.2	2.8	2.2
Condo	66	13.9	25.8	39.4	31.8	3.0		
Other	32	6.7	25.0	31.3	31.3	3.1	3.1	6.3
NR	16	3.4	18.8	12.5	12.5			56.3
Number in Household								
1	90	18.9	35.6	30.0	27.8	3.3	3.3	
2	176	37.0	34.1	35.2	21.0	5.1	1.7	2.8
3 or More	188	39.5	39.9	23.9	26.1	4.8	2.7	2.7
NR	22	4.6	18.2	22.7	13.6	4.5		40.9
Education								
High School or Less	82	17.2	45.1	22.0	24.4	2.4	1.2	4.9
More Than High School	172	36.1	37.8	33.1	21.5	4.7	1.2	1.7
Bachelor Degree	115	24.2	28.7	34.8	26.1	3.5	4.3	2.6
Graduate or PhD Degree	84	17.6	39.3	23.8	25.0	8.3	3.6	
NR	23	4.8	13.0	17.4	26.1	4.3		39.1
Employed								
Yes	259	54.4	36.3	27.4	26.3	4.6	3.5	1.9
No	200	42.0	37.5	32.5	21.5	5.0	1.0	2.5
NR	17	3.6	11.8	17.6	17.6			52.9
English Primary Language								
Yes	427	89.7	37.5	30.0	23.4	4.4	2.6	2.1
Other	32	6.7	25.0	25.0	37.5	9.4		3.1
NR	17	3.6	17.6	17.6	11.8			52.9
Registered Voter								
Yes	428	89.9	36.7	29.2	24.8	4.7	2.3	2.3
No	25	5.3	36.0	32.0	20.0	8.0	4.0	
NR	23	4.8	21.7	26.1	13.0			39.1
Income								
Less than \$25K	45	9.5	40.0	24.4	22.2	6.7	2.2	4.4
\$25K - \$49K	101	21.2	35.6	29.7	28.7	3.0		3.0
\$50K - \$74K	107	22.5	35.5	35.5	21.5	3.7	1.9	1.9
\$75K - \$99K	62	13.0	35.5	33.9	22.6	4.8	3.2	
\$100K or more	87	18.3	37.9	26.4	25.3	4.6	4.6	1.1
NR	74	15.5	32.4	21.6	21.6	6.8	2.7	14.9
Total	476	100.0	35.9	29.2	23.9	4.6	2.3	4.0

Question 9I: Parks & Recreation– How important is the Music in the Park Concert Series?



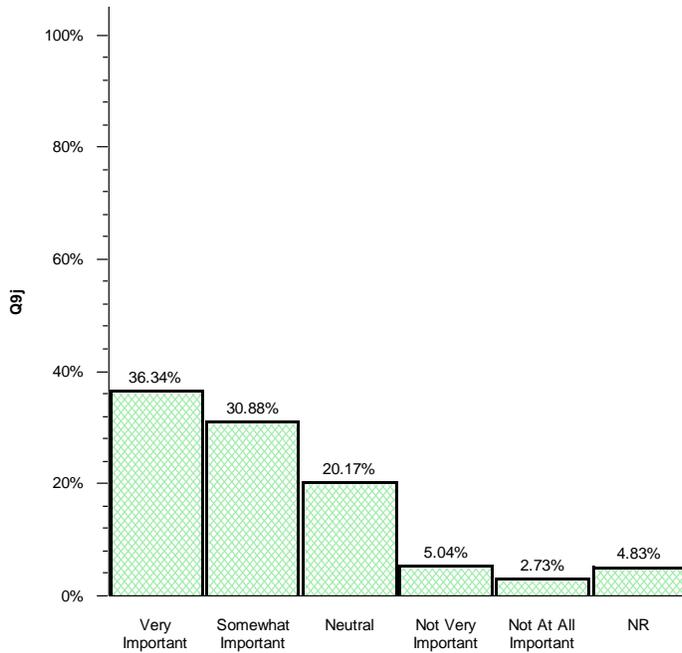
While 65 percent respondents felt that the Music in the Park Concert Series was somewhat or very important, almost 10 percent felt the concert series was not important – a relatively high number.

Q9I	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	161	33.8	52.2	33.5	11.8	1.2	0.6	0.6
Good	215	45.2	21.9	39.1	22.8	9.3	5.6	1.4
Fair	35	7.4	17.1	11.4	57.1	8.6	2.9	2.9
Poor	3	0.6	33.3		33.3		33.3	
NR	62	13.0	17.7	29.0	24.2	3.2	4.8	21.0
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	22.5	25.0	37.5	12.5		2.5
35-44	62	13.0	35.5	27.4	30.6	4.8	1.6	
45-54	104	21.8	27.9	39.4	24.0	5.8	1.9	1.0
55-64	121	25.4	34.7	32.2	17.4	4.1	9.1	2.5
65 or Older	127	26.7	31.5	38.6	18.1	5.5	3.1	3.1
NR	20	4.2	30.0	20.0		5.0		45.0
Gender								
Male	242	50.8	25.6	34.7	25.2	7.9	5.0	1.7
Female	215	45.2	37.7	34.4	19.5	3.3	2.8	2.3
NR	19	4.0	31.6	10.5	5.3	5.3		47.4
Total	476	100.0	31.3	33.6	21.8	5.7	3.8	3.8

Question 9I: Cont.

Q9I	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	36.1	26.2	24.6	4.9	1.6	6.6
6-10 Years	47	9.9	19.1	51.1	25.5	4.3		
Over 10 Years	352	73.9	32.4	33.8	21.6	6.0	4.8	1.4
NR	16	3.4	25.0	6.3	6.3	6.3		56.3
Rent or Own								
Rent	41	8.6	39.0	22.0	22.0	7.3	2.4	7.3
Own	421	88.4	30.9	35.6	22.6	5.5	4.0	1.4
NR	14	2.9	21.4	7.1		7.1		64.3
Home Type								
Single Family Home	362	76.1	32.3	35.1	21.3	4.7	4.7	1.9
Condo	66	13.9	33.3	28.8	27.3	10.6		
Other	32	6.7	21.9	34.4	28.1	6.3	3.1	6.3
NR	16	3.4	18.8	18.8		6.3		56.3
Number in Household								
1	90	18.9	33.3	32.2	24.4	5.6	3.3	1.1
2	176	37.0	29.0	40.3	18.2	6.8	4.0	1.7
3 or More	188	39.5	31.9	30.3	26.1	4.8	4.3	2.7
NR	22	4.6	36.4	13.6	4.5	4.5		40.9
Education								
High School or Less	82	17.2	42.7	29.3	19.5	3.7	1.2	3.7
More Than High School	172	36.1	30.2	38.4	22.1	4.1	3.5	1.7
Bachelor Degree	115	24.2	24.3	35.7	23.5	8.7	5.2	2.6
Graduate or PhD Degree	84	17.6	32.1	31.0	23.8	7.1	6.0	
NR	23	4.8	30.4	13.0	13.0	4.3		39.1
Employed								
Yes	259	54.4	29.3	34.0	25.9	5.0	3.9	1.9
No	200	42.0	34.5	35.0	18.5	6.0	4.0	2.0
NR	17	3.6	23.5	11.8		11.8		52.9
English Primary Language								
Yes	427	89.7	31.9	35.4	21.1	5.6	4.2	1.9
Other	32	6.7	25.0	21.9	43.8	6.3		3.1
NR	17	3.6	29.4	11.8		5.9		52.9
Registered Voter								
Yes	428	89.9	31.8	33.9	23.1	5.6	3.5	2.1
No	25	5.3	24.0	40.0	16.0	8.0	12.0	
NR	23	4.8	30.4	21.7	4.3	4.3		39.1
Income								
Less than \$25K	45	9.5	44.4	17.8	17.8	6.7	6.7	6.7
\$25K - \$49K	101	21.2	27.7	42.6	25.7	3.0		1.0
\$50K - \$74K	107	22.5	30.8	29.9	25.2	6.5	5.6	1.9
\$75K - \$99K	62	13.0	35.5	32.3	19.4	9.7	3.2	
\$100K or more	87	18.3	28.7	37.9	24.1	4.6	3.4	1.1
NR	74	15.5	28.4	32.4	13.5	5.4	5.4	14.9
Total	476	100.0	31.3	33.6	21.8	5.7	3.8	3.8

Question 9J: Parks & Recreation– How important are special events?



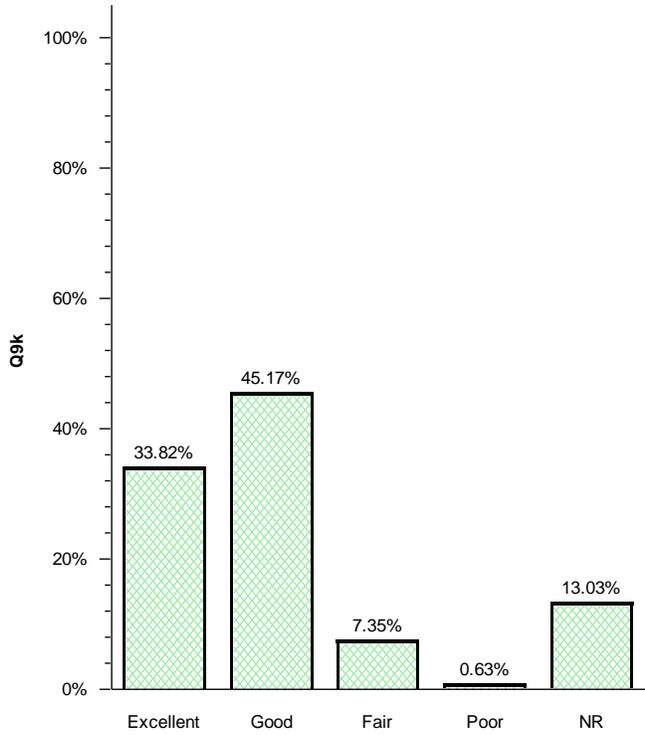
Most respondents (67 %) feel that special events are somewhat or very important. However, almost 8 percent feel they are not very important or not important at all.

Q9J	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	
Overall Performance								
Excellent	161	33.8	60.9	27.3	8.1	1.2	0.6	1.9
Good	215	45.2	26.5	37.7	23.7	7.9	3.3	0.9
Fair	35	7.4	11.4	22.9	48.6	11.4	2.9	2.9
Poor	3	0.6	33.3	33.3			33.3	
NR	62	13.0	21.0	21.0	24.2	1.6	4.8	27.4
Age								
18-24	2	0.4	100.0					
25-34	40	8.4	27.5	40.0	27.5	2.5		2.5
35-44	62	13.0	45.2	24.2	25.8	4.8		
45-54	104	21.8	32.7	39.4	19.2	4.8	1.9	1.9
55-64	121	25.4	37.2	28.9	18.2	7.4	5.8	2.5
65 or Older	127	26.7	38.6	29.1	18.1	4.7	2.4	7.1
NR	20	4.2	20.0	15.0	20.0		5.0	40.0
Gender								
Male	242	50.8	30.6	32.6	23.1	7.9	2.9	2.9
Female	215	45.2	44.2	30.7	16.7	2.3	2.3	3.7
NR	19	4.0	21.1	10.5	21.1		5.3	42.1
Total	476	100.0	36.3	30.9	20.2	5.0	2.7	4.8

Question 9J: Cont.

Q9J	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	39.3	27.9	23.0	3.3		6.6
6-10 Years	47	9.9	27.7	51.1	19.1	2.1		
Over 10 Years	352	73.9	37.8	29.8	19.9	6.0	3.4	3.1
NR	16	3.4	18.8	6.3	18.8		6.3	50.0
Rent or Own								
Rent	41	8.6	41.5	29.3	17.1	2.4	2.4	7.3
Own	421	88.4	36.3	31.8	20.9	5.5	2.6	2.9
NR	14	2.9	21.4	7.1	7.1		7.1	57.1
Home Type								
Single Family Home	362	76.1	39.2	29.6	19.1	5.8	3.0	3.3
Condo	66	13.9	33.3	36.4	25.8	3.0		1.5
Other	32	6.7	18.8	40.6	28.1	3.1	3.1	6.3
NR	16	3.4	18.8	18.8	6.3		6.3	50.0
Number in Household								
1	90	18.9	28.9	33.3	23.3	5.6	3.3	5.6
2	176	37.0	36.9	29.5	22.2	7.4	1.7	2.3
3 or More	188	39.5	40.4	33.0	17.0	3.2	3.2	3.2
NR	22	4.6	27.3	13.6	18.2		4.5	36.4
Education								
High School or Less	82	17.2	43.9	24.4	18.3	3.7	1.2	8.5
More Than High School	172	36.1	37.2	34.3	19.2	5.2	1.2	2.9
Bachelor Degree	115	24.2	30.4	33.0	22.6	8.7	3.5	1.7
Graduate or PhD Degree	84	17.6	38.1	32.1	21.4	1.2	6.0	1.2
NR	23	4.8	26.1	13.0	17.4	4.3	4.3	34.8
Employed								
Yes	259	54.4	34.7	33.6	21.6	5.4	2.3	2.3
No	200	42.0	39.5	29.0	19.0	5.0	3.0	4.5
NR	17	3.6	23.5	11.8	11.8		5.9	47.1
English Primary Language								
Yes	427	89.7	37.0	32.3	19.2	5.4	2.8	3.3
Other	32	6.7	31.3	21.9	40.6	3.1		3.1
NR	17	3.6	29.4	11.8	5.9		5.9	47.1
Registered Voter								
Yes	428	89.9	36.9	31.5	20.8	4.7	2.6	3.5
No	25	5.3	36.0	24.0	24.0	12.0	4.0	
NR	23	4.8	26.1	26.1	4.3	4.3	4.3	34.8
Income								
Less than \$25K	45	9.5	44.4	22.2	15.6	6.7	2.2	8.9
\$25K - \$49K	101	21.2	37.6	30.7	19.8	6.9		5.0
\$50K - \$74K	107	22.5	36.4	29.9	21.5	5.6	3.7	2.8
\$75K - \$99K	62	13.0	33.9	37.1	21.0	4.8	1.6	1.6
\$100K or more	87	18.3	33.3	36.8	21.8	4.6	3.4	
NR	74	15.5	35.1	25.7	18.9	1.4	5.4	13.5
Total	476	100.0	36.3	30.9	20.2	5.0	2.7	4.8

Question 9K: Parks & Recreation– overall performance?



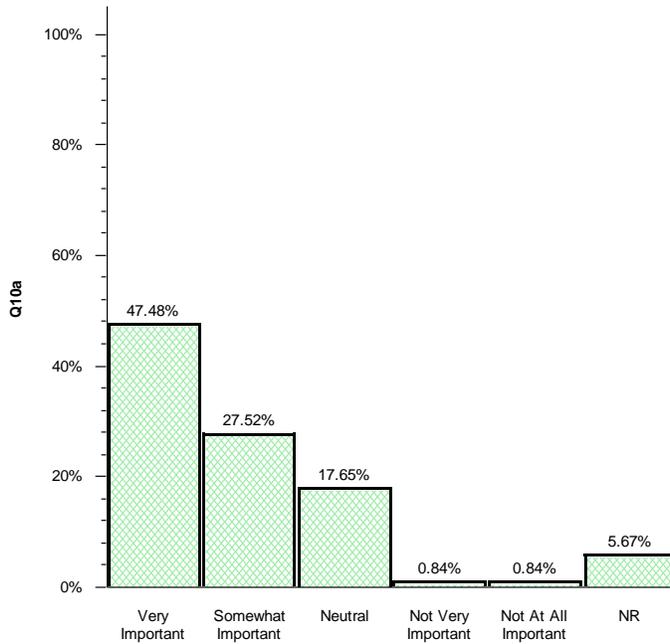
79 percent of respondents feel the Parks & Recreation Department performance is excellent or good. Hardly anyone indicated the department was performing poorly.

Q9K	TOTAL		Question Response				
	#	%	Excllnt	Good	Fair	Poor	NR
			%	%	%	%	%
Age							
18-24	2	0.4	50.0			50.0	
25-34	40	8.4	32.5	52.5	10.0		5.0
35-44	62	13.0	32.3	50.0	8.1		9.7
45-54	104	21.8	30.8	49.0	8.7	1.0	10.6
55-64	121	25.4	32.2	47.1	9.1		11.6
65 or Older	127	26.7	40.2	38.6	3.9	0.8	16.5
NR	20	4.2	25.0	30.0	5.0		40.0
Gender							
Male	242	50.8	33.5	43.4	9.5	0.4	13.2
Female	215	45.2	35.3	48.8	5.1	0.9	9.8
NR	19	4.0	21.1	26.3	5.3		47.4
Race							
White/Caucasian	393	82.6	36.9	46.8	4.3	0.3	11.7
Black/African Amer.	10	2.1	20.0	50.0	10.0		20.0
Latino/Hispanic	2	0.4			50.0	50.0	
Amer. Indian/AK Native	2	0.4	50.0	50.0			
Middle Eastern	19	4.0	26.3	21.1	36.8		15.8
Asian/Pacific Islander	16	3.4	18.8	37.5	25.0	6.3	12.5
Other	12	2.5		58.3	33.3		8.3
NR	22	4.6	22.7	36.4	4.5		36.4
TOTAL	476	100.0	33.8	45.2	7.4	0.6	13.0

Question 9K: Cont.

Q9K	Question Response						
	Total		ExclInt	Good	Fair	Poor	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	26.2	45.9	6.6	1.6	19.7
6-10 Years	47	9.9	40.4	36.2	8.5		14.9
Over 10 Years	352	73.9	34.7	47.4	7.4	0.6	9.9
NR	16	3.4	25.0	18.8	6.3		50.0
Rent or Own							
Rent	41	8.6	31.7	34.1	9.8	2.4	22.0
Own	421	88.4	34.4	47.0	7.4	0.5	10.7
NR	14	2.9	21.4	21.4			57.1
Home Type							
Single Family Home	362	76.1	35.9	44.2	7.5	0.6	11.9
Condo	66	13.9	31.8	54.5	6.1	1.5	6.1
Other	32	6.7	18.8	46.9	12.5		21.9
NR	16	3.4	25.0	25.0			50.0
Number in Household							
1	90	18.9	30.0	52.2	4.4		13.3
2	176	37.0	36.9	46.6	6.8	0.6	9.1
3 or More	188	39.5	33.0	43.1	9.6	1.1	13.3
NR	22	4.6	31.8	22.7	4.5		40.9
Education							
High School or Less	82	17.2	41.5	35.4	4.9		18.3
More Than High School	172	36.1	34.3	48.3	5.8		11.6
Bachelor Degree	115	24.2	27.0	50.4	8.7	1.7	12.2
Graduate or PhD Degree	84	17.6	36.9	46.4	10.7	1.2	4.8
NR	23	4.8	26.1	26.1	8.7		39.1
Employed							
Yes	259	54.4	31.7	51.0	7.3	1.2	8.9
No	200	42.0	37.5	39.0	8.0		15.5
NR	17	3.6	23.5	29.4			47.1
English Primary Language							
Yes	427	89.7	35.1	47.1	6.1	0.7	11.0
Other	32	6.7	21.9	31.3	25.0		21.9
NR	17	3.6	23.5	23.5	5.9		47.1
Registered Voter							
Yes	428	89.9	35.0	45.8	7.2	0.7	11.2
No	25	5.3	24.0	36.0	16.0		24.0
NR	23	4.8	21.7	43.5			34.8
Income							
Less than \$25K	45	9.5	24.4	42.2	17.8		15.6
\$25K - \$49K	101	21.2	32.7	41.6	8.9		16.8
\$50K - \$74K	107	22.5	37.4	48.6	2.8	1.9	9.3
\$75K - \$99K	62	13.0	25.8	53.2	9.7		11.3
\$100K or more	87	18.3	36.8	49.4	8.0		5.7
NR	74	15.5	39.2	35.1	2.7	1.4	21.6
Total	476	100.0	33.8	45.2	7.4	0.6	13.0

Question 10A: Community Relations– How important is the citizen contact center?



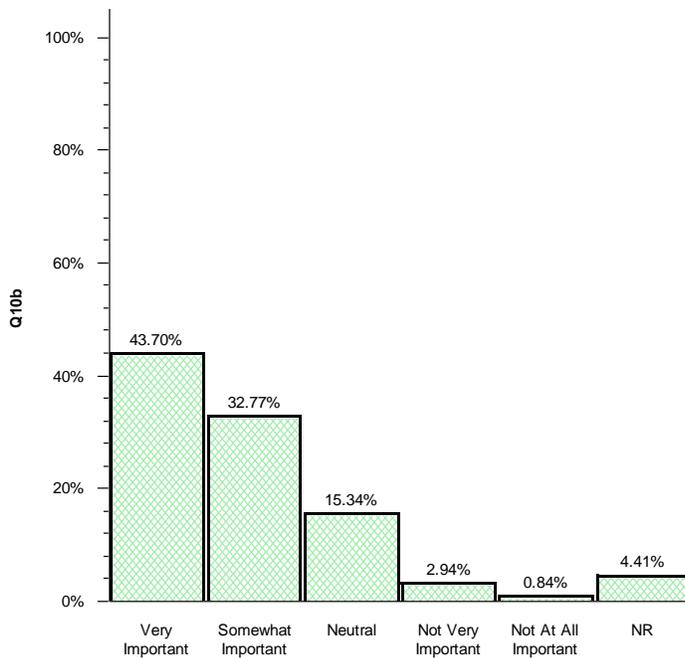
75 percent of respondents feel that the citizen contact center is important. Less than 2 percent feel it is not important.

Q10A	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	
Overall Performance								
Excellent	113	23.7	74.3	17.7	8.0			
Good	243	51.1	45.7	33.3	18.1	0.4	2.1	
Fair	64	13.4	29.7	23.4	40.6	3.1	1.6	
Poor	4	0.8		75.0		25.0		
NR	52	10.9	23.1	23.1	9.6		3.8	
							40.4	
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	45.0	30.0	22.5		2.5	
35-44	62	13.0	46.8	22.6	22.6	4.8	3.2	
45-54	104	21.8	40.4	32.7	24.0		2.9	
55-64	121	25.4	53.7	28.9	14.0	0.8	0.8	
65 or Older	127	26.7	51.2	26.0	15.0		0.8	
NR	20	4.2	30.0	10.0			5.0	
							55.0	
Gender								
Male	242	50.8	41.3	35.1	18.6	0.8	0.8	
Female	215	45.2	56.3	20.5	18.1	0.9	0.5	
NR	19	4.0	26.3	10.5			5.3	
							57.9	
Total	476	100.0	47.5	27.5	17.6	0.8	0.8	
							5.7	

Question 10A: Cont.

Q10A	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	49.2	23.0	19.7			8.2
6-10 Years	47	9.9	51.1	25.5	17.0			6.4
Over 10 Years	352	73.9	47.7	29.5	18.2	1.1	0.9	2.6
NR	16	3.4	25.0	6.3			6.3	62.5
Rent or Own								
Rent	41	8.6	56.1	22.0	17.1			4.9
Own	421	88.4	47.5	28.7	18.3	1.0	1.0	3.6
NR	14	2.9	21.4	7.1				71.4
Home Type								
Single Family Home	362	76.1	48.9	27.9	17.7	0.8	0.8	3.9
Condo	66	13.9	50.0	25.8	21.2	1.5		1.5
Other	32	6.7	37.5	34.4	18.8		3.1	6.3
NR	16	3.4	25.0	12.5				62.5
Number in Household								
1	90	18.9	55.6	24.4	16.7	1.1		2.2
2	176	37.0	49.4	30.7	15.9	0.6	1.7	1.7
3 or More	188	39.5	43.6	28.2	21.8	1.1		5.3
NR	22	4.6	31.8	9.1			4.5	54.5
Education								
High School or Less	82	17.2	51.2	20.7	15.9	1.2	1.2	9.8
More Than High School	172	36.1	44.8	33.1	18.6	1.2		2.3
Bachelor Degree	115	24.2	48.7	29.6	18.3			3.5
Graduate or PhD Degree	84	17.6	53.6	22.6	19.0	1.2	2.4	1.2
NR	23	4.8	26.1	17.4	8.7		4.3	43.5
Employed								
Yes	259	54.4	43.6	30.1	20.5	1.5	0.8	3.5
No	200	42.0	54.0	25.5	15.5		1.0	4.0
NR	17	3.6	29.4	11.8				58.8
English Primary Language								
Yes	427	89.7	49.4	28.8	17.6	0.7	0.7	2.8
Other	32	6.7	31.3	18.8	28.1	3.1	3.1	15.6
NR	17	3.6	29.4	11.8				58.8
Registered Voter								
Yes	428	89.9	48.4	28.0	18.5	0.9	0.9	3.3
No	25	5.3	52.0	24.0	16.0			8.0
NR	23	4.8	26.1	21.7	4.3			47.8
Income								
Less than \$25K	45	9.5	51.1	20.0	20.0		2.2	6.7
\$25K - \$49K	101	21.2	43.6	30.7	19.8	1.0		5.0
\$50K - \$74K	107	22.5	48.6	28.0	18.7			4.7
\$75K - \$99K	62	13.0	50.0	35.5	12.9			1.6
\$100K or more	87	18.3	44.8	25.3	24.1	3.4	1.1	1.1
NR	74	15.5	50.0	23.0	8.1		2.7	16.2
Total	476	100.0	47.5	27.5	17.6	0.8	0.8	5.7

Question 10B: Community Relations– How important is the city web site: www.sterling-heights.net?



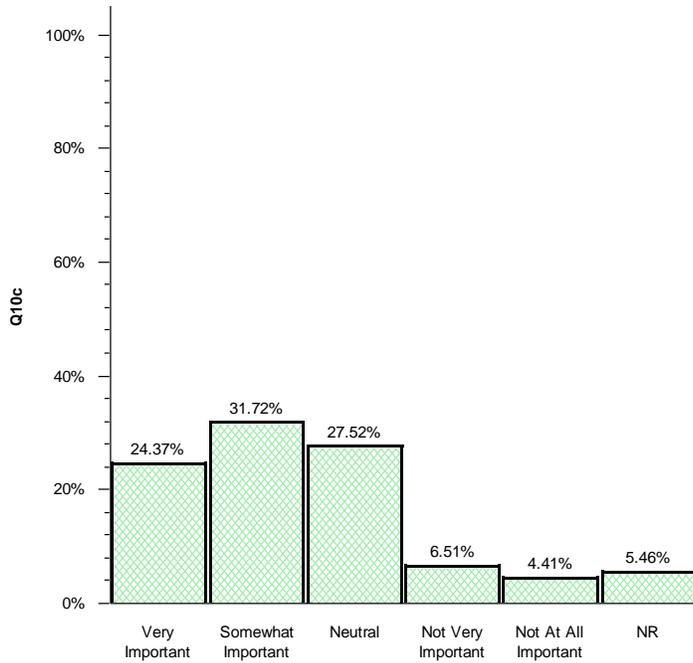
Most respondents (76 %) feel the city web site serves a need while less than 4 percent feel it is not important. Those aged 65 or more were most likely to rate the city web site as not important.

Q10B	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
								#
Overall Performance								
Excellent	113	23.7	64.6	23.9	11.5			
Good	243	51.1	44.4	37.9	13.2	2.9	0.4	1.2
Fair	64	13.4	23.4	42.2	23.4	7.8	3.1	
Poor	4	0.8			50.0	25.0	25.0	
NR	52	10.9	23.1	19.2	21.2	1.9		34.6
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	52.5	35.0	10.0	2.5		
35-44	62	13.0	58.1	30.6	8.1	1.6		1.6
45-54	104	21.8	47.1	37.5	12.5		1.9	1.0
55-64	121	25.4	43.8	33.9	19.0	2.5		0.8
65 or Older	127	26.7	32.3	33.1	21.3	7.1	0.8	5.5
NR	20	4.2	35.0	5.0			5.0	55.0
Gender								
Male	242	50.8	35.5	40.1	20.2	2.1	0.8	1.2
Female	215	45.2	54.0	27.0	11.2	4.2	0.5	3.3
NR	19	4.0	31.6	5.3			5.3	57.9
Total	476	100.0	43.7	32.8	15.3	2.9	0.8	4.4

Question 10B: Cont.

Q10B	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	50.8	29.5	13.1	1.6		4.9
6-10 Years	47	9.9	46.8	36.2	12.8		2.1	2.1
Over 10 Years	352	73.9	42.9	34.1	16.8	3.7	0.6	2.0
NR	16	3.4	25.0	6.3			6.3	62.5
Rent or Own								
Rent	41	8.6	48.8	34.1	12.2			4.9
Own	421	88.4	43.7	33.7	16.2	3.3	1.0	2.1
NR	14	2.9	28.6					71.4
Home Type								
Single Family Home	362	76.1	45.6	31.8	16.6	3.0	0.8	2.2
Condo	66	13.9	45.5	36.4	12.1	4.5		1.5
Other	32	6.7	21.9	53.1	15.6		3.1	6.3
NR	16	3.4	37.5					62.5
Number in Household								
1	90	18.9	44.4	36.7	15.6	2.2		1.1
2	176	37.0	39.8	36.9	17.0	3.4	1.1	1.7
3 or More	188	39.5	48.4	29.8	15.4	3.2	0.5	2.7
NR	22	4.6	31.8	9.1			4.5	54.5
Education								
High School or Less	82	17.2	43.9	24.4	19.5	3.7		8.5
More Than High School	172	36.1	43.6	36.6	15.7	1.7	1.2	1.2
Bachelor Degree	115	24.2	44.3	35.7	13.9	3.5	0.9	1.7
Graduate or PhD Degree	84	17.6	47.6	34.5	14.3	3.6		
NR	23	4.8	26.1	13.0	8.7	4.3	4.3	43.5
Employed								
Yes	259	54.4	47.9	35.1	12.7	1.2	1.2	1.9
No	200	42.0	39.0	32.0	20.0	5.5	0.5	3.0
NR	17	3.6	35.3	5.9				58.8
English Primary Language								
Yes	427	89.7	44.7	34.2	15.5	2.8	0.7	2.1
Other	32	6.7	31.3	31.3	21.9	6.3	3.1	6.3
NR	17	3.6	41.2					58.8
Registered Voter								
Yes	428	89.9	44.2	33.4	16.1	2.8	0.9	2.6
No	25	5.3	40.0	44.0	8.0	8.0		
NR	23	4.8	39.1	8.7	8.7			43.5
Income								
Less than \$25K	45	9.5	46.7	17.8	24.4	4.4		6.7
\$25K - \$49K	101	21.2	34.7	41.6	18.8	2.0	1.0	2.0
\$50K - \$74K	107	22.5	43.9	32.7	18.7	3.7		0.9
\$75K - \$99K	62	13.0	56.5	30.6	9.7		1.6	1.6
\$100K or more	87	18.3	50.6	34.5	10.3	1.1	1.1	2.3
NR	74	15.5	35.1	29.7	10.8	6.8	1.4	16.2
Total	476	100.0	43.7	32.8	15.3	2.9	0.8	4.4

Question 10C: Community Relations— How important is a free E-mail subscription service?



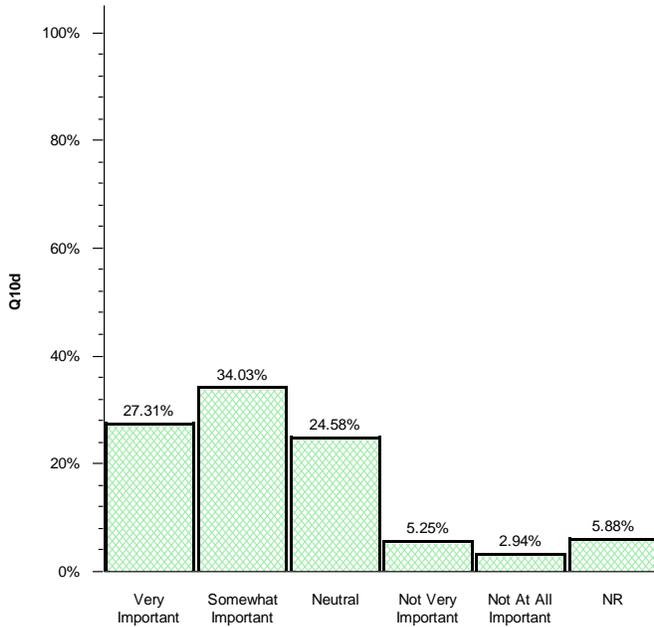
Over half (56%) of respondents feel the city’s email subscription service is somewhat or very important. 11 percent feel this service is not very important.

Q10C	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
Overall Performance								
Excellent	113	23.7	44.2	33.6	20.4	0.9	0.9	
Good	243	51.1	19.3	38.7	29.6	5.3	4.1	2.9
Fair	64	13.4	12.5	17.2	40.6	20.3	7.8	1.6
Poor	4	0.8				25.0	50.0	25.0
NR	52	10.9	21.2	15.4	19.2	5.8	5.8	32.7
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	20.0	27.5	37.5	2.5	7.5	5.0
35-44	62	13.0	27.4	38.7	21.0	6.5	4.8	1.6
45-54	104	21.8	19.2	41.3	26.0	6.7	4.8	1.9
55-64	121	25.4	28.1	27.3	29.8	9.1	5.0	0.8
65 or Older	127	26.7	26.8	27.6	29.9	6.3	2.4	7.1
NR	20	4.2	15.0	20.0	5.0		5.0	55.0
Gender								
Male	242	50.8	19.8	31.8	31.8	7.9	6.2	2.5
Female	215	45.2	30.2	33.0	24.7	5.6	2.3	4.2
NR	19	4.0	15.8	15.8	5.3		5.3	57.9
Total	476	100.0	24.4	31.7	27.5	6.5	4.4	5.5

Question 10C: Cont.

Q10C	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	32.8	27.9	31.1			8.2
6-10 Years	47	9.9	14.9	38.3	31.9	8.5	4.3	2.1
Over 10 Years	352	73.9	24.7	32.7	27.0	7.7	5.1	2.8
NR	16	3.4	12.5	6.3	12.5		6.3	62.5
Rent or Own								
Rent	41	8.6	29.3	34.1	24.4	2.4	2.4	7.3
Own	421	88.4	24.2	32.3	28.5	7.1	4.8	3.1
NR	14	2.9	14.3	7.1	7.1			71.4
Home Type								
Single Family Home	362	76.1	26.5	31.5	26.5	7.5	5.0	3.0
Condo	66	13.9	19.7	36.4	36.4	3.0	1.5	3.0
Other	32	6.7	12.5	34.4	31.3	6.3	6.3	9.4
NR	16	3.4	18.8	12.5	6.3			62.5
Number in Household								
1	90	18.9	26.7	28.9	33.3	6.7	3.3	1.1
2	176	37.0	24.4	30.7	30.1	6.8	4.5	3.4
3 or More	188	39.5	23.9	35.6	25.0	6.9	4.8	3.7
NR	22	4.6	18.2	18.2	4.5		4.5	54.5
Education								
High School or Less	82	17.2	32.9	23.2	32.9	3.7	1.2	6.1
More Than High School	172	36.1	23.3	34.9	27.3	8.7	3.5	2.3
Bachelor Degree	115	24.2	20.9	35.7	25.2	5.2	7.0	6.1
Graduate or PhD Degree	84	17.6	26.2	32.1	28.6	7.1	6.0	
NR	23	4.8	13.0	17.4	17.4	4.3	4.3	43.5
Employed								
Yes	259	54.4	22.0	35.1	27.8	6.9	5.0	3.1
No	200	42.0	28.0	29.0	29.0	6.5	3.5	4.0
NR	17	3.6	17.6	11.8	5.9		5.9	58.8
English Primary Language								
Yes	427	89.7	25.1	31.6	29.0	6.1	4.7	3.5
Other	32	6.7	15.6	43.8	18.8	15.6	3.1	3.1
NR	17	3.6	23.5	11.8	5.9			58.8
Registered Voter								
Yes	428	89.9	24.5	31.8	29.0	6.5	4.4	3.7
No	25	5.3	28.0	36.0	20.0	8.0	8.0	
NR	23	4.8	17.4	26.1	8.7	4.3		43.5
Income								
Less than \$25K	45	9.5	42.2	13.3	33.3	4.4	4.4	2.2
\$25K - \$49K	101	21.2	20.8	40.6	25.7	7.9	3.0	2.0
\$50K - \$74K	107	22.5	26.2	31.8	32.7	3.7	0.9	4.7
\$75K - \$99K	62	13.0	27.4	33.9	24.2	6.5	4.8	3.2
\$100K or more	87	18.3	20.7	34.5	26.4	9.2	5.7	3.4
NR	74	15.5	17.6	25.7	23.0	6.8	9.5	17.6
Total	476	100.0	24.4	31.7	27.5	6.5	4.4	5.5

Question 10D: Community Relations– How important are Pride & Shine Clean Up Days?



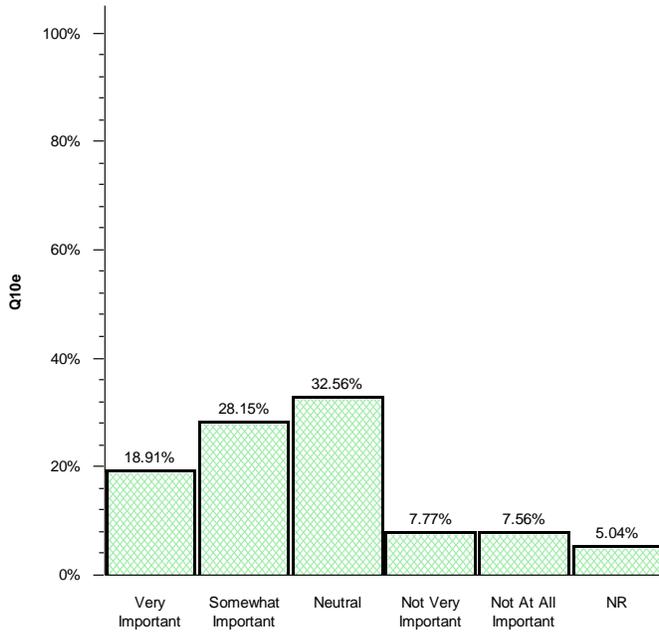
Most respondents (61%) think the Pride & Shine Clean Up Days are needed while about 25 percent are neutral about this effort. About 8 percent do not think this effort is very important.

Q10D	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	113	23.7	51.3	31.9	15.0	0.9	0.9	
Good	243	51.1	23.5	41.2	24.7	4.5	2.5	3.7
Fair	64	13.4	6.3	26.6	45.3	15.6	6.3	
Poor	4	0.8				75.0	25.0	
NR	52	10.9	21.2	17.3	21.2		3.8	36.5
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	32.5	30.0	32.5	2.5		2.5
35-44	62	13.0	32.3	30.6	24.2	8.1	1.6	3.2
45-54	104	21.8	20.2	40.4	26.0	7.7	2.9	2.9
55-64	121	25.4	28.9	33.9	25.6	5.8	5.0	0.8
65 or Older	127	26.7	30.7	34.6	21.3	3.1	2.4	7.9
NR	20	4.2	10.0	15.0	15.0		5.0	55.0
Gender								
Male	242	50.8	23.6	36.4	26.4	6.6	4.1	2.9
Female	215	45.2	33.0	33.5	23.3	4.2	1.4	4.7
NR	19	4.0	10.5	10.5	15.8		5.3	57.9
Total	476	100.0	27.3	34.0	24.6	5.3	2.9	5.9

Question 10D: Cont.

Q10D	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	31.1	37.7	23.0	1.6		6.6
6-10 Years	47	9.9	21.3	40.4	29.8	4.3		4.3
Over 10 Years	352	73.9	28.4	34.1	24.1	6.3	3.7	3.4
NR	16	3.4	6.3		25.0		6.3	62.5
Rent or Own								
Rent	41	8.6	36.6	34.1	19.5	2.4	2.4	4.9
Own	421	88.4	27.1	35.2	25.2	5.7	3.1	3.8
NR	14	2.9	7.1		21.4			71.4
Home Type								
Single Family Home	362	76.1	29.8	32.3	25.4	5.5	3.0	3.9
Condo	66	13.9	21.2	47.0	24.2	4.5	1.5	1.5
Other	32	6.7	18.8	40.6	18.8	6.3	6.3	9.4
NR	16	3.4	12.5	6.3	18.8			62.5
Number in Household								
1	90	18.9	27.8	32.2	25.6	10.0	2.2	2.2
2	176	37.0	26.7	39.2	23.9	3.4	3.4	3.4
3 or More	188	39.5	29.3	32.4	26.1	5.3	2.7	4.3
NR	22	4.6	13.6	13.6	13.6		4.5	54.5
Education								
High School or Less	82	17.2	42.7	26.8	20.7	1.2		8.5
More Than High School	172	36.1	25.6	39.0	25.0	5.8	1.7	2.9
Bachelor Degree	115	24.2	24.3	35.7	24.3	6.1	5.2	4.3
Graduate or PhD Degree	84	17.6	25.0	33.3	27.4	8.3	4.8	1.2
NR	23	4.8	8.7	17.4	26.1		4.3	43.5
Employed								
Yes	259	54.4	24.7	34.7	27.8	6.9	2.7	3.1
No	200	42.0	32.0	35.5	21.0	3.5	3.0	5.0
NR	17	3.6	11.8	5.9	17.6		5.9	58.8
English Primary Language								
Yes	427	89.7	28.6	34.9	24.1	5.6	3.0	3.7
Other	32	6.7	15.6	37.5	34.4	3.1	3.1	6.3
NR	17	3.6	17.6	5.9	17.6			58.8
Registered Voter								
Yes	428	89.9	27.8	35.3	23.8	5.8	3.0	4.2
No	25	5.3	28.0	32.0	36.0		4.0	
NR	23	4.8	17.4	13.0	26.1			43.5
Income								
Less than \$25K	45	9.5	37.8	28.9	22.2	2.2	2.2	6.7
\$25K - \$49K	101	21.2	25.7	43.6	20.8	5.0	2.0	3.0
\$50K - \$74K	107	22.5	31.8	31.8	29.0	3.7	0.9	2.8
\$75K - \$99K	62	13.0	32.3	32.3	21.0	9.7	1.6	3.2
\$100K or more	87	18.3	17.2	34.5	33.3	9.2	1.1	4.6
NR	74	15.5	24.3	28.4	17.6	1.4	10.8	17.6
Total	476	100.0	27.3	34.0	24.6	5.3	2.9	5.9

Question 10E: Community Relations– How important is the Sterling Heights Cultural Exchange?



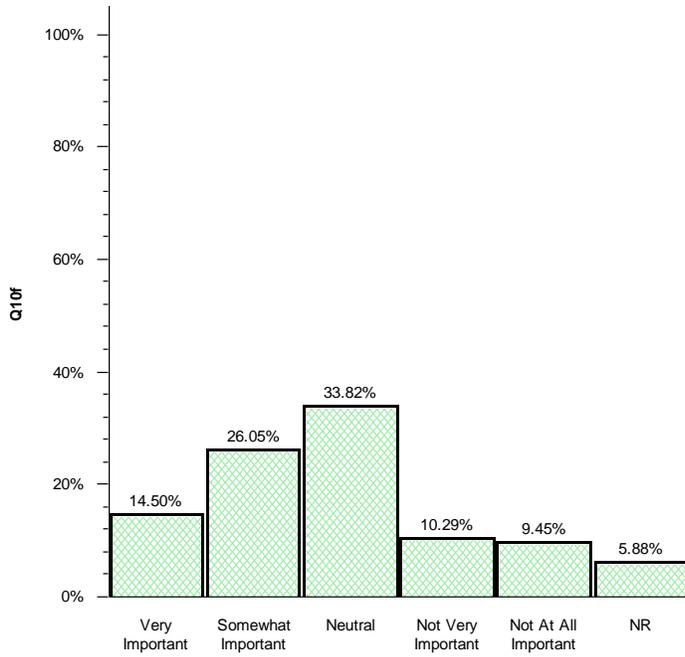
47 percent of respondents rate the Sterling Heights Cultural Exchange an important function while about 15 percent do not. Minorities are much more supportive, with 70 percent rating the Cultural Exchange as important.

Q10E	Question Response							
	TOTAL		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	25.0	25.0	35.0	7.5	5.0	2.5
35-44	62	13.0	25.8	25.8	29.0	8.1	9.7	1.6
45-54	104	21.8	12.5	30.8	39.4	7.7	7.7	1.9
55-64	121	25.4	19.0	25.6	32.2	11.6	10.7	0.8
65 or Older	127	26.7	20.5	31.5	31.5	5.5	4.7	6.3
NR	20	4.2	10.0	20.0	10.0		5.0	55.0
Gender								
Male	242	50.8	15.3	29.8	35.1	8.7	9.5	1.7
Female	215	45.2	23.7	27.9	31.2	7.4	5.6	4.2
NR	19	4.0	10.5	10.5	15.8		5.3	57.9
Race								
White/Caucasian	393	82.6	16.5	29.3	33.8	8.9	8.1	3.3
Black/African Amer.	10	2.1	50.0	40.0	10.0			
Latino/Hispanic	2	0.4			100.0			
Amer. Indian/AK Native	2	0.4	50.0	50.0				
Middle Eastern	19	4.0	47.4	26.3	21.1			5.3
Asian/Pacific Islander	16	3.4	37.5	18.8	37.5	6.3		
Other	12	2.5	8.3	25.0	50.0		16.7	
NR	22	4.6	13.6	13.6	13.6	4.5	9.1	45.5
TOTAL	476	100.0	18.9	28.2	32.6	7.8	7.6	5.0

Question 10E: Cont.

Q10E	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	24.6	31.1	27.9	8.2		8.2
6-10 Years	47	9.9	14.9	40.4	34.0	4.3	4.3	2.1
Over 10 Years	352	73.9	18.8	27.3	33.8	8.5	9.4	2.3
NR	16	3.4	12.5		18.8		6.3	62.5
Rent or Own								
Rent	41	8.6	26.8	34.1	24.4	4.9	2.4	7.3
Own	421	88.4	18.3	28.5	34.0	8.3	8.3	2.6
NR	14	2.9	14.3		14.3			71.4
Home Type								
Single Family Home	362	76.1	19.1	28.2	33.4	7.5	9.1	2.8
Condo	66	13.9	21.2	30.3	34.8	10.6	1.5	1.5
Other	32	6.7	12.5	34.4	28.1	9.4	6.3	9.4
NR	16	3.4	18.8	6.3	12.5			62.5
Number in Household								
1	90	18.9	22.2	24.4	35.6	10.0	5.6	2.2
2	176	37.0	15.3	32.4	34.1	6.8	9.1	2.3
3 or More	188	39.5	21.3	27.1	32.4	8.5	7.4	3.2
NR	22	4.6	13.6	18.2	9.1		4.5	54.5
Education								
High School or Less	82	17.2	30.5	22.0	31.7	7.3	1.2	7.3
More Than High School	172	36.1	14.0	32.0	33.7	8.7	8.7	2.9
Bachelor Degree	115	24.2	16.5	30.4	33.0	5.2	12.2	2.6
Graduate or PhD Degree	84	17.6	21.4	27.4	33.3	11.9	6.0	
NR	23	4.8	17.4	13.0	21.7		4.3	43.5
Employed								
Yes	259	54.4	17.8	27.8	34.7	9.7	7.3	2.7
No	200	42.0	21.0	30.0	31.5	6.0	8.0	3.5
NR	17	3.6	11.8	11.8	11.8		5.9	58.8
English Primary Language								
Yes	427	89.7	18.7	28.8	33.3	8.2	8.2	2.8
Other	32	6.7	21.9	28.1	34.4	6.3	3.1	6.3
NR	17	3.6	17.6	11.8	11.8			58.8
Registered Voter								
Yes	428	89.9	18.9	29.0	33.2	7.9	7.7	3.3
No	25	5.3	28.0	24.0	28.0	8.0	12.0	
NR	23	4.8	8.7	17.4	26.1	4.3		43.5
Income								
Less than \$25K	45	9.5	35.6	20.0	26.7	4.4	6.7	6.7
\$25K - \$49K	101	21.2	21.8	35.6	28.7	5.9	5.9	2.0
\$50K - \$74K	107	22.5	20.6	24.3	39.3	9.3	4.7	1.9
\$75K - \$99K	62	13.0	17.7	33.9	32.3	3.2	11.3	1.6
\$100K or more	87	18.3	11.5	26.4	37.9	14.9	6.9	2.3
NR	74	15.5	12.2	25.7	25.7	5.4	12.2	18.9
Total	476	100.0	18.9	28.2	32.6	7.8	7.6	5.0

Question 10F: Community Relations– How important Sterling Heights Social Media?



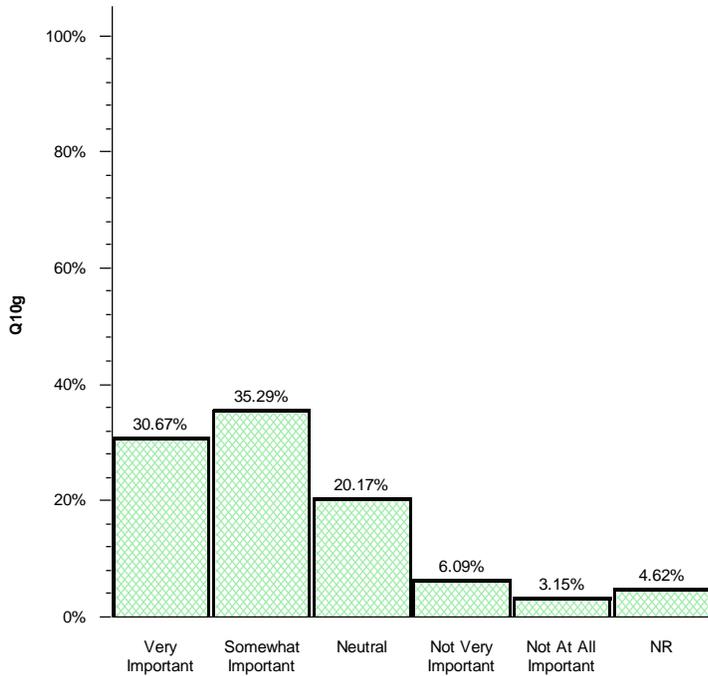
41 percent rated Sterling Heights Social Media as somewhat or very important. A third (34%) were neutral and 20 percent rated this function as not very important or not important at all.

Q10F	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	113	23.7	32.7	31.0	27.4	7.1	1.8	
Good	243	51.1	9.5	30.9	36.6	12.3	7.8	2.9
Fair	64	13.4	9.4	10.9	39.1	12.5	26.6	1.6
Poor	4	0.8					100.0	
NR	52	10.9	5.8	13.5	30.8	5.8	5.8	38.5
Age								
18-24	2	0.4	50.0		50.0			
25-34	40	8.4	25.0	22.5	32.5	12.5	5.0	2.5
35-44	62	13.0	21.0	33.9	27.4	9.7	4.8	3.2
45-54	104	21.8	9.6	28.8	41.3	10.6	6.7	2.9
55-64	121	25.4	12.4	23.1	34.7	12.4	15.7	1.7
65 or Older	127	26.7	14.2	26.0	34.6	8.7	9.4	7.1
NR	20	4.2	10.0	15.0	5.0	5.0	10.0	55.0
Gender								
Male	242	50.8	11.2	26.0	36.0	12.8	11.6	2.5
Female	215	45.2	18.6	27.9	33.5	7.9	7.0	5.1
NR	19	4.0	10.5	5.3	10.5	5.3	10.5	57.9
Total	476	100.0	14.5	26.1	33.8	10.3	9.5	5.9

Question 10F: Cont.

Q10F	Question Response							
	Total		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	24.6	24.6	36.1	6.6	1.6	6.6
6-10 Years	47	9.9	10.6	31.9	34.0	12.8	4.3	6.4
Over 10 Years	352	73.9	13.6	26.7	34.4	10.8	11.4	3.1
NR	16	3.4	6.3		12.5	6.3	12.5	62.5
Rent or Own								
Rent	41	8.6	22.0	34.1	31.7	2.4	4.9	4.9
Own	421	88.4	14.0	26.1	34.9	11.2	10.0	3.8
NR	14	2.9	7.1		7.1	7.1	7.1	71.4
Home Type								
Single Family Home	362	76.1	14.6	26.2	35.4	9.7	9.9	4.1
Condo	66	13.9	19.7	25.8	28.8	16.7	7.6	1.5
Other	32	6.7	3.1	34.4	40.6	6.3	9.4	6.3
NR	16	3.4	12.5	6.3	6.3	6.3	6.3	62.5
Number in Household								
1	90	18.9	14.4	24.4	40.0	8.9	10.0	2.2
2	176	37.0	10.2	31.3	30.1	12.5	11.9	4.0
3 or More	188	39.5	18.6	23.9	37.2	9.6	6.9	3.7
NR	22	4.6	13.6	9.1	9.1	4.5	9.1	54.5
Education								
High School or Less	82	17.2	22.0	25.6	30.5	9.8	3.7	8.5
More Than High School	172	36.1	12.2	25.0	40.7	8.7	10.5	2.9
Bachelor Degree	115	24.2	11.3	32.2	29.6	11.3	11.3	4.3
Graduate or PhD Degree	84	17.6	17.9	25.0	32.1	14.3	10.7	
NR	23	4.8	8.7	8.7	21.7	4.3	8.7	47.8
Employed								
Yes	259	54.4	14.3	29.3	34.0	11.2	7.7	3.5
No	200	42.0	15.0	23.5	35.5	9.5	12.0	4.5
NR	17	3.6	11.8	5.9	11.8	5.9	5.9	58.8
English Primary Language								
Yes	427	89.7	14.3	26.5	34.9	10.8	10.1	3.5
Other	32	6.7	15.6	31.3	34.4	6.3	3.1	9.4
NR	17	3.6	17.6	5.9	5.9	5.9	5.9	58.8
Registered Voter								
Yes	428	89.9	14.7	26.6	34.3	11.0	9.3	4.0
No	25	5.3	16.0	28.0	32.0	4.0	16.0	4.0
NR	23	4.8	8.7	13.0	26.1	4.3	4.3	43.5
Income								
Less than \$25K	45	9.5	26.7	15.6	31.1	11.1	6.7	8.9
\$25K - \$49K	101	21.2	17.8	26.7	36.6	10.9	5.9	2.0
\$50K - \$74K	107	22.5	14.0	26.2	39.3	8.4	9.3	2.8
\$75K - \$99K	62	13.0	17.7	29.0	29.0	11.3	11.3	1.6
\$100K or more	87	18.3	9.2	31.0	35.6	11.5	10.3	2.3
NR	74	15.5	6.8	23.0	25.7	9.5	13.5	21.6
Total	476	100.0	14.5	26.1	33.8	10.3	9.5	5.9

Question 10G: Community Relations– How important is the Sterling Heights Magazine?



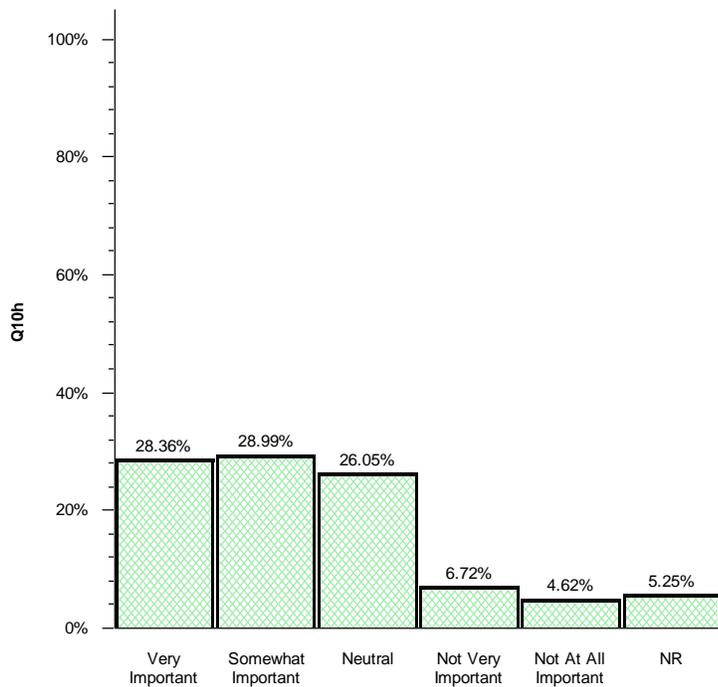
Sterling Heights Magazine seems to be a good mechanism for communications with city residents since two-thirds of respondents (66%) think the magazine is needed. Still, over 9 percent feel the magazine is not very important.

Q10G	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	113	23.7	59.3	29.2	8.8	1.8		0.9
Good	243	51.1	25.9	42.4	22.2	4.9	3.3	1.2
Fair	64	13.4	10.9	25.0	39.1	18.8	6.3	
Poor	4	0.8				25.0	75.0	
NR	52	10.9	17.3	30.8	13.5	3.8		34.6
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	25.0	22.5	40.0	7.5	2.5	2.5
35-44	62	13.0	33.9	33.9	14.5	11.3	3.2	3.2
45-54	104	21.8	26.0	38.5	26.0	2.9	4.8	1.9
55-64	121	25.4	31.4	37.2	20.7	6.6	2.5	1.7
65 or Older	127	26.7	36.2	38.6	14.2	5.5	2.4	3.1
NR	20	4.2	20.0	15.0		5.0	5.0	55.0
Gender								
Male	242	50.8	26.0	36.4	24.4	7.4	4.1	1.7
Female	215	45.2	37.7	35.3	17.2	4.7	1.9	3.3
NR	19	4.0	10.5	21.1		5.3	5.3	57.9
Total	476	100.0	30.7	35.3	20.2	6.1	3.2	4.6

Question 10G: Cont.

Q10G	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	29.5	31.1	31.1	1.6	1.6	4.9
6-10 Years	47	9.9	29.8	40.4	19.1	2.1	4.3	4.3
Over 10 Years	352	73.9	31.8	36.4	19.3	7.4	3.1	2.0
NR	16	3.4	12.5	12.5		6.3	6.3	62.5
Rent or Own								
Rent	41	8.6	26.8	43.9	19.5	4.9	2.4	2.4
Own	421	88.4	31.8	35.2	20.9	6.4	3.1	2.6
NR	14	2.9	7.1	14.3			7.1	71.4
Home Type								
Single Family Home	362	76.1	33.1	33.7	21.5	5.5	3.3	2.8
Condo	66	13.9	33.3	40.9	15.2	7.6	1.5	1.5
Other	32	6.7	6.3	50.0	25.0	12.5	3.1	3.1
NR	16	3.4	12.5	18.8			6.3	62.5
Number in Household								
1	90	18.9	26.7	44.4	22.2	5.6		1.1
2	176	37.0	29.5	38.1	21.6	6.3	3.4	1.1
3 or More	188	39.5	35.1	29.8	20.2	6.4	4.3	4.3
NR	22	4.6	18.2	22.7		4.5	4.5	50.0
Education								
High School or Less	82	17.2	39.0	34.1	15.9	4.9		6.1
More Than High School	172	36.1	30.8	33.1	23.3	8.1	2.9	1.7
Bachelor Degree	115	24.2	27.8	36.5	23.5	4.3	4.3	3.5
Graduate or PhD Degree	84	17.6	32.1	41.7	15.5	6.0	4.8	
NR	23	4.8	8.7	26.1	13.0	4.3	4.3	43.5
Employed								
Yes	259	54.4	26.6	37.1	23.2	6.2	3.9	3.1
No	200	42.0	37.0	34.5	18.0	6.5	2.0	2.0
NR	17	3.6	17.6	17.6			5.9	58.8
English Primary Language								
Yes	427	89.7	32.3	37.0	19.4	5.9	3.3	2.1
Other	32	6.7	15.6	21.9	40.6	12.5		9.4
NR	17	3.6	17.6	17.6			5.9	58.8
Registered Voter								
Yes	428	89.9	31.8	36.2	19.9	6.3	3.3	2.6
No	25	5.3	24.0	28.0	36.0	8.0		4.0
NR	23	4.8	17.4	26.1	8.7		4.3	43.5
Income								
Less than \$25K	45	9.5	42.2	28.9	17.8	4.4		6.7
\$25K - \$49K	101	21.2	32.7	34.7	24.8	5.0	1.0	2.0
\$50K - \$74K	107	22.5	31.8	33.6	20.6	9.3	1.9	2.8
\$75K - \$99K	62	13.0	37.1	33.9	12.9	9.7	4.8	1.6
\$100K or more	87	18.3	20.7	40.2	26.4	4.6	5.7	2.3
NR	74	15.5	25.7	37.8	13.5	2.7	5.4	14.9
Total	476	100.0	30.7	35.3	20.2	6.1	3.2	4.6

Question 10H: Community Relations– How important is the Sterling Heights Memorial Day Parade?



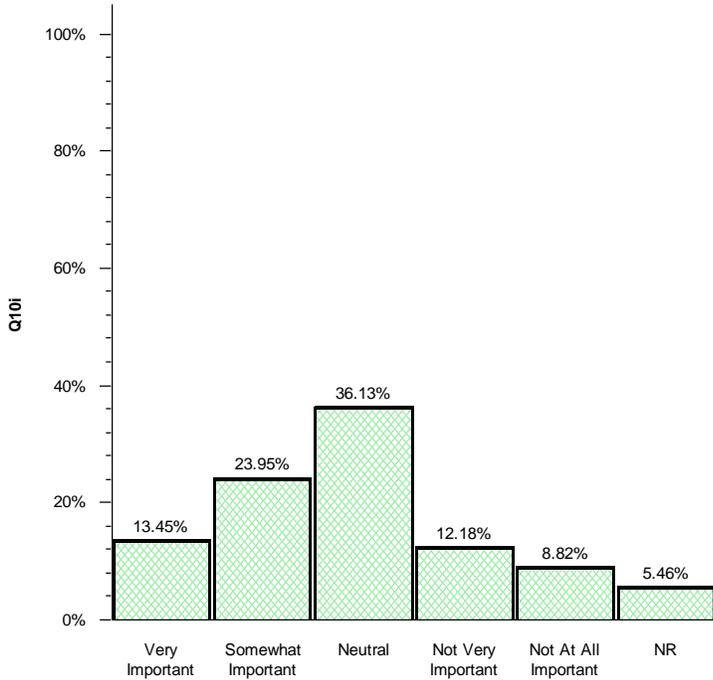
Respondents seem to be almost evenly divided on the importance of the Sterling Heights Memorial Day Parade. 28 percent feel it is very important, 29 percent feel it is somewhat important, and 28 percent are neutral. 11 percent do not feel it is very important.

Q10H	Question Response							
	Total	Question Response						NR
		#	%	Very Important	Somewht Important	Neutral	Not Very Important	
Overall Performance								
Excellent	113	23.7	53.1	29.2	13.3	1.8	0.9	1.8
Good	243	51.1	23.5	33.3	29.6	8.2	3.3	2.1
Fair	64	13.4	12.5	21.9	37.5	12.5	15.6	
Poor	4	0.8			25.0	25.0	50.0	
NR	52	10.9	19.2	19.2	23.1	1.9	1.9	34.6
Age								
18-24	2	0.4	50.0	50.0				
25-34	40	8.4	27.5	22.5	30.0	15.0	2.5	2.5
35-44	62	13.0	33.9	25.8	19.4	11.3	8.1	1.6
45-54	104	21.8	24.0	33.7	31.7	6.7	1.9	1.9
55-64	121	25.4	27.3	31.4	24.8	7.4	7.4	1.7
65 or Older	127	26.7	33.1	26.8	29.1	1.6	3.9	5.5
NR	20	4.2	10.0	25.0		5.0		60.0
Gender								
Male	242	50.8	24.8	29.3	31.0	8.3	4.5	2.1
Female	215	45.2	34.0	29.8	22.3	5.1	5.1	3.7
NR	19	4.0	10.5	15.8	5.3	5.3		63.2
Total	476	100.0	28.4	29.0	26.1	6.7	4.6	5.3

Question 10H: Cont.

Q10H	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	29.5	27.9	29.5	6.6		6.6
6-10 Years	47	9.9	23.4	38.3	34.0	2.1		2.1
Over 10 Years	352	73.9	29.5	28.4	25.6	7.4	6.3	2.8
NR	16	3.4	12.5	18.8		6.3		62.5
Rent or Own								
Rent	41	8.6	29.3	34.1	24.4	2.4	4.9	4.9
Own	421	88.4	29.0	29.0	27.1	7.1	4.8	3.1
NR	14	2.9	7.1	14.3		7.1		71.4
Home Type								
Single Family Home	362	76.1	31.8	27.9	27.1	5.8	4.1	3.3
Condo	66	13.9	19.7	28.8	28.8	13.6	7.6	1.5
Other	32	6.7	18.8	43.8	21.9	3.1	6.3	6.3
NR	16	3.4	6.3	25.0		6.3		62.5
Number in Household								
1	90	18.9	28.9	21.1	31.1	8.9	8.9	1.1
2	176	37.0	26.7	33.0	27.8	5.1	4.5	2.8
3 or More	188	39.5	31.4	29.8	25.0	7.4	3.2	3.2
NR	22	4.6	13.6	22.7		4.5		59.1
Education								
High School or Less	82	17.2	39.0	28.0	20.7	3.7	1.2	7.3
More Than High School	172	36.1	32.6	29.7	27.9	3.5	4.1	2.3
Bachelor Degree	115	24.2	19.1	33.0	28.7	10.4	6.1	2.6
Graduate or PhD Degree	84	17.6	27.4	26.2	27.4	10.7	8.3	
NR	23	4.8	8.7	17.4	13.0	8.7		52.2
Employed								
Yes	259	54.4	26.6	29.7	27.0	9.7	4.2	2.7
No	200	42.0	32.5	29.0	27.0	3.0	5.0	3.5
NR	17	3.6	5.9	17.6		5.9	5.9	64.7
English Primary Language								
Yes	427	89.7	29.5	29.5	26.2	6.8	5.2	2.8
Other	32	6.7	21.9	28.1	37.5	6.3		6.3
NR	17	3.6	11.8	17.6		5.9		64.7
Registered Voter								
Yes	428	89.9	29.9	29.0	26.4	6.8	4.7	3.3
No	25	5.3	16.0	36.0	36.0	4.0	8.0	
NR	23	4.8	13.0	21.7	8.7	8.7		47.8
Income								
Less than \$25K	45	9.5	35.6	28.9	24.4	4.4	2.2	4.4
\$25K - \$49K	101	21.2	35.6	26.7	27.7	4.0	3.0	3.0
\$50K - \$74K	107	22.5	29.9	26.2	32.7	4.7	4.7	1.9
\$75K - \$99K	62	13.0	29.0	33.9	21.0	8.1	6.5	1.6
\$100K or more	87	18.3	21.8	33.3	27.6	12.6	2.3	2.3
NR	74	15.5	18.9	27.0	17.6	6.8	9.5	20.3
Total	476	100.0	28.4	29.0	26.1	6.7	4.6	5.3

Question 10I: Community Relations– How important is Sterling Heights Radio (AM 1700)?



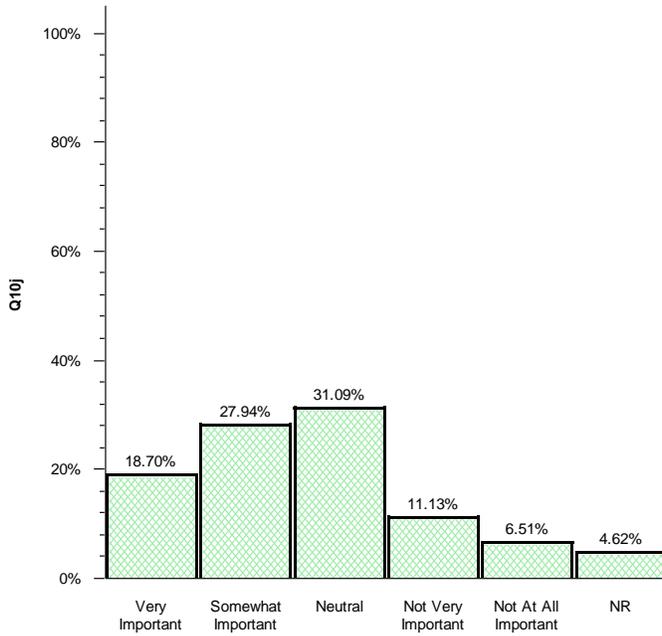
There are very mixed opinions concerning Sterling Heights Radio. Over a third (36%) are neutral on the subject and only 37 percent think it is needed while 21 percent feel it is not very important.

Q10I	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	113	23.7	28.3	37.2	25.7	4.4	4.4	
Good	243	51.1	10.3	21.8	41.6	16.0	7.0	3.3
Fair	64	13.4	3.1	15.6	40.6	18.8	21.9	
Poor	4	0.8					100.0	
NR	52	10.9	9.6	17.3	30.8	3.8	3.8	34.6
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	12.5	22.5	37.5	15.0	10.0	2.5
35-44	62	13.0	21.0	24.2	29.0	11.3	11.3	3.2
45-54	104	21.8	7.7	25.0	41.3	18.3	6.7	1.0
55-64	121	25.4	12.4	24.0	36.4	10.7	12.4	4.1
65 or Older	127	26.7	18.1	22.8	38.6	9.4	6.3	4.7
NR	20	4.2		25.0	10.0	5.0	5.0	55.0
Gender								
Male	242	50.8	12.4	20.7	39.3	14.0	11.2	2.5
Female	215	45.2	15.8	28.4	34.4	10.7	6.5	4.2
NR	19	4.0		15.8	15.8	5.3	5.3	57.9
Total	476	100.0	13.4	23.9	36.1	12.2	8.8	5.5

Question 10I: Cont.

Q10I	Question Response							
	Total		Very Imporntnt	Somewht Imporntnt	Neutral	Not Very Imporntnt	Not At All Imporntnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	19.7	23.0	39.3	8.2	1.6	8.2
6-10 Years	47	9.9	10.6	36.2	31.9	14.9	4.3	2.1
Over 10 Years	352	73.9	13.4	23.3	37.2	12.5	10.8	2.8
NR	16	3.4		6.3	12.5	12.5	6.3	62.5
Rent or Own								
Rent	41	8.6	17.1	31.7	36.6	2.4	7.3	4.9
Own	421	88.4	13.5	23.8	37.1	13.3	9.0	3.3
NR	14	2.9		7.1	7.1	7.1	7.1	71.4
Home Type								
Single Family Home	362	76.1	14.9	24.0	36.5	12.7	8.6	3.3
Condo	66	13.9	12.1	22.7	37.9	15.2	10.6	1.5
Other	32	6.7	6.3	28.1	43.8	3.1	9.4	9.4
NR	16	3.4		18.8	6.3	6.3	6.3	62.5
Number in Household								
1	90	18.9	12.2	21.1	45.6	10.0	8.9	2.2
2	176	37.0	11.9	23.9	37.5	13.6	10.2	2.8
3 or More	188	39.5	16.5	25.5	33.5	12.8	8.0	3.7
NR	22	4.6	4.5	22.7	9.1	4.5	4.5	54.5
Education								
High School or Less	82	17.2	19.5	30.5	31.7	8.5	2.4	7.3
More Than High School	172	36.1	14.0	24.4	40.7	8.1	9.9	2.9
Bachelor Degree	115	24.2	9.6	24.3	33.9	16.5	11.3	4.3
Graduate or PhD Degree	84	17.6	15.5	17.9	38.1	17.9	10.7	
NR	23	4.8		17.4	21.7	13.0	4.3	43.5
Employed								
Yes	259	54.4	11.6	22.8	37.8	15.8	8.9	3.1
No	200	42.0	17.0	26.0	36.5	8.0	9.0	3.5
NR	17	3.6		17.6	5.9	5.9	5.9	64.7
English Primary Language								
Yes	427	89.7	14.1	24.1	36.1	12.9	9.6	3.3
Other	32	6.7	9.4	25.0	53.1	6.3		6.3
NR	17	3.6	5.9	17.6	5.9	5.9	5.9	58.8
Registered Voter								
Yes	428	89.9	14.3	23.4	37.1	12.6	8.9	3.7
No	25	5.3	12.0	32.0	40.0	4.0	12.0	
NR	23	4.8		26.1	13.0	13.0	4.3	43.5
Income								
Less than \$25K	45	9.5	26.7	22.2	35.6	4.4	4.4	6.7
\$25K - \$49K	101	21.2	16.8	25.7	41.6	7.9	5.0	3.0
\$50K - \$74K	107	22.5	14.0	23.4	34.6	15.0	10.3	2.8
\$75K - \$99K	62	13.0	12.9	35.5	30.6	8.1	11.3	1.6
\$100K or more	87	18.3	8.0	16.1	42.5	19.5	10.3	3.4
NR	74	15.5	6.8	23.0	28.4	13.5	10.8	17.6
Total	476	100.0	13.4	23.9	36.1	12.2	8.8	5.5

Question 10J: Community Relations– How important is Sterling Heights Television (SHTV)?



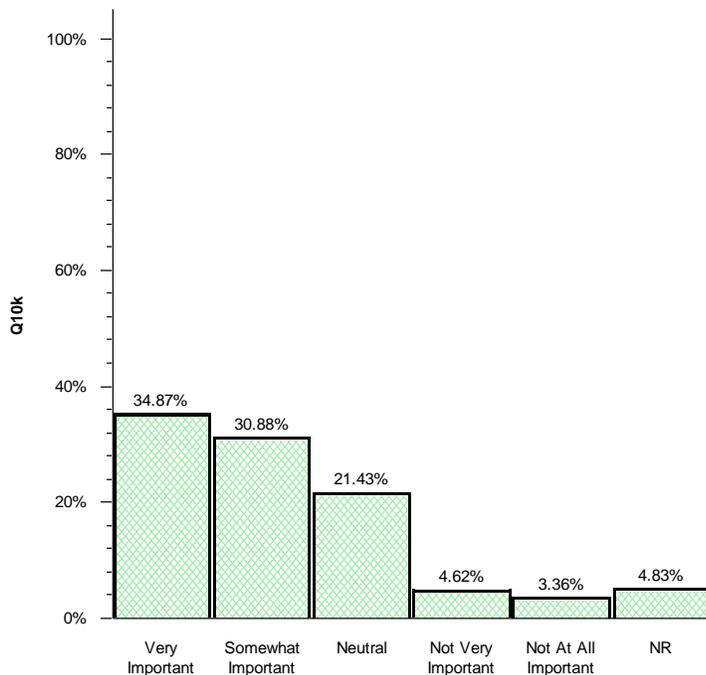
Sterling Heights Television elicits responses very similar to those for Sterling Heights Radio. About a third (31%) are neutral about it, 47 percent think it is necessary, while 18 percent feel it is not very important.

Q10J	Question Response							
	Total		Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	113	23.7	38.1	36.3	20.4	2.7	2.7	
Good	243	51.1	13.6	30.0	35.0	14.4	4.9	2.1
Fair	64	13.4	6.3	14.1	40.6	21.9	17.2	
Poor	4	0.8				25.0	75.0	
NR	52	10.9	17.3	19.2	26.9		3.8	32.7
Age								
18-24	2	0.4		100.0				
25-34	40	8.4	17.5	17.5	32.5	20.0	10.0	2.5
35-44	62	13.0	22.6	27.4	25.8	14.5	8.1	1.6
45-54	104	21.8	12.5	34.6	33.7	12.5	4.8	1.9
55-64	121	25.4	18.2	25.6	36.4	9.9	8.3	1.7
65 or Older	127	26.7	24.4	26.8	31.5	8.7	4.7	3.9
NR	20	4.2	10.0	30.0			5.0	55.0
Gender								
Male	242	50.8	14.9	28.1	33.1	14.9	7.9	1.2
Female	215	45.2	23.7	28.4	31.2	7.9	5.1	3.7
NR	19	4.0	10.5	21.1	5.3		5.3	57.9
Total	476	100.0	18.7	27.9	31.1	11.1	6.5	4.6

Question 10J: Cont.

Q10J	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	21.3	23.0	39.3	8.2	1.6	6.6
6-10 Years	47	9.9	12.8	36.2	31.9	10.6	6.4	2.1
Over 10 Years	352	73.9	19.6	28.1	30.7	12.2	7.4	2.0
NR	16	3.4	6.3	18.8	6.3		6.3	62.5
Rent or Own								
Rent	41	8.6	19.5	29.3	36.6	4.9	4.9	4.9
Own	421	88.4	19.2	28.0	31.6	12.1	6.7	2.4
NR	14	2.9		21.4			7.1	71.4
Home Type								
Single Family Home	362	76.1	20.7	28.2	31.2	10.8	6.6	2.5
Condo	66	13.9	15.2	27.3	31.8	18.2	6.1	1.5
Other	32	6.7	9.4	28.1	43.8	6.3	6.3	6.3
NR	16	3.4	6.3	25.0			6.3	62.5
Number in Household								
1	90	18.9	16.7	25.6	37.8	13.3	5.6	1.1
2	176	37.0	17.6	27.8	33.5	11.9	8.0	1.1
3 or More	188	39.5	21.3	29.3	29.3	10.6	5.9	3.7
NR	22	4.6	13.6	27.3			4.5	54.5
Education								
High School or Less	82	17.2	29.3	25.6	28.0	8.5	2.4	6.1
More Than High School	172	36.1	18.6	30.8	34.3	7.0	7.0	2.3
Bachelor Degree	115	24.2	13.0	27.8	30.4	15.7	10.4	2.6
Graduate or PhD Degree	84	17.6	19.0	26.2	33.3	16.7	4.8	
NR	23	4.8	8.7	21.7	13.0	8.7	4.3	43.5
Employed								
Yes	259	54.4	15.8	29.3	31.7	14.3	6.2	2.7
No	200	42.0	23.5	26.5	32.5	8.0	7.0	2.5
NR	17	3.6	5.9	23.5	5.9		5.9	58.8
English Primary Language								
Yes	427	89.7	19.2	28.3	31.4	11.7	7.0	2.3
Other	32	6.7	15.6	25.0	43.8	9.4		6.3
NR	17	3.6	11.8	23.5			5.9	58.8
Registered Voter								
Yes	428	89.9	19.9	27.8	31.8	11.4	6.3	2.8
No	25	5.3	12.0	28.0	40.0	8.0	12.0	
NR	23	4.8	4.3	30.4	8.7	8.7	4.3	43.5
Income								
Less than \$25K	45	9.5	31.1	22.2	33.3	8.9	2.2	2.2
\$25K - \$49K	101	21.2	20.8	30.7	35.6	5.9	4.0	3.0
\$50K - \$74K	107	22.5	19.6	25.2	30.8	14.0	7.5	2.8
\$75K - \$99K	62	13.0	19.4	37.1	22.6	9.7	9.7	1.6
\$100K or more	87	18.3	10.3	26.4	36.8	19.5	4.6	2.3
NR	74	15.5	16.2	25.7	24.3	6.8	10.8	16.2
Total	476	100.0	18.7	27.9	31.1	11.1	6.5	4.6

Question 10K: Community Relations– How important is the Sterlingfest Art & Music Fair?



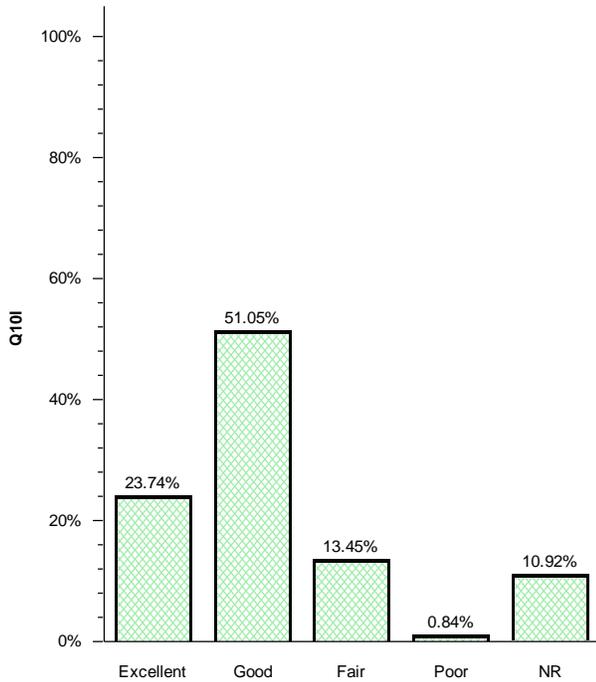
The Sterlingfest Art & Music Fair seems to enjoy fairly widespread support, with 66 percent indicating this event is somewhat or very important. Still, 21 percent are neutral and 8 percent feel the event is not very important.

Q10K	Question Response							
	Total	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important	NR	
								%
	#	%	%	%	%	%	%	%
Overall Performance								
Excellent	113	23.7	70.8	21.2	4.4	1.8	1.8	
Good	243	51.1	27.6	39.5	25.1	4.5	0.8	2.5
Fair	64	13.4	12.5	21.9	42.2	10.9	12.5	
Poor	4	0.8			50.0	25.0	25.0	
NR	52	10.9	21.2	25.0	13.5	1.9	5.8	32.7
Age								
18-24	2	0.4		50.0		50.0		
25-34	40	8.4	30.0	37.5	30.0	2.5		
35-44	62	13.0	45.2	29.0	19.4	3.2	1.6	1.6
45-54	104	21.8	35.6	33.7	22.1	5.8	1.9	1.0
55-64	121	25.4	33.9	28.9	22.3	7.4	5.8	1.7
65 or Older	127	26.7	33.9	32.3	21.3	1.6	4.7	6.3
NR	20	4.2	25.0	10.0	5.0	5.0		55.0
Gender								
Male	242	50.8	28.1	33.9	25.2	6.2	4.1	2.5
Female	215	45.2	43.7	29.8	18.1	2.8	2.8	2.8
NR	19	4.0	21.1	5.3	10.5	5.3		57.9
Total	476	100.0	34.9	30.9	21.4	4.6	3.4	4.8

Question 10K: Cont.

Q10K	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	34.4	31.1	27.9	1.6		4.9
6-10 Years	47	9.9	36.2	34.0	21.3	6.4		2.1
Over 10 Years	352	73.9	35.5	31.8	20.7	4.8	4.5	2.6
NR	16	3.4	18.8		12.5	6.3		62.5
Rent or Own								
Rent	41	8.6	34.1	31.7	19.5	7.3	2.4	4.9
Own	421	88.4	35.6	31.8	22.1	4.3	3.6	2.6
NR	14	2.9	14.3		7.1	7.1		71.4
Home Type								
Single Family Home	362	76.1	38.1	29.3	21.8	4.1	3.9	2.8
Condo	66	13.9	30.3	39.4	21.2	6.1	1.5	1.5
Other	32	6.7	15.6	43.8	25.0	6.3	3.1	6.3
NR	16	3.4	18.8	6.3	6.3	6.3		62.5
Number in Household								
1	90	18.9	31.1	33.3	24.4	5.6	3.3	2.2
2	176	37.0	33.0	33.0	24.4	4.5	2.8	2.3
3 or More	188	39.5	39.4	30.3	19.1	4.3	4.3	2.7
NR	22	4.6	27.3	9.1	4.5	4.5		54.5
Education								
High School or Less	82	17.2	41.5	23.2	18.3	6.1	3.7	7.3
More Than High School	172	36.1	35.5	34.3	22.1	4.7	2.3	1.2
Bachelor Degree	115	24.2	29.6	34.8	26.1	2.6	3.5	3.5
Graduate or PhD Degree	84	17.6	38.1	31.0	19.0	4.8	6.0	1.2
NR	23	4.8	21.7	13.0	13.0	8.7		43.5
Employed								
Yes	259	54.4	37.8	31.3	20.1	5.4	3.5	1.9
No	200	42.0	32.5	32.5	24.0	3.5	3.5	4.0
NR	17	3.6	17.6	5.9	11.8	5.9		58.8
English Primary Language								
Yes	427	89.7	36.5	32.6	19.9	4.7	3.7	2.6
Other	32	6.7	18.8	21.9	50.0	3.1		6.3
NR	17	3.6	23.5	5.9	5.9	5.9		58.8
Registered Voter								
Yes	428	89.9	36.7	31.8	20.6	4.4	3.5	3.0
No	25	5.3	16.0	32.0	48.0		4.0	
NR	23	4.8	21.7	13.0	8.7	13.0		43.5
Income								
Less than \$25K	45	9.5	33.3	31.1	22.2	4.4	2.2	6.7
\$25K - \$49K	101	21.2	33.7	32.7	23.8	5.9	2.0	2.0
\$50K - \$74K	107	22.5	32.7	29.9	28.0	3.7	4.7	0.9
\$75K - \$99K	62	13.0	38.7	32.3	16.1	4.8	6.5	1.6
\$100K or more	87	18.3	36.8	34.5	17.2	5.7	3.4	2.3
NR	74	15.5	35.1	24.3	17.6	2.7	1.4	18.9
Total	476	100.0	34.9	30.9	21.4	4.6	3.4	4.8

Question 10L: Community Relations– Overall performance?



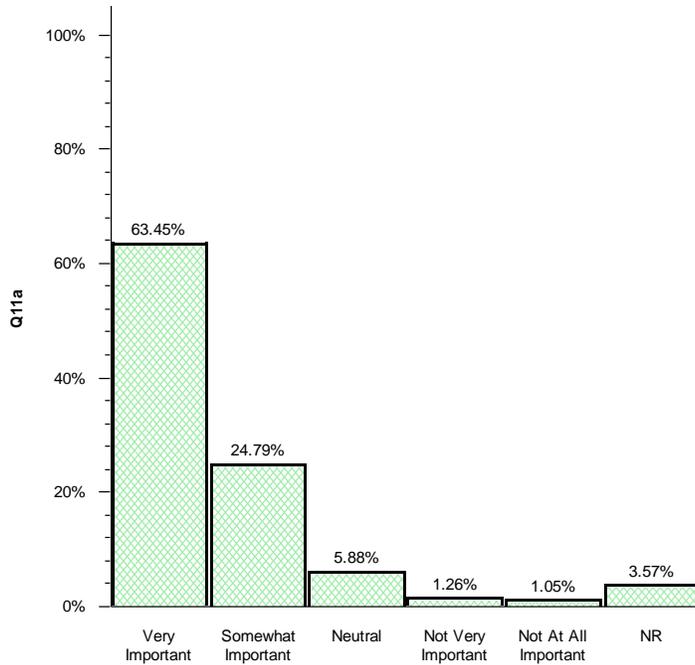
Two-thirds (75%) of respondents indicate that Community Relations is good or excellent. Less than 1 percent feel Community Relations is performing poorly.

Q10L	TOTAL		Question Response				
	#	%	ExclInt %	Good %	Fair %	Poor %	NR %
Age							
18-24	2	0.4		50.0	50.0		
25-34	40	8.4	25.0	52.5	20.0		2.5
35-44	62	13.0	19.4	54.8	17.7	1.6	6.5
45-54	104	21.8	24.0	55.8	13.5		6.7
55-64	121	25.4	24.0	52.9	16.5	0.8	5.8
65 or Older	127	26.7	26.0	48.0	7.1	1.6	17.3
NR	20	4.2	20.0	20.0	5.0		55.0
Gender							
Male	242	50.8	23.1	53.7	14.5	1.2	7.4
Female	215	45.2	24.7	51.2	13.0	0.5	10.7
NR	19	4.0	21.1	15.8	5.3		57.9
Race							
White/Caucasian	393	82.6	26.0	52.9	10.7	1.0	9.4
Black/African Amer.	10	2.1	10.0	80.0			10.0
Latino/Hispanic	2	0.4		50.0	50.0		
Amer. Indian/AK Native	2	0.4		100.0			
Middle Eastern	19	4.0	21.1	26.3	42.1		10.5
Asian/Pacific Islander	16	3.4	12.5	43.8	37.5		6.3
Other	12	2.5		66.7	33.3		
NR	22	4.6	18.2	18.2	13.6		50.0
TOTAL	476	100.0	23.7	51.1	13.4	0.8	10.9

Question 10L: Cont.

Q10L	Question Response						
	Total		ExclInt	Good	Fair	Poor	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	24.6	50.8	13.1		11.5
6-10 Years	47	9.9	23.4	48.9	19.1		8.5
Over 10 Years	352	73.9	23.9	53.1	13.1	1.1	8.8
NR	16	3.4	18.8	12.5	6.3		62.5
Rent or Own							
Rent	41	8.6	34.1	36.6	17.1		12.2
Own	421	88.4	22.8	53.9	13.5	1.0	8.8
NR	14	2.9	21.4	7.1			71.4
Home Type							
Single Family Home	362	76.1	24.6	52.2	13.3	1.1	8.8
Condo	66	13.9	18.2	59.1	15.2		7.6
Other	32	6.7	25.0	40.6	18.8		15.6
NR	16	3.4	25.0	12.5			62.5
Number in Household							
1	90	18.9	22.2	56.7	12.2		8.9
2	176	37.0	24.4	52.3	13.1	1.1	9.1
3 or More	188	39.5	22.9	51.6	15.4	1.1	9.0
NR	22	4.6	31.8	13.6	4.5		50.0
Education							
High School or Less	82	17.2	31.7	40.2	9.8		18.3
More Than High School	172	36.1	22.1	52.3	14.5	1.2	9.9
Bachelor Degree	115	24.2	20.9	60.0	11.3	1.7	6.1
Graduate or PhD Degree	84	17.6	23.8	53.6	19.0		3.6
NR	23	4.8	21.7	26.1	8.7		43.5
Employed							
Yes	259	54.4	22.8	53.7	16.2	0.8	6.6
No	200	42.0	25.0	50.5	11.0	1.0	12.5
NR	17	3.6	23.5	17.6			58.8
English Primary Language							
Yes	427	89.7	24.8	53.4	12.4	0.9	8.4
Other	32	6.7	9.4	40.6	31.3		18.8
NR	17	3.6	23.5	11.8	5.9		58.8
Registered Voter							
Yes	428	89.9	24.3	53.3	13.1	0.9	8.4
No	25	5.3	12.0	36.0	32.0		20.0
NR	23	4.8	26.1	26.1			47.8
Income							
Less than \$25K	45	9.5	22.2	51.1	13.3		13.3
\$25K - \$49K	101	21.2	25.7	44.6	16.8	1.0	11.9
\$50K - \$74K	107	22.5	24.3	49.5	13.1	0.9	12.1
\$75K - \$99K	62	13.0	21.0	61.3	11.3	1.6	4.8
\$100K or more	87	18.3	18.4	63.2	13.8	1.1	3.4
NR	74	15.5	29.7	39.2	10.8		20.3
Total	476	100.0	23.7	51.1	13.4	0.8	10.9

Question 11A: How do you rate the importance of Neighborhood Property Maintenance (Code Enforcement)?



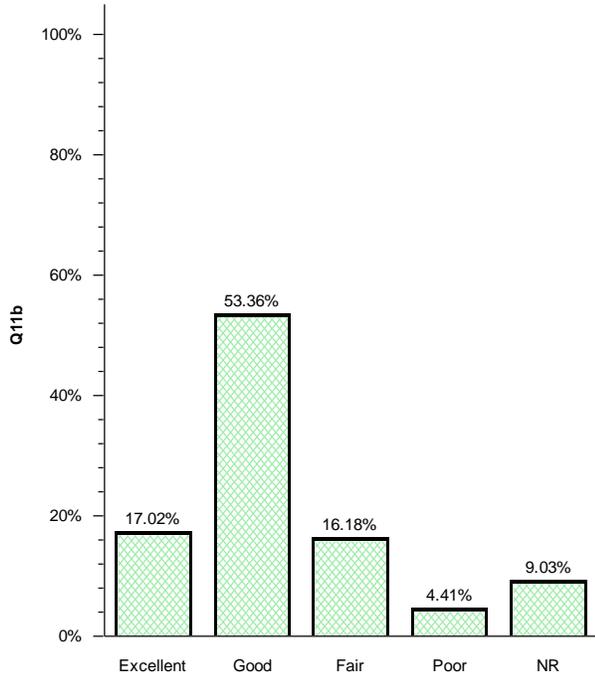
There is widespread agreement that code enforcement for neighborhood property is an important function – 88 percent think so, with 63 percent indicating that it is very important.

Q11A	Question Response							
	Total	Very Important	Somewht Important	Neutral	Not Very Important	Not At All Important	NR	
	#	%	%	%	%	%	%	
Overall Performance								
Excellent	81	17.0	91.4	7.4	1.2			
Good	254	53.4	56.7	36.6	4.7	0.8	0.4	0.8
Fair	77	16.2	66.2	13.0	15.6	5.2		
Poor	21	4.4	81.0	4.8			14.3	
NR	43	9.0	37.2	18.6	7.0		2.3	34.9
Age								
18-24	2	0.4		50.0	50.0			
25-34	40	8.4	50.0	40.0	5.0	2.5		2.5
35-44	62	13.0	56.5	37.1	3.2		3.2	
45-54	104	21.8	61.5	27.9	7.7	1.0	1.0	1.0
55-64	121	25.4	67.8	24.0	7.4	0.8		
65 or Older	127	26.7	74.0	13.4	4.7	2.4	0.8	4.7
NR	20	4.2	35.0	15.0			5.0	45.0
Gender								
Male	242	50.8	64.9	24.8	5.8	2.1	1.2	1.2
Female	215	45.2	65.1	25.1	6.5	0.5	0.5	2.3
NR	19	4.0	26.3	21.1			5.3	47.4
Total	476	100.0	63.4	24.8	5.9	1.3	1.1	3.6

Question 11A: Cont.

Q11A	Question Response							
	Total		Very Importnt	Somewht Importnt	Neutral	Not Very Importnt	Not At All Importnt	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	62.3	27.9	4.9	1.6		3.3
6-10 Years	47	9.9	46.8	46.8	2.1	2.1	2.1	
Over 10 Years	352	73.9	67.9	21.6	6.8	1.1	0.9	1.7
NR	16	3.4	18.8	18.8			6.3	56.3
Rent or Own								
Rent	41	8.6	56.1	26.8	9.8	2.4		4.9
Own	421	88.4	65.8	24.7	5.7	1.2	1.2	1.4
NR	14	2.9	14.3	21.4				64.3
Home Type								
Single Family Home	362	76.1	67.4	23.2	6.1	1.1	0.8	1.4
Condo	66	13.9	62.1	31.8	3.0	1.5		1.5
Other	32	6.7	40.6	31.3	12.5	3.1	6.3	6.3
NR	16	3.4	25.0	18.8				56.3
Number in Household								
1	90	18.9	61.1	26.7	7.8	2.2	1.1	1.1
2	176	37.0	67.6	22.7	5.1	1.7		2.8
3 or More	188	39.5	63.8	27.1	6.4	0.5	1.6	0.5
NR	22	4.6	36.4	13.6			4.5	45.5
Education								
High School or Less	82	17.2	70.7	11.0	9.8	1.2	1.2	6.1
More Than High School	172	36.1	64.5	25.6	7.6		1.2	1.2
Bachelor Degree	115	24.2	60.9	27.8	5.2	4.3	0.9	0.9
Graduate or PhD Degree	84	17.6	65.5	33.3	1.2			
NR	23	4.8	34.8	21.7			4.3	39.1
Employed								
Yes	259	54.4	58.3	32.0	6.2	1.2	1.2	1.2
No	200	42.0	73.0	16.0	6.0	1.5	1.0	2.5
NR	17	3.6	29.4	17.6				52.9
English Primary Language								
Yes	427	89.7	66.0	24.6	5.6	1.2	0.9	1.6
Other	32	6.7	46.9	31.3	12.5	3.1	3.1	3.1
NR	17	3.6	29.4	17.6				52.9
Registered Voter								
Yes	428	89.9	65.9	24.5	5.1	1.4	1.2	1.9
No	25	5.3	40.0	40.0	20.0			
NR	23	4.8	43.5	13.0	4.3			39.1
Income								
Less than \$25K	45	9.5	55.6	13.3	20.0	2.2	4.4	4.4
\$25K - \$49K	101	21.2	55.4	31.7	7.9	2.0		3.0
\$50K - \$74K	107	22.5	67.3	25.2	4.7	0.9	0.9	0.9
\$75K - \$99K	62	13.0	64.5	32.3	3.2			
\$100K or more	87	18.3	70.1	21.8	4.6	1.1	1.1	1.1
NR	74	15.5	64.9	18.9		1.4	1.4	13.5
Total	476	100.0	63.4	24.8	5.9	1.3	1.1	3.6

Question 11B: Neighborhood Property Maintenance – Overall Performance:



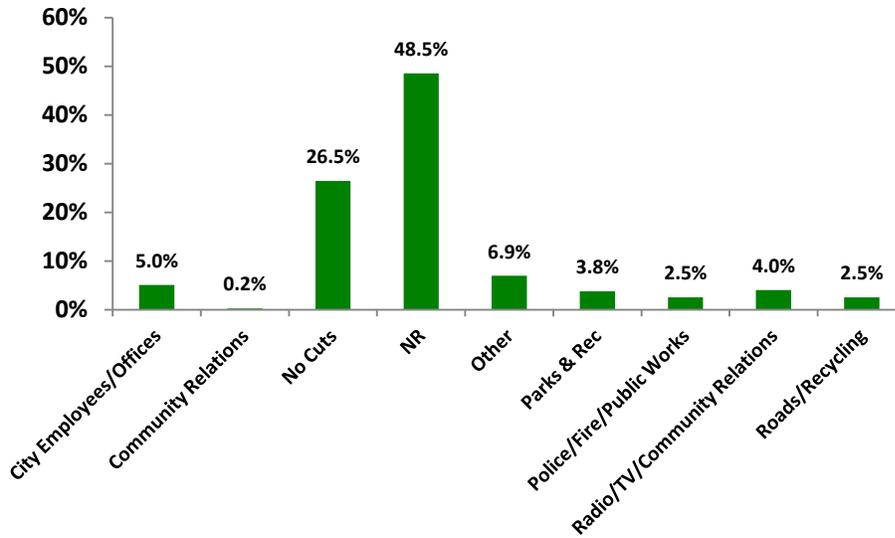
While 70 percent of respondents indicate that Neighborhood Property Maintenance is performing well, only 17 percent rate this performance as “excellent”, slightly more than the 16 percent who rate this performance as “fair”. Also, over 4 percent rate this performance as “poor”.

Q11B	TOTAL		Question Response				
	#	%	ExclInt %	Good %	Fair %	Poor %	NR %
Age							
18-24	2	0.4		100.0			
25-34	40	8.4	17.5	57.5	10.0		15.0
35-44	62	13.0	17.7	53.2	11.3	8.1	9.7
45-54	104	21.8	16.3	58.7	18.3	2.9	3.8
55-64	121	25.4	15.7	52.1	24.0	5.8	2.5
65 or Older	127	26.7	19.7	52.8	12.6	3.9	11.0
NR	20	4.2	10.0	25.0	10.0	5.0	50.0
Gender							
Male	242	50.8	20.7	46.7	19.4	4.5	8.7
Female	215	45.2	14.0	63.3	13.0	4.2	5.6
NR	19	4.0	5.3	26.3	10.5	5.3	52.6
Race							
White/Caucasian	393	82.6	18.1	56.2	15.5	3.6	6.6
Black/African Amer.	10	2.1	10.0	80.0		10.0	
Latino/Hispanic	2	0.4			100.0		
Amer. Indian/AK Native	2	0.4		100.0			
Middle Eastern	19	4.0	26.3	31.6	15.8	10.5	15.8
Asian/Pacific Islander	16	3.4	12.5	50.0	25.0		12.5
Other	12	2.5	8.3	16.7	41.7	8.3	25.0
NR	22	4.6	4.5	31.8	9.1	13.6	40.9
TOTAL	476	100.0	17.0	53.4	16.2	4.4	9.0

Question 11B: Cont.

Q11B	Question Response						
	Total		Excllnt	Good	Fair	Poor	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	11.5	65.6	8.2	1.6	13.1
6-10 Years	47	9.9	23.4	53.2	12.8	4.3	6.4
Over 10 Years	352	73.9	17.6	52.8	18.5	4.8	6.3
NR	16	3.4	6.3	18.8	6.3	6.3	62.5
Rent or Own							
Rent	41	8.6	19.5	58.5	4.9	4.9	12.2
Own	421	88.4	17.1	54.2	17.6	4.3	6.9
NR	14	2.9	7.1	14.3	7.1	7.1	64.3
Home Type							
Single Family Home	362	76.1	17.4	51.9	19.3	4.7	6.6
Condo	66	13.9	19.7	66.7	4.5		9.1
Other	32	6.7	12.5	59.4	9.4	6.3	12.5
NR	16	3.4	6.3	18.8	6.3	12.5	56.3
Number in Household							
1	90	18.9	17.8	63.3	8.9	4.4	5.6
2	176	37.0	17.6	52.8	19.9	2.8	6.8
3 or More	188	39.5	16.5	52.7	17.0	5.3	8.5
NR	22	4.6	13.6	22.7	9.1	9.1	45.5
Education							
High School or Less	82	17.2	24.4	50.0	12.2	3.7	9.8
More Than High School	172	36.1	12.8	57.6	16.9	5.8	7.0
Bachelor Degree	115	24.2	15.7	53.9	18.3	4.3	7.8
Graduate or PhD Degree	84	17.6	22.6	52.4	17.9	2.4	4.8
NR	23	4.8	8.7	34.8	8.7	4.3	43.5
Employed							
Yes	259	54.4	15.8	56.0	17.0	4.6	6.6
No	200	42.0	19.5	52.5	15.5	4.0	8.5
NR	17	3.6	5.9	23.5	11.8	5.9	52.9
English Primary Language							
Yes	427	89.7	17.6	54.8	16.9	4.7	6.1
Other	32	6.7	15.6	46.9	12.5		25.0
NR	17	3.6	5.9	29.4	5.9	5.9	52.9
Registered Voter							
Yes	428	89.9	17.5	54.2	16.8	4.4	7.0
No	25	5.3	12.0	52.0	16.0	4.0	16.0
NR	23	4.8	13.0	39.1	4.3	4.3	39.1
Income							
Less than \$25K	45	9.5	11.1	55.6	13.3	8.9	11.1
\$25K - \$49K	101	21.2	19.8	55.4	14.9	1.0	8.9
\$50K - \$74K	107	22.5	14.0	59.8	13.1	4.7	8.4
\$75K - \$99K	62	13.0	19.4	56.5	16.1	6.5	1.6
\$100K or more	87	18.3	17.2	48.3	25.3	3.4	5.7
NR	74	15.5	18.9	43.2	13.5	5.4	18.9
Total	476	100.0	17.0	53.4	16.2	4.4	9.0

Question 12A: Is there one area where the city SHOULD REDUCE services?

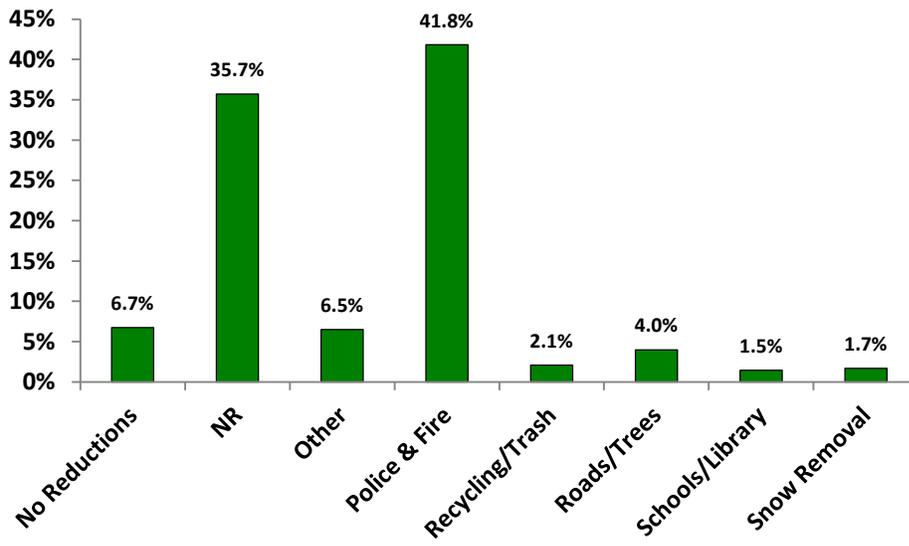


Q12A_R	Question Response										
	TOTAL		City Employees/Offices	Community Relations	NR	No Cuts	Other	Parks & Rec	Police/Fire/Public Works	Radio/TV/Community Relations	Roads/Recycling
	#	%	%	%	%	%	%	%	%	%	%
Age											
18-24	2	0.4			50.0		50.0				
25-34	40	8.4	5.0		52.5	30.0	5.0	2.5		2.5	2.5
35-44	62	13.0	4.8		53.2	21.0	3.2	4.8	4.8	8.1	
45-54	104	21.8	4.8	1.0	49.0	22.1	6.7	3.8	1.0	7.7	3.8
55-64	121	25.4	7.4		43.0	29.8	9.1	4.1	3.3		3.3
65 or Older	127	26.7	3.1		44.1	32.3	7.1	3.9	3.1	3.9	2.4
NR	20	4.2	5.0		85.0	5.0	5.0				
Gender											
Male	242	50.8	7.4	0.4	47.1	24.0	7.4	3.7	2.5	4.1	3.3
Female	215	45.2	2.3		47.0	31.2	7.0	4.2	2.8	3.7	1.9
NR	19	4.0	5.3		84.2	5.3				5.3	
Race											
White/Caucasian	393	82.6	5.3	0.3	45.5	27.5	7.6	4.6	2.0	4.6	2.5
Black/African Amer.	10	2.1			90.0	10.0					
Latino/Hispanic	2	0.4	50.0			50.0					
Amer. Indian/AK Native	2	0.4				50.0	50.0				
Middle Eastern	19	4.0			52.6	42.1	5.3				
Asian/Pacific Islander	16	3.4			62.5	12.5	6.3		12.5	6.3	
Other	12	2.5	16.7		33.3	33.3			8.3		8.3
NR	22	4.6			86.4	4.5			4.5		4.5
TOTAL	476	100.0	5.0	0.2	48.5	26.5	6.9	3.8	2.5	4.0	2.5

Question 12A: Cont.

Q12A_R	Question Response										
	Total		City Employees/ Offices	Community Relations	NR	No Cuts	Other	Parks & Rec	Police/ Fire/ Public Works	Radio/ TV/ Community Relations	Roads/ Recycling
	#	%	%	%	%	%	%	%	%	%	%
Length of Residence											
5 Years or Less	61	12.8	6.6		68.9	18.0	4.9		1.6		
6-10 Years	47	9.9	2.1		57.4	29.8	2.1			8.5	
Over 10 Years	352	73.9	5.1	0.3	41.8	28.7	8.2	5.1	3.1	4.3	3.4
NR	16	3.4	6.3		93.8						
Rent or Own											
Rent	41	8.6	7.3		56.1	31.7	2.4	2.4			
Own	421	88.4	5.0	0.2	46.1	26.8	7.6	4.0	2.9	4.5	2.9
NR	14	2.9			100.0						
Home Type											
Single Family Home	362	76.1	3.9	0.3	48.1	27.3	6.4	4.4	3.0	3.6	3.0
Condo	66	13.9	6.1		42.4	25.8	12.1	3.0	1.5	7.6	1.5
Other	32	6.7	18.8		43.8	31.3	3.1			3.1	
NR	16	3.4			93.8		6.3				
Number in Household											
1	90	18.9	8.9		43.3	26.7	6.7	4.4	3.3	3.3	3.3
2	176	37.0	6.3		37.5	35.2	9.1	4.0	2.8	2.8	2.3
3 or More	188	39.5	2.1	0.5	57.4	19.7	5.9	3.7	2.1	5.9	2.7
NR	22	4.6	4.5		81.8	13.6					
Education											
High School or Less	82	17.2	3.7		54.9	31.7	4.9	2.4		2.4	
More Than High School	172	36.1	4.1		48.3	32.0	5.2	2.9	2.3	2.3	2.9
Bachelor Degree	115	24.2	6.1		45.2	21.7	8.7	5.2	1.7	7.8	3.5
Graduate or PhD Degree	84	17.6	6.0	1.2	38.1	22.6	10.7	6.0	7.1	4.8	3.6
NR	23	4.8	8.7		82.6	4.3	4.3				
Employed											
Yes	259	54.4	5.4	0.4	50.2	23.2	6.6	4.6	2.3	5.0	2.3
No	200	42.0	4.5		43.0	32.5	8.0	3.0	3.0	3.0	3.0
NR	17	3.6	5.9		88.2	5.9					
English Primary Language											
Yes	427	89.7	5.2	0.2	45.4	27.6	7.5	4.2	2.6	4.4	2.8
Other	32	6.7	6.3		65.6	21.9	3.1		3.1		
NR	17	3.6			94.1	5.9					
Registered Voter											
Yes	428	89.9	5.1	0.2	46.3	26.9	7.5	4.0	2.8	4.4	2.8
No	25	5.3	4.0		60.0	28.0	4.0	4.0			
NR	23	4.8	4.3		78.3	17.4					
Income											
Less than \$25K	45	9.5	6.7		40.0	46.7	2.2	2.2			2.2
\$25K - \$49K	101	21.2	5.9		55.4	26.7	6.9		1.0	2.0	2.0
\$50K - \$74K	107	22.5	2.8		47.7	27.1	6.5	4.7	1.9	6.5	2.8
\$75K - \$99K	62	13.0	6.5		43.5	22.6	6.5	11.3	3.2	4.8	1.6
\$100K or more	87	18.3	6.9	1.1	40.2	23.0	10.3	4.6	4.6	4.6	4.6
NR	74	15.5	2.7		59.5	20.3	6.8	1.4	4.1	4.1	1.4
Total	476	100.0	5.0	0.2	48.5	26.5	6.9	3.8	2.5	4.0	2.5

Question 13A: Is there one area where the city SHOULD NOT REDUCE services?

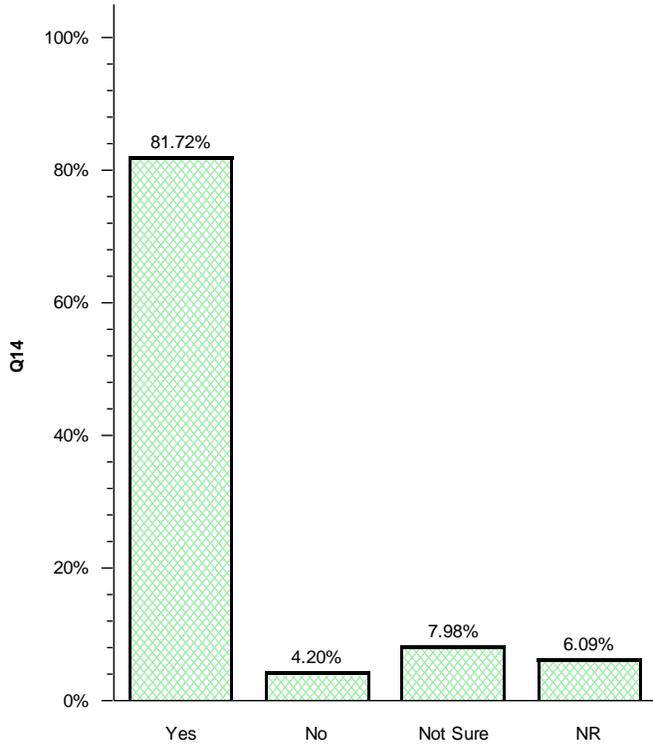


Q13A_R	Question Response									
	TOTAL		NR	No Reductions	Other	Police & Fire	Recycling/Trash	Roads/Trees	Schools/Library	Snow Removal
	#	%	%	%	%	%	%	%	%	%
Age										
18-24	2	0.4	50.0	50.0						
25-34	40	8.4	40.0	7.5		37.5	7.5		5.0	2.5
35-44	62	13.0	35.5	4.8	8.1	40.3	4.8	4.8		1.6
45-54	104	21.8	33.7	2.9	8.7	46.2	1.0	3.8	2.9	1.0
55-64	121	25.4	28.9	6.6	5.8	48.8	2.5	5.8		1.7
65 or Older	127	26.7	35.4	11.0	7.1	38.6		3.9	1.6	2.4
NR	20	4.2	80.0		5.0	15.0				
Gender										
Male	242	50.8	34.7	8.3	7.0	42.6	2.1	2.9	0.8	1.7
Female	215	45.2	32.1	5.6	6.0	44.2	2.3	5.6	2.3	1.9
NR	19	4.0	89.5		5.3	5.3				
Race										
White/Caucasian	393	82.6	31.6	6.9	6.1	46.1	2.5	3.6	1.5	1.8
Black/African Amer.	10	2.1	60.0			30.0		10.0		
Latino/Hispanic	2	0.4				100.0				
Amer. Indian/AK Native	2	0.4				50.0			50.0	
Middle Eastern	19	4.0	52.6	21.1	5.3	5.3		15.8		
Asian/Pacific Islander	16	3.4	56.3		12.5	25.0				6.3
Other	12	2.5	33.3	8.3	16.7	41.7				
NR	22	4.6	77.3		9.1	9.1		4.5		
TOTAL	476	100.0	35.7	6.7	6.5	41.8	2.1	4.0	1.5	1.7

Question 13A: Cont.

Q13A_R	Question Response									
	Total		NR	No Reductions	Other	Police & Fire	Recycling/Trash	Roads/Trees	Schools/Library	Snow Removal
	#	%	%	%	%	%	%	%	%	%
Length of Residence										
5 Years or Less	61	12.8	47.5	3.3	1.6	36.1	4.9	3.3	3.3	
6-10 Years	47	9.9	40.4	4.3	6.4	36.2	4.3	4.3	4.3	
Over 10 Years	352	73.9	30.4	8.0	7.4	45.5	1.4	4.3	0.9	2.3
NR	16	3.4	93.8		6.3					
Rent or Own										
Rent	41	8.6	46.3	7.3	7.3	34.1	2.4		2.4	
Own	421	88.4	32.5	6.9	6.7	43.9	2.1	4.5	1.4	1.9
NR	14	2.9	100.0							
Home Type										
Single Family Home	362	76.1	33.4	7.5	7.5	41.7	2.2	5.0	0.8	1.9
Condo	66	13.9	34.8	3.0	1.5	51.5	1.5	1.5	4.5	1.5
Other	32	6.7	31.3	9.4	9.4	43.8	3.1		3.1	
NR	16	3.4	100.0							
Number in Household										
1	90	18.9	28.9	6.7	6.7	51.1	2.2	1.1	2.2	1.1
2	176	37.0	26.7	8.5	8.0	47.2	2.3	4.5	1.7	1.1
3 or More	188	39.5	42.0	5.9	4.8	36.2	2.1	5.3	1.1	2.7
NR	22	4.6	81.8		9.1	9.1				
Education										
High School or Less	82	17.2	46.3	11.0	7.3	25.6		6.1	2.4	1.2
More Than High School	172	36.1	35.5	7.6	5.2	43.6	1.7	5.2		1.2
Bachelor Degree	115	24.2	32.2	4.3	7.8	48.7	4.3	1.7	0.9	
Graduate or PhD Degree	84	17.6	20.2	4.8	6.0	52.4	2.4	3.6	4.8	6.0
NR	23	4.8	73.9	4.3	8.7	13.0				
Employed										
Yes	259	54.4	35.1	5.0	6.9	43.6	3.1	3.9	1.2	1.2
No	200	42.0	32.0	9.5	6.5	42.0	1.0	4.5	2.0	2.5
NR	17	3.6	88.2			11.8				
English Primary Language										
Yes	427	89.7	31.4	6.8	6.3	45.9	2.3	3.7	1.6	1.9
Other	32	6.7	65.6	9.4	9.4	6.3		9.4		
NR	17	3.6	88.2		5.9	5.9				
Registered Voter										
Yes	428	89.9	33.2	6.3	7.0	43.5	2.3	4.2	1.6	1.9
No	25	5.3	48.0	16.0		32.0		4.0		
NR	23	4.8	69.6	4.3	4.3	21.7				
Income										
Less than \$25K	45	9.5	40.0	11.1	8.9	31.1	2.2	6.7		
\$25K - \$49K	101	21.2	45.5	5.0	5.0	36.6	2.0	4.0	2.0	
\$50K - \$74K	107	22.5	34.6	9.3	4.7	46.7	2.8	0.9	0.9	
\$75K - \$99K	62	13.0	25.8	8.1	4.8	46.8	1.6	6.5		6.5
\$100K or more	87	18.3	25.3	4.6	10.3	47.1	3.4	4.6	2.3	2.3
NR	74	15.5	41.9	4.1	6.8	37.8		4.1	2.7	2.7
Total	476	100.0	35.7	6.7	6.5	41.8	2.1	4.0	1.5	1.7

Question 14A: Would you recommend Sterling Heights as a place to live to a friend or relative?



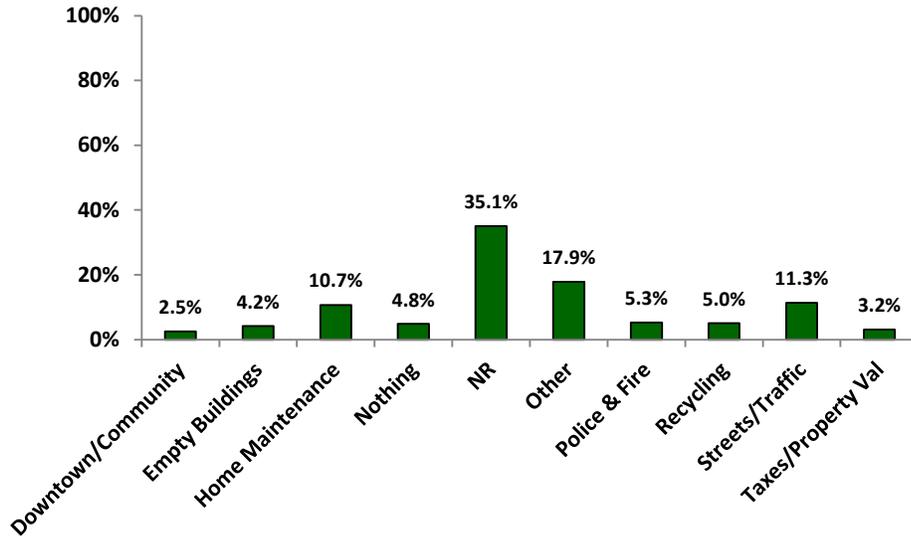
The vast majority of respondents would recommend Sterling Heights as a place to live to a friend or relative. 85 percent of white/Caucasian respondents would recommend the city while 75 percent of other ethnic groups would do the same.

Q14A	TOTAL		Question Response			
	#	%	Yes %	No %	Not Sure %	NR %
Age						
18-24	2	0.4	50.0	50.0		
25-34	40	8.4	90.0		10.0	
35-44	62	13.0	75.8	6.5	11.3	6.5
45-54	104	21.8	85.6	3.8	8.7	1.9
55-64	121	25.4	84.3	4.1	9.1	2.5
65 or Older	127	26.7	85.0	3.9	3.9	7.1
NR	20	4.2	30.0	5.0	10.0	55.0
Gender						
Male	242	50.8	82.2	5.4	6.6	5.8
Female	215	45.2	85.6	2.8	9.8	1.9
NR	19	4.0	31.6	5.3	5.3	57.9
Race						
White/Caucasian	393	82.6	85.2	4.3	7.4	3.1
Black/African Amer.	10	2.1	90.0		10.0	
Latino/Hispanic	2	0.4	100.0			
Amer. Indian/AK Native	2	0.4	100.0			
Middle Eastern	19	4.0	68.4	5.3	15.8	10.5
Asian/Pacific Islander	16	3.4	75.0		12.5	12.5
Other	12	2.5	66.7	16.7	8.3	8.3
NR	22	4.6	36.4		9.1	54.5
TOTAL	476	100.0	81.7	4.2	8.0	6.1

Question 14A: Cont.

Q14A	Question Response					
	Total		Yes	No	Not Sure	NR
	#	%	%	%	%	%
Length of Residence						
5 Years or Less	61	12.8	83.6		11.5	4.9
6-10 Years	47	9.9	83.0	2.1	10.6	4.3
Over 10 Years	352	73.9	84.1	5.1	7.1	3.7
NR	16	3.4	18.8	6.3	6.3	68.8
Rent or Own						
Rent	41	8.6	85.4		12.2	2.4
Own	421	88.4	83.6	4.8	7.6	4.0
NR	14	2.9	14.3		7.1	78.6
Home Type						
Single Family Home	362	76.1	82.6	4.1	8.8	4.4
Condo	66	13.9	89.4	4.5	4.5	1.5
Other	32	6.7	84.4	6.3	6.3	3.1
NR	16	3.4	25.0		6.3	68.8
Number in Household						
1	90	18.9	87.8	5.6	3.3	3.3
2	176	37.0	84.1	2.8	8.5	4.5
3 or More	188	39.5	81.9	4.8	10.1	3.2
NR	22	4.6	36.4	4.5	4.5	54.5
Education						
High School or Less	82	17.2	78.0	7.3	3.7	11.0
More Than High School	172	36.1	84.3	5.2	7.6	2.9
Bachelor Degree	115	24.2	85.2	1.7	9.6	3.5
Graduate or PhD Degree	84	17.6	85.7	2.4	11.9	
NR	23	4.8	43.5	4.3	4.3	47.8
Employed						
Yes	259	54.4	84.6	3.9	8.1	3.5
No	200	42.0	82.5	5.0	8.0	4.5
NR	17	3.6	29.4		5.9	64.7
English Primary Language						
Yes	427	89.7	84.8	4.4	7.7	3.0
Other	32	6.7	68.8	3.1	12.5	15.6
NR	17	3.6	29.4		5.9	64.7
Registered Voter						
Yes	428	89.9	83.6	4.7	7.7	4.0
No	25	5.3	80.0		16.0	4.0
NR	23	4.8	47.8		4.3	47.8
Income						
Less than \$25K	45	9.5	77.8	6.7	11.1	4.4
\$25K - \$49K	101	21.2	84.2	2.0	7.9	5.9
\$50K - \$74K	107	22.5	86.9	3.7	6.5	2.8
\$75K - \$99K	62	13.0	87.1	3.2	6.5	3.2
\$100K or more	87	18.3	86.2	4.6	8.0	1.1
NR	74	15.5	63.5	6.8	9.5	20.3
Total	476	100.0	81.7	4.2	8.0	6.1

Question 15A: If you could change one thing about living in Sterling Heights, what would it be?

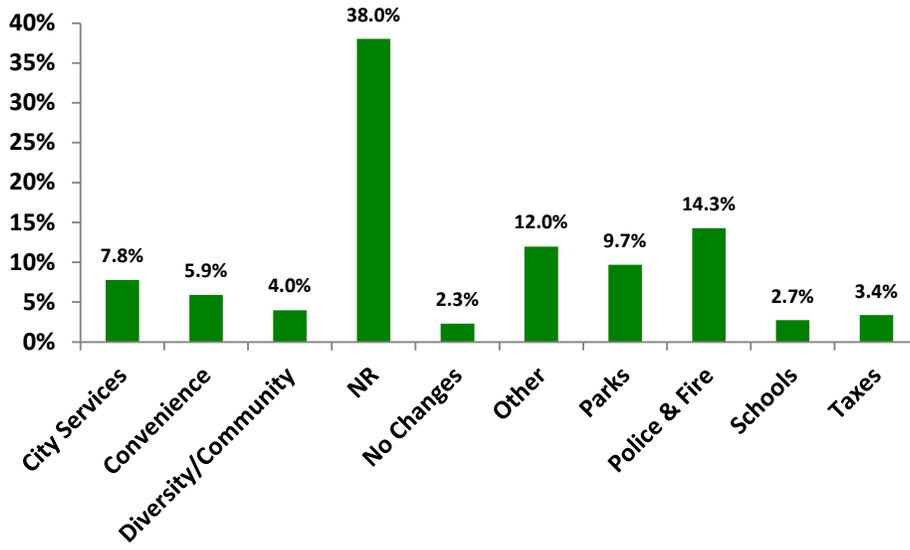


Q15A_R	Question Response											
	TOTAL	Downtown/Community Center	Empty Buildings	Home Maintenance	NR	Nothing	Other	Police & Fire	Recycling	Streets/Traffic	Taxes/Property Values	
	#	%	%	%	%	%	%	%	%	%	%	
Age												
18-24	2	0.4	50.0					50.0				
25-34	40	8.4	5.0		12.5	25.0	5.0	10.0	7.5	20.0	10.0	5.0
35-44	62	13.0	9.7	1.6	8.1	37.1	3.2	19.4	4.8	3.2	11.3	1.6
45-54	104	21.8	1.9	3.8	11.5	37.5	2.9	12.5	5.8	5.8	14.4	3.8
55-64	121	25.4	0.8	9.1	14.0	30.6	5.8	17.4	5.8	2.5	9.1	5.0
65 or Older	127	26.7		3.1	8.7	33.1	6.3	26.8	3.9	3.1	13.4	1.6
NR	20	4.2			5.0	80.0	5.0	5.0		5.0		
Gender												
Male	242	50.8	1.2	3.3	10.7	34.3	3.7	19.4	5.4	5.0	12.4	4.5
Female	215	45.2	4.2	5.6	11.2	32.1	6.0	16.7	5.6	5.6	11.2	1.9
NR	19	4.0			5.3	78.9	5.3	10.5				
Race												
White/Caucasian	393	82.6	2.8	5.1	11.2	32.1	4.8	18.8	5.3	5.9	11.2	2.8
Black/African Amer.	10	2.1				70.0		20.0			10.0	
Latino/Hispanic	2	0.4				50.0						50.0
Amer. Indian/AK Native	2	0.4								50.0		50.0
Middle Eastern	19	4.0			10.5	26.3	5.3	15.8	5.3		31.6	5.3
Asian/Pacific Islander	16	3.4	6.3		6.3	37.5	12.5	12.5	12.5		12.5	
Other	12	2.5			8.3	41.7		33.3	8.3		8.3	
NR	22	4.6			13.6	77.3	4.5					4.5
TOTAL	476	100.0	2.5	4.2	10.7	35.1	4.8	17.9	5.3	5.0	11.3	3.2

Question 15A: Cont.

Q15A_R	Question Response											
	Total		Downtown/ Community Center	Empty Buildings	Home Maintenance	NR	Nothing	Other	Police & Fire	Recycling	Streets/ Traffic	Taxes/ Property Values
	#	%	%	%	%	%	%	%	%	%	%	%
Length of Residence												
5 Years or Less	61	12.8	1.6		6.6	42.6	3.3	11.5	6.6	11.5	14.8	1.6
6-10 Years	47	9.9	6.4	2.1	2.1	34.0	4.3	17.0	4.3	8.5	14.9	6.4
Over 10 Years	352	73.9	2.3	5.4	12.8	31.5	5.4	19.6	5.4	3.7	10.8	3.1
NR	16	3.4			6.3	87.5		6.3				
Rent or Own												
Rent	41	8.6	2.4		7.3	36.6	4.9	19.5	2.4	9.8	14.6	2.4
Own	421	88.4	2.6	4.8	11.2	33.0	5.0	18.3	5.7	4.8	11.4	3.3
NR	14	2.9			7.1	92.9						
Home Type												
Single Family Home	362	76.1	1.7	5.5	12.7	32.6	4.4	18.0	5.5	4.7	11.9	3.0
Condo	66	13.9	7.6		4.5	37.9	7.6	15.2	6.1	7.6	7.6	6.1
Other	32	6.7	3.1		3.1	31.3	3.1	31.3	3.1	6.3	18.8	
NR	16	3.4			6.3	87.5	6.3					
Number in Household												
1	90	18.9	1.1	1.1	13.3	37.8	5.6	20.0	2.2	5.6	11.1	2.2
2	176	37.0	1.7	7.4	11.9	22.7	5.1	19.3	6.3	5.1	15.9	4.5
3 or More	188	39.5	4.3	3.2	9.0	41.0	3.7	16.0	6.4	5.3	8.5	2.7
NR	22	4.6			4.5	72.7	9.1	13.6				
Education												
High School or Less	82	17.2	1.2	2.4	7.3	46.3	4.9	18.3	3.7	2.4	12.2	1.2
More Than High School	172	36.1	0.6	5.8	14.0	33.7	5.8	16.9	7.0	2.9	11.0	2.3
Bachelor Degree	115	24.2	3.5	4.3	8.7	33.0	2.6	20.0	5.2	7.0	13.0	2.6
Graduate or PhD Degree	84	17.6	7.1	3.6	10.7	19.0	6.0	17.9	4.8	10.7	11.9	8.3
NR	23	4.8			8.7	73.9	4.3	13.0				
Employed												
Yes	259	54.4	4.2	4.2	11.2	34.7	5.4	15.8	3.9	5.4	11.2	3.9
No	200	42.0	0.5	4.5	10.5	31.5	4.0	22.0	7.5	5.0	12.0	2.5
NR	17	3.6			5.9	82.4	5.9				5.9	
English Primary Language												
Yes	427	89.7	2.8	4.7	11.2	31.4	5.2	18.5	5.9	5.6	11.2	3.5
Other	32	6.7			6.3	56.3		18.8			18.8	
NR	17	3.6			5.9	88.2	5.9					
Registered Voter												
Yes	428	89.9	2.8	4.4	10.3	33.2	4.7	18.7	5.4	5.1	11.9	3.5
No	25	5.3			12.0	40.0	4.0	20.0	8.0	8.0	8.0	
NR	23	4.8		4.3	17.4	65.2	8.7				4.3	
Income												
Less than \$25K	45	9.5			6.7	40.0	2.2	28.9	4.4	4.4	11.1	2.2
\$25K - \$49K	101	21.2	1.0	5.0	7.9	41.6	6.9	13.9	4.0	4.0	12.9	3.0
\$50K - \$74K	107	22.5	2.8	5.6	13.1	30.8	5.6	18.7	6.5	5.6	10.3	0.9
\$75K - \$99K	62	13.0	4.8	3.2	12.9	27.4	1.6	21.0	6.5	6.5	12.9	3.2
\$100K or more	87	18.3	5.7	3.4	11.5	26.4	5.7	14.9	5.7	8.0	12.6	5.7
NR	74	15.5		5.4	10.8	45.9	4.1	16.2	4.1	1.4	8.1	4.1
Total	476	100.0	2.5	4.2	10.7	35.1	4.8	17.9	5.3	5.0	11.3	3.2

Question 16A: What one thing do you like most and would not change about living in Sterling Heights?

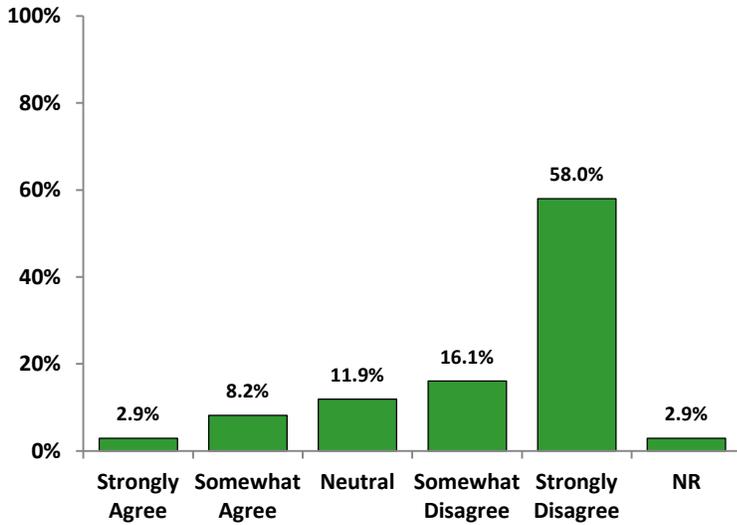


Q16A_R	Question Response											
	TOTAL	City Services	Convenience	Diversity/Community	NR	No Changes	Other	Parks	Police & Fire	Schools	Taxes	
	#	%	%	%	%	%	%	%	%	%	%	
Age												
18-24	2	0.4	50.0		50.0							
25-34	40	8.4	5.0	10.0	10.0	32.5	10.0	22.5	2.5	2.5	5.0	
35-44	62	13.0		1.6	3.2	46.8	4.8	11.3	17.7	9.7	4.8	
45-54	104	21.8	9.6	3.8	2.9	33.7	1.0	11.5	11.5	20.2	1.9	
55-64	121	25.4	8.3	8.3	5.0	31.4	3.3	12.4	10.7	16.5	1.7	
65 or Older	127	26.7	11.0	7.1	2.4	37.8	4.7	17.3	3.9	11.0	1.6	
NR	20	4.2			5.0	85.0		5.0		5.0		
Gender												
Male	242	50.8	10.3	4.5	3.3	38.0	2.1	13.2	7.9	14.0	2.9	
Female	215	45.2	5.6	7.9	5.1	33.5	2.8	11.2	12.6	15.3	2.8	
NR	19	4.0				89.5		5.3		5.3		
Race												
White/Caucasian	393	82.6	8.9	6.4	4.3	34.9	2.3	11.5	11.2	14.0	2.8	
Black/African Amer.	10	2.1			10.0	60.0		10.0		20.0		
Latino/Hispanic	2	0.4							100.0			
Amer. Indian/AK Native	2	0.4						50.0			50.0	
Middle Eastern	19	4.0	5.3	5.3	5.3	36.8	5.3	26.3		10.5	5.3	
Asian/Pacific Islander	16	3.4				50.0		18.8		31.3		
Other	12	2.5	8.3	8.3		41.7	8.3	16.7		8.3	8.3	
NR	22	4.6		4.5		81.8		4.5	4.5	4.5		
TOTAL	476	100.0	7.8	5.9	4.0	38.0	2.3	12.0	9.7	14.3	2.7	

Question 16A: Cont.

Q16A_R	Question Response											
	Total		City Services	Convenience	Diversity/Community	NR	No Changes	Other	Parks	Police & Fire	Schools	Taxes
	#	%	%	%	%	%	%	%	%	%	%	%
Length of Residence												
5 Years or Less	61	12.8	1.6	13.1	8.2	39.3		8.2	13.1	9.8	4.9	1.6
6-10 Years	47	9.9	8.5	2.1	2.1	36.2	2.1	19.1	12.8	14.9		2.1
Over 10 Years	352	73.9	9.1	5.4	3.7	35.5	2.8	11.9	9.1	15.6	2.8	4.0
NR	16	3.4				93.8		6.3				
Rent or Own												
Rent	41	8.6		9.8	7.3	39.0	2.4	9.8	9.8	17.1	2.4	2.4
Own	421	88.4	8.8	5.7	3.8	35.9	2.4	12.6	10.0	14.5	2.9	3.6
NR	14	2.9				100.0						
Home Type												
Single Family Home	362	76.1	9.1	5.8	3.9	34.5	2.2	13.0	10.2	14.9	3.0	3.3
Condo	66	13.9	4.5	6.1	4.5	45.5	3.0	9.1	7.6	12.1	1.5	6.1
Other	32	6.7	3.1	9.4	6.3	34.4	3.1	12.5	12.5	18.8		
NR	16	3.4				93.8					6.3	
Number in Household												
1	90	18.9	8.9	5.6	2.2	41.1	3.3	12.2	5.6	13.3	1.1	6.7
2	176	37.0	9.7	9.7	5.1	29.0	3.4	15.3	9.1	14.2	1.1	3.4
3 or More	188	39.5	6.4	2.7	4.3	40.4	1.1	9.6	13.3	14.9	5.3	2.1
NR	22	4.6		4.5		77.3		4.5		13.6		
Education												
High School or Less	82	17.2	4.9	6.1	2.4	43.9	6.1	14.6	8.5	7.3	3.7	2.4
More Than High School	172	36.1	9.9	7.6	4.1	36.6	2.3	12.2	7.0	15.1	2.9	2.3
Bachelor Degree	115	24.2	5.2	5.2	6.1	33.9	0.9	10.4	11.3	20.9	0.9	5.2
Graduate or PhD Degree	84	17.6	10.7	2.4	3.6	29.8	1.2	13.1	16.7	13.1	4.8	4.8
NR	23	4.8	4.3	8.7		78.3		4.3		4.3		
Employed												
Yes	259	54.4	4.6	5.8	3.9	39.0	1.2	7.7	13.1	17.8	3.9	3.1
No	200	42.0	12.5	6.5	4.5	32.5	4.0	18.5	6.0	10.0	1.5	4.0
NR	17	3.6				88.2				11.8		
English Primary Language												
Yes	427	89.7	8.4	6.6	4.0	34.9	2.3	11.7	10.8	14.5	3.0	3.7
Other	32	6.7	3.1		6.3	50.0	3.1	21.9		15.6		
NR	17	3.6				94.1				5.9		
Registered Voter												
Yes	428	89.9	8.4	6.3	4.2	35.5	2.6	11.7	10.3	14.3	3.0	3.7
No	25	5.3				52.0		24.0	4.0	20.0		
NR	23	4.8	4.3	4.3	4.3	69.6		4.3	4.3	8.7		
Income												
Less than \$25K	45	9.5	6.7	4.4	2.2	40.0	6.7	17.8	4.4	15.6		2.2
\$25K - \$49K	101	21.2	9.9	6.9	4.0	42.6	2.0	13.9	3.0	10.9	3.0	4.0
\$50K - \$74K	107	22.5	8.4	8.4	3.7	36.4	3.7	7.5	8.4	18.7	4.7	
\$75K - \$99K	62	13.0	9.7	4.8	6.5	35.5		11.3	12.9	12.9		6.5
\$100K or more	87	18.3	5.7	3.4	4.6	29.9		10.3	18.4	17.2	4.6	5.7
NR	74	15.5	5.4	5.4	2.7	44.6	2.7	14.9	10.8	9.5	1.4	2.7
Total	476	100.0	7.8	5.9	4.0	38.0	2.3	12.0	9.7	14.3	2.7	3.4

Question 17A: The city should layoff additional police officers and firefighters/paramedic positions?



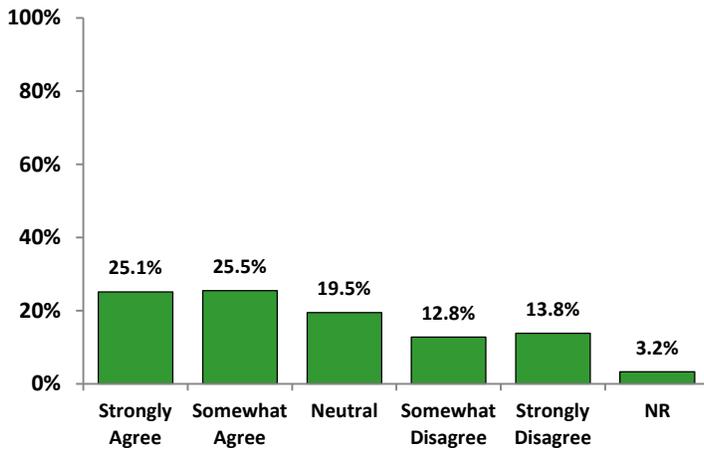
73 percent of respondents disagree with the prospect of laying off additional police and firefighter personnel. Very few are neutral on the subject (only 12%) but 11 percent feel that additional layoffs should occur.

Q17A - weighted by AGE and GENDER	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Age								
18-24	5	2.1					100.0	
25-34	99	41.4	2.9	10.8	9.6	22.6	54.2	
35-44	79	16.9	1.8	6.8	21.2	9.4	60.8	
45-54	90	13.0	3.9	6.7	11.4	16.2	60.0	1.9
55-64	82	9.6	4.0	10.5	9.3	11.6	64.7	
65 or Older	100	13.7	1.6	3.9	13.1	14.2	63.4	3.8
NR	20	3.3	10.0	5.0	5.0		15.0	65.0
Gender								
Male	220	45.4	4.3	13.1	12.0	17.2	52.7	0.7
Female	237	51.4	1.2	3.7	12.5	16.1	65.5	0.8
NR	19	3.2	10.5	10.5			10.5	68.4
Race								
White/Caucasian	382	78.1	1.8	9.4	12.7	19.5	55.7	0.9
Black/African Amer.	10	1.7			8.8	21.0	70.2	
Latino/Hispanic	2	0.2					100.0	
Amer. Indian/AK Native	4	1.2					100.0	
Middle Eastern	27	8.4	14.1	0.9	4.3	4.9	74.9	0.9
Asian/Pacific Islander	20	4.7	2.9	9.3	20.4	2.9	64.5	
Other	10	1.4	12.1	13.6	12.3		62.1	
NR	22	4.3	1.3	3.8	6.8		38.1	50.0
TOTAL	476	100.0	2.9	8.2	11.9	16.1	58.0	2.9

Question 17A: Cont.

Q17A - weighted by AGE and GENDER	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	92	29.3	4.7	13.3	11.4	24.6	45.0	1.0
6-10 Years	52	12.0	1.0	1.6	21.1	16.7	59.7	
Over 10 Years	316	56.0	2.3	7.3	10.7	12.3	66.6	0.8
NR	16	2.6	6.3				11.5	82.2
Rent or Own								
Rent	55	16.3	8.1	16.0	3.4	16.4	55.2	0.9
Own	407	81.4	2.0	6.9	13.9	16.5	60.0	0.8
NR	14	2.3					7.1	92.9
Home Type								
Single Family Home	344	67.2	3.9	9.2	13.9	15.1	56.8	0.9
Condo	77	19.6	0.6	2.1	9.9	13.7	73.6	
Other	39	10.6	1.6	13.5	5.3	30.6	47.6	1.4
NR	16	2.6		6.3			11.5	82.2
Number in Household								
1	87	17.1	1.3	11.9	5.1	17.2	63.2	1.2
2	161	31.8	0.5	10.3	14.7	14.0	59.4	1.1
3 or More	207	47.6	4.6	5.7	13.3	18.3	58.0	0.2
NR	21	3.4	9.7	4.8			18.2	67.3
Education								
High School or Less	74	12.8		4.9	16.7	6.0	69.4	2.9
More Than High School	158	29.8	6.3	7.0	12.1	18.6	55.4	0.7
Bachelor Degree	133	33.6	1.6	9.3	5.8	24.3	58.7	0.3
Graduate or PhD Degree	90	20.4	0.3	10.3	20.0	7.9	61.1	0.4
NR	21	3.4	13.8	7.1	3.4		12.0	63.8
Employed								
Yes	296	71.8	3.7	9.3	11.4	17.7	57.5	0.5
No	163	25.4	1.0	5.1	14.6	13.4	64.1	1.8
NR	17	2.7		8.2			12.2	79.6
English Primary Language								
Yes	426	90.0	3.1	8.0	10.6	17.5	60.0	0.8
Other	33	7.3	2.3	11.1	30.7	4.7	50.2	1.0
NR	17	2.8		6.0	4.0		12.0	78.0
Registered Voter								
Yes	424	88.8	3.0	9.0	11.5	16.8	58.9	0.9
No	29	7.6	2.5		21.9	15.3	60.3	
NR	22	3.6	3.1	4.6		1.5	31.2	59.6
Income								
Less than \$25K	39	6.8	0.8	7.4	21.6	5.5	63.5	1.1
\$25K - \$49K	99	21.3	6.4	5.0	8.1	29.0	50.7	0.7
\$50K - \$74K	109	24.2	0.6	6.3	14.2	15.5	62.8	0.6
\$75K - \$99K	66	14.9	2.2	5.8	9.8	6.8	74.9	0.5
\$100K or more	96	22.4	2.4	16.5	12.4	20.3	48.5	
NR	66	10.4	4.5	5.2	9.7	2.5	54.0	24.1
TOTAL	476	100.0	2.9	8.2	11.9	16.1	58.0	2.9

Question 17B: The millage rate should be increased to avoid laying off police and fire positions and to keep staffing at current service levels?



There are mixed feelings concerning increasing the millage rate to avoid additional police and firefighter layoffs. Approximately 48 percent show some support for this proposal while about 30 percent indicate opposition. 22 percent are neutral or did not respond to the question.

Those with college degrees tend to be more supportive of a millage rate increase. Those who are long time residents (10 years or more) and those who are not employed are most opposed.

Q17B - weighted by AGE and GENDER	Question Response							
	TOTAL	Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR	
	#	%	%	%	%	%	%	
Age								
18-24	5	2.1		43.9		56.1		
25-34	99	41.4	28.7	28.3	22.0	12.4	8.6	
35-44	79	16.9	29.8	25.4	17.7	14.2	13.0	
45-54	90	13.0	17.4	25.6	27.2	14.9	13.9	
55-64	82	9.6	27.1	28.3	7.5	13.9	21.4	
65 or Older	100	13.7	23.0	24.0	16.3	13.7	18.6	
NR	20	3.3	5.0	5.0		5.0	15.0	
Gender								
Male	220	45.4	21.7	28.4	17.5	12.1	19.6	
Female	237	51.4	29.3	24.2	22.5	14.0	8.9	
NR	19	3.2	5.3	5.3		5.3	10.5	
Race								
White/Caucasian	382	78.1	27.2	25.7	19.9	15.0	11.1	
Black/African Amer.	10	1.7	6.4	46.8	23.4	14.6	8.8	
Latino/Hispanic	2	0.2		49.1			50.9	
Amer. Indian/AK Native	4	1.2	75.6		24.4			
Middle Eastern	27	8.4	20.5	23.0	10.1		45.5	
Asian/Pacific Islander	20	4.7	12.8	17.2	48.9	12.3	8.7	
Other	10	1.4	21.4	35.1	8.3	14.9	20.3	
NR	22	4.3	3.8	31.1		3.1	8.1	
TOTAL	476	100.0	25.1	25.5	19.5	12.8	13.8	

Question 17B: Cont.

Q17B - weighted by AGE and GENDER	Question Response							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
Length of Residence								
5 Years or Less	92	29.3	27.8	22.8	25.8	17.2	5.4	1.0
6-10 Years	52	12.0	25.8	20.8	35.4	5.4	12.7	
Over 10 Years	316	56.0	24.7	28.8	13.5	12.8	18.8	1.4
NR	16	2.6		6.3	5.1		6.3	82.2
Rent or Own								
Rent	55	16.3	33.1	24.8	13.4	19.8	7.9	0.9
Own	407	81.4	24.2	26.2	21.3	11.8	15.4	1.1
NR	14	2.3		7.1				92.9
Home Type								
Single Family Home	344	67.2	22.2	25.1	20.9	13.9	16.7	1.1
Condo	77	19.6	40.3	20.6	19.2	8.4	11.6	
Other	39	10.6	20.2	41.8	15.9	17.5	3.2	1.4
NR	16	2.6	5.1	6.3				88.5
Number in Household								
1	87	17.1	32.4	19.1	12.8	14.4	20.5	0.8
2	161	31.8	26.9	25.8	21.1	15.8	9.0	1.4
3 or More	207	47.6	22.4	29.1	22.3	11.1	14.7	0.4
NR	21	3.4	8.0	4.8		2.1	12.9	72.1
Education								
High School or Less	74	12.8	21.4	25.9	23.0	9.6	15.6	4.6
More Than High School	158	29.8	20.7	23.6	18.4	16.8	19.6	0.9
Bachelor Degree	133	33.6	29.2	29.5	22.2	10.5	8.3	0.2
Graduate or PhD Degree	90	20.4	30.3	24.8	16.7	14.7	13.5	
NR	21	3.4	4.9	4.9	6.7	2.2	12.6	68.7
Employed								
Yes	296	71.8	27.2	27.5	19.9	12.8	12.2	0.4
No	163	25.4	21.1	21.9	20.5	14.5	19.8	2.3
NR	17	2.7	6.1	6.1			2.1	85.7
English Primary Language								
Yes	426	90.0	26.6	25.5	19.8	14.1	13.1	0.9
Other	33	7.3	13.1	33.6	22.7	1.9	26.9	1.8
NR	17	2.8	6.0	6.0			4.0	84.0
Registered Voter								
Yes	424	88.8	26.3	26.8	18.7	13.2	13.9	1.0
No	29	7.6	13.6	17.9	36.0	14.0	17.8	0.7
NR	22	3.6	18.7	8.7	3.7	1.5	3.1	64.2
Income								
Less than \$25K	39	6.8	38.3	16.5	24.6	6.9	10.4	3.3
\$25K - \$49K	99	21.3	26.5	23.8	19.2	16.9	12.7	1.0
\$50K - \$74K	109	24.2	26.4	22.7	29.3	4.0	16.5	1.0
\$75K - \$99K	66	14.9	28.3	29.9	24.4	7.6	9.9	
\$100K or more	96	22.4	22.3	30.7	11.7	24.5	10.9	
NR	66	10.4	11.8	24.0	4.0	11.7	24.0	24.6
TOTAL	476	100.0	25.1	25.5	19.5	12.8	13.8	3.2

Question 17A x 17B: *The city should layoff additional police officers and firefighters/paramedic and the millage rate should be increased to avoid laying off police and fire positions and to keep staffing at current service levels.*

Q17A - Q17B - weighted by AGE and GENDER	The millage rate should be increased					
	Strongly Agree %	Somewht Agree %	Neutral %	Somewht Disagree %	Strongly Disagree %	NR %
The City should layoff additional police officers and firefighters/paramedic positions						
Strongly Agree	1.3	0.1	0.2	0.3	1.1	
Somewht Agree	0.1	1.0	0.1	4.3	2.5	0.2
Neutral	0.6	0.8	7.7	1.0	1.7	0.1
Somewht Disagree	2.4	6.1	4.0	3.0	0.6	
Strongly Disagree	20.6	17.5	7.5	4.3	7.9	0.2
NR	0.1	0.1				2.8

The table above shows responses to the question concerning layoffs of additional police and fire department positions compared with responses to the question about raising the millage rate. Several results are evident from this comparison:

- 21 percent of those that strongly disagree with additional police and fire layoffs also strongly agree that the millage rate should be increased.
- 2.4 percent somewhat disagree with additional police and fire layoffs and also strongly agree that a millage rate increase is needed.
- 23.6 percent disagree (somewhat or strongly) with additional police and fire layoffs and agree (somewhat or strongly) that a millage rate is needed.
- 11.5 percent disagree (somewhat or strongly) with additional police and fire layoffs have neutral feelings about a millage increase but.
- 15.8 percent disagree (somewhat or strongly) with additional police and fire layoffs but do not support a millage rate increase.
- In essence, these results indicate that:
 - 21 percent are firmly against further layoffs AND firmly support a millage rate increase
 - 26 percent are against further layoffs AND show some support for a millage rate increase
 - 12 percent are against further layoffs AND are NOT opposed to a millage rate increase
 - 16 percent are against further layoffs BUT DO NOT support a millage rate increase

→ 59 percent of respondents are opposed to layoffs and at least do not oppose a millage rate increase

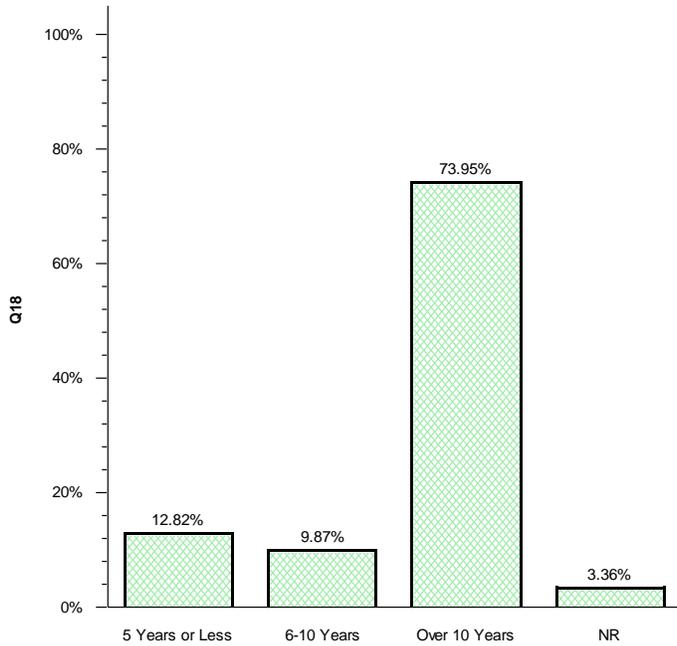
Question 4A x 4D: The City of Sterling Heights government uses my tax dollars wisely and I receive good value for the taxes I pay to the City of Sterling Heights:

Q4A-Q4D	I receive good value for the taxes I pay to the City of Sterling Heights							
	TOTAL		Strongly Agree	Somewht Agree	Neutral	Somewht Disagree	Strongly Disagree	NR
	#	%	%	%	%	%	%	%
The City of Sterling Heights government uses my tax dollars wisely								
Strongly Agree	139	29.2	79.9	18.7		0.7		0.7
Somewht Agree	184	38.7	34.2	54.3	9.2	2.2		
Neutral	103	21.6	8.7	49.5	33.0	5.8	2.9	
Somewht Disagree	26	5.5		26.9	26.9	34.6	11.5	
Strongly Disagree	10	2.1		10.0	10.0	30.0	50.0	
NR	14	2.9	7.1	14.3	7.1			71.4
TOTAL	476	100.0	38.7	39.3	12.6	4.8	2.3	2.3

This table compares the question “I receive a good value for the taxes I pay to the city of Sterling Heights” with the question “The City of Sterling Heights uses my tax dollars wisely”. This comparison indicates that:

- Most of those that strongly agree that their tax dollars are used wisely also strongly agree that they get a good value for their taxes. This represents about 23 percent of all respondents.
 - Those that indicate some agreement about the city using tax dollars wisely and also show at least some agreement that their tax dollars are used wisely account for an additional 40 percent of respondents.
 - Those that are neutral about the city using tax dollars wisely and also feel they get at least some value for the taxes they pay account for 13 percent of all respondents.
 - These results indicate that most people (76%) have at least some faith that the city will use tax dollars appropriately and feel that they get a good value for these taxes.
- ➔ If a millage rate increase is approved, the city should have a relatively high degree of confidence that residents will agree that the money will be used wisely and that they will feel that they will get a good value for these additional taxes.

Question 18A: How long have you lived in Sterling Heights?

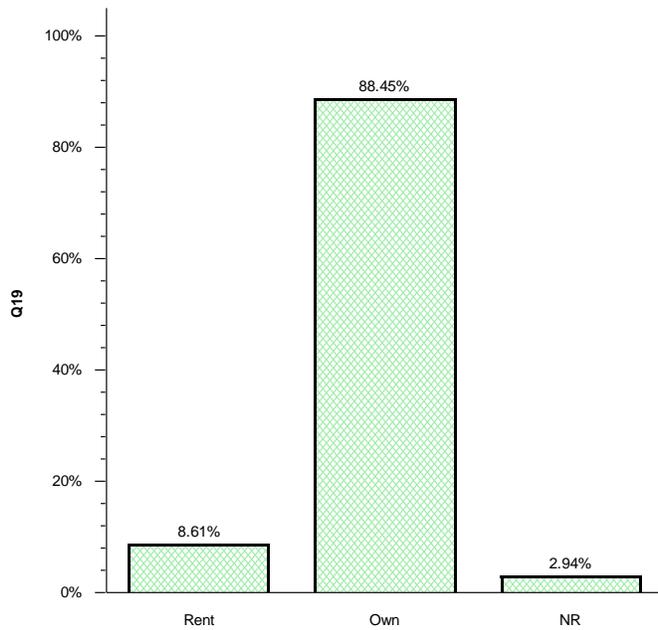


Q18A	Question Response					
	TOTAL		5 Years or Less	6-10 Years	Over 10 Years	NR
	#	%	%	%	%	%
Age						
18-24	2	0.4	50.0		50.0	
25-34	40	8.4	52.5	12.5	35.0	
35-44	62	13.0	14.5	22.6	62.9	
45-54	104	21.8	8.7	14.4	76.0	1.0
55-64	121	25.4	7.4	8.3	84.3	
65 or Older	127	26.7	9.4	1.6	89.0	
NR	20	4.2		5.0	20.0	75.0
Gender						
Male	242	50.8	11.2	10.7	78.1	
Female	215	45.2	15.8	9.8	74.0	0.5
NR	19	4.0			21.1	78.9
Race						
White/Caucasian	393	82.6	11.5	9.2	79.1	0.3
Black/African Amer.	10	2.1	50.0	30.0	20.0	
Latino/Hispanic	2	0.4			100.0	
Amer. Indian/AK Native	2	0.4	50.0		50.0	
Middle Eastern	19	4.0	21.1	15.8	63.2	
Asian/Pacific Islander	16	3.4	18.8	25.0	56.3	
Other	12	2.5	16.7	8.3	66.7	8.3
NR	22	4.6	4.5		31.8	63.6
TOTAL	476	100.0	12.8	9.9	73.9	3.4

Question 18A: Cont.

Q18A	Total		Length of Residence			
			5 Years or Less	6-10 Years	Over 10 Years	NR
	#	%	%	%	%	%
Rent or Own						
Rent	41	8.6	58.5	7.3	34.1	
Own	421	88.4	8.8	10.5	80.3	0.5
NR	14	2.9				100.0
Home Type						
Single Family Home	362	76.1	9.4	8.6	81.8	0.3
Condo	66	13.9	19.7	19.7	60.6	
Other	32	6.7	43.8	9.4	43.8	3.1
NR	16	3.4			12.5	87.5
Number in Household						
1	90	18.9	11.1	7.8	81.1	
2	176	37.0	12.5	7.4	80.1	
3 or More	188	39.5	14.9	14.4	70.2	0.5
NR	22	4.6	4.5		27.3	68.2
Education						
High School or Less	82	17.2	9.8	6.1	84.1	
More Than High School	172	36.1	14.0	9.9	75.6	0.6
Bachelor Degree	115	24.2	17.4	11.3	71.3	
Graduate or PhD Degree	84	17.6	10.7	11.9	77.4	
NR	23	4.8		8.7	26.1	65.2
Employed						
Yes	259	54.4	17.4	14.7	67.2	0.8
No	200	42.0	8.0	4.5	87.5	
NR	17	3.6			17.6	82.4
English Primary Language						
Yes	427	89.7	12.6	9.4	77.8	0.2
Other	32	6.7	21.9	21.9	53.1	3.1
NR	17	3.6			17.6	82.4
Registered Voter						
Yes	428	89.9	12.6	9.3	77.6	0.5
No	25	5.3	24.0	24.0	52.0	
NR	23	4.8	4.3	4.3	30.4	60.9
Income						
Less than \$25K	45	9.5	13.3	8.9	77.8	
\$25K - \$49K	101	21.2	16.8	8.9	74.3	
\$50K - \$74K	107	22.5	15.9	8.4	74.8	0.9
\$75K - \$99K	62	13.0	8.1	14.5	77.4	
\$100K or more	87	18.3	10.3	14.9	74.7	
NR	74	15.5	9.5	4.1	66.2	20.3
Total	476	100.0	12.8	9.9	73.9	3.4

Question 19A: Do you rent or own?

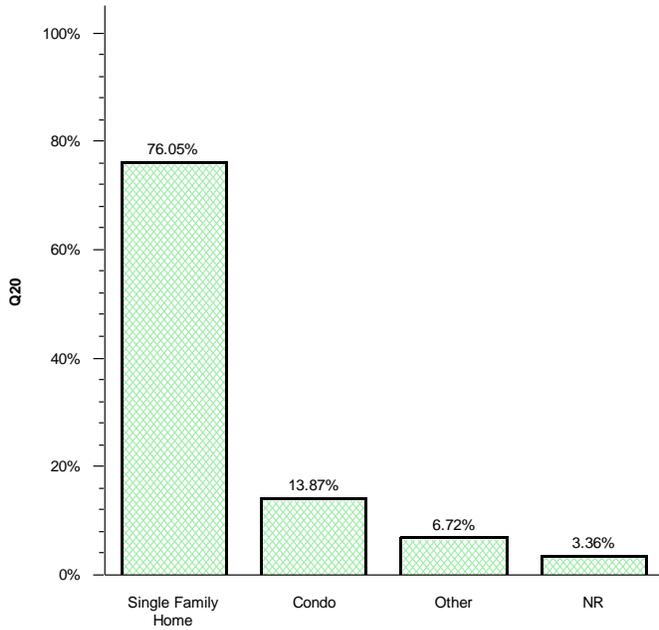


Q19A	TOTAL		Question Response		
	#	%	Rent %	Own %	NR %
Age					
18-24	2	0.4	50.0	50.0	
25-34	40	8.4	25.0	75.0	
35-44	62	13.0	11.3	88.7	
45-54	104	21.8	3.8	96.2	
55-64	121	25.4	9.1	90.9	
65 or Older	127	26.7	6.3	93.7	
NR	20	4.2		30.0	70.0
Gender					
Male	242	50.8	6.6	93.4	
Female	215	45.2	11.6	88.4	
NR	19	4.0		26.3	73.7
Race					
White/Caucasian	393	82.6	7.4	92.6	
Black/African Amer.	10	2.1	60.0	40.0	
Latino/Hispanic	2	0.4		100.0	
Amer. Indian/AK Native	2	0.4		100.0	
Middle Eastern	19	4.0	15.8	84.2	
Asian/Pacific Islander	16	3.4	18.8	81.3	
Other	12	2.5		100.0	
NR	22	4.6		36.4	63.6
TOTAL	476	100.0	8.6	88.4	2.9

Question 19A: Cont.

Q19A	Total		Rent or Own		
	#	%	Rent %	Own %	NR %
Length of Residence					
5 Years or Less	61	12.8	39.3	60.7	
6-10 Years	47	9.9	6.4	93.6	
Over 10 Years	352	73.9	4.0	96.0	
NR	16	3.4		12.5	87.5
Home Type					
Single Family Home	362	76.1	3.9	96.1	
Condo	66	13.9	9.1	90.9	
Other	32	6.7	65.6	34.4	
NR	16	3.4		12.5	87.5
Number in Household					
1	90	18.9	12.2	87.8	
2	176	37.0	7.4	92.6	
3 or More	188	39.5	7.4	92.6	
NR	22	4.6	13.6	22.7	63.6
Education					
High School or Less	82	17.2	4.9	95.1	
More Than High School	172	36.1	12.8	87.2	
Bachelor Degree	115	24.2	8.7	91.3	
Graduate or PhD Degree	84	17.6	6.0	94.0	
NR	23	4.8		39.1	60.9
Employed					
Yes	259	54.4	11.2	88.8	
No	200	42.0	6.0	94.0	
NR	17	3.6		17.6	82.4
English Primary Language					
Yes	427	89.7	9.4	90.6	
Other	32	6.7	3.1	96.9	
NR	17	3.6		17.6	82.4
Registered Voter					
Yes	428	89.9	8.6	91.4	
No	25	5.3	16.0	84.0	
NR	23	4.8		39.1	60.9
Income					
Less than \$25K	45	9.5	13.3	86.7	
\$25K - \$49K	101	21.2	11.9	88.1	
\$50K - \$74K	107	22.5	11.2	88.8	
\$75K - \$99K	62	13.0	3.2	96.8	
\$100K or more	87	18.3	3.4	96.6	
NR	74	15.5	8.1	73.0	18.9
Total	476	100.0	8.6	88.4	2.9

Question 20A: What kind of house do you live in?

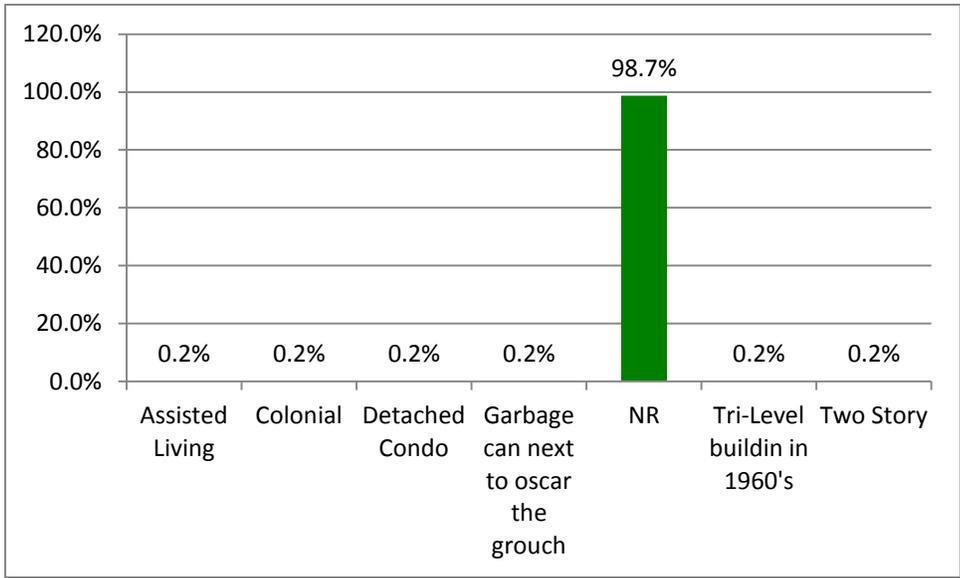


Q20A	Question Response					
	TOTAL		Single Family Home	Condo	Other	NR
	#	%	%	%	%	%
Age						
18-24	2	0.4	50.0	50.0		
25-34	40	8.4	55.0	30.0	15.0	
35-44	62	13.0	80.6	11.3	8.1	
45-54	104	21.8	87.5	6.7	4.8	1.0
55-64	121	25.4	81.0	11.6	7.4	
65 or Older	127	26.7	76.4	18.9	4.7	
NR	20	4.2	15.0	5.0	5.0	75.0
Gender						
Male	242	50.8	81.4	11.2	7.4	
Female	215	45.2	75.8	17.7	6.0	0.5
NR	19	4.0	10.5	5.3	5.3	78.9
Race						
White/Caucasian	393	82.6	79.9	14.0	5.9	0.3
Black/African Amer.	10	2.1	40.0	20.0	40.0	
Latino/Hispanic	2	0.4	50.0		50.0	
Amer. Indian/AK Native	2	0.4	50.0	50.0		
Middle Eastern	19	4.0	78.9	15.8	5.3	
Asian/Pacific Islander	16	3.4	68.8	25.0	6.3	
Other	12	2.5	83.3	8.3	8.3	
NR	22	4.6	27.3		4.5	68.2
TOTAL	476	100.0	76.1	13.9	6.7	3.4

Question 20A: Cont.

Q20A	Home Type					
	Total		Single Family Home	Condo	Other	NR
	#	%	%	%	%	%
Length of Residence						
5 Years or Less	61	12.8	55.7	21.3	23.0	
6-10 Years	47	9.9	66.0	27.7	6.4	
Over 10 Years	352	73.9	84.1	11.4	4.0	0.6
NR	16	3.4	6.3		6.3	87.5
Rent or Own						
Rent	41	8.6	34.1	14.6	51.2	
Own	421	88.4	82.7	14.3	2.6	0.5
NR	14	2.9				100.0
Number in Household						
1	90	18.9	55.6	33.3	11.1	
2	176	37.0	80.7	12.5	6.8	
3 or More	188	39.5	88.3	7.4	3.7	0.5
NR	22	4.6	18.2		13.6	68.2
Education						
High School or Less	82	17.2	80.5	13.4	4.9	1.2
More Than High School	172	36.1	77.9	9.9	12.2	
Bachelor Degree	115	24.2	84.3	11.3	4.3	
Graduate or PhD Degree	84	17.6	70.2	28.6	1.2	
NR	23	4.8	26.1	4.3	4.3	65.2
Employed						
Yes	259	54.4	78.8	13.1	7.7	0.4
No	200	42.0	78.0	16.0	6.0	
NR	17	3.6	11.8			88.2
English Primary Language						
Yes	427	89.7	78.2	14.8	6.8	0.2
Other	32	6.7	81.3	9.4	9.4	
NR	17	3.6	11.8			88.2
Registered Voter						
Yes	428	89.9	78.7	14.3	6.8	0.2
No	25	5.3	68.0	20.0	12.0	
NR	23	4.8	34.8			65.2
Income						
Less than \$25K	45	9.5	64.4	20.0	15.6	
\$25K - \$49K	101	21.2	71.3	16.8	10.9	1.0
\$50K - \$74K	107	22.5	77.6	16.8	5.6	
\$75K - \$99K	62	13.0	87.1	12.9		
\$100K or more	87	18.3	87.4	9.2	3.4	
NR	74	15.5	64.9	8.1	6.8	20.3
Total	476	100.0	76.1	13.9	6.7	3.4

Question 20B: What kind of house do you live in "Other"?

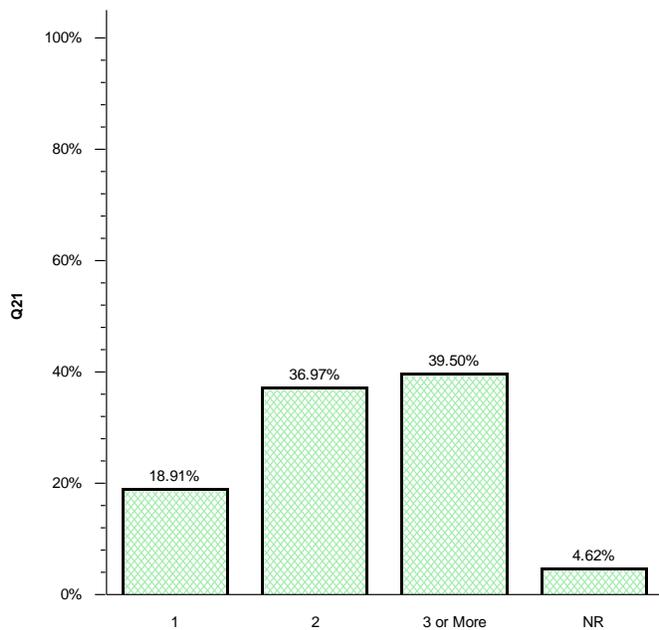


Q20B_R	Question Response								
	TOTAL #	TOTAL %	Assisted Living %	Colonial %	Detached Condo %	Garbage can next to oscar the grouch %	NR %	Tri-Level buildin in 1960's %	Two Story %
Age									
18-24	2	0.4					100.0		
25-34	40	8.4					100.0		
35-44	62	13.0			1.6		98.4		
45-54	104	21.8					99.0		1.0
55-64	121	25.4		0.8			98.3	0.8	
65 or Older	127	26.7	0.8				99.2		
NR	20	4.2				5.0	95.0		
Gender									
Male	242	50.8	0.4		0.4		98.3	0.4	0.4
Female	215	45.2		0.5			99.5		
NR	19	4.0				5.3	94.7		
Race									
White/Caucasian	393	82.6	0.3		0.3		99.0	0.3	0.3
Black/African Amer.	10	2.1					100.0		
Latino/Hispanic	2	0.4					100.0		
Amer. Indian/AK Native	2	0.4					100.0		
Middle Eastern	19	4.0					100.0		
Asian/Pacific Islander	16	3.4		6.3			93.8		
Other	12	2.5				8.3	91.7		
NR	22	4.6					100.0		
TOTAL	476	100.0	0.2	0.2	0.2	0.2	98.7	0.2	0.2

Questions 20B: Cont.

Q20B_R	Question Response								
	Total		Assisted Living	Colonial	Detached Condo	Garbage can next to oscar the grouch	NR	Tri-Level buildin in 1960's	Two Story
	#	%	%	%	%	%	%	%	%
Length of Residence									
5 Years or Less	61	12.8	1.6				98.4		
6-10 Years	47	9.9					97.9		2.1
Over 10 Years	352	73.9		0.3	0.3		99.1	0.3	
NR	16	3.4				6.3	93.8		
Rent or Own									
Rent	41	8.6	2.4	2.4			95.1		
Own	421	88.4			0.2	0.2	99.0	0.2	0.2
NR	14	2.9					100.0		
Home Type									
Single Family Home	362	76.1					100.0		
Condo	66	13.9					100.0		
Other	32	6.7	3.1	3.1	3.1	3.1	81.3	3.1	3.1
NR	16	3.4					100.0		
Number in Household									
1	90	18.9					98.9	1.1	
2	176	37.0					100.0		
3 or More	188	39.5	0.5		0.5		98.4		0.5
NR	22	4.6		4.5		4.5	90.9		
Education									
High School or Less	82	17.2					100.0		
More Than High School	172	36.1		0.6			98.8		0.6
Bachelor Degree	115	24.2	0.9				98.3	0.9	
Graduate or PhD Degree	84	17.6			1.2		98.8		
NR	23	4.8				4.3	95.7		
Employed									
Yes	259	54.4		0.4	0.4	0.4	98.5		0.4
No	200	42.0	0.5				99.0	0.5	
NR	17	3.6					100.0		
English Primary Language									
Yes	427	89.7	0.2	0.2	0.2		99.1	0.2	
Other	32	6.7				3.1	93.8		3.1
NR	17	3.6					100.0		
Registered Voter									
Yes	428	89.9	0.2	0.2	0.2	0.2	98.6	0.2	0.2
No	25	5.3					100.0		
NR	23	4.8					100.0		
Income									
Less than \$25K	45	9.5					97.8	2.2	
\$25K - \$49K	101	21.2	1.0				98.0		1.0
\$50K - \$74K	107	22.5					100.0		
\$75K - \$99K	62	13.0					100.0		
\$100K or more	87	18.3			1.1		98.9		
NR	74	15.5		1.4		1.4	97.3		
Total	476	100.0	0.2	0.2	0.2	0.2	98.7	0.2	0.2

Question 21A: How many people are living in your household?

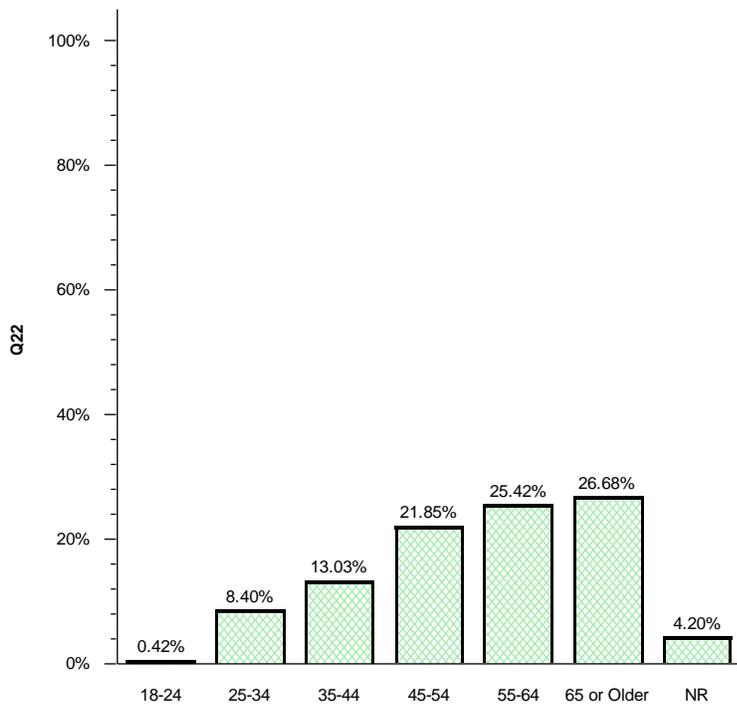


Q21A	Question Response					
	TOTAL	1	2	3 or More	NR	
	#	%	%	%	%	%
Age						
18-24	2	0.4		50.0	50.0	
25-34	40	8.4	15.0	35.0	50.0	
35-44	62	13.0	11.3	12.9	75.8	
45-54	104	21.8	16.3	25.0	58.7	
55-64	121	25.4	16.5	52.9	28.9	1.7
65 or Older	127	26.7	31.5	48.8	18.1	1.6
NR	20	4.2		5.0	5.0	90.0
Gender						
Male	242	50.8	16.1	40.9	42.6	0.4
Female	215	45.2	23.3	35.8	39.5	1.4
NR	19	4.0	5.3			94.7
Race						
White/Caucasian	393	82.6	21.1	39.4	38.4	1.0
Black/African Amer.	10	2.1	30.0	30.0	40.0	
Latino/Hispanic	2	0.4			100.0	
Amer. Indian/AK Native	2	0.4		50.0	50.0	
Middle Eastern	19	4.0	5.3	21.1	73.7	
Asian/Pacific Islander	16	3.4	6.3	25.0	62.5	6.3
Other	12	2.5	8.3	33.3	50.0	8.3
NR	22	4.6	4.5	22.7		72.7
TOTAL	476	100.0	18.9	37.0	39.5	4.6

Question 21A: Cont.

Q21A	Number in Household					
	Total		1	2	3 or More	NR
	#	%	%	%	%	%
Length of Residence						
5 Years or Less	61	12.8	16.4	36.1	45.9	1.6
6-10 Years	47	9.9	14.9	27.7	57.4	
Over 10 Years	352	73.9	20.7	40.1	37.5	1.7
NR	16	3.4			6.3	93.8
Rent or Own						
Rent	41	8.6	26.8	31.7	34.1	7.3
Own	421	88.4	18.8	38.7	41.3	1.2
NR	14	2.9				100.0
Home Type						
Single Family Home	362	76.1	13.8	39.2	45.9	1.1
Condo	66	13.9	45.5	33.3	21.2	
Other	32	6.7	31.3	37.5	21.9	9.4
NR	16	3.4			6.3	93.8
Education						
High School or Less	82	17.2	29.3	37.8	31.7	1.2
More Than High School	172	36.1	15.1	44.8	39.5	0.6
Bachelor Degree	115	24.2	15.7	33.0	49.6	1.7
Graduate or PhD Degree	84	17.6	23.8	34.5	41.7	
NR	23	4.8	8.7	4.3	8.7	78.3
Employed						
Yes	259	54.4	15.4	30.9	52.1	1.5
No	200	42.0	25.0	47.5	26.5	1.0
NR	17	3.6		5.9		94.1
English Primary Language						
Yes	427	89.7	20.8	39.1	38.9	1.2
Other	32	6.7	3.1	25.0	68.8	3.1
NR	17	3.6		5.9		94.1
Registered Voter						
Yes	428	89.9	19.9	39.3	39.5	1.4
No	25	5.3	12.0	28.0	60.0	
NR	23	4.8	8.7	4.3	17.4	69.6
Income						
Less than \$25K	45	9.5	42.2	31.1	26.7	
\$25K - \$49K	101	21.2	25.7	34.7	39.6	
\$50K - \$74K	107	22.5	20.6	43.9	34.6	0.9
\$75K - \$99K	62	13.0	14.5	32.3	51.6	1.6
\$100K or more	87	18.3	3.4	36.8	59.8	
NR	74	15.5	14.9	37.8	20.3	27.0
Total	476	100.0	18.9	37.0	39.5	4.6

Question 22A: What is your age?

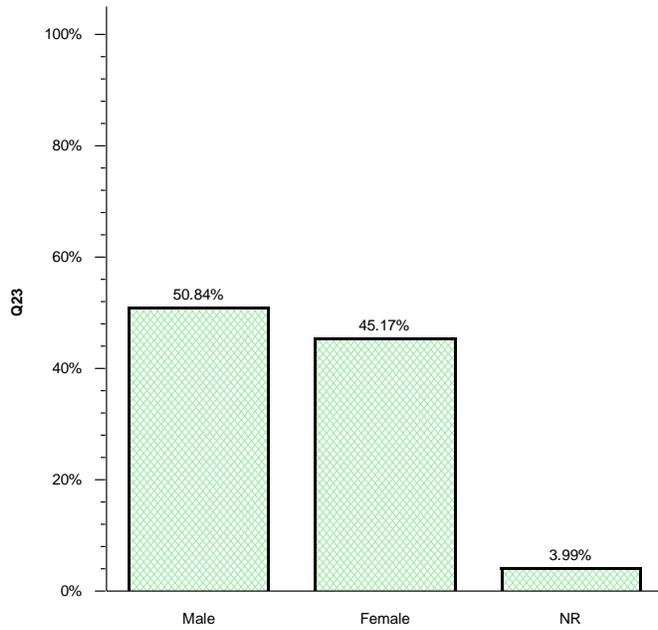


Q22A	Age								
	TOTAL		18-24	25-34	35-44	45-54	55-64	65 or Older	NR
	#	%	%	%	%	%	%	%	
Gender									
Male	242	50.8	0.4	7.0	12.0	22.3	28.5	29.3	0.4
Female	215	45.2	0.5	10.7	15.3	23.3	24.2	25.6	0.5
NR	19	4.0						5.3	94.7
Race									
White/Caucasian	393	82.6		8.1	11.7	23.2	27.0	29.3	0.8
Black/African Amer.	10	2.1			40.0	10.0	30.0	20.0	
Latino/Hispanic	2	0.4				50.0	50.0		
Amer. Indian/AK Native	2	0.4		50.0	50.0				
Middle Eastern	19	4.0	5.3	26.3	15.8	15.8	10.5	26.3	
Asian/Pacific Islander	16	3.4	6.3	6.3	43.8	25.0	12.5	6.3	
Other	12	2.5			8.3	25.0	33.3	25.0	8.3
NR	22	4.6		4.5		4.5	13.6	4.5	72.7
TOTAL	476	100.0	0.4	8.4	13.0	21.8	25.4	26.7	4.2

Question 22A: Cont.

Q22A	Age								
	Total		18-24	25-34	35-44	45-54	55-64	65 or Older	NR
	#	%	%	%	%	%	%	%	%
Length of Residence									
5 Years or Less	61	12.8	1.6	34.4	14.8	14.8	14.8	19.7	
6-10 Years	47	9.9		10.6	29.8	31.9	21.3	4.3	2.1
Over 10 Years	352	73.9	0.3	4.0	11.1	22.4	29.0	32.1	1.1
NR	16	3.4				6.3			93.8
Rent or Own									
Rent	41	8.6	2.4	24.4	17.1	9.8	26.8	19.5	
Own	421	88.4	0.2	7.1	13.1	23.8	26.1	28.3	1.4
NR	14	2.9							100.0
Home Type									
Single Family Home	362	76.1	0.3	6.1	13.8	25.1	27.1	26.8	0.8
Condo	66	13.9	1.5	18.2	10.6	10.6	21.2	36.4	1.5
Other	32	6.7		18.8	15.6	15.6	28.1	18.8	3.1
NR	16	3.4				6.3			93.8
Education									
High School or Less	82	17.2		3.7	8.5	14.6	14.6	58.5	
More Than High School	172	36.1	0.6	4.7	12.8	24.4	34.9	22.7	
Bachelor Degree	115	24.2	0.9	17.4	13.0	28.7	20.9	18.3	0.9
Graduate or PhD Degree	84	17.6		10.7	21.4	16.7	29.8	19.0	2.4
NR	23	4.8				13.0		13.0	73.9
Employed									
Yes	259	54.4	0.4	13.9	22.8	32.4	25.1	4.2	1.2
No	200	42.0	0.5	2.0	1.5	10.0	27.5	58.0	0.5
NR	17	3.6					5.9		94.1
English Primary Language									
Yes	427	89.7	0.5	8.7	12.6	22.7	26.5	28.3	0.7
Other	32	6.7		9.4	25.0	21.9	21.9	18.8	3.1
NR	17	3.6					5.9		94.1
Registered Voter									
Yes	428	89.9	0.5	8.2	13.6	22.4	25.9	28.5	0.9
No	25	5.3		20.0	12.0	20.0	36.0	12.0	
NR	23	4.8			4.3	13.0	4.3	8.7	69.6
Income									
Less than \$25K	45	9.5		4.4	6.7	8.9	33.3	46.7	
\$25K - \$49K	101	21.2		9.9	8.9	22.8	19.8	38.6	
\$50K - \$74K	107	22.5	0.9	10.3	11.2	16.8	27.1	33.6	
\$75K - \$99K	62	13.0		11.3	22.6	30.6	22.6	9.7	3.2
\$100K or more	87	18.3	1.1	10.3	25.3	31.0	28.7	3.4	
NR	74	15.5		1.4	2.7	17.6	24.3	29.7	24.3
Total	476	100.0	0.4	8.4	13.0	21.8	25.4	26.7	4.2

Question 23A: Your gender?

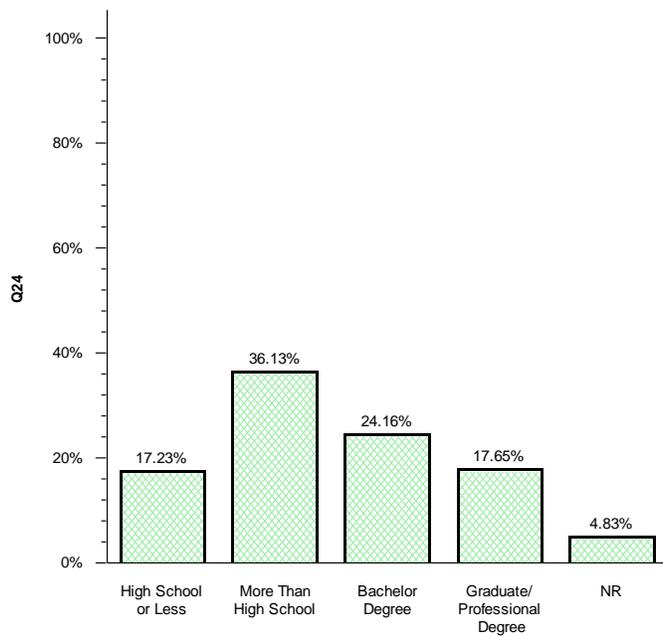


Q23A	TOTAL		Gender		
	#	%	Male %	Female %	NR %
Age					
18-24	2	0.4	50.0	50.0	
25-34	40	8.4	42.5	57.5	
35-44	62	13.0	46.8	53.2	
45-54	104	21.8	51.9	48.1	
55-64	121	25.4	57.0	43.0	
65 or Older	127	26.7	55.9	43.3	0.8
NR	20	4.2	5.0	5.0	90.0
Race					
White/Caucasian	393	82.6	52.2	47.3	0.5
Black/African Amer.	10	2.1	10.0	90.0	
Latino/Hispanic	2	0.4	50.0	50.0	
Amer. Indian/AK Native	2	0.4	50.0	50.0	
Middle Eastern	19	4.0	73.7	26.3	
Asian/Pacific Islander	16	3.4	50.0	50.0	
Other	12	2.5	75.0	16.7	8.3
NR	22	4.6	13.6	13.6	72.7
TOTAL	476	100.0	50.8	45.2	4.0

Question 23A: Cont.

Q23A	Total		Gender		
	#	%	Male %	Female %	NR %
Length of Residence					
5 Years or Less	61	12.8	44.3	55.7	
6-10 Years	47	9.9	55.3	44.7	
Over 10 Years	352	73.9	53.7	45.2	1.1
NR	16	3.4		6.3	93.8
Rent or Own					
Rent	41	8.6	39.0	61.0	
Own	421	88.4	53.7	45.1	1.2
NR	14	2.9			100.0
Home Type					
Single Family Home	362	76.1	54.4	45.0	0.6
Condo	66	13.9	40.9	57.6	1.5
Other	32	6.7	56.3	40.6	3.1
NR	16	3.4		6.3	93.8
Education					
High School or Less	82	17.2	47.6	52.4	
More Than High School	172	36.1	55.2	44.8	
Bachelor Degree	115	24.2	51.3	47.0	1.7
Graduate or PhD Degree	84	17.6	51.2	48.8	
NR	23	4.8	26.1		73.9
Employed					
Yes	259	54.4	51.4	47.9	0.8
No	200	42.0	54.0	45.5	0.5
NR	17	3.6	5.9		94.1
English Primary Language					
Yes	427	89.7	51.1	48.5	0.5
Other	32	6.7	75.0	21.9	3.1
NR	17	3.6		5.9	94.1
Registered Voter					
Yes	428	89.9	53.0	46.3	0.7
No	25	5.3	48.0	52.0	
NR	23	4.8	13.0	17.4	69.6
Income					
Less than \$25K	45	9.5	51.1	48.9	
\$25K - \$49K	101	21.2	60.4	39.6	
\$50K - \$74K	107	22.5	46.7	52.3	0.9
\$75K - \$99K	62	13.0	59.7	38.7	1.6
\$100K or more	87	18.3	59.8	40.2	
NR	74	15.5	25.7	51.4	23.0
Total	476	100.0	50.8	45.2	4.0

Question 24A: What is the highest level of education of the adult male or adult female of your household?

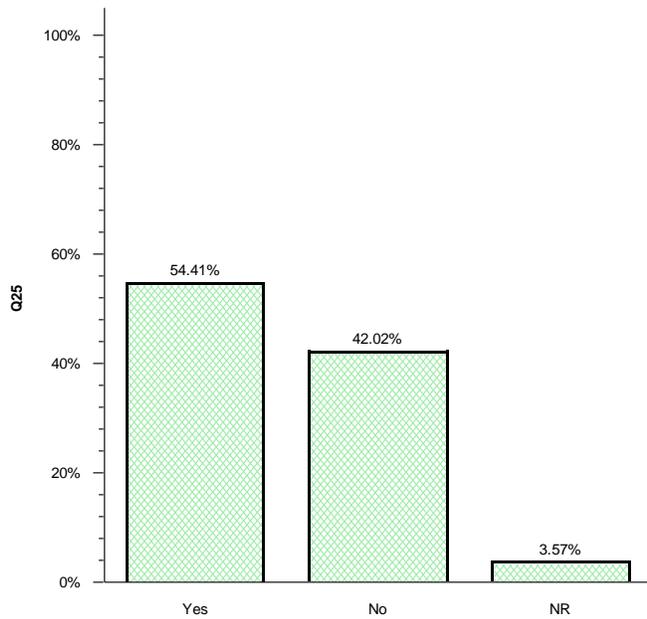


Q24A	Question Response						
	TOTAL		High School or Less	More Than High School	Bachelor Degree	Graduate or PhD Degree	NR
	#	%	%	%	%	%	%
Age							
18-24	2	0.4		50.0	50.0		
25-34	40	8.4	7.5	20.0	50.0	22.5	
35-44	62	13.0	11.3	35.5	24.2	29.0	
45-54	104	21.8	11.5	40.4	31.7	13.5	2.9
55-64	121	25.4	9.9	49.6	19.8	20.7	
65 or Older	127	26.7	37.8	30.7	16.5	12.6	2.4
NR	20	4.2			5.0	10.0	85.0
Gender							
Male	242	50.8	16.1	39.3	24.4	17.8	2.5
Female	215	45.2	20.0	35.8	25.1	19.1	
NR	19	4.0			10.5		89.5
Race							
White/Caucasian	393	82.6	17.6	38.7	26.0	16.3	1.5
Black/African Amer.	10	2.1	10.0	60.0	10.0	20.0	
Latino/Hispanic	2	0.4		50.0		50.0	
Amer. Indian/AK Native	2	0.4		50.0		50.0	
Middle Eastern	19	4.0	31.6	21.1	26.3	21.1	
Asian/Pacific Islander	16	3.4	6.3	25.0	31.3	37.5	
Other	12	2.5	33.3	16.7	16.7	25.0	8.3
NR	22	4.6	4.5	9.1		13.6	72.7
TOTAL	476	100.0	17.2	36.1	24.2	17.6	4.8

Question 24A: Cont.

Q24A	Education						
	Total		High School or Less	More Than High School	Bachelor Degree	Graduate or PhD Degree	NR
	#	%	%	%	%	%	%
Length of Residence							
5 Years or Less	61	12.8	13.1	39.3	32.8	14.8	
6-10 Years	47	9.9	10.6	36.2	27.7	21.3	4.3
Over 10 Years	352	73.9	19.6	36.9	23.3	18.5	1.7
NR	16	3.4		6.3			93.8
Rent or Own							
Rent	41	8.6	9.8	53.7	24.4	12.2	
Own	421	88.4	18.5	35.6	24.9	18.8	2.1
NR	14	2.9					100.0
Home Type							
Single Family Home	362	76.1	18.2	37.0	26.8	16.3	1.7
Condo	66	13.9	16.7	25.8	19.7	36.4	1.5
Other	32	6.7	12.5	65.6	15.6	3.1	3.1
NR	16	3.4	6.3				93.8
Employed							
Yes	259	54.4	9.7	34.4	32.4	22.0	1.5
No	200	42.0	28.5	41.5	15.0	13.5	1.5
NR	17	3.6			5.9		94.1
English Primary Language							
Yes	427	89.7	16.9	38.6	24.6	18.5	1.4
Other	32	6.7	31.3	21.9	31.3	12.5	3.1
NR	17	3.6				5.9	94.1
Registered Voter							
Yes	428	89.9	17.3	37.1	25.5	18.9	1.2
No	25	5.3	24.0	40.0	20.0	12.0	4.0
NR	23	4.8	8.7	13.0	4.3		73.9
Income							
Less than \$25K	45	9.5	53.3	28.9	13.3	4.4	
\$25K - \$49K	101	21.2	19.8	52.5	15.8	8.9	3.0
\$50K - \$74K	107	22.5	14.0	42.1	31.8	12.1	
\$75K - \$99K	62	13.0	9.7	33.9	25.8	30.6	
\$100K or more	87	18.3	4.6	25.3	35.6	34.5	
NR	74	15.5	17.6	24.3	16.2	14.9	27.0
Total	476	100.0	17.2	36.1	24.2	17.6	4.8

Question 25A: Are you currently employed?

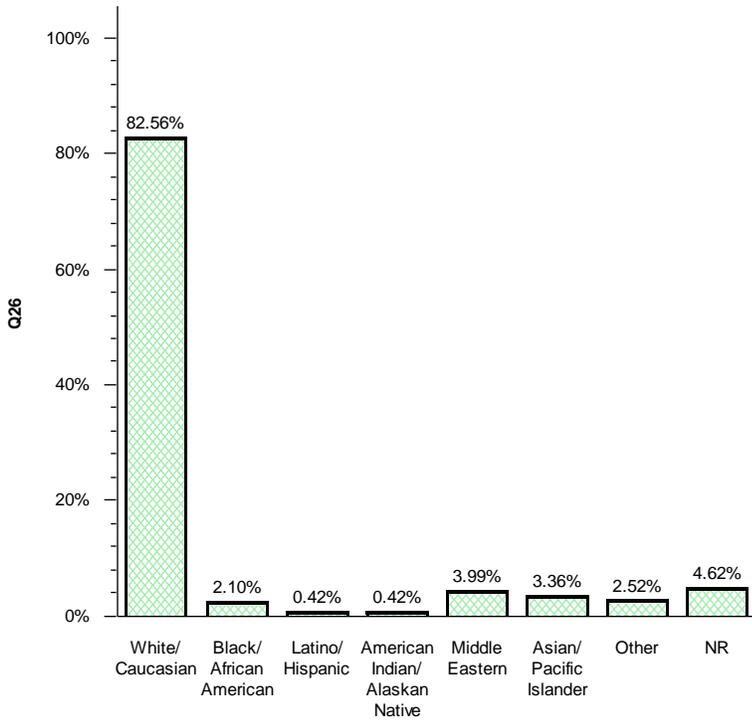


Q25A	TOTAL		Question Response		
	#	%	Yes %	No %	NR %
Age					
18-24	2	0.4	50.0	50.0	
25-34	40	8.4	90.0	10.0	
35-44	62	13.0	95.2	4.8	
45-54	104	21.8	80.8	19.2	
55-64	121	25.4	53.7	45.5	0.8
65 or Older	127	26.7	8.7	91.3	
NR	20	4.2	15.0	5.0	80.0
Gender					
Male	242	50.8	55.0	44.6	0.4
Female	215	45.2	57.7	42.3	
NR	19	4.0	10.5	5.3	84.2
Race					
White/Caucasian	393	82.6	55.0	44.8	0.3
Black/African Amer.	10	2.1	70.0	30.0	
Latino/Hispanic	2	0.4	50.0	50.0	
Amer. Indian/AK Native	2	0.4	100.0		
Middle Eastern	19	4.0	63.2	36.8	
Asian/Pacific Islander	16	3.4	81.3	18.8	
Other	12	2.5	50.0	50.0	
NR	22	4.6	9.1	18.2	72.7
TOTAL	476	100.0	54.4	42.0	3.6

Question 25A: Cont.

Q25A	Total		Employed		
	#	%	Yes %	No %	NR %
Length of Residence					
5 Years or Less	61	12.8	73.8	26.2	
6-10 Years	47	9.9	80.9	19.1	
Over 10 Years	352	73.9	49.4	49.7	0.9
NR	16	3.4	12.5		87.5
Rent or Own					
Rent	41	8.6	70.7	29.3	
Own	421	88.4	54.6	44.7	0.7
NR	14	2.9			100.0
Home Type					
Single Family Home	362	76.1	56.4	43.1	0.6
Condo	66	13.9	51.5	48.5	
Other	32	6.7	62.5	37.5	
NR	16	3.4	6.3		93.8
Education					
High School or Less	82	17.2	30.5	69.5	
More Than High School	172	36.1	51.7	48.3	
Bachelor Degree	115	24.2	73.0	26.1	0.9
Graduate or PhD Degree	84	17.6	67.9	32.1	
NR	23	4.8	17.4	13.0	69.6
English Primary Language					
Yes	427	89.7	55.5	44.3	0.2
Other	32	6.7	68.8	31.3	
NR	17	3.6		5.9	94.1
Registered Voter					
Yes	428	89.9	56.5	43.2	0.2
No	25	5.3	48.0	52.0	
NR	23	4.8	21.7	8.7	69.6
Income					
Less than \$25K	45	9.5	17.8	82.2	
\$25K - \$49K	101	21.2	43.6	56.4	
\$50K - \$74K	107	22.5	58.9	41.1	
\$75K - \$99K	62	13.0	72.6	27.4	
\$100K or more	87	18.3	88.5	11.5	
NR	74	15.5	29.7	47.3	23.0
Total	476	100.0	54.4	42.0	3.6

Question 26A: What is your ethnic origin?

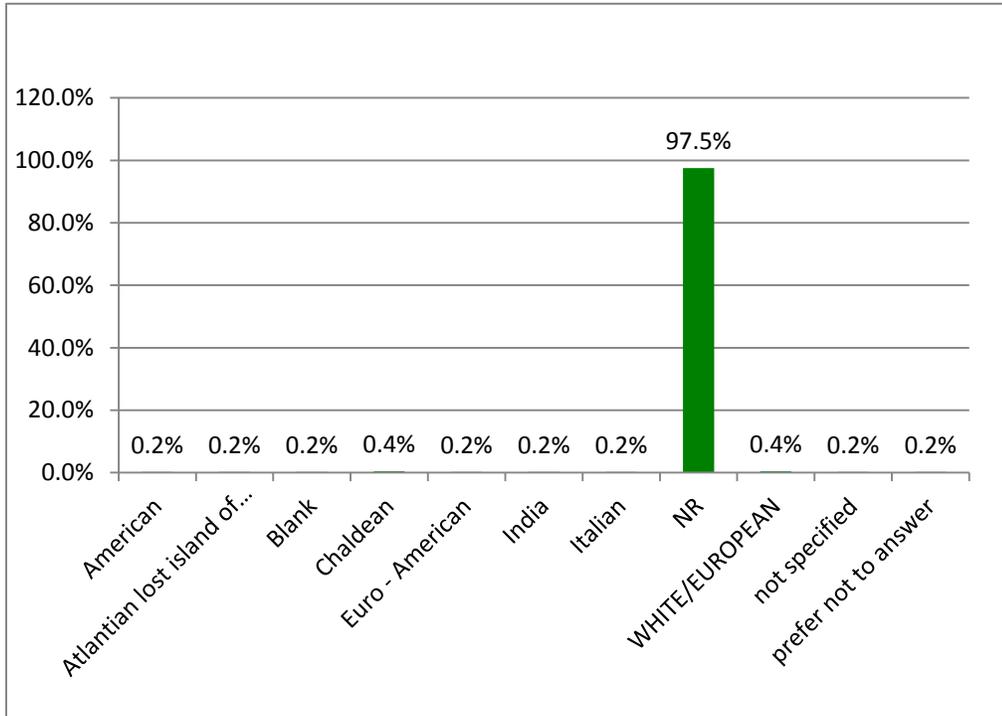


Q26A	Race									
	TOTAL		White/Caucasian	Black/African Amer.	Latino/Hispanic	Amer. Indian/AK Native	Middle Eastern	Asian/Pacific Islander	Other	NR
	#	%	%	%	%	%	%	%	%	%
Age										
18-24	2	0.4					50.0	50.0		
25-34	40	8.4	80.0			2.5	12.5	2.5		2.5
35-44	62	13.0	74.2	6.5		1.6	4.8	11.3	1.6	
45-54	104	21.8	87.5	1.0	1.0		2.9	3.8	2.9	1.0
55-64	121	25.4	87.6	2.5	0.8		1.7	1.7	3.3	2.5
65 or Older	127	26.7	90.6	1.6			3.9	0.8	2.4	0.8
NR	20	4.2	15.0						5.0	80.0
Gender										
Male	242	50.8	84.7	0.4	0.4	0.4	5.8	3.3	3.7	1.2
Female	215	45.2	86.5	4.2	0.5	0.5	2.3	3.7	0.9	1.4
NR	19	4.0	10.5						5.3	84.2
TOTAL	476	100.0	82.6	2.1	0.4	0.4	4.0	3.4	2.5	4.6

Question 26A: Cont.

Q26A	Ethnicity									
	Total		White/ Caucasia n	Black/ African Amer.	Latino/ Hispanic	Amer. Indian/ AK Native	Middle Eastern	Asian/ Pacific Islander	Other	NR
	#	%	%	%	%	%	%	%	%	%
Length of Residence										
5 Years or Less	61	12.8	73.8	8.2		1.6	6.6	4.9	3.3	1.6
6-10 Years	47	9.9	76.6	6.4			6.4	8.5	2.1	
Over 10 Years	352	73.9	88.4	0.6	0.6	0.3	3.4	2.6	2.3	2.0
NR	16	3.4	6.3						6.3	87.5
Rent or Own										
Rent	41	8.6	70.7	14.6			7.3	7.3		
Own	421	88.4	86.5	1.0	0.5	0.5	3.8	3.1	2.9	1.9
NR	14	2.9								100.0
Home Type										
Single Family Home	362	76.1	86.7	1.1	0.3	0.3	4.1	3.0	2.8	1.7
Condo	66	13.9	83.3	3.0		1.5	4.5	6.1	1.5	
Other	32	6.7	71.9	12.5	3.1		3.1	3.1	3.1	3.1
NR	16	3.4	6.3							93.8
Education										
High School or Less	82	17.2	84.1	1.2			7.3	1.2	4.9	1.2
More Than High School	172	36.1	88.4	3.5	0.6	0.6	2.3	2.3	1.2	1.2
Bachelor Degree	115	24.2	88.7	0.9			4.3	4.3	1.7	
Graduate or PhD Degree	84	17.6	76.2	2.4	1.2	1.2	4.8	7.1	3.6	3.6
NR	23	4.8	26.1						4.3	69.6
Employed										
Yes	259	54.4	83.4	2.7	0.4	0.8	4.6	5.0	2.3	0.8
No	200	42.0	88.0	1.5	0.5		3.5	1.5	3.0	2.0
NR	17	3.6	5.9							94.1
English Primary Language										
Yes	427	89.7	89.2	2.3	0.5	0.5	2.1	2.3	1.9	1.2
Other	32	6.7	37.5				31.3	18.8	12.5	
NR	17	3.6								100.0
Registered Voter										
Yes	428	89.9	86.4	2.3	0.2	0.5	3.5	2.8	2.8	1.4
No	25	5.3	64.0		4.0		16.0	16.0		
NR	23	4.8	30.4							69.6
Income										
Less than \$25K	45	9.5	77.8	2.2			8.9	2.2	6.7	2.2
\$25K - \$49K	101	21.2	89.1	1.0	1.0		5.9	1.0	2.0	
\$50K - \$74K	107	22.5	90.7	2.8		0.9	1.9	0.9	1.9	0.9
\$75K - \$99K	62	13.0	83.9	4.8			4.8	6.5		
\$100K or more	87	18.3	82.8	1.1		1.1	3.4	6.9	4.6	
NR	74	15.5	63.5	1.4	1.4		1.4	4.1	1.4	27.0
Total	476	100.0	82.6	2.1	0.4	0.4	4.0	3.4	2.5	4.6

Question 26B: What is your ethnic origin "Other"?

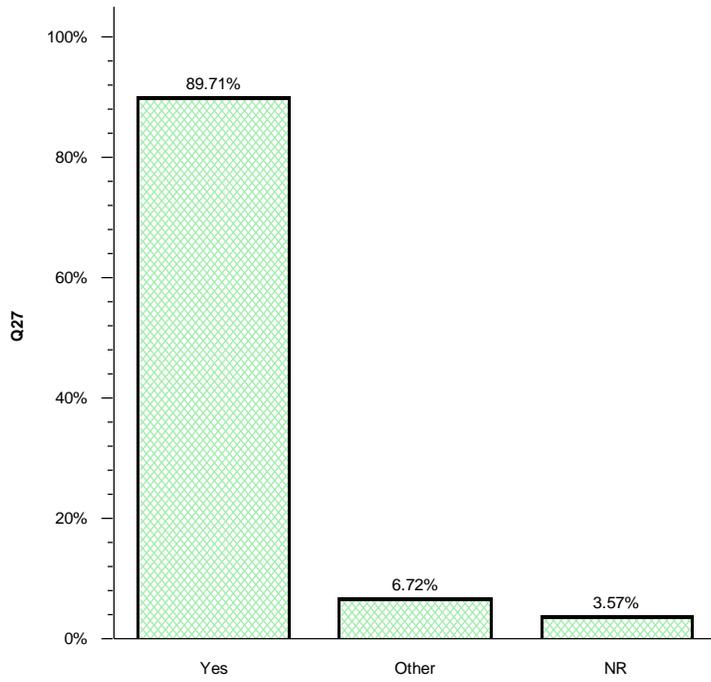


Q26B_R	Question Response												
	TOTAL	America	Atlantian	Blank	Chaldea	Euro -	India	Italian	NR	WHITE/	not	prefer	
	#	%	%	%	%	%	%	%	%	%	%	%	
Age													
18-24	2	0.4							100.0				
25-34	40	8.4							100.0				
35-44	62	13.0				1.6			98.4				
45-54	104	21.8	1.0						97.1	1.9			
55-64	121	25.4			0.8		0.8		96.7		0.8	0.8	
65 or Older	127	26.7				0.8	0.8	0.8	97.6				
NR	20	4.2		5.0					95.0				
Gender													
Male	242	50.8	0.4		0.4	0.8	0.4	0.4	96.3	0.8	0.4		
Female	215	45.2						0.5	99.1				0.5
NR	19	4.0		5.3					94.7				
Race													
White/Caucasian	393	82.6							100.0				
Black/African Amer.	10	2.1							100.0				
Latino/Hispanic	2	0.4							100.0				
Amer. Indian/AK Native	2	0.4							100.0				
Middle Eastern	19	4.0							100.0				
Asian/Pacific Islander	16	3.4							100.0				
Other	12	2.5	8.3	8.3	8.3	16.7	8.3	8.3		16.7	8.3	8.3	
NR	22	4.6							100.0				
TOTAL	476	100.0	0.2	0.2	0.2	0.4	0.2	0.2	97.5	0.4	0.2	0.2	

Question 26B: Cont

Q26B_R	Question Response												
	Total		America n	Atlantian lost island of Atlantis	Blank	Chaldea n	Euro - America n	India	Italian	NR	WHITE/ EUROPE AN	not specified	prefer not to answer
	#	%	%	%	%	%	%	%	%	%	%	%	%
Length of Residence													
5 Years or Less	61	12.8				3.3				96.7			
6-10 Years	47	9.9								97.9		2.1	
Over 10 Years	352	73.9	0.3		0.3		0.3	0.3	0.3	97.7	0.6		0.3
NR	16	3.4		6.3						93.8			
Rent or Own													
Rent	41	8.6								100.0			
Own	421	88.4	0.2	0.2	0.2	0.5	0.2	0.2	0.2	97.1	0.5	0.2	0.2
NR	14	2.9								100.0			
Home Type													
Single Family Home	362	76.1	0.3		0.3	0.6	0.3	0.3	0.3	97.2	0.6		0.3
Condo	66	13.9								98.5		1.5	
Other	32	6.7		3.1						96.9			
NR	16	3.4								100.0			
Number in Household													
1	90	18.9							1.1	98.9			
2	176	37.0			0.6		0.6			97.7		0.6	0.6
3 or More	188	39.5	0.5			1.1		0.5		96.8	1.1		
NR	22	4.6		4.5						95.5			
Education													
High School or Less	82	17.2				1.2			1.2	95.1	2.4		
More Than High School	172	36.1			0.6					98.8		0.6	
Bachelor Degree	115	24.2	0.9				0.9			98.3			
Graduate or PhD Degree	84	17.6				1.2		1.2		96.4			1.2
NR	23	4.8		4.3						95.7			
Employed													
Yes	259	54.4	0.4	0.4	0.4	0.8		0.4		97.7			
No	200	42.0					0.5		0.5	97.0	1.0	0.5	0.5
NR	17	3.6								100.0			
English Primary Language													
Yes	427	89.7	0.2		0.2		0.2	0.2	0.2	98.1	0.2	0.2	0.2
Other	32	6.7		3.1		6.3				87.5	3.1		
NR	17	3.6								100.0			
Registered Voter													
Yes	428	89.9	0.2	0.2	0.2	0.5	0.2	0.2	0.2	97.2	0.5	0.2	0.2
No	25	5.3								100.0			
NR	23	4.8								100.0			
Income													
Less than \$25K	45	9.5							2.2	93.3	4.4		
\$25K - \$49K	101	21.2			1.0	1.0				98.0			
\$50K - \$74K	107	22.5					0.9			98.1		0.9	
\$75K - \$99K	62	13.0								100.0			
\$100K or more	87	18.3	1.1			1.1		1.1		95.4			1.1
NR	74	15.5		1.4						98.6			
Total	476	100.0	0.2	0.2	0.2	0.4	0.2	0.2	0.2	97.5	0.4	0.2	0.2

Question 27A: Is English the primary language spoken in your home?

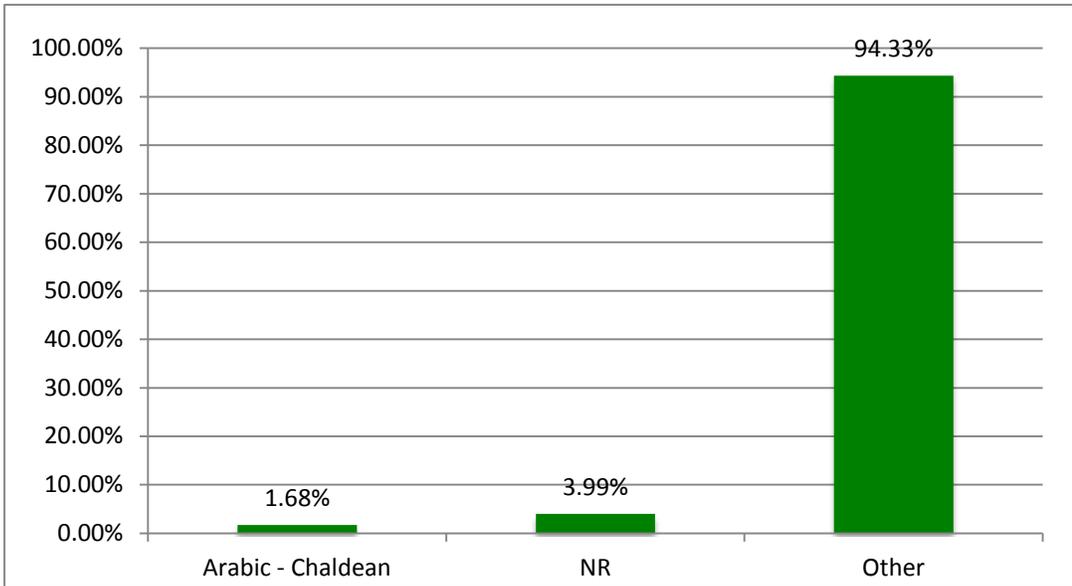


Q27A	TOTAL		Question Response		
	#	%	Yes %	Other %	NR %
Age					
18-24	2	0.4	100.0		
25-34	40	8.4	92.5	7.5	
35-44	62	13.0	87.1	12.9	
45-54	104	21.8	93.3	6.7	
55-64	121	25.4	93.4	5.8	0.8
65 or Older	127	26.7	95.3	4.7	
NR	20	4.2	15.0	5.0	80.0
Gender					
Male	242	50.8	90.1	9.9	
Female	215	45.2	96.3	3.3	0.5
NR	19	4.0	10.5	5.3	84.2
Race					
White/Caucasian	393	82.6	96.9	3.1	
Black/African Amer.	10	2.1	100.0		
Latino/Hispanic	2	0.4	100.0		
Amer. Indian/AK Native	2	0.4	100.0		
Middle Eastern	19	4.0	47.4	52.6	
Asian/Pacific Islander	16	3.4	62.5	37.5	
Other	12	2.5	66.7	33.3	
NR	22	4.6	22.7		77.3
TOTAL	476	100.0	89.7	6.7	3.6

Question 27A: Cont

Q27A	Total		English Primary Language		
	#	%	Yes %	Other %	NR %
Length of Residence					
5 Years or Less	61	12.8	88.5	11.5	
6-10 Years	47	9.9	85.1	14.9	
Over 10 Years	352	73.9	94.3	4.8	0.9
NR	16	3.4	6.3	6.3	87.5
Rent or Own					
Rent	41	8.6	97.6	2.4	
Own	421	88.4	91.9	7.4	0.7
NR	14	2.9			100.0
Home Type					
Single Family Home	362	76.1	92.3	7.2	0.6
Condo	66	13.9	95.5	4.5	
Other	32	6.7	90.6	9.4	
NR	16	3.4	6.3		93.8
Education					
High School or Less	82	17.2	87.8	12.2	
More Than High School	172	36.1	95.9	4.1	
Bachelor Degree	115	24.2	91.3	8.7	
Graduate or PhD Degree	84	17.6	94.0	4.8	1.2
NR	23	4.8	26.1	4.3	69.6
Employed					
Yes	259	54.4	91.5	8.5	
No	200	42.0	94.5	5.0	0.5
NR	17	3.6	5.9		94.1
Registered Voter					
Yes	428	89.9	94.4	5.4	0.2
No	25	5.3	64.0	36.0	
NR	23	4.8	30.4		69.6
Income					
Less than \$25K	45	9.5	82.2	15.6	2.2
\$25K - \$49K	101	21.2	88.1	11.9	
\$50K - \$74K	107	22.5	96.3	3.7	
\$75K - \$99K	62	13.0	100.0		
\$100K or more	87	18.3	92.0	8.0	
NR	74	15.5	75.7	2.7	21.6
Total	476	100.0	89.7	6.7	3.6

Question 27B: Is English the primary language spoken in your home? No "Specify"

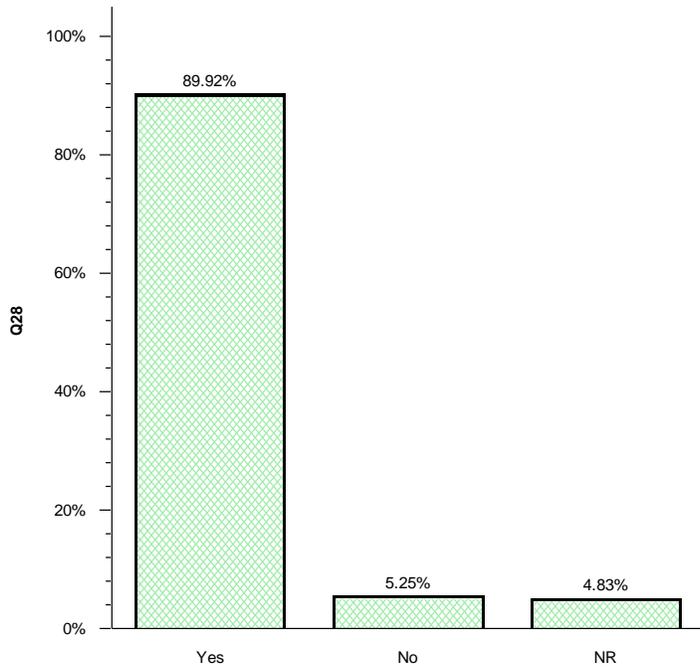


Q27B_R	Question Response				
	TOTAL		Arabic-C haldean	NR	Other
	#	%	%	%	%
Age					
18-24	2	0.4		100.0	
25-34	40	8.4	2.5	95.0	2.5
35-44	62	13.0	1.6	88.7	9.7
45-54	104	21.8	2.9	93.3	3.8
55-64	121	25.4	0.8	95.9	3.3
65 or Older	127	26.7	1.6	96.1	2.4
NR	20	4.2		95.0	5.0
Gender					
Male	242	50.8	2.9	90.9	6.2
Female	215	45.2	0.5	98.1	1.4
NR	19	4.0		94.7	5.3
Race					
White/Caucasian	393	82.6	0.5	97.7	1.8
Black/African Amer.	10	2.1		100.0	
Latino/Hispanic	2	0.4		100.0	
Amer. Indian/AK Native	2	0.4		100.0	
Middle Eastern	19	4.0	21.1	57.9	21.1
Asian/Pacific Islander	16	3.4		62.5	37.5
Other	12	2.5	16.7	66.7	16.7
NR	22	4.6		100.0	
TOTAL	476	100.0	1.7	94.3	4.0

Question 27B: Cont.

Q27B_R	Question Response				
	Total		Arabic-C haldean	NR	Other
	#	%	%	%	%
Length of Residence					
5 Years or Less	61	12.8	8.2	90.2	1.6
6-10 Years	47	9.9	4.3	85.1	10.6
Over 10 Years	352	73.9	0.3	96.3	3.4
NR	16	3.4		93.8	6.3
Rent or Own					
Rent	41	8.6		100.0	
Own	421	88.4	1.9	93.6	4.5
NR	14	2.9		100.0	
Home Type					
Single Family Home	362	76.1	1.9	93.6	4.4
Condo	66	13.9		97.0	3.0
Other	32	6.7	3.1	93.8	3.1
NR	16	3.4		100.0	
Number in Household					
1	90	18.9		98.9	1.1
2	176	37.0	0.6	96.6	2.8
3 or More	188	39.5	3.7	89.9	6.4
NR	22	4.6		95.5	4.5
Education					
High School or Less	82	17.2	2.4	91.5	6.1
More Than High School	172	36.1	1.2	96.5	2.3
Bachelor Degree	115	24.2	2.6	92.2	5.2
Graduate or PhD Degree	84	17.6	1.2	95.2	3.6
NR	23	4.8		95.7	4.3
Employed					
Yes	259	54.4	2.3	92.3	5.4
No	200	42.0	1.0	96.5	2.5
NR	17	3.6		100.0	
English Primary Language					
Yes	427	89.7		100.0	
Other	32	6.7	25.0	15.6	59.4
NR	17	3.6		100.0	
Registered Voter					
Yes	428	89.9	1.2	95.6	3.3
No	25	5.3	12.0	68.0	20.0
NR	23	4.8		100.0	
Income					
Less than \$25K	45	9.5	4.4	88.9	6.7
\$25K - \$49K	101	21.2	4.0	90.1	5.9
\$50K - \$74K	107	22.5	0.9	97.2	1.9
\$75K - \$99K	62	13.0		100.0	
\$100K or more	87	18.3	1.1	92.0	6.9
NR	74	15.5		97.3	2.7
Total	476	100.0	1.7	94.3	4.0

Question 28A: Are you a registered voter?

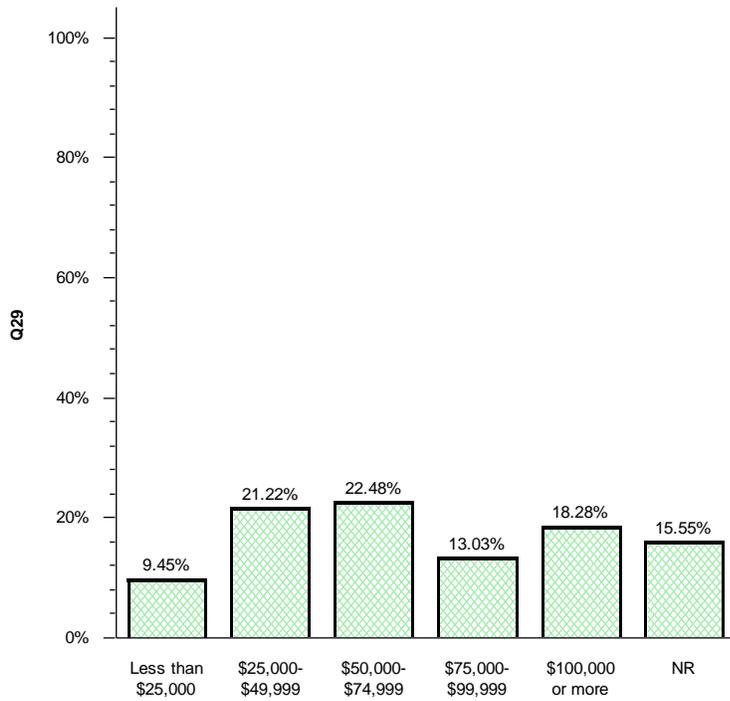


Q28A	TOTAL		Question Response		
	#	%	Yes %	No %	NR %
Age					
18-24	2	0.4	100.0		
25-34	40	8.4	87.5	12.5	
35-44	62	13.0	93.5	4.8	1.6
45-54	104	21.8	92.3	4.8	2.9
55-64	121	25.4	91.7	7.4	0.8
65 or Older	127	26.7	96.1	2.4	1.6
NR	20	4.2	20.0		80.0
Gender					
Male	242	50.8	93.8	5.0	1.2
Female	215	45.2	92.1	6.0	1.9
NR	19	4.0	15.8		84.2
Race					
White/Caucasian	393	82.6	94.1	4.1	1.8
Black/African Amer.	10	2.1	100.0		
Latino/Hispanic	2	0.4	50.0	50.0	
Amer. Indian/AK Native	2	0.4	100.0		
Middle Eastern	19	4.0	78.9	21.1	
Asian/Pacific Islander	16	3.4	75.0	25.0	
Other	12	2.5	100.0		
NR	22	4.6	27.3		72.7
TOTAL	476	100.0	89.9	5.3	4.8

Question 28A: Cont.

Q28A	Total		Registered Voter		
	#	%	Yes %	No %	NR %
Length of Residence					
5 Years or Less	61	12.8	88.5	9.8	1.6
6-10 Years	47	9.9	85.1	12.8	2.1
Over 10 Years	352	73.9	94.3	3.7	2.0
NR	16	3.4	12.5		87.5
Rent or Own					
Rent	41	8.6	90.2	9.8	
Own	421	88.4	92.9	5.0	2.1
NR	14	2.9			100.0
Home Type					
Single Family Home	362	76.1	93.1	4.7	2.2
Condo	66	13.9	92.4	7.6	
Other	32	6.7	90.6	9.4	
NR	16	3.4	6.3		93.8
Education					
High School or Less	82	17.2	90.2	7.3	2.4
More Than High School	172	36.1	92.4	5.8	1.7
Bachelor Degree	115	24.2	94.8	4.3	0.9
Graduate or PhD Degree	84	17.6	96.4	3.6	
NR	23	4.8	21.7	4.3	73.9
Employed					
Yes	259	54.4	93.4	4.6	1.9
No	200	42.0	92.5	6.5	1.0
NR	17	3.6	5.9		94.1
English Primary Language					
Yes	427	89.7	94.6	3.7	1.6
Other	32	6.7	71.9	28.1	
NR	17	3.6	5.9		94.1
Income					
Less than \$25K	45	9.5	80.0	17.8	2.2
\$25K - \$49K	101	21.2	90.1	8.9	1.0
\$50K - \$74K	107	22.5	94.4	3.7	1.9
\$75K - \$99K	62	13.0	98.4		1.6
\$100K or more	87	18.3	95.4	2.3	2.3
NR	74	15.5	75.7	2.7	21.6
Total	476	100.0	89.9	5.3	4.8

Question 29A: Please estimate your total household income?

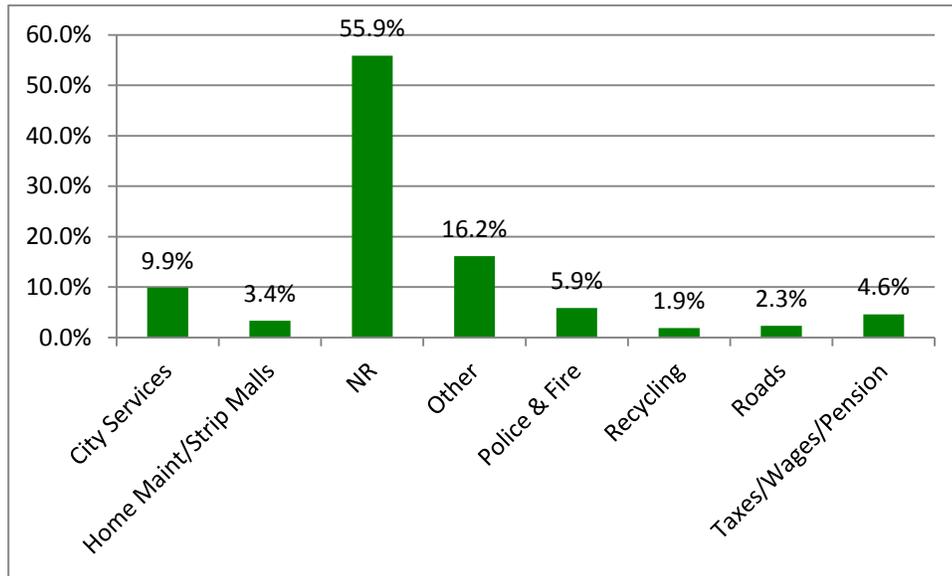


Q29A	TOTAL		Question Response					
	#	%	Less than \$25K	\$25K - \$49K	\$50K - \$74K	\$75K - \$99K	\$100K or more	NR
Age								
18-24	2	0.4			50.0		50.0	
25-34	40	8.4	5.0	25.0	27.5	17.5	22.5	2.5
35-44	62	13.0	4.8	14.5	19.4	22.6	35.5	3.2
45-54	104	21.8	3.8	22.1	17.3	18.3	26.0	12.5
55-64	121	25.4	12.4	16.5	24.0	11.6	20.7	14.9
65 or Older	127	26.7	16.5	30.7	28.3	4.7	2.4	17.3
NR	20	4.2				10.0		90.0
Gender								
Male	242	50.8	9.5	25.2	20.7	15.3	21.5	7.9
Female	215	45.2	10.2	18.6	26.0	11.2	16.3	17.7
NR	19	4.0			5.3	5.3		89.5
Race								
White/Caucasian	393	82.6	8.9	22.9	24.7	13.2	18.3	12.0
Black/African Amer.	10	2.1	10.0	10.0	30.0	30.0	10.0	10.0
Latino/Hispanic	2	0.4		50.0				50.0
Amer. Indian/AK Native	2	0.4			50.0		50.0	
Middle Eastern	19	4.0	21.1	31.6	10.5	15.8	15.8	5.3
Asian/Pacific Islander	16	3.4	6.3	6.3	6.3	25.0	37.5	18.8
Other	12	2.5	25.0	16.7	16.7		33.3	8.3
NR	22	4.6	4.5		4.5			90.9
TOTAL	476	100.0	9.5	21.2	22.5	13.0	18.3	15.5

Question 29A: Cont.

Q29A	Total		Income					NR
	#	%	Less than \$25K	\$25K - \$49K	\$50K - \$74K	\$75K - \$99K	\$100K or more	
			%	%	%	%	%	%
Length of Residence								
5 Years or Less	61	12.8	9.8	27.9	27.9	8.2	14.8	11.5
6-10 Years	47	9.9	8.5	19.1	19.1	19.1	27.7	6.4
Over 10 Years	352	73.9	9.9	21.3	22.7	13.6	18.5	13.9
NR	16	3.4			6.3			93.8
Rent or Own								
Rent	41	8.6	14.6	29.3	29.3	4.9	7.3	14.6
Own	421	88.4	9.3	21.1	22.6	14.3	20.0	12.8
NR	14	2.9						100.0
Home Type								
Single Family Home	362	76.1	8.0	19.9	22.9	14.9	21.0	13.3
Condo	66	13.9	13.6	25.8	27.3	12.1	12.1	9.1
Other	32	6.7	21.9	34.4	18.8		9.4	15.6
NR	16	3.4		6.3				93.8
Education								
High School or Less	82	17.2	29.3	24.4	18.3	7.3	4.9	15.9
More Than High School	172	36.1	7.6	30.8	26.2	12.2	12.8	10.5
Bachelor Degree	115	24.2	5.2	13.9	29.6	13.9	27.0	10.4
Graduate or PhD Degree	84	17.6	2.4	10.7	15.5	22.6	35.7	13.1
NR	23	4.8		13.0				87.0
Employed								
Yes	259	54.4	3.1	17.0	24.3	17.4	29.7	8.5
No	200	42.0	18.5	28.5	22.0	8.5	5.0	17.5
NR	17	3.6						100.0
English Primary Language								
Yes	427	89.7	8.7	20.8	24.1	14.5	18.7	13.1
Other	32	6.7	21.9	37.5	12.5		21.9	6.3
NR	17	3.6	5.9					94.1
Registered Voter								
Yes	428	89.9	8.4	21.3	23.6	14.3	19.4	13.1
No	25	5.3	32.0	36.0	16.0		8.0	8.0
NR	23	4.8	4.3	4.3	8.7	4.3	8.7	69.6
Total	476	100.0	9.5	21.2	22.5	13.0	18.3	15.5

Question 30A: Please provide any additional thoughts or comments you may have about the City of Sterling Heights:



Q30A_R	Question Response									
	TOTAL #	TOTAL %	City Services %	Home Maint/ Strip Malls %	NR %	Other %	Police & Fire %	Recycling %	Roads %	Taxes/ Wages/ Pension %
Age										
18-24	2	0.4			50.0	50.0				
25-34	40	8.4	12.5	5.0	52.5	15.0	5.0	5.0		5.0
35-44	62	13.0	6.5		62.9	12.9	3.2	1.6	6.5	6.5
45-54	104	21.8	9.6	1.9	61.5	8.7	8.7	2.9		6.7
55-64	121	25.4	10.7	6.6	50.4	17.4	6.6	1.7	2.5	4.1
65 or Older	127	26.7	11.8	3.1	48.8	24.4	5.5	0.8	2.4	3.1
NR	20	4.2			90.0	5.0			5.0	
Gender										
Male	242	50.8	11.6	2.1	55.4	16.9	4.1	2.1	2.5	5.4
Female	215	45.2	8.8	5.1	53.5	16.3	8.4	1.9	2.3	3.7
NR	19	4.0			89.5	5.3				5.3
Race										
White/Caucasian	393	82.6	10.4	3.6	54.7	16.3	5.9	2.0	2.0	5.1
Black/African Amer.	10	2.1	10.0		80.0	10.0				
Latino/Hispanic	2	0.4			50.0					50.0
Amer. Indian/AK Native	2	0.4	50.0		50.0					
Middle Eastern	19	4.0	5.3	5.3	42.1	42.1			5.3	
Asian/Pacific Islander	16	3.4	6.3		62.5	6.3	25.0			
Other	12	2.5	16.7	8.3	50.0	16.7			8.3	
NR	22	4.6			77.3	4.5	4.5	4.5	4.5	4.5
TOTAL	476	100.0	9.9	3.4	55.9	16.2	5.9	1.9	2.3	4.6

Question 30A: Cont.

Q30A_R	Question Response									
	Total		City Services	Home Maint/ Strip Malls	NR	Other	Police & Fire	Recycling	Roads	Taxes/ Wages/ Pension
	#	%	%	%	%	%	%	%	%	%
Length of Residence										
5 Years or Less	61	12.8	6.6	1.6	55.7	21.3	6.6	1.6	1.6	4.9
6-10 Years	47	9.9	8.5		63.8	8.5	6.4	4.3	4.3	4.3
Over 10 Years	352	73.9	10.8	4.3	53.4	16.8	6.0	1.7	2.3	4.8
NR	16	3.4	6.3		87.5	6.3				
Rent or Own										
Rent	41	8.6	4.9	2.4	53.7	19.5	7.3		4.9	7.3
Own	421	88.4	10.7	3.6	54.6	16.4	5.9	2.1	2.1	4.5
NR	14	2.9			100.0					
Home Type										
Single Family Home	362	76.1	10.2	3.3	55.0	16.0	6.1	1.7	3.0	4.7
Condo	66	13.9	10.6	6.1	54.5	13.6	6.1	4.5		4.5
Other	32	6.7	9.4		46.9	31.3	6.3			6.3
NR	16	3.4			100.0					
Number in Household										
1	90	18.9	8.9	4.4	52.2	22.2	5.6	2.2		4.4
2	176	37.0	13.6	4.5	47.7	16.5	8.0	1.7	2.8	5.1
3 or More	188	39.5	7.4	2.1	61.7	13.8	4.8	2.1	3.2	4.8
NR	22	4.6	4.5		86.4	9.1				
Education										
High School or Less	82	17.2	7.3	4.9	59.8	20.7	2.4	1.2	2.4	1.2
More Than High School	172	36.1	11.0	2.3	55.8	18.6	5.8	0.6	1.2	4.7
Bachelor Degree	115	24.2	11.3	2.6	52.2	14.8	9.6	2.6	1.7	5.2
Graduate or PhD Degree	84	17.6	9.5	6.0	50.0	10.7	6.0	4.8	6.0	7.1
NR	23	4.8	4.3		82.6	8.7				4.3
Employed										
Yes	259	54.4	8.9	2.3	59.1	13.1	5.8	2.3	2.3	6.2
No	200	42.0	12.0	5.0	48.0	21.5	6.5	1.5	2.5	3.0
NR	17	3.6			100.0					
English Primary Language										
Yes	427	89.7	10.8	3.5	53.6	16.2	6.6	2.1	2.6	4.7
Other	32	6.7	3.1	3.1	65.6	25.0				3.1
NR	17	3.6			94.1					5.9
Registered Voter										
Yes	428	89.9	11.0	3.3	54.2	16.1	6.1	2.1	2.6	4.7
No	25	5.3		4.0	60.0	28.0	8.0			
NR	23	4.8		4.3	82.6	4.3				8.7
Income										
Less than \$25K	45	9.5	8.9		44.4	40.0	2.2	2.2		2.2
\$25K - \$49K	101	21.2	8.9	3.0	60.4	15.8	3.0		4.0	5.0
\$50K - \$74K	107	22.5	14.0	4.7	52.3	12.1	7.5	2.8	1.9	4.7
\$75K - \$99K	62	13.0	4.8	3.2	64.5	14.5	3.2	3.2	1.6	4.8
\$100K or more	87	18.3	12.6	3.4	54.0	10.3	6.9	2.3	3.4	6.9
NR	74	15.5	6.8	4.1	56.8	16.2	10.8	1.4	1.4	2.7
Total	476	100.0	9.9	3.4	55.9	16.2	5.9	1.9	2.3	4.6

OPEN QUESTIONS

VERBATIM

Question 3A: What one word comes to mind when you hear "Sterling Heights"?

1	Convient	43	quiet suburb	94	Home
2	stable	45	Inter-racial	95	Nice
3	Diversity	46	nice	96	Growing
4	congested	47	HASBEEN	98	Dynamic
5	livable	49	Home	99	Comfortable
6	safe	50	busy	100	ok
7	pleasant	51	home	104	Home
8	city	52	nice	105	Pleasant
9	nice	53	none	108	Safe
10	security	54	Safe	111	suburbs
11	Safe	55	safty	112	Safe
12	Downhill	56	changing	116	Comfortable
13	Multi-Ethnic	57	Nice	117	Positive
14	Middle East	58	Everything I need is nearby	118	Middle Class to upper middle city
15	Community	60	safer	119	Good Schools
16	CLEAN	61	Cozy	120	Home (42 Yrs)
17	Services	62	macomb county	122	HOME
18	Diversity	63	Home	123	Integrated
19	home	64	home	124	Home
20	Diverseity	65	Safe	125	Family-oriented
21	Home	66	nice	126	home
22	aging	67	HOME	127	clean
23	safe	68	Sterlingfest	128	friendly
24	convienant	70	Diversity	129	Safe
25	Home	71	safe	130	Safe
26	ok	72	home	131	Young
27	good EMS services	73	nice city	132	Diverse
28	Nice area	74	nice area	133	Active city
29	Safe	75	clean, paved with silver roads	134	suburb
30	Friendly	76	rundown	137	Everything!
31	Old	79	older suburb	138	Good place to live
32	detroit	80	safe	141	Typical
33	nice	81	clean	142	safe
34	Home	83	safety	143	Blah
36	home	85	home	144	home
37	Home	86	Quality	145	High Arab community
38	roads	88	neighborly	146	My home town
39	Comfortable	89	comfortable	147	CITY
40	safe	90	Arab	148	nice place to live.
41	Great	92	clean	149	Peacefull
42	Suburbs	93	nice	150	diversity
151	Warren	205	Good	271	City
152	Middle Class	206	Changing	273	Safe

Question 3A: Verbatim Cont.

153	busy	207	Lucky	274	Safe
155	Traffic	211	Positive	275	Family
156	wonderful	212	Safe	276	Class
157	sterling fest	213	Safe	277	Arabs
158	Awesome	217	Friendly	279	Low taxes
159	good	219	SAFE	280	Safe
161	maintained	220	staid	283	Nice City - Home
162	Safe	221	safety	285	lakeside mall
163	home	222	Home	286	home
164	Home	223	Multicultural	288	Fair
165	Peaceful	224	Great	289	Safe
166	clean	225	clean	291	Neutral
168	Home	226	MELTING POT	292	Safe
169	safe	227	good city	293	safe
170	Safe	229	safe	294	Friendly
171	Warren Schools	230	Nice	295	Peaceful
172	Clean	231	Bad	297	changing
173	trees	232	home	298	Safe
174	Chaldean	233	Ok	299	Tree City
178	Home Sweet Home	234	Police	301	treeless
179	caldean	235	HOMETOWN	305	Peaceful
180	Growing	236	home	307	Clean
181	good	237	Changing	308	Community
182	amazing	238	Proper	312	Best
183	Affordable	239	Home	314	Lucky
184	North	244	dirty	315	traffic
185	Normal	245	suburban community, good schools	316	Home
187	Crowded & Crappy	246	Was safe not now	318	No Jobs
188	Friendly, clean	247	Good	319	Declining
189	Community	249	Middle Class	320	clean
190	Home	250	evolving	324	Sterling, Mich
192	Clean	251	Safe	326	Home
193	Pride	253	Home	327	Safe
195	Safe	256	home	329	Suburban
197	Safe	257	NICE CITY	330	Diversity
199	safe	258	convienance	333	Stability
200	safety	261	Changing	334	Middle Class
201	clean	264	Community	336	Home
202	Turning into Sterling Hood	265	multicultural	337	Safe
203	Comfortable	268	city	339	Sprawllled

Question 3A: Verbatim Cont.

342	Safe	408	City with everything
344	safe	409	nice
345	Trees, service, parks	410	diverse
346	Great	415	safe
347	home	418	Thriving
348	Diversity	419	stable
349	Safe	420	positive
352	Middle Eastern	422	congested
354	family	423	declining
355	Home	427	Large
359	Great	428	Home
360	alakeside	429	small town
363	Families	430	Home
364	Good	431	Home
365	safe	432	safe
366	Good Schools	435	Home
367	more crime	436	Complete
368	blue collar	437	Secure
370	nice	439	enjoyable
371	Great	440	safe
373	Home	441	Nice
375	Schools - Utica Community Excellent	443	Safe
376	Clean	444	nice
378	Family	445	Foreigners
379	Good city	447	suburbs
380	Different	453	A Good Community
381	Home	454	Safe
382	Clean	455	Peaceful
386	Home	456	Excellent
387	Arabs	457	Safe
388	far	458	Safe
389	Big	460	Average
390	Diverse	461	Very nice place
392	good neighborhood	462	Pleasant
393	Positive	463	Dearborn
397	congested	464	Home
398	Nice	468	Nice
401	Ethnic	469	Busy
402	Comfortable	471	schools
403	Busy	473	Home
404	Safe	474	Used to be better
407	Sterling Fest	476	Inhospitable

Question 12A: Is there one area where the city SHOULD REDUCE service?

- 1 Disrespectful police officers - Most of my experiences with the police have been very good, however, I had two experiences with the same officer two years ago concerning a traffic accident that left me with a negative view of the police department. I was clearly not at fault in an accident, and I discussed the incident with the officer, but he ticketed me anyway. I had to hire an attorney and the case was eventually dismissed. It left me with a very sour taste concerning the police department. I have had other experiences with other Sterling Heights police officers that were I was pleased with their service.
- 2 no
- 3 No
- 6 I have seen the residential streets salted in the winter when it really wasn't necessary
- 7 No
- 9 Top Management
- 10 40 hour work week for clerical employees should be reduced to 36 an incredible savings, annually
- 13 Entertainment
- 14 Community Services
- 15 N/A
- 18 No
- 22 I never see cars at the Nature Center on Utica Road. Not sure how much of my tax dollars are used to support that facility and programming. May be possible area to reduce services/funding. Also, watering the grass in median at Utica/Dodge Park during rain storms seems like a waste of natural resources and money. I think the City should consider reducing benefits offered to current and retired city employees.
- 26 n/a
- 28 Parks and recreation
- 29 no
- 31 no
- 32 cut need to start at the top not at the police or fire dept you have a lot of people not doing anything some times when i drive a round and i see city people that should be working they just stand around not doing any thing and why is the police whering sit belt dosent the law is equal to every body or they make their own rule because next time i will take pictures and sent them to chenal 2,4,7 i will make the city look like crap ps. do we need 9 city consil cut it down to 5 that planty.
- 33 Firemen. They mostly sit around and wait for a fire, which we do not have a lot of. They get paid to just sit around. I have heard that they are so bored at the fire house that some of them have engaged in second jobs. Maybe we should have a volunteer fire dept.
- 34 I really cannot think of any one area where a reduction in services would help keep us the Great City they we are!

Question 12A: Verbatim Cont.

- 37 Cultural Exchange
- 40 no
- 42 No
- 43 Unfortunately, in these times, the extra programs for kids and teens seem to be a luxury we can't afford. Though important, in economic conditions like this, I'm not sure the city can afford them. I guess it would depend on participation levles.
- 46 no
- 47 IN HOUSE,city staff
- 52 no
- 53 no
- 55 no
- 56 Don't think so
- 57 No
- 58 No, not really.
- 60 none
- 61 No
- 62 instead of reducing pay for workers of the city. Should look at high offices reductions. Some are made but 10% of 100,000 and 10% of 30,000 is the difference of quality of life and most of these employees live in your city
- 63 No
- 64 can not think of any right now
- 69 My personal opinion is a Sterling Heights tv and radio channel are unnecessary. I have never seen or heard either of them. I get my city news from the Sterling Heights newspaper, the magazine, and from Facebook.
- 71 using city cars using taxpayers money to have people drive around and look for ridiculous, unimportant flaws with houses. Like, weeds in the cracks of driveways, cracked sidewalks in front of houses, that should be the city's responsibility. We pay taxes on the property, those taxes should fix sidewalks. If a resident has weeds growing in her flower beds, knock on the door and see if there might be a situation of why the weeds are there, like, she's dying of cancer and can't do it ?? Yet the guy down the street has a tree up by his house that blocks the sidewalk when walking by, you either have to duck or go around that area. Pick and choose the residents you send letters to about their property.
- 73 NO!! some services need to be done more often.
- 74 recycling
- 75 the City is what it is because it has kept the necessary personnel needed to cover all services.
- 77 Community Relations
- 79 Sterlingfest Art & Music Fair
- 80 Police
- 82 Street Cleaning
- 83 Radio and T.V.
- 86 Not that I can see in addition to what has already been cut.

Question 12A: Verbatim Cont.

- 87 No.
- 88 No
- 89 No Response
- 90 Athletic Field Maint Tree Replacement Parks & Rec Programs
- 91 ?
- 92 No
- 93 I don't really participate in any community programs, so I guess those
- 95 None - can't think off hand of which to reduce.
- 96 N/A
- 98 Public Works
- 100 BS Traffic Tickets
- 101 City Manager / what is a mayor for?
- 103 Non
- 104 Salting Side Streets
- 105 None
- 106 No
- 108 No
- 110 N/A
- 111 Any department that hasn't increased in efficiency by some nominal amount in the past 5 years.
- 112 None
- 114 No
- 115 No
- 118 Radio / TV
- 119 No
- 121 No.
- 124 No
- 126 none
- 127 No, services in all areas are noticeably reduced.
- 133 Beraucracy
- 136 Look at every employee and work performance get rid of lazy ones.
- 137 No
- 138 N/A
- 141 Library Services
- 146 NO
- 148 no
- 150 police pension needs to be refigured. as it stands now it is outrageously over the top.
- 152 The city should only reduce services if forced to by lack of income. If this happens, the city should look at restructuring any out of date union contracts (specifically medical coverage and pension benefits) My feeling is that, like other municilalities, Sterling Heights overpays in these areas when compared to other lines of work.
- 155 Switch to curb side recycling
- 157 tv and radio

Question 12A: Verbatim Cont.

- 160 No
- 161 none
- 162 No
- 164 Combining of departments under one manager might help if future reductions are needed
- 168 The company that the city hired to put out poison bait stations in the southwest section of the city, they put 2 stations out by my house in July and haven't been back since, I hope they are not billing the city for services that they are not performing!
- 172 Not that I am aware of.
- 173 NO
- 175 None - why would I want less for more money?
- 180 When necessary, I would prefer to see money taken from service areas such as parks & recreation, community events, recycling centers, etc.
- 181 no
- 183 No
- 184 Library or Community Relations
- 186 Fireworks, Parades, Special events, Sterling Heights magazine only 1 a year.
- 187 Radio & TV take the fluoride out of the drinking water its poison and we don't want it.
- 188 No
- 189 No
- 196 Community Relations
- 197 No
- 198 P.W.D.
- 200 NOWHERE
- 202 The help with Senior activities is necessary, as far as kids are concerned parents should do the entertaining. The parks are trails are important, good way for parents to get their kids and dogs out and about.
- 203 None
- 204 There is a difference between reducing a service and reducing a cost of a service.
- 206 Taxes!
- 207 Sweeping streets
- 210 No comment
- 215 Sterling Fest
- 216 No
- 217 Do not allow cars or vehicles to block public sidewalks - very annoying.
- 218 No
- 219 No, not really
- 220 NO.
- 224 Can't think of any. It would be nice to be able to purchase garbage bags from the city the way oak park used to offer!!
- 225 NO

Question 12A: Verbatim Cont.

- 231 All Normal
- 232 city is run pretty well in general budget wise - i would'nt reduce much
- 233 No
- 235 Reduce pension services to its employees!
- 236 n/a
- 237 No
- 238 Tree planting
- 239 No
- 243 Sterlingfest
- 245 Fixing the sidewalks in common area's when there were only slight cracks. This should have been paid for with our tax dollars not billing individual households.
- 246 No
- 247 No
- 248 No
- 249 Items checked low on my list to me are not life threatening or essential therefore cut off those services.
- 250 Adding new parks (Utica Rd)
- 257 NONE
- 259 No
- 261 Parks and Recreation and/or Administrative Personnel
- 264 no
- 266 no
- 274 Recycling street side
- 275 social programs, special events, recreation programs and sports
- 277 Cultural outreach, I for one don't care
- 279 Tree trimming. They do a terrible job when they do trim.
- 282 No
- 283 Don't know
- 292 Nothing. I feel the city has cut as much as possible.
- 293 In a time of need we could do with less community relations services
- 295 No
- 297 Community Relations
- 298 Public transportation. One thing that upsets me is all the empty "smat" buses on roads. What a wast of gas
- 299 Police and Fire Department
- 301 No opinion
- 302 Community Relations
- 303 Try to save gas on city vehicles
- 304 We live behind a park. Cutting park grass is imconsistent. Sometimes it's done wtice in one day and then not done for extended period when it is needed.
- 305 We need more service in my street. There are so many homes that are not well maintained.

Question 12A: Verbatim Cont.

- 306 No
- 308 No
- 312 No
- 315 We do tag/license our pets but we do't believe it is a necessary tax
- 316 Parks & Rec, Councils Pay
- 317 Parks and Recreation
- 318 Daycare centers in private homes "Shound not be allowed"
- 319 Need for lawyers
- 320 Not at this time
- 322 None
- 323 no
- 324 All above if taxes don't cover
- 325 no
- 335 None
- 338 Entitlement Programs
- 339 Community Relations
- 340 Should prioritize need, reduce under utilized programming
- 341 None
- 342 No
- 343 Employee person/healthcare costs.
- 344 Don't know
- 345 Tha'ts hard to say which one is to reduce
- 346 Really / Look around
- 349 would need to know more about the services
- 350 no
- 352 Eliminate costs for residents to recycle. Should find a manageable cost free system.
- 353 No
- 354 Community Relations and Parks Recreatio services
- 355 No
- 356 aparks and recreation library programs/special events
- 357 None
- 359 no
- 360 none
- 362 Music in the park / Nature Center / Special Events
- 363 No
- 364 Cultural exchange radio
- 365 No
- 367 No
- 368 no
- 369 Community relations
- 371 No
- 373 Recycling
- 377 No

Question 12A: Verbatim Cont.

- 379 None
- 384 No comment
- 386 None
- 387 N/A
- 389 City Hall - less government is better.
- 390 some citizens and more for all demographics
- 393 Not qualified to answer
- 394 as necessary at city manager's discretion
- 395 No
- 396 No
- 397 Community Relations
- 399 None
- 400 No
- 401 Community relations
- 402 Roadside Median Maintenance
- 403 No
- 405 Talk to residents before performing repairs such as snow plow damage to lawns as the repairs may inflict more damage than the plows did.
- 409 Library. Many people use internet as a resource in place of the library
- 416 no opinion
- 421 Cut pay of top city officials - not police and fire
- 422 Community relations - all of these service noted above are not necessary
- 423 Community relations
- 428 From what I've been reading in the paper, you've been working more with less in every department
- 429 stop these stupid surveys--stop publication of magazine
- 430 reduce costs by adjusting building temperatures. City buildings tend to be too cold in the summer and too hot in winter thereby wasting energy and money
- 432 no
- 435 No
- 438 not without establishing a police state
- 440 N/A
- 443 No
- 445 Eliminate useless employees like xxxx xxxxx for example.
- 446 no
- 449 no
- 453 Reduce road maintenance
- 456 None
- 458 None
- 460 Do not need additional city buildings, i.e. Warren complex. Very high operating cost at tax payer expense.
- 461 No
- 462 No
- 463 Traffic Tickets
- 469 No
- 472 No, if current revenue can support the cost.
- 473 N/A
- 475 Not at this time.
- 476 No english classes or child care at Walsh elementary. Serve Americans & citizens!

Question 13A: Is there one area where the city SHOULD NOT REDUCE service?

- 1 Snow removal and road maintenance.
- 2 never reduce police services!!!
- 3 POLICE and Fire department, Library and parks and recreation.
- 4 Police and fire
- 6 police
- 7 Police
- 9 Police and Fire
- 10 law enforcement
- 13 Police and Fire
- 14 Police/DPW/
- 15 FIRE, EMT AND POLICE.
- 16 POLICE FIRE EMS SERVICES
- 18 Emergency services
- 20 Parks and Recreation
- 21 Fire/Police
- 22 Police/Fire protection. I have lived in Sterling Heights since 1969. Crime has increased substantially since that time and we need our police and fire protection services more than ever.
- 25 City Continuous Improvements - Utility upkeep, etc.
- 26 n/a
- 27 Police/Fire and EMS services Library Services
- 28 Fire department
- 29 no
- 30 Police and fire
- 31 What ever happened to curbside recycling?
- 32 no
- 33 Police
- 34 Our police & fire departments, guess thats two, lol!
- 37 Police
- 40 no
- 42 Yes! Police and fire!

Question 13A: Verbatim Cont.

- 43 With the changing landscape of residents in the city, and the housing collapse, there is no other way to say it than the type and level of resident has decreased and only seems to be getting worse. I walk my dogs at night and see more and more shady haracter out and about. Neighborhood patrols of ploice are going to have to remain or increase. I know many neighbors who feel that their property is less safe than it was 5 years ago.
- 45 Snow plowing and mowing.
- 46 Tree service-we need the trees to be replaced and trimmed.; especially when speed limit signs are posted (i.e saal: in lakeside subdivision as soon as you enter from canal). Everytime one gets taken out-a new one should be plannted by the city.
- 47 Fire
- 50 Increase recycling!
- 52 police, fire services
- 53 police and fire
- 54 Fire and Safety
- 55 repairing Roads
- 56 Cleaning up the streets. Planting trees. Police presence in Ryan road.
- 57 Police and Fire
- 58 Police/fire protection.
- 60 Police and fire
- 62 instead of reducing pay for workers of the city. Should look at high offices reductions. Some are made but 10% of 100,000 and 10% of 30,000 is the difference of quality of life and most of these employees live in your city
- 63 Police
- 64 police/fireman
- 67 schools and senior programs.
- 69 Police and Fire
- 71 Patrolling school areas during school in and out times and get the constant speeders flying down the streets. I'm tired of jumping out and yelling at them ! There are too many kids walking around.

Question 13A: Verbatim Cont.

- 73 Police and Fire departments!!!!!!!!!!!! I do not want to be on the receiving end when these departments take to long to get to a scene of accident or fire.
- 74 trash maintanece, corner plazas are finally being redone and they are looking great
- 75 not ever on Police or Fire departments
- 77 The Library
- 78 Police & Fire Depts.
- 79 Public safety (police & fire) and library
- 80 Library
- 82 Police & Fire Protection
- 83 Police & Fire - Safety is my number on concern.
- 84 Police/Fire
- 86 Again, nothing in addition that hasn't already been cut.
- 87 No.
- 88 Do not move Sterling Fest to Freedom Hill.
- 89 Police / Fire
- 90 Police & Fire Dept
- 91 Police, Fire & Medical are the most important and should not be reduced.
- 92 No
- 93 Library - I use it a LOT
- 95 Police / Fire.
- 96 Police & Fire
- 100 Fire & Police
- 101 Not just one
- 103 Non
- 105 None
- 106 Safety Police / fire / paramedics
- 108 Police, Fire, Snow Removal & Salting/Deicing
- 110 N/A
- 111 Librarys & Parks
- 112 Trim the trees. Clean the streets. Not once a year.
- 114 Public Safety
- 115 Property maintenance - Roads
- 116 Police
- 118 Police, Fire, Park & Rec
- 121 Police.
- 124 We need city center for sports music and other recreational activities

Question 13A: Verbatim Cont.

- 126 Police and Fire
- 127 police/fire
- 132 Policing homes that are in foreclosure to make sure they are being kept up
- 133 Safty
- 134 police and fire departments
- 136 Police, Fire, Ambulance services
- 137 First responders
- 138 Police & Fire
- 141 Not reduce in fire & police protection
- 142 Public safety
- 144 Emergency Response
- 148 no
- 149 Police
- 150 police and fire
- 152 If needed and only after contract reallignments, for ALL unions, Increase police and fire SERVICES should be the last to be reduced.
- 153 Police services.
- 155 Police and fire
- 157 police and fire
- 158 Police
- 160 Snow removal services
- 161 police and fire protection
- 162 Police, Fire, Refuse, Senior bus pick up, Sterllingfest, Librery
- 164 Police or Fire
- 165 SAFETY
- 170 Police and fire
- 172 Police, Public Works, Fire Dept nor Parks & Rec
- 173 Police & Fire
- 175 Police, Fire and Public Works. Never ever reduce Police.
- 179 police
- 180 Fire, police and schools should be the last place to ever reduce services. Though we are a family on a budget, I have always supported all increase in taxes to for safety and education, and will continue to do so.
- 181 police; fireno parking during the winter
- 183 Police & Fire
- 184 Police

Question 13A: Verbatim Cont.

- 185 Police
- 186 Police, Firefighters, Paramedics
- 187 Snow removal & sewer systems.
- 188 Police Dept.
- 189 Public Safety
- 194 Police & Fire
- 196 Fire - Emergency Response
- 197 Residencial
- 198 Police
- 199 Fire & Police
- 200 EVERYWHERE
- 202 Sterling Heights needs to do a recycling program directly from the home. There is a center right down the street from me and I use it. If it weren't so close I don't believe I would use it. This service needs to be more convenient so that people will use the service and not fill our ever mounting dumps.

- 203 none
- 204 There is a difference between reducing a service and reducing a cost of a service.
- 206 Fire / Police
- 207 Police & Fire department
- 208 Police & Fire
- 210 Neutral
- 212 Police / Fire
- 214 Reduce pay Firefighters & Police instead of layoffs.
- 215 Animal control
- 216 Police
- 217 Get motorhomes out of Sterling Heights - Driveways an eye sore!
- 218 Fixing the roads
- 219 Recycling Centers
- 220 ALL DEPARTMENTS.
- 221 Trash collection & pick up of large items
- 224 The city needs to figure out how to offer recycling without increasing our costs
- 225 POLICE/ FIRE
- 231 No
- 232 critical core services - i'd have to see the metrics

Question 13A: Verbatim Cont.

- 233 Everywhere it is very important to keep city looking great
- 235 Not that I can think of right now!
- 236 no
- 237 Safety Dept's (Fire, Police)
- 238 Concrete repair
- 243 Neighborhood Code Enforcement
- 244 street and sewer drain cleaning
- 245 Fixing the roads.
- 246 Police / Fire
- 247 Police service
- 248 Fixing our roads
- 249 Police, Firefighters, EMS Personnel
- 250 Repairing road, programs for children
- 252 I have a tree falling down no one will trim!
Snow removal on streets is important as well as curb side recycling.
- 257 FIRE OR POLICE AND AMBULANCE SERVICE
- 259 No
- 260 Snow Removal
- 261 Police
- 263 snow removal and road repairs
- 265 Police Dispatch should remain in the City.
- 266 no
- 267 public safety, fire department
- 268 neighborhood property maintenance
- 273 Police & Fire
- 275 Snow removal
- 276 Keep the police on look out for no seat belts and most of all cell phone use and texting

- 277 Fire Police
- 279 Fire and police
- 280 Police, firefighters
- 281 Police and fire dept.
- 282 Parks
- 283 Police and fire depts.
- 286 seniors
- 289 Police and Fire
- 290 Fire and safety
- 292 Public safety
- 293 Fire Dept.
- 294 Police and Fire
- 295 Police

Question 13A: Verbatim Cont.

- 296 police, fire, library
- 297 Police Department
- 298 Police, Fire, EMS
- 299 DPW
- 301 Police/fire
- 302 Public Safety - Police and Fire
- 303 Police and Fire to surrounding area around the outer borders.
- 304 18 mi & Ryan/Degundre seems to be rampant w/crime - break-ins, etc. What is the problem here?
- 306 No
- 308 Recycling center, parks, trails, library/programs, roadside/parks maintenance
- 312 No
- 314 Police and fire
- 315 recycling - so important
- 316 Police & Fire
- 317 FireDepartment
- 318 Police and fire dept.
- 319 EMT/Fire
- 320 Safety of Citizens
- 321 police fire
- 322 Maintenance
- 325 no
- 327 Dodge Park
- 328 Police and Fire
- 332 Police and Fire, But if necessary cut some more and also increase mileage somewhat, make more concessions too
- 333 police
- 335 Police Dept
- 338 Public Safety
- 340 Public safety is important
- 341 We need curbside recycling
- 342 Police & Fire
- 343 Public safety/police, fie
- 344 Fire Police
- 345 Police and fire services
- 346 Police
- 347 police
- 348 DPW - Road repairs
- 349 Police, Sanitation

Question 13A: Verbatim Cont.

- 350 no
- 351 police and fire
- 352 Maintenance of Roads & roadside mowing,
liter has been neglected in my area
- 353 Library
- 354 Police and fire
- 355 Police
- 356 snow removal and road repairs
- 358 police and fire departments
- 359 Police & Fire
- 360 none
- 362 Police & Fire
- 363 Maintenance
- 365 Police & Fire
- 366 Fire Dept
- 368 public library
- 369 Public safety
- 371 Yes
- 373 Safety (Police/Fire)
- 375 Police / Fire
- 377 Police & Fire
- 378 Police & Fire
- 379 Police and Fire, public works, parks & rec
- 380 Police, Fire, Maintenance
- 382 Safety
- 383 police for our safety
- 384 No comment
- 385 Road repairs
- 386 Police & Fire
- 387 DPW Police Road maintenance
- 388 Police & Fire
- 389 Police & Fire - I'm very concerned about
crime in the city.
- 390 Police/Fire
- 393 Police
- 394 Police
- 395 All
- 396 Police and Firemen
- 397 Police
- 399 Streets
- 400 Police and Fire
- 401 Public Works
- 402 Fire / Police
- 403 Police Department

Question 13A: Verbatim Cont.

- 405 Police / Fire
- 407 Fire and Police
- 409 Police and Firefighter services. Safety is extremely important
- 410 stop police cut backs
- 415 Police & Fire
- 416 no opinion
- 419 Neighborhood property maintenance
- 420 Fire Dept Services
- 421 police and fire
- 422 Parks & Recreation
- 423 Police & Fire
- 424 their own house
- 428 Police, Fire, DPW
- 429 public safety
- 432 polic, fire, DPW
- 433 make sure the proprty in back of homes should be cleaned and kept up a little better
- 435 Coverage of school sport games, schools. Did you really eliminate school pool?
- 436 Police & Fire Dept.
- 437 Fire & Police
- 440 Mental Health
- 443 Police & Fire Safety
- 444 Police
- 445 Concerts in park / Sterling Fest. Must see Spaghetti man.
- 446 no
- 449 no
- 453 Police department
- 454 Police & Fire
- 456 Keep up
- 457 Police & Fire departments
- 458 Police service
- 460 Less smart bus stops.
- 461 No
- 462 Police / Fire
- 463 Road Repairs
- 468 Music in the park
- 469 Public Safety
- 472 Police, Fire, Road repair and Childrens Safety and activities.
- 473 N/A
- 474 Schools
- 475 All areas
- 476 Police, Fire, and emergency warning system; animal control.

Question 15A: If you could change one thing about living in Sterling Heights, what would it be?

- 1 Improvement in public transportation.
- 2 can't think of anything right now, I think our roads in our subdivision need some repairs or new cement in some areas it would make it look newer and more appealing to potential new buyers. Other than that I think SH does a good job and the Board makes really fair, wise decisions. I'm very glad the Board was fair in regards to breed restrictions and they did the right thing and didn't impliment BSL but made it so irresponsible dog owners would have consequences if not following the law not the breed of dog, which has nothing to do with anything.
- 3 I would like to have my property taxes reviewed. The value of my home like many has drop in value significantly yet I have not seen any reduction in my property taxes. Why ?
- 4 Less strip malls or find occupants/uses for empty stores that exist today.
- 6 curbside recycling
- 7 Curbside recycling should be mandatory and not result in an additional charge. Our taxes should cover the cost.
- 9 Keep people out who can't afford to live here.
- 10 hold property owners to more rigid requirements regarding maintenance AND BEGIN WITH THE WORST LOOKING AREAS start taking owners to court more often and then hold them more accountable we are spiraling downward and soon we'll look like Hazel Park or Hamtramck
- 12 Better property maintenance
- 13 neighborhoods and houses becoming unbearable to drive bye.
- 15 More neighborhood and community recycling programs for individual homes, like in Clawson and Royal Oak.
- 19 Curbside recycling
- 20 Enforce property maintenance codes. The newcomers from other countries do not maintain their homes in the fashion that I would like. My next store neighbor has has a old beat up interior door sitting outside the house that I can see from the kitchen window. It has been there for months. I am considering moving out of the city because of this. Which is a shame, because I very much appreciate the value, city services and convenience to everything I would ever need.
- 22 Enforce upkeep of residential and commercial properties. That is why the one word I used to describe Sterling Heights is "aging". If I could have used two words I would have chosen "run down".
- 25 Bring engineering companies to Sterling Heights. Not many engineering companies (and jobs) exist.
- 26 get rid of Wal-Mart to many of them killing other business
- 28 Enforcing code enforcement. Making sure all properties are clean and kept up. Making our houses marketable.
- 29 nothing
- 30 Destruction of wooded areas for building. Too much building going on at the expense of nature and wildlife
- 31 lower taxes

Question 15A: Verbatim Cont.

- 32 we have to many african american moving in sterling height we need to close the border because sterling heights is turnig in to detroit whit all the break in steling cars and people property roberis thei is more but i will keep it short .
- 33 STOP BUILDING MORE HOMES, AND OR STRIP MALLS. We already have enough empty buildings that businesses could occupy instead of building new. I Would like to see more vacant property stay vacant.
- 34 Special taxes just for senior's or those who have lived in the city since it was a township like my Dad.
- 37 Implement snow removal at a higher frequency
- 38 I live at the end of Diehl Dr I am just a renter but take I feel good care of the peoperty. I have complained many times about parenst dropping their kids off to go to school and sitting in my drive way and I can not get out to leave on time to go to work and nothing gets done, I also feel that for the tax's that we pay the side street could be taken better care of there are big pot holes down my street I had to pay 700.00 for front end work and now I need a sway bar all the city keeps doing is fill it in and it don't last. The city could also do leaf pick up there are a lot of older people in my area that it would be easier on and as for the SNOW REMOVING NEEDS TO IMPROVE THEY NEVER PLOW DOWN MY STREET BECAUSE OF CARS BEING PARKED THEN TICKET THEM. Because of this I can not say that when I buy a home that it will be in Sterling Heights. How ever when I do have to go to the city offices for anything every one there is nice and polite to deal with you just need better street and road service's.
- 40 Street lights in dark sub-divisions
- 42 Layoff of police/fire, and the growing number of crime in Sterling Heights. I've noticed and seen a significant increase in crime, such as break ins, stolen cars larceny, B&E, etc.
- 43 Again, we have seen a decline in the type of new citizen in the city. Foreclosures are every where and it's starting to show. I'm at cross roads of dodge park and 17 mile and as I walked the dogs this summer, saw more and more houses in desrepair. Lawns where the resident just let it go all to weeds, instead of spending the money on fertillzer and watering. Most of the citys neighborhoods have decline in appearance and quality. I would look for something put in place not too restrictive that would force people to just up keep their homes or make it unattractive to move into the community if they were not willing to. Nothing like uniformity, just keep up what they have as far as a decent lawn and not siding falling off the house, gutters and roof in desrepair. Simple common sense stuff.
- 45 Speeding in subdivisions.
- 46 more parks and less abadoned buildings. We have so many empty buildings and yet new ones are going up. Hayes/Hall we have had an empty Farmer Jacks for about 10 years. 19 mile/Hayes - Lakeshore Market - empty. 19/Hayes NE corner - that had been an eye sore for a long time - when is something going to be done about that?? Too many abadoned buildings!!!
- 47 We need City Manager Duchene back on the job!!!
- 50 No curbside recycling
- 52 not anything at this time
- 53 none
- 54 Leaf pickup by raking them instead of bagging
- 55 environment
- 56 Low house values
- 57 Add a traffic light on 18 mile between Ryan and Mound

Question 15A: Verbatim Cont.

- 58 Right now there is nothing I would want changed.
- 60 There is a Park that is not utilized, Puffin Park, since Warner Elementry has been torn down I would like to see some kind of play structure put up and some much needed lighting.
- 61 The old houses from 14 mile to 18. Living in new and cleaner area is very healthy and important
- 62 not sure
- 63 More family style restaurants. No liquor, not fast food.
- 64 subdivisions should out side of homes maintained,how a person lives inside is there business, but the outside of homes should be kept up
- 67 have not lived here very long - so far I am very satisfied.
- 69 I would have a community center like Warren or Troy
- 71 Get the drug dealers out of here. Lakeside village apartmens is drug haven. I live at the edison field, I had a kid that cut thru my neighbors yard daily, a car would wait for him out front on the street. My son came home from work one day and 3 guys got out of the car and got in his face because it was so obvious what was going on. I was on the porch so they know I knew what was going on...they kept driving by my house after that taunting us...lets just say the kid didn't meet the car on my street anymore !!
- 72 The speed limit on 16 mile and schoenherr rd. should be reduced by 5 miles per hour.Also the traffic lights like the one at 17 mile and Dodge Park are dangerous and don't work right.Also I think we need a CVS pharmacy at 16 1/2 and Van Dyke.The Chrysler employes have to use that pharmacy for their drug refills and there is not one on Van Dyke currently and there are two Chrysler plants on Van Dyke.I would think that store would do well there.
- 73 More police and fire personel !!!
- 74 apartment areas seem to attract less than quality people
- 76 Make sure single family homes, means just that!
- 77 No cost curbside recycling
- 79 Too many empty buildings (business & residential)
- 80 All the construction on the roads, not well planned.
- 81 road construction
- 82 Evaluate further - speed limits - on Schoenherr currently too high
- 83 More greenery. More preservation of wetlands/woods.
- 84 less strip malls less arabic signage
- 86 Wishing the beautiful Clinton River and watershed branches could be more user friendly for fisherman and the like. Fish are not safe to eat of the watershead due to toxins, how sad that is; there are many like me who feel this way.
- 87 Good place to live
- 88 Nothing
- 89 Would love a Main Street environment; Romeo, Rochester.
- 90 Stop balloon launch - due to cost & environment. Eliminate multi generation & family living in single family home.
- 91 I would like free from-home recycling, and the trash pickup is too limited.
- 92 Plant more trees on streets were people can't aford to plant.
- 93 Property values! I bought my condo for \$117k in 2002, and now it's worth under \$40k
- 94 have street lights thru-out the neighborhood

Question 15A: Verbatim Cont.

- 95 - Wish we had a "downtown"
- 96 Cost of Living
- 98 Increase neighborhood watch groups.
- 99 Limit the amount of immigrants/chaldean's allowed to live/purchase property. Seems like the heavy populated areas where they are living have the highest crime rate.
- 100 Nothing
- 101 Make sure there is help for those in need.
- 102 Too many strip malls with too many similar stores (fruit mkts, dollar stores, junk stores, etc.)
- 103 Street
- 105 None
- 106 Wish there was a downtown area & a safe walk/bike path from 16 to Dodge Park
- 108 Quicker snow removal in subdivisions / more phone lines for 911 - got busy signal in an emergency
- 110 English language on all stores!!!!
- 111 Traffic is one of the most frustrating aspects, artificially low speed limits and speed traps seem like plays for money rather than added safety
- 112 Fire works. Time Band.
- 114 Limit Strip Malls
- 115 Home Maintenance
- 120 Library good for everything but books! Lousy, limited selection.
- 121 I only had one bad experience while living here, which was an attempted break in. I am unsure as to how this could be changed. The police handled it to the best of their ability and we have taken all precautions to prevent this happening in the future. This would be the only thing that I haven't liked while living in Sterling Heights.
- 123 Add recycling as a weekly service.
- 124 More sport activities and safe roads to bike
- 126 The recycling program. It's ridiculous that it's taken Sterling Heights so long to implement a curbside recycling program. It's the only problem I've had with the city. It's embarrassing that we still don't have one and that the one we will have, the residents have to pay for.
- 127 Too many new strip malls; should push to populate vacant store fronts.
- 132 Have people show respect for each other and their property
- 133 People's involvement
- 134 maybe another library in the city.
- 136 There should be some way you people should make this apt complex, clean up fix what's wrong it looks like a dump.
- 137 Completely redo 18 Mile from Dequindre to Utica Rd and make 4 lanes!
- 138 Lacking mass transit
- 141 Not a thing
- 142 Garbage pick-up
- 144 The length of time it takes to complete a road project. The amount of neglect in vacant neighborhood properties. The lack of respect homeowners have for our building code laws. We have seen many sheds, fences, roofs, etc being put in without permits or the proper code enforcement. Sheds are just being put on the ground without cement or rat walls.

Question 15A: Verbatim Cont.

- 146 Fix the 15 mile and Maple lane road. It is bumper to bumper all times of the day.
- 149 Traffic is a little heavy sometimes.
- 150 work a deal with the county to open and maintain Freedom Hill Park.
- 152 Increased Home Values and Possibly a specific DOWNTOWN area, as some other communities have.
- 153 Forcing the trailer parks (specifically sterling estates) to control the bight issue as well as the illegal immigrants living in there. Trash all over the place. It is the worst place in all of sterling heights and should be addressed.
- 155 Have more residents take better care of their homes
- 160 Access to a community center. Sterling Heights should investigate residents having the ability to use the Troy Community Center at a reduced cost.
- 161 FREE curbside recycling
- 162 Traffic congestion and some poor road surface
- 163 Standard traffic lights. All intersections should be the same. Some people get confused.
- 164 Pruning of trees on city public right of way more proactive public trees in front of my house have many dead branches. Seems that God is the only one doing the maintenance. When the wind blows hard the branches that are dead fall. Worry that children that are playing up and down the sidewalk in front of my house may get hit by falling branches on windy days.
- 165 TRAFFIC CONGESTION
- 168 The rat problem in the southwest section of the city!
- 169 DO SOMETHING WITH FREEDOM HILL. RE-OPEN THE MUSIC THEATRE. BEGIN HAVING CONCERTS AGAIN. MAKE USE OF THE GROUNDS. BRING BACK THE FIREWORKS. WHY NOT HAVE STERLING FEST AT FREEDOM HILL? THERE ARE MORE GROUNDS, MORE PARKING, AND CONCERTS COULD BE HELD IN ONE OF TWO AREAS.
- 170 Stop the police from proactive ticketing for minor traffic infractions and focus on directing that time and effort on catching the real traffic abusers and public safety
- 172 We need curb side recycle everywhere
- 173 When businesses move out of the city or relocate, the buildings stay empty for a long time. Eye hazard. Safety reasons also, especially if there is only one or 2 businesses and empty ones in between to walk past.
- 174 Keep the cars off the streets on snow days. Instruct Chaldean how to drive, clean up their properties, and keep lids on garbage cans. Garbage stench is horrible.
- 175 Not one thing, that is why we moved here.
- 176 Curb side recycling as well as leaf cleanup at the curb.
- 178 More control of drugs and violence.
- 179 more control of businesses out of homes
- 180 If there is ever a windfall of money, a community center offering a gym and aquatic center might be nice! Until then, I would like the police department to try to improve their reputation. I hear concerning remarks about our traffic officers and minorities. I also hear students talk about the foul language police officers use with the youth in our community. Respect is a two-way street and is more likely to be received when it is first given.
- 181 no parking in the street during the winter

Question 15A: Verbatim Cont.

- 182 More code enforcement to actually drive around and see the violations, and not have to wait for a complaint to be made. There is so many in my neighborhood, I would have to make a call everyday.
- 183 Pool & work out Center
- 184 Put more cops on the road.
- 185 Better parks
- 186 Free recycling in small plastic bins by road side.
- 187 People would be friendly and have a sense of community.
- 188 Instructing people to not dispose of bottles, paper, etc on others property.
- 189 Stricter enforcement of code violations - abandoned homes.
- 190 Your doing it - Renovating Van Dyke area.
- 193 Some neighborhoods
- 196 Enforcing wider skid for condo and being responsible for them
- 197 None
- 198 Maintenance Landscape
- 199 Street Lights
- 200 The enforcement on the neighbors taking care of their property. Example: cutting their grass, home maintenance and their animals barking at all hours of the night, especially when animal control is off duty.
- 202 No comment.
- 203 The city should not allow the companies hold vacant any property because they are afraid of the competition entering the area.
- 204 The weather
- 206 Better clean up of property by residents. Looking like slums!
- 207 Commercial vehicles parking in residential areas.
- 209 Too many vacant strip malls
- 210 Neutral
- 211 Modrize Traffic signals.
- 212 Limit the number of cars allowed to park on sub streets.
- 214 Decrease pension costs. Do not let Fire & Police go on overtime prior to retirement.
- 215 Property values
- 216 Not sure
- 217 Please take out all trees or treelawns and plant new ones for beauty of Sterling Heights.
- 218 Make sure that there is enough people working to fill the jobs.
- 219 ENFORCE curbside recycling and promote recycling education
- 220 Time for replacement of officials that have been in office many years. They have done a good job but it would be refreshing for the city, and its people to have, and let new people bring thoughts, ideas and action to the table. I believe we would all benefit from employing, perhaps term limits to accomplish same. (ie- council elections employ multiple, same candidates together on mailing material. Mayor has been in office many terms mostly unopposed.etc.)
- 221 I'd like my property value to go back up
- 222 The subdivision roads need to be fixed. This is ridiculous and we have already complained and I know many of our neighbors have also. Pot holes everywhere.

Question 15A: Verbatim Cont.

- 224 Please reduce my property taxes
- 231 The Police
- 232 bully tactics by some public officials - "move this car or i'll impound it" instead of " can i call you a tow truck? ... or "just put the possum in a bag for the trash it should be ok" when the thing was still alive and was playing possum
- 233 We need more teachers and educated our children to raise the bar in Sterling Heights
- 235 The rat population in the southwetern end of the city
- 236 The enforcement of people not blocking sidewalks. Walk ways being blocked by cars in driveways.
- 237 We would have mailboxes on the homes rather than curb side for security purposes.
- 238 Traffic light timing
- 239 Build a downtown area, traffic is bad! Widen roads.
- 240 Change speed limit on Foxhell street from 25 to 35.
- 241 There needs to be a curbside recycle pick up. I understand that there are drop off centers but I do not think that is enough.
- 243 Try to improve traffic flow. Quit building strip malls.
- 245 Less traffic cops. Focus more on resolution to crimes instead of using the police force to hand out tickets.
- 247 I would like a cleaner neighborhood.
- 248 Improve conditions in our public parks.
- 249 I would love to have curbside recycling. I think that not many people realize the importance & don't recycle that's why it failed. Need more PR!
- 250 A lot of people without purpose seem to be walking around the last year or two
- 252 Curb side recycling.
- 257 BRING FIREWORKS BACK AT FREEDOM HILL. WHEN OFFERING EXERCISE CLASSES ALLOW ANYONE TO BE ABLE TO PAY AND GO NOT JUST SENIORS AT SENIOR CENTER. OR OFFER THEM AT OTHER BUILDINGS (HIGH SCHOOL GYMS ETC.) SO ANYONE CAN GO.
- 259 Nothing
- 265 Prohibit the public signs/advertising that are not in English!! This is Sterling Hts, MI, U.S.A., and I don't appreciate Arabic or non-English signs while I am going from place to place in this City! People who live here should be able to read English...therefore I feel foreign language signs on businesses, etc. should be banned!
- 266 I would like a main street like Romeo-Richmond
- 271 Activities Center/Recreation Center like Macomb Township has for its residents
- 273 Nothing
- 275 Better road maintenance
- 277 Not live here. I am a citizen and feel inferior . Watch SH TV you will see it.
- 279 The pay for recycling bins are way too large for the average family. condo garages are snmall and there is no room for the big containers. No one signed up in our neighborhood for this reason
- 282 Go back to the way it was when we moved here in 1963
- 283 Don't know
- 288 more public transportation
- 290 Aging of homes, a lot need updating

Question 15A: Verbatim Cont.

- 292 Community center - pool, exercises, classes
- 293 The part of the city I reside in
- 295 Traffic light added on shoehese & Morevich (turning signal from "red run"). There are a lot of accidents. Add anotheer lane on Red Rum.
- 297 Better integration of diverse cultures - things are very fragemented/uncomfortable
- 298 Having home owners take better care of their homes and if they don't be fined for not.
- 299 Volunteer Fire Department
- 301 More trees
- 302 Tax abatements for business
- 303 Increase business to important sectors
- 304 Curbside recycling has been promised for months - no updates. It should be free or minimum charge. But when is it going to happen?
- 305 I can't think of anything. We love living in Sterlight Heights
- 306 Work trucks, vans parked in drive not on strieet. No boats in drive
- 308 Nothiing.
- 310 blight houses
- 312 Nothing, lived in Sterling Heights for 22 years so far and love it.
- 315 traffic is out of control but that's because it is a great place to live
- 316 Term limits for City Council.
- 317 More police officers
- 318 Private homes as day care centers
- 319 Lack of coordination of speed limit and traffic signals. Too much waste of time sitting at red lights and waste of gas and increase of polution
- 320 I like Sterling Heights the way it is.
- 321 neighborhood blight
- 322 Nothing
- 324 In Oakmont, so don't receive city services
- 325 no
- 327 Music in the park go through August
- 328 The code enforcement should be enforced more and harsher penalties
- 329 The existence of a downtown area, more libraries, musuems, etc.
- 331 I'd go back to my house in Warren
- 332 There have been too many strip malls built whenothers are vacant
- 333 Traffic control (lights)
- 334 Descrimination police attitude instead they help you they tow my car broken. They shout me, yelling and threatend.
- 335 More Police in the neighborhood after dark.
- 336 More freeway access, closer
- 338 An improved vetting process needs to be in place for developers asking for development permits. Too many property developments were abandoded prior to completion.
- 339 We need a Community Center in the center of the city not the East Corner of the City.
- 341 We need curbside recycling other cities have it.
- 342 None
- 343 Less traffic

Question 15A: Verbatim Cont.

- 344 Don't know
- 348 Dodge Park Road leading up to City Center should look like a downtown (good road/nice lights)

- 349 Strip malls look very bad, signs in windows of the malls
- 350 Better lighting for home's outside at night, maybe a program to light up your street
- 352 Clamping down on several families living in one residence.
- 353 Increase police street patrol: Speeding
- 354 more senior services
- 355 More speed limit enforcement on M-59
- 356 It's missing a downtown
- 357 Get rid of the Mayor
- 359 Nothing
- 362 City Councils not in touch with reality
- 363 Moer nightlife for adults
- 364 Fresh blood on board.
- 366 City Council
- 367 Police detectives favor juvenile offenders, do not believe in punishing them
- 368 closer community
- 369 stagger furlough days so as to not inconvenience citizens. Also, why do city employees get extra days off at holidays? The private sector does not.

- 373 No Campers/ boats stored in front or side of house
- 375 Unnecessary over building of condos during a housing crisis and destroying woodlands.
- 377 More police in the Animal Control Division for pet waste
- 378 Traffic
- 380 Not a pretty town outside of neighborhoods. Wuold make business front more appealing
- 382 Less Empty Strip Malls
- 384 No comment
- 386 too many small shopping areas
- 387 Make up of city - people
- 388 Diversity
- 389 Less Immagrations - the Arab community is taking over the community.
- 392 I would like to see quicker responce by the city in cleaning snow in winter
- 393 More Police officers
- 394 Traffic light timing and standardization
- 395 Taxes
- 396 The parking of trailers and boats in driveway
- 397 Traffic Congestion
- 400 Nothing
- 401 Not happy with traffic signals on Ryan & Didler being a flashing one that makes it hard to make left turns
- 402 Planning commission
- 403 Traffic Jams due to bad stop light timing.
- 404 Improve the crossroads "17" & "18" Mile!!!
- 405 Less strip malls

Question 15A: Verbatim Cont.

- 406 When sweeping residential streets prohibit parking on days scheduled for sweeping. Park cars require the city to miss too many portions of the street.
- 407 better neighborhood cleanliness
- 410 more police patrol, esp at corner of msq and mound when people turn against 2 no turn on red signs
- 412 I do not like all the vacant homes; someone has to be responsible for keeping them clean
- 414 recycling trucks come to homes, more sidewalks for running / bike riding
- 415 Traffic Congestion
- 416 City should do a better job on property taxes (I get an increase while my neighbor gets a decrease???)
- 417 Better schools
- 419 Free recycling
- 421 the bad attitude of city employees
- 422 Less Congestion- This is an issue that significantly impacts quality of life
- 423 Higher Property Values
- 426 Posted no turn on red. Speeding
- 428 Vacant strip malls or minimal stores in strip malls (lots of empty stores)
- 429 street lights
- 431 Street lights
- 432 Can't think of anything
- 433 kept empty lots& tree areas cleaned and trimmed so there isnt so many dead branches
- 435 Stop building new businesses when there is so many vacant buildings.
- 436 Less traffic but I know this isn't possible
- 437 Traffic
- 438 reduce long term expenditures on pensions
- 440 Traffic law enforcement (speeding, right of way, etc.)
- 443 Sound barriers by the expressway.
- 444 More police & fire
- 445 Deport all foreigners back to where ever they came illigally immagrated from.
- 446 traffic to flow better
- 450 No one thing stands out
- 453 Less low income housing
- 454 Rental property
- 456 Widen from Deauindrie18 Mile to M59.
- 457 It would be nice to have a community center
- 458 Diversity
- 460 No junk in front yards. Require trash collectors remove large items. They always leave larger items. Even when you call city before hand and follow all city rules for disposal. Easy disposal of paint cans, furniture etc. Need better city planning i.e. Less vacant strip malls and less smart bus stops.
- 463 Reduce the useless writting of tickets for stupid stuff.
- 467 More honest policemen
- 468 Fewer strip malls
- 469 Public Transportation

Question 15A: Verbatim Cont.

- 472 Reduce the number of multi living areas.
- 473 Expand Dequindre Road between 19 mile and M59.
- 474 Better schools
- 475 Recycling pick up at residence.
- 476 Need zero tolerance for blight, unkept properties and public nuisances.

Question 16A: What one thing do you like most and would not change about living in Sterling Heights?

- 1 Trash pick up.
- 2 I like the laws/policies in regards to animals in Sterling Heights and I WOULD not change a thing!!!
- 3 Safety
- 6 ?
- 9 ?
- 10 seeing law enforcement officers everywhere at all hours of the day and night
- 11 Do not like all the retail businesses with foreign writing on them. This is America and our language is english. Businesses should have only english on their signs. Its making Sterling Heights look like we are a different country. This would probably be my reason for not wanting to retire here after living in Sterling for over 26 years.
- 13 the ethnicity
- 15 The woodlands/undeveloped areas. Leave that forested land! It's gorgeous!
- 16 NICE CLEAN NEIGHBORHOODS, FIRE POLICE EMS SERVICES SCHOOLS
- 19 Low taxes
- 20 The Utica school district.
- 22 Dodge Park - great resource for the community
- 23 sterling fest
- 25 Parks and Recreation Programs
- 27 Library Services Park Systems
- 28 I like most are fire and police departments.
- 29 Parks
- 30 Excellent city services
- 31 location, location, location
- 32 we need to alimenat police retirement funded from are taxes if thei cant save their own money why is it my problem to pay for their retirement that theri problem low taxes by 30% and dont give buessenes tax break that got to stop if you need to cut look a round the office they need to be cut not police or firefithers start with Mr Notte office.
- 33 Where it is situated geographically.
- 34 I had the greatest pleasure of moving to the then Sterling Township in 1964 when I was 9 years old, no child had a better place to grow up! I have moved out of this wonderous only to return as, "There is no where like home," as the saying goes. This is true of our city, yesterday, today, and tomorrow! Sterling Heights has many different things available to residents, the city works to maintain a social contact with residents for a small town feeling, while being a large big city.
- 37 Access to an excellent public library
- 38 Location is great close to shopping, nice parks and trails and nice older naighbor hoods with lot of mature trees which I like. and close to freeways
- 40 don't know
- 42 City services, clean city, excellant schools, fair tax rates
- 43 I like the general friendly safe atmospshere of the city of sterling heights has been for all my life. I don't think we need more police, but we need to find a way to attract the right type of citizen. I hate to say it, but the steering the real estate agents did for years helped. I think as a group, we the citizens of the city need to be more vigilatant in not letting things slide and reporting more incidents where we see blight or potential wrong doing.

Question 16A: Verbatim Cont.

- 46 Our taxes are good - and services
- 47 Don't know anymore, things for the residents have gone away so much that it seems that it is time to move away!
- 50 Good location
- 52 It is close to shopping, churches and family.
- 53 good fire and police
- 54 Sterlingfest!
- 55 security
- 56 Diversity and the public schools
- 58 The fast response when help is needed - police, fire, ambulance, etc. Help is always near by.
- 60 Overall Sterling Heights is a safe city to live in, I was born here, grew up here and now am back here taking care of a parent. Sterling Heights is doing a good job.
- 61 All neighborhoods seem to be friendly and helpful! Sterling Heights ppl are worth to be neighbors with!!
- 62 The area I live. Would not live in all areas of sterling hts
- 63 Property being taken care of.
- 64 snow removal,street cleaning,we have the best in winter months of all cities.
- 67 the parks are well kept.
- 69 I love the library, my family and I go there often.
- 71 everything you need is around the corner. I have been here 23 years and never want to leave even if my house is "under water" with the real estate market. I WOULD CONCENTRATE ON FILLING THE VACANT HOUSES, THERE HAVE BEEN SQUATTERS IN THEM, WE ARE NOT THE GHETTO !!
- 72 The parks
- 73 None
- 74 parks and recs
- 75 I feel safe knowing that all services are in place and, in case of an emergency would get a quick response.
- 77 Love the library, city center & dodge park area.
- 79 Close proximity to shopping & bus service
- 80 love the parks
- 82 Property taxes have been more affordable than other communities.
- 83 Excellent public safety - I feel safe raising my family.
- 84 quality of services
- 86 Safety.
- 88 Dodge Park and the trails there are very important.
- 89 Affordable, Clean & Safe
- 90 City Services
- 91 I love having everything I need close to my house.
- 92 n/c
- 93 I like the parks - Dodge and Nelson
- 94 my great neighbors
- 95 Like parks.
- 96 Options it provides for all needs.
- 100 Safety

Question 16A: Verbatim Cont.

- 102 Convenient to major highways, hospitals, shopping, education, location.
- 103 Non
- 105 See "k" above
- 106 Dodge Park play ground / trails / summer festivities
- 108 School districts, location of parks, accessibility to city offices & library
- 111 The mix of commercial & residential, major throughways & quiet caldesacks, corful landscaping and beautiful business fronts.
- 112 It just right.
- 113 Police Protection
- 114 It's population of middle class-upper middle class working residents.
- 115 Community activities
- 119 Close to everything - grocery stores, malls etc.
- 121 I love my clean neighborhood and how close everything I need is to my home and would never change those things.
- 123 The Schools
- 124 Quiet neighborhood
- 126 The neighborhoods and people that live there.
- 127 parks system
- 128 parks and nature trails ,bike paths
- 132 Crime rate is low
- 133 Safty and landscape
- 134 I think the city workers/officials are doing a good job with what they have, so I don't want to change them.
- 136 The area I'm in is handy for stores, shopping and get me to Beaumont Hosp.
- 137 Efficiency
- 138 Overall neighborhood "feel" to city.
- 141 Proximity to shopping, restaurants, recreational activities ...
- 142 There parks
- 144 Sense of Security
- 146 I feel very safe living in Sterling Heights. I have lived in Sterling Heights for over 30 years.
- 149 Good public safety / crime rate
- 150 Proximity of shopping and medical facilities.
- 152 Safety
- 153 The acces to the parks and trails. It is a refreshing place to go with friends,family and pets.
- 155 The parks
- 161 safaty
- 162 Prompt police and fire fighter service
- 163 We get a lot of Bang for our tax dollar.
- 164 I like the mayor and what city council is doing with keeping industry in the area. I am concerned about the Governor eliminatinnng corporate taxes and what effect tha would have on our city.
- 165 DIVERSITY
- 168 The area!
- 172 Great school district!
- 173 General atmosphere. Safety of Fire Dept. and Police is a plus.

Question 16A: Verbatim Cont.

- 174 Get rid of raw garbage in cans will stop maggots and flies. Make people have a limit on putting cans off street.
- 175 Police & Fire positions
- 178 The beauty of living in the suburbs.
- 180 I enjoy the diversity of the community.
- 181 having a safe place to live
- 183 Low taxes
- 184 The school systems are good keep it up.
- 185 Established feel
- 186 Safety from Police, Fire fighters, and Paramedics response time.
- 187 Surely you jest!
- 188 The friendly residents excl. Middle Eastern
- 189 Services provided to residents.
- 190 I like a lot of things can't name just one.
- 193 Location of Home
- 196 Fire & Emergency Personnel
- 197 Safety
- 199 safe and clean
- 200 The constant encouragement of new businesses.
- 201 cleanliness
- 202 Dodge Park - the use of it and Sterling Fest which I'm sure generates a lot of revenue for the city. It is something that the kids enjoy and look forward to.
- 203 the excellent response to all problems including the emergencies.
- 206 Close access to malls - X-way - Hospitals
- 207 School system
- 208 Quiet neighborhood
- 210 Neutral
- 211 It is beautiful city
- 215 Safety in daytime
- 216 Easy to get to all nearby cities.
- 217 Just follow through & enforce what you state as rules.
- 218 Living close to everything, church, stores, doctors.
- 219 Growing up in Sterling Heights and the quality of living here in safety!
- 220 Conservatism and Steadiness in all facets of operation.
- 221 Dodge Park
- 224 Safety of the community
- 225 The parks
- 231 Garbage workers
- 232 safe place to live
- 233 Good safe place to live we must maintain it
- 235 Easy access to major arteries to travel to and from work and relatives!
- 236 Diversity of the city.
- 237 We love having so many beautiful trees which surround our property!
- 239 Nice & Safe environment

Question 16A: Verbatim Cont.

- 240 So far its good.
- 244 location
- 245 The Parks, nature center and schools.
- 247 Love the locaiton can go North, south, east and west easily.
- 248 There is a balance between large businesses and small businesses.
- 250 Police quick response. City services (park maintenance, garbage, police, fire) do a great job and are quick to respond.
- 252 Police and fire department. Friendly efficient staff. I teach and they have come to my building. Also stories from my families with interactions are positive. I hope there will be no cuts making sterling heights unsafe or less efficient.
- 256 Dodge Park, sr. center. would like an exercise rm.
- 257 THE CITY WORKERS DPW ETC. ARE WONDERFUL AND NEEDED. ALSO THE POLICE AND FIRE SERVICES AND RECYCLE CENTERS
- 260 SHTV, City Hall Meetings, Zoning Meetings
- 267 park systems
- 271 Dodge Park. The events, trails, concerts, etc. This is the spot light of the City (Gem)
- 272 services
- 274 The good quality of government
- 275 Very family oriented
- 277 Safety
- 279 Value we get from our tax dollar
- 280 Peaceful living
- 282 Taxes are reasonable.
- 283 Don't know
- 284 Empty Buildings/building without occupation
- 288 schools
- 289 Low taxes
- 290 City parks & the Nature Center
- 291 nothing, lived in Sterling Heights since I was a kid, 5 years old, and I am now 60
- 292 Park systems
- 293 Safety of the residents and visitors
- 294 Easy access to anything I need
- 295 My neighbors take pride in their landscape
- 297 Overall value of city services for tax dollars collected
- 298 Police/Fire
- 299 The Parks
- 303 The quiet and peacefulness
- 304 I like my neighborhood. It is safe. Our neighbors look out for each other.
- 305 The schools are excellent. The teachers and the principals are excellent
- 306 N/a
- 308 parks and recreation, city events, schools, fire department, and police, the mayor
- 309 Safe
- 310 Snow removal
- 312 The way the city wants to keep it looking nice and clean and won't put up with anyone's trash

Question 16A: Verbatim Cont.

- 314 I feel very safe living here, so I would not change police and fire
- 315 The mature neighborhoods and schools
- 316 Easy Access to everything
- 317 City services
- 318 The help they give to seniors
- 319 Location
- 321 Parks and natural settings
- 322 Maintenance is good.
- 324 ?
- 325 no
- 327 Dodge Park
- 328 Lower taxes compared to other cities
- 332 The amount of taxes we pay for all the srvcies that we receive
- 334 The traffic right.
- 335 City Government
- 336 Strong but reasonable tax base & Utility charges.
- 341 N/A
- 342 Safety
- 343 crime rate
- 344 Fire Police
- 346 Code enforcements / City, Police, Fire
- 348 Dodge Park trails
- 349 Community feel of Sterling Heights
- 350 police, fire dept's stay strong
- 352 Accessibility to malls - Lakeside & Partridge
- 353 Library
- 354 senior services
- 355 Cultural Diversity
- 356 City parks maintenance
- 357 all of the nice trees and flowers
- 359 I like the city the way it is. It would be nice to have a downtown area.
- 360 Clinton River Trail System
- 362 Ability to live my life without government interference
- 363 Not too congested like other large cities
- 365 Reducing Police or Fire Dept
- 366 City Lay out Plan
- 367 Good fire department
- 368 the people
- 369 library
- 371 Taxes are not as high as some cities.
- 373 code enforcement
- 375 There are many things I like about Sterling Heights. Utica schools are Great!
- 377 None
- 378 Nice for young families

Question 16A: Verbatim Cont.

- 379 Utica Community Schools - Great
- 381 people
- 382 Not Sure
- 384 No comment
- 385 My Peace
- 386 Neighborhood parks
- 387 clean
- 389 Low taxes
- 390 The Parks and recreation activities
- 391 Location
- 392 multicultural
- 393 Safety
- 394 Great City Services
- 395 Schools
- 396 It's a clean city
- 397 Tax Rates, Cleanliness of city
- 399 Prompt reply
- 400 Like all
- 401 Crime rates are low and water rates are low
- 402 The Library and Civic Center Area
- 403 Convenience
- 404 The cleanliness of our city and safety.
- 405 Responsive & Friendly police dept
- 407 shopping
- 409 safety
- 411 having the police drive around in the neighborhood
- 412 I like the parks, I like how my children feel safe
- 414 There are a lot of parks
- 416 I like the city is safe and clean
- 419 Value for taxes paid
- 422 City of Sterling Heights government functions well and is financially strong
- 423 Emergency Services
- 426 The residence
- 428 Streets are plowed during snowstorms immediately, can't believe how they do it so fast
- 429 this is a stupid question
- 431 convenience to every place and thing
- 432 parks system
- 433 Having police & fire station close at hand for emergency
- 435 The parks, music and art, festivals
- 436 The number of opportunities to live a good life
- 437 shopping
- 438 Overall Sterling Heights is a good place to live. There is no one particular thing
- 440 N/A
- 443 City Services

Question 16A: Verbatim Cont.

- 444 I enjoy the good job the Police do--Parks & Rec very close second
- 445 Seeing Spaghetteman at local events he rocks. Spaghetti man for Mayor.
- 446 dodge park
- 450 No one thing
- 453 Dodge park is my favorite place in Sterling Heights
- 454 Safety & Clean
- 455 The Police presence & Response time
- 456 Civic center
- 457 The safeness and a good place to raise a family.
- 458 Safety
- 462 More lighted sub divisions
- 463 Move it further from Detroit.
- 468 safety
- 469 Public Safety
- 473 N/A
- 474 The parks
- 475 We like it all.
- 476 Police and Fire services are responsive and competent.

Question 20B: Do you live in a: Other?

- 197 Colonial
- 271 Detached Condo
- 272 Two Story
- 303 Tri-Level buildin in 1960's
- 324 Assisted Living
- 445 Garbage can next to oscar the grouch

Question 26B: What is your ethnic origin: Other?

120	Euro - American
133	Chaldean
135	WHITE/EUROPEAN
150	prefer not to answer
228	white/european
246	Blank
307	chaldean
371	Italian
373	American
377	not specified
445	Atlantian lost island of Atlantis
456	India

Question 27B: Is English the primary language spoken in your home: If No Specify?

55 Arabic
61 Armenian
103 Blank
107 Polis
124 Assyrian
131 Bosnian
133 Chaldean
167 urdu
198 Punjabi
211 English, Chaldean, Arabi
223 Malayalam
227 arabic caldian and english
228 polish
229 bangla
240 Arabic
248 Arabic - Chaldean
272 Arabic
300 none given
307 chaldean
309 Chinese
330 not specified
385 Serbian
392 Aramaic
411 Arabic
416 Albanian
417 Kannada
445 Bebodkosyiaorepe ok Eastern Dialect
451 Blank
461 Blank
465 Chaldean
466 Macedoniton
473 Polish / English

Question 30A: Please provide any additional thoughts or comments you may have about the City of Sterling Heights?

- 1 Thank you for the efforts of all the people involved to make Sterling Heights a great place to live.
- 2 I think the city of Sterling Heights does a good job I don't have any complaints whatsoever, keep up the good work!!!!
- 3 I love the City of Sterling Heights, but I believe I am paying too much property taxes given the size and current value of my property.
- 5 Get rid of Notte as mayor!!!!
- 10 more wine !
- 13 Sterling Heights is a great city to live. The last ten years or so, I have seen a drop off in certain areas of the city in areas such as lawn maintenance, or maintenance around the house.
- 18 The only major issue I have is that we should fill empty retail space before building more that then sits half empty for sometimes a year or more.
- 20 I feel that the City does a great job allocating the resources that it has while keeping the taxes affordable. I appreciate the Parks, the snow removal, the timely garbage collecting. The city is family friendly and a great place to raise kids. If the issue of property maintenance is not addressed, crime will increase, the city will slowly go into blight and people will leave. At times, I feel that I am in a foreign country in the shops / services I frequent because hardly anyone speaks English.
- 22 I would like to know how much of my property taxes are used to support -the nature center -the senior center -the library -police/fire -parks and recreation -garbage collection -etc. Maybe this information is already available and I do not know about it. I would be willing to give up in other areas in order to ensure the right levels of police and fire protection. Thanks.
- 26 n/a
- 28 I think we should post no littering and fine signs on streets and parks. Pigs have been tossing their garbage onto our lawns and streets. Sports events should leave our parks clean when they are done using our facilities. Also, all our neighbors should keep the outside of their homes clean and free of debris that brings in rodents, excess cats and the use of bird houses.
- 32 give the police department 4 cylinder crewser we do not need SUV or Crown Victoria to crews a round that a lot of waste same with all the departments thank you.
- 33 Any time we have had to call city hall/ specific dept., we were always greeted professionally, our questions have been answered, and action taken if needed. I doubt we would get such a response from other cities. We could save money by not printing a calendar. Thanks for the Senior Citizen Center.
- 34 There is no place I would rather live, only wish our winters were a little warmer!
- 37 It has been a fairly safe and pleasant city to live in; we should continue to keep it safe, clean and pleasant
- 38 I like Sterling Heights but very disappointed and the roads and street service
- 42 it's a fact, the Sterling Heights crime rate has increased a lot! Do NOT lay off police/fire. Because once residents don't feel safe, they move!

Question 30A: Verbatim Cont.

- 43 Instead of looking at layoffs, the level of compensation for fire and police should be revisited. The average citizens has taken it on the chin as far as income and benefits. In comparison, these areas compensation has remain far more constant. Being paid for by taxes and a reduction of these taxes, they need to burden some share of that load. I have been a citizen of this city since i was 5. I have always been proud to say I come from here. I enjoy living here and would like to keep it this way. But the decline I have seen the last 5 or so years, has me wondering weather I want to be here when I'm older. I hope it is always a great place to live and raise a family.
- 45 More police presence in the subdivisions to keep control of the teenagers since their parents won't.
- 46 I would like to see litter addressed - too many areas that are dirty. I do like the snow removal service and garbage pick up - they are very good. I would like LESS condominiums built - too much traffic. The new traffic lights are ridiculuos and dangerous - no one seems to know what to do. I would really like it if an ambulance / fire truck or police siren to be able to cut-off radios in cars so people would be more aware - too many close calls!
- 47 Last one out shut off the lights!
- 54 Great place to live, friendly community but as far as increases in millages we all have to do with less. Household incomes on an average are not going up so it would be hardship on residents to tax them higher
- 55 nice an d quiet
- 56 Focus on streets like fox hill. Many people use it and many kids abuse it. Plant some trees and start ticketing badly cared for homes.
- 60 I again would like to see Puffin Park used better. Maybe a play area and a dog park that is fenced in and a fee has to be payed to use the park. I am sure something can be thought of, have a contest for residents and get ideas, then let the people of this area close to it decide what they would like to see. Ice rink is another idea.
- 61 Please prevent texting and talking over the ph while driving in Sterling Heights!!! I believe so many accidents happen and so many ppl die due to negligence. Also, there is houses on the streets that seem to be older than 40 or 50 years!!! Sterling Heights should shine like a star so plz do something to renovate these houses and make the city look much cleaner.
- 64 Have lived here for 36 years raised 4 children here and still enjoy living here.
- 67 PLEASE TRY TO CUT SOMEWHERE ELSE - NOT POLICE AND FIREFIGHTERS. THEY ARE TOO IMPORTANT FOR QUALITY LIVING. I WOULD RATHER SEE TV AND RADIO PROGRAMS CUT. CONCERTS ARE NICE BUT PEOPLE COULD DO WITHOUT. POLICE AND FIREMEN ARE A MUST.
- 69 Im very happy that Sterling Heights now has the option of curbside recycling. I have been wanting this forever. So convenient and time saving for me.
- 70 I live in a condominium complex in the city. There has been in the last 6 months an influx of arab families moving in. They are rude and do not abide by the bylaws of my condo complex and they stay up late and make alot of noise and they often wake me up at night. I wish they would move out.
- 71 i've lived in sterling hts since i was 7 yrs old, have been at my current home for 23. The only thing I have an issue with is like everyone else...the taxes go up but the home value keeps going down. I'm ready to fight to have my home value equal my taxes or it may be time to move on, walk away from a home i've struggled to keep for my kids. I am in appreciation to the police, my son was killed in detroit, we were threatened to stop the investigation and the police watched my home while the funeral was going on because of course that's when people know nobody is home and break in, plus the fact i came home from the funeral home with donations every night. They were outside my house and I would wave as I walked in as an all ok and THANK YOU for the extra help.

Question 30A: Verbatim Cont.

- 73 None
- 74 put a disc golf course at park on 15 and dequindre or dodge park
- 76 I used to love it when I first moved here, now I want to move out.
- 77 I have enjoyed raising my children in Sterling Heights and look forward to sharing the city and it's activities with my two grandsons and future grandchildren.
- 79 Please offer free curbside recycling -- many cannot afford the monthly free.
- 80 I would agree & vote for a millage for the library & Parks & Recreation departments
- 82 I believe the city government has been especially well run with Mayor Notte in charge and Vanderpool in his role.
- 83 I moved here from a small town. I am happy with the quailty of services and my family's safety.
- 86 It's a great place to live!!
- 88 Do not run 18 mile Rd thru Dodge Park.
- 91 Thanks for including me in your survey, I'm happy to help the city any way I can. Also, the city needs it's police & fire fighters, raise the millage! We'll Survive!!
- 93 The City should have a program to help the feral cats in the area. Many people would like to have them neutered but cannot afford it or don't know how. I would like to raise awareness, and if more people would help neuter, then the cats would be less of a nuisance (because there would be LESS cats). I have personally taken in 10 cats this year to be neutered and returned to where I found them - all within city limits. I took the trapping and care class at All About Animals to learn how. Oakland County currently has a program called Oak Cats, which means that anyone can bring in an outdoor cat to have neutered for FREE at All About Animals Rescue in Warren.
- 96 Thank you for doing this.
- 97 Why Sterling Hts do not have street lights?
- 98 Property values are starting to increase in Michigan; hopefully the city won't have to make more cuts.
- 101 How much tax dollars did this take
- 102 Why has "English" become the second language here? Why are some residents allowed to use a garage as additional living space for which they pay no additional taxes? While they park their vehicles on city streets or blocking sidewalk traffic. ?
- 103 We want everything good to make our city nice like always and thank you.
- 106 I believe in keeping up your property even in older neighborhoods when I am out & notice some unkept places I would like to be able to email these addresses to the department that follows up. Many people who stayed in their homes & keep them up deserve this from their neighbors.
- 109 Many of the neutral responses were made as I am not active or use those categories
- 110 N.E. Corner of 15 M & DEQ needs patch work - bad !!!
- 111 Regarding question #17, my taxes are not to "create a job", they are to be used to provide needed services. If a millage were levied, I would want it to go towards increasing efficiency rather than a warm body. If officers spend lots of time doing paperwork, can technology simplify the process? Can the fire station call center be improved to increase response time? I am not opposed to an additional millage, but I have the impression improvements have stagnated. How much value have I gained as the process was refined in the past 10 years.
- 112 I have a bad tree in front of my home. Drops seeds and makes a mess. I'm 70 it takes 30 garbage cans to fill with seeds. Need it cut down or trimmed.

Question 30A: Verbatim Cont.

- 114 I believe the number of strip malls detract from the city ability to be a cohesive comm.
- 115 Don't cut police or fire departments - or Road maintenance.
- 120 Enjoy living here. City is well run. Officials do an excellent job with falling revenues. Keep up the good work. P.S. Book selection at library is poor I have to go to Troy. Tom Wolfe 11/9/12
- 121 I am a Realtor and LOVE living and working in Sterling Heights. I am proud to live here.
- 123 I am of the opinion that if the City is losing or lost money that the budget needs to change accordingly. I think those changes should be from the top on down starting with the Supervisor of the City and the City council. Ask the people for more money and letting go of police and fireman is the easy way out. If public officials want to create change they need to start with themselves.
- 124 City sport center for all ethnic minorities
- 126 See previous thoughts about recycling.
- 133 Not Much
- 134 keep up the good work
- 136 Question 6F. you need more fire people to check these apts. I finally got a hold of fire marshall because I was so worried about fire. He came out and said he was shocked at the problems he had seen. This place should be fined from now on, and checked on regular basis. I told him about plug in's in basement and he was shocked at all wiring. They haven't done any work on problems yet. All of the money they collect and our lives at danger. 11561 Kingsgate Apt Sterling Heights, MI 48314.
- 137 Thanks for sending this survey to me. I have been a Republican most of my life and the Mayor, City Manager, and most of the City Council have done an excellent job over the years, especially dealing with city finances. These people are some of the few Democrats I have ever voted for :)
- 144 We had to go to the police station one day to visit the records department, and it was not the first time we went there to inquire about something. The police behind the desk on the main floor were very rude each time we went in. Like they couldn't be bothered to answer questions, and they wouldn't even look at us when they spoke. Something we obviously have remembered for a long time. The building department called to schedule an appt this year to give their approval for work we had done the previous summer and were mad that the project was completed without their inspection. They expected the contractor to wait over a year for them to show up for an inspection, when our basement was torn up. The contractor told us they had gotten permission over the phone with pictures they submitted. Poor follow-up. I also don't like building codes not being enforced. If we call in to complain they ask for our names and address. We are not calling to get our neighbors mad at us, but we have codes for a reason. There should be another way to handle these incidents, this is probably an area where the City is losing revenue because permits aren't being pulled. I do like the flowers and trees planted in the mediums, it gives the City a polished look. I also had a very positive voting experience every time I went this year, very organized.
- 149 The city is doing a pretty good job overall.
- 150 too many empty strip mall units. what happened to that plan?
- 152 Like the private sector, if revenue is needed, the city should first look at reduction of ALL employee benefits, union and nonunion alike (and reduce pay if necessary) NOT just simply reduce heads. Thats the easy way out. Only after this has been done can you, with good conscience ask for higher tax rates (millages)

Question 30A: Verbatim Cont.

- 153 The city is a nice place to live ,all the roads are nice and even feel pleasant while traveling them. With the exception of Van Dyke and Hall rd. Hall rd just because of heavy traffic. Van Dyke because its an eyesore and makes the city look worse than it is. I believe due to the bus route being on Van Dyke as you will see homeless people or drug addicts all up and down. Sterling Estates is a rat hole that thank goodness not many people even realize is in Sterling Heights. Garbage all over the place, vehicles being vandalized. I have lived there for 2 years and have seen arson(multiple times), at least 20 assaults, drug dealers and teens roam the streets at all hours. I feel very unsafe in that park. Can't wait until i have enough money to move out. Also there should be an easier way to find ways help out the community as my wife and i have been looking for ways to help out or give back. Thank You
- 160 Very happy to finally have curbside recycling in Sterling Heights.
- 161 It's difficult to understand why municipalities threaten to layoff police and fire unless a millage is increased. Continued strong police and fire protection will help keep S.H. a desirable city with property values/tax income stabilized. Without, there will be declining values and stable property owners will leave to locations further away from the city core. We do not need the 8 Mile/I-696 boarder moving northward.
- 162 Please keep our city safe. That is the main focus of my interest in living here for more than 25 years.
- 163 I feel that law enforcement is very important, however, in recent years I believe too much effort has been put on "click it or ticket" and similar programs. I think police should be solving crimes, not creating criminals.
- 164 I have lived in Sterling Heights since it was a towne ship off and on for the past 50 years. Was a graduate of Sterling Heights Highschool first graduating class in 1973. I think it is a great city to live.
- 167 I feel very comfortable living in Sterling Heights
- 173 Please keep the city as is, the police and fire response is very important especially since they are so close to Detroit. She does not want her city going like that. Keep the city nice, safe and clean.
- 174 Instruct Chaldeans how to turn onto highway and not pull out in front of car turning onto street. Make them stop using garbage cans for raw garbage as it causes a lot of rats and we have them. Don't pick up garbage if not in containers. Inform Res. to clean up leaves. Stop the selling of dope on Barbara in the house across from entrance to Barbara Ct. They park their cars on street so daily cars can pull into driveway and they can run out with the little bags and pull away fast.
- 175 Reduce fire & police and follow Detroit into the sewer.
- 178 I hope the city can improvise and find ways to keep our police officers and fire fighters employed with minimal increase to taxes. Perhaps the city should look for ways to get people who cheat and don't pay taxes to start doing that so everyone is not punished for a small group of people that try to mooch off of others. When I am in trouble the police department and firefighters are the most comforting people to me next to my family. I can truly say I never encountered a police officer that was not professional, or went out of line in providing services to me. I really feel Sterling Heights Police and Firefighters truly are one of the best out there in this country. God bless them for the courageous work they do.
- 180 I applaud the City's efforts and most of the choices it has been forced to make. It's important to make sure members of our community are fully aware of everything that is continually being done to eliminate unnecessary expense and all the cuts that are made. I think this can truly affect residents' willingness for future mil increases.
- 185 Moved from Clinton Twp, very pleased so far.

Question 30A: Verbatim Cont.

- 186 A wonderful place to live. The police and fire fighters, and paramedics are the most wonderful people who respond to the needs of the community. There are a lot of older people who feel secure by having these services not cut.
- 187 What can I say - The weather is abominable, the traffic is congested & the people are rude, crude and tatoood! Ugh!
- 188 Try and get rid of gang activity esp. Latinos.
- 189 The city's ability to maintain services while revenue has declined is remarkable!
- 190 Reface some of the older strip malls.
- 191 I am a retired 75 year old female only living here as of March 2012. Not really up in affairs of the area / city.
- 197 I wish we could use well water so we can save money on our water bill. Especially during summer time that we have to water our lawn & grass. Because our water bill is sky high during summer time. If we use well water our grass will be nice and green without paying higher water bills.
- 202 The city is kept clean, city lawns are mowed and taken care of, a positive thing.
- 203 Request volunteers for cleanup in sections of the city that needs it. Trimming weeds and picking up trash and different litters.
- 204 All of the above services are important, but in these difficult times it's important that all who live & work here has to make some sacrifices. Where do we the citizens go to increase our income.
- 205 I like my community very much!
- 206 It would be nice if all residents took better care of property, house repairs, leaf and snow removal & make Sterling Heights back into the well kept community it used to be. We need pride!
- 207 Estimate more non-essential services, to cover the lack of tax revenues. Do not make any further cuts in police and firefighters.
- 211 Big mistake city of Sterling Heights is to allow building Islamic Mosaic.
- 213 Good Job!
- 215 Need full time animal control.
- 217 Please ticket cars blocking sidewalks. I love to walk my dog and ride my bike but am annoyed by the many cars that block sidewalks. Motor homes should not be stored in driveways. Blocking windows of peoples homes!!!
- 218 Like living in Sterling Heights. Like the area.
- 219 Please keep up the good work! :)
- 220 1. Too many Tax Abatements without proper followup to ascertain validity of compliance with terms. 2. Whenever there are even discussions of change, or possibilities of financial actions, or funding questions surface, the first things in the cities scope is cutting Police or Fire positions, or other personel without discussion of any other possibilities. I have experienced this personally in conversation with City Mgr. and it implies a lot. I for one am tired of that particular approach to the situation.
- 221 Is it possible to court new businesses to promote a larger tax base?
- 224 It is a shame the city has had to layoff employees, if employees would accept concessions and keep the darn unions out things the city and its employees would be much better off
- 231 There are a lot of thefts

Question 30A: Verbatim Cont.

- 232 plant more trees - it used to look nice before the disease hit code enforcement for eye sores should be faster better traffic light timing since i have no kids, i'd like a a break on the school taxes which is the majority of the property taxes if i can't get a tax break with no kids , i would like some free services offered like online courses, pool access, bike trail maps .. all with email alerts to know when any new services EXIST.. in fact a page that shows the index of all the services would be nice.. amusement park discounts,...park locations and services.. baseball leagues .. pickup games... horseshoe pits...stuff i can use
- 233 We must increase jobs in Sterling Heights and give people a reason to want to live in our beautiful city
- 235 Any retired city employee that gets convicted of a felony should lose their rights to their city pension and medical benefits. Any city employee that retires and goes to work for someone else (double dipping) should have their pension reduced by a dollar for every two dollars that they earn just like is done with disability social security!
- 236 Keep the sidewalks open.
- 237 Furman Middle School closed a few years back & we are concerned about what the development of the property would do to the overall appearance of our pretty neighborhood. Though we understand we need for more tax dollars that any development / project would bring, we would not want the oak trees on this property touched. We feel you can build on this land, and help prohibit any further city worker layoffs, but still keep these trees, along with the established bird sanctuary within it. We moved from the west side Farmington over 10 years ago and still miss all the trees. Please help us keep this property described above as beautiful as it always has been & help to keep this part of the city so visually appealing that we moved here. Thank you.
- 239 Lowering foreclosures, home prices decreasing appear to be bringing in lower class individuals.
- 240 Good luck
- 245 Improvements to the bumpy roads.
- 247 I wish we had curbside recycling at no charge.
- 248 None
- 249 New businesses must choose a building already empty. No new buildings till others are full. Why do we have to have lights at every new structure or at least. then time lights so it is not stop and go. Police should be at Ryan Rd near South, some people decide to do 120 mph at 2AM. I know he is not stopping at the lights either.
- 250 A great, safe place to live. Schools could be better.
- 257 KEEP UP THE GOOD WORK.
- 262 Are RVs, Boats, Trucks and any large vehicle allowed to park in driveways?
- 265 I am very upset about the police/fire dispatch being consolidated with the County. I feel this is wrong, and I do worry about alot of problems that can occur with this decision. I feel that Sterling Heights is becoming preferential to foreign-speaking people....for example...why is the race origin choice of caucasian not at the top on the list choice. Mid-Eastern is at the top! This may sound petty, or prejudiced, but this is America after all.. NOTE: I went back several times to previous page, and on this subject, each time I went to it, it changed order!!!!!!!!!! Everything in Sterling Heights is become geared to non-English speaking people who are relatively new residents to this City, i.e., public signs/advertising. I truly feel that long-time citizens are becoming less considered in many choices that City Council make due to policial correctness, etc. Hopefully I don't offend too many people, but "I" do get offended at some of the points that I have made. I have always been content living in S.H., but the consolidation has definitely changed my opinion of it considerably. I am very sorry to see these changes! I fear for what else is coming!

Question 30A: Verbatim Cont.

- 271 I like what the City is doing as it relates to consolidating services with surrounding city's like you are doing with the 911 dispatch. I wonder if there is other opportunities in consolidation or job sharing? For example, I know that Fraser's Police and Firefighters are one in the same (they do both). I know that Fraser is a smaller city and I do not know the metrics as to how many fire's Sterling Heights has and how many Police calls there are, but these seems to have worked in Fraser and other Cities. The events that take place in Dodge Park is what friends of mine relate to when they hear Sterling Heights. Earlier, a question was, what one work comes to mind when your hear Sterling Heights, I said "city", but if two words, I would say "Dodge Park".
- 274 Keep doing a good job. Thank you Mayor.
- 275 It's a great place to raise children fro safety, schools, pars and rec. programs. Library is great. Like Sterling Fest
- 276 We should adopt the law that our neighboring cities passed. Tryo, Michigan (no use of cell phones) - \$500 ticket.
- 277 I moved here due to the diversity but I am a minority and wished I never moved here. I don't see any community care care in my area. so Pitiful. I am not racist just bitter about special outreach and rights here for Arabs. look at City Council we need new blood.
- 279 If cuts have to be made, make some of them in the DPW. I have seen workers doing nothing (actually sitting behind a building, smoking for well over an hour at 2:00 pm). I will say the DPW does a good job on snow removal.
- 280 I would like to see more neighborhood patrols
- 281 Overall, I am pleased witht he citie's complete operation,. I have one questions, why 8 or 9 different unions? Also the admin staff's at city oerations are very courteous. Thank for the survey.
- 282 It is an excellent city to raise children. You feel safe when they go out the door.
- 284 All Departments that I have called have been helpful and responsive
- 293 Times are tough and S.H. has done a very good job of handling what's been thrown at them.
- 295 Why is our safety the first to cut on a budget? That is why Detroit fell aparty by cutting police, fire etc. Cut recreation first, maybe stp sending us recreation programs. The info is online anyway. This could save some money.
- 296 City services are important to the community and do not come free.
- 298 I love the quiet "bedroom community" the city provides, a safe community. Please do not layoff any police or fire and take awat tgus cinfirtabkem safe feekubg,
- 299 No more Sterling Fest
- 300 Please lower taxes on properties. Thank you.
- 301 You are doing a great job!
- 303 God Bless each and every citizen in the community.
- 304 I wich our steets could be swept. They wre swept in October. Leaves hadn't fallen at all. Now they are a mess. Are they going to be swept again? We have so many leaves.
- 306 N/a
- 308 though recycling curbside maybe propsoed, we like the center, we recycle more because of it. We really enjoy music in the park each year and the trails.
- 312 I grew up here, and know raising five of my own children in the city and love it. And am a proud business owner in Sterling Heights. Sweet & Sweeter by Linda
- 313 Very interested in the recycling program, have noticed decrease in maintenance at 15 mile recycling site.
- 314 Love my city, it's well maintained, my neighborhood is safe, homes are well kept. No place better to live.

Question 30A: Verbatim Cont.

- 315 We love it here, looking to move into a large home we love it so much, the pars, the fairs, etc. Good job!!
- 316 If you cut Police and Fire I will consider moving out of Sterling Heights.
- 318 No day care centers in homes. Try living next to them. Neighbors should not be allowed to drive and park their truck and freight trailers in our neighborhood streets and park for one or two hours in the wrong directions. Should not be allowed - 1. blowing grass in the steets, 2. blowing snow in the streets. People livng next to day care center home should not pay any city taxes!
- 319 It is not for the city to determine strip mall lease agreements, however we have way too many empty mall spaces, let's not build more.
- 325 I am very happy to be able to live in Sterling Heights. It may not be perfect but it is a "Great American" city with good school, services and especially great people.
- 326 Cut back in my work hours, would make a mileage rate increase at this time rough on limited funds at the household
- 327 Love Sterlingfest!
- 328 I hate the fact that we keep up our home and take pride in it and have neighbors next door and scross the street who have lawns full of weeds overgrown bushes Don't keep up their property or shovel snow and our lawn goes to shit from their weeds and we have to look at it. We have complained for past 5 years with no response. The neighbors have complained also of eye sores. So why should we bother.
- 331 I lived in Warren for 47 years and in Sterling Heights 1 year. American House Assisted Living.
- 332 Not too sure about eliminating the St Heights dispatch call center. Is that going to affect response time> I am concerned about the influx of certain cultures in ST Hghts and how they seem to be changing things for their way of culture. Like being able to have hoocha lounges more and more which involves smoking in a public place. How can they get away with having specific exemptions? codes need to be enforced for everyone.
- 334 I don't trust any of the police officers of Sterling Heights. My car stop on Mound Rd side of the Rd. I call my insurance to tow my car and police officer stop and said your not supposed to be here. I said my car broken. Officer said he will call towing truck. I said I already called my insurance company and they will be here soon. Then tow truck of the police came and towed my car it cost \$145. I dont' have money, because I am not going to work at this time. So they tow my car. It took me one day to go to towing place and paid the \$145. People in America I thought they are very helpful but I'm wrong about Thought.
- 339 We need a Community Center that is not far to get to and for everyone to use. Not just for Seniors. For those on the West side of the city, it is a further drive to get to the city buildings, ie. Library, Nature Center, etc. and during rush hour not worth attempting to go at all than for those that live on the East side of the city.
- 340 The city should look at what programs are under utilized and look for ways to make departments more efficient.
- 341 Please start curbside recycling by January 1, 2013.
- 344 You asked the wrong person. I'm clueless about most things related to Sterling Heights
- 349 There has been a big change in the upkeep of houses and lawns. There is a track and playground where people walk, young and old. Young men playing basketnall, see everyone around them and the language that they use is very bad. We are pretty open minded, always told our kids don't use bad language out in public. Basically Sterling Heights is a good place to live.
- 350 Going back to a light up your neighborhood program. What I mean by that is for you as a homeowner light up the area around your home for safety reasons. There is about 4-6 hours lit up in my area and I have 50 homes on my street.

Question 30A: Verbatim Cont.

- 352 Past year noticed roadside & road maintenance and repairs was done very poorly. Totally opposed to action taken by mayoral staff to police corruption - time card padding by lieutenants, sergeants etc. Oath of trust violated & given minimal sentence.
- 353 I applaud your ability to go through these difficult times while still providing excellent service and minimum disruptions
- 355 Keep our concerns in mind during these trying times
- 361 I would like to recycle but have no room in my garage for the container and no sidewalk to the rear of condo
- 362 This questionnaire is very leading and is no way put together to gauge an accurate response a waste of taxpayer money
- 364 Cut health care coverage for retirees - Free healthcare for people who retire in their 50's. No way I worked as a nurse until I was 65 because there was no health care for me. Everyone can do that.
- 366 Need new council for new ideas should have term limits
- 367 Our house was burned down by four juvenile offenders. The police detective was very unhelpful and felt that juvenile offenders should not be held accountable for their actions. He did not keep us apprised of what was going on. What a lousy detective. If he is a sample of Sterling Heights, we are in BIG TROUBLE!
- 369 In reference to question #17, the city should continue to cut expense as it has been doing during this economic contraction. More over, it should not return to past overly generous compensation after the economy ultimately recovers.
- 373 Need to encourage new candidates for mayor and council
- 376 Snow removal is very good in the neighborhood but Shoenherr could be better. Fire pits in people yards are smokey and the smoke gets into the house, we seem to be the only house without one.
- 378 Hate to, but will have to move someday upkeep of home, crime
- 381 I like living here. It is the 4th city I have lived in and its the best. Thank you
- 384 Stop planting trees under the overhead utility lines. Duh! How stupid can you get?
- 386 Would be nice to have some street lights in the developments
- 389 Do what ever you have to do to reduce crime in the city! I'm a lifelong resident and don't feel safe any more!
- 395 Keep up the good work.
- 399 I moved here in 1983 and I have enjoyed watching the city grow- amazing
- 400 Good place to live
- 401 Sterling Heights is a good place to live but crime is starting to increase in the city so I think Police enforcement is important
- 402 Finding a balanced city government providing necessary eliminating unnecessary eliminating unnecessary expenditures continuous improvement.
- 404 The money to rework Van Dyke from 15 Mile to 18 Mile is unnecessary!! The money for that should be put into completing 18 mile from Utica Rd to Hayes!!! Right now this city is almost grid locked. There was to put this road thru!! What happened to this proposal??
- 405 The mayor should be more proactive with budget & management issues, not just good will and PR activities.
- 414 need more childrens activities and a community center like warren
- 415 You need to keep a strong police and fire presence to maintain a safe working city
- 420 Great city to live in
- 422 Too many people packed into small spaces. There is a significant shortage of upscale housing with larger lots

Question 30A: Verbatim Cont.

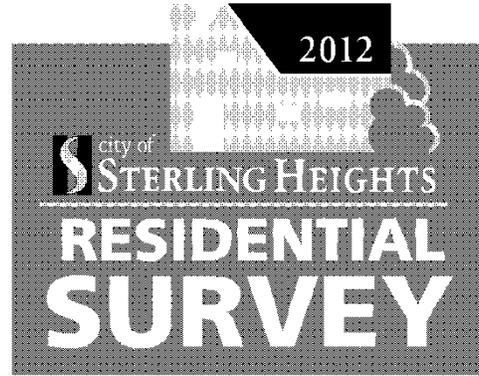
- 424 Please try not to increase property taxes. Already house value is down - not the tax. Please try to sweep the streets. I never see them sweeping - used to sweep - Seniors need sometimes help in yard (snow / mowing lawn) never gets them
- 427 We live on Ryan. The speed limit (45) is too fast, especially now that the half miles (Fox Hill, etc) are just blinkers during the day. You cannot cross the street & the traffic is too loud in the summer
- 428 I know services and personnel have been cut & you have done a great job with that, but it seems that the economy is starting to improve. Tax increases will only disenfranchise folks, struggling to make ends meet. I'm sure as home values increase your tax base will increase. Strip malls with empty stores do not pay taxes. Stop building them, till the others are 75% full.
- 429 This questionnaire is too restrictive for me to express my feelings. I feel S.H. DOES NOT listen to tax payers--For years we, the citizens, have asked for curb recycling and now we may get, but only if we pay for it--It should be added to our tax bills as part of the general operating expenses.
- 430 Mayor Notte, City Council, Mr Vanderpool, Dept heads, Police & Fire Personnel, and all municipal employees: the economy has forced all of you into some very difficult negotiating circumstances. You serve us well. Not it's up to the citizens. We need and I definitely support a millage increase that will help all city services from top to bottom! As the world and national economy slowly rebound; we face a financial crisis as a municipality. Make no mistake about it! We must act now! Our Future is in our hands, Not Lansing's or Washington's; let's preserve it not destroy it!
- 432 Sterling Hgts is a well run city that uses its tax dollars wisely. To help balance the budget, sports programs should be a "pay for play" program and social programs should be cut back before police, fire, & DPW programs are cut.
- 433 Don't like ideal of the city merge dispatch operations with county-service won't be as good
- 434 Why is the water and sewer has increase so very high. Why is my water bill is double than people with 4 in household with mine only has two
- 435 1. Sterling HB talks about their image - keeping properties clean and neat. But there is a house (someone lives there) that looks like a drug house in Detroit. South of 18 mile Rd & east of Mound. It has been this way for many years and nothing has ever been done about it. 2. The police when given a paper from a judge about child custody they will tell you they won't get involved. They won't enforce an order from a judge. What good is that order? It certainly doesn't help the child involved.
- 438 Continue to freeze wages of employees and benefits including police & fire, until property values return to 2007 levels. Many people can barely afford to live in their homes now and more taxes could make them move out. Live with what you are getting from taxes.
- 440 N/A
- 444 Cuts in police to me are noticeable--cuts should come from roads--or office workers. I have no relative in the police field.
- 445 All hail Spaghetti man, ruler of danceistan but currently residing in Sterling Heights, intent on it's conquest. Many have tried all have failed to defeat "His Footness". Why not change name to Spaghetti Man. Spaghetti Man Heights. Oh deport foreigners and steam clean their abodes. Give liberals and democrats the boot. Detroit is a good place for them. Spaghetti Man Heights land of 2.356 dances I like that.
- 449 I don't want any civic employees to lose their jobs but I don't want a millage increase. Maybe volunteers with a tax reduction for them.
- 453 I've lived in Sterling Heights since 1980. I miss the values I was taught at Sterling Heights high school and what my children are learning in Utica schools.

Question 30A: Verbatim Cont.

- 456 Dequinde is the only road joins M59 and it is only single lane. Traffic backs up bad. Should be widened from 18 mile to M59.
- 460 Hopefully all new city contracts include no pension for retirement, 401k type retirement should be new standard. Years of service should not guarantee employee advancement. Retirement age should be based on age not number of years employed - no 20 and out.
- 463 Be more prudent, my income went down too, and I found ways to make it work. My taxes are too high in Sterling Heights & I will likely move away this spring to the Novi area.
- 467 I like living in Sterling Heights & have very good neighbors.
- 469 Bring back the calendar each year.
- 470 I have had 3 911 calls over the past 10 years. Very pleased with response time, fire, police & ambulance. I wouldn't expect any less it's very important to have proper staffing in this area. I can think of many other areas that could probably have cuts.
- 474 We must keep city services and create great schools to make this city a place where people want to live. Get rid of school of choice!!
- 475 Great place to live, fair taxes, polite police. Good response police, fire, EMR, good Mayor.
- 476 I am grateful for this survey. Ban all commercial fire works use within this densely populated city.

SURVEY INSTRUMENT

The City of Sterling Heights is conducting a survey of its residents to determine how well the city is meeting the needs of the populace and to help guide its activities over the next several years. You are among a select few who have been randomly chosen to participate in this survey. Your responses will remain anonymous and will be grouped with those of other survey participants. The survey will only take about seven minutes to complete so please take a few minutes to help your city improve its services by answering a few questions.



1. Before receiving this survey, were you aware that the City of Sterling Heights was going to conduct a survey of its residents? Yes No

		Excellent	Good	Fair	Poor	Don't Know/NA
2. How do you rate:						
a. Sterling Heights as a place to live	<input type="checkbox"/>					
b. Your neighborhood as a place to live	<input type="checkbox"/>					
c. Sterling Heights as a place to raise children	<input type="checkbox"/>					
d. Sterling Heights as a place to live in retirement	<input type="checkbox"/>					
e. Overall quality of life in Sterling Heights	<input type="checkbox"/>					

3. What one word comes to mind when you hear "Sterling Heights"? _____
 Is this word positive, neutral or negative to you? (circle response) **Positive** **Neutral** **Negative**

		Strongly Agree	Somewhat Agree	Neutral	Somewhat Disagree	Strongly Disagree
4. Please rate how you feel about the following:						
a. I receive good value for the taxes I pay to the City of Sterling Heights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Overall, the city provides quality services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. I am pleased with the overall direction that the City of Sterling Heights is taking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. The City of Sterling Heights government uses my tax dollars wisely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. I am involved in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. I feel safe in Sterling Heights during the day	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. I feel safe in Sterling Heights at night	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. City policies encourage business development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

		Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
5. How important are the following <i>Police Department services?</i>						
a. Timely Response Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Adequate Staffing Levels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Crime Resolution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Neighborhood Patrols	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Traffic Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The overall performance of the Police Department is: Excellent Good Fair Poor

6. How important are the following <i>Fire Department services?</i>	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
a. Timely Response Times	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Adequate Staffing Levels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Emergency Medical Response	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Fire Fighting/Rescue Capabilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Fire Safety Education for Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Fire Code Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The overall performance of the Fire Department is: Excellent Good Fair Poor

7. How important are the following <i>Public Works Department services?</i>	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
a. Neighborhood Road Repairs (<i>Resurfacing / Patching</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Snow Removal of Neighborhood Streets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Street Sweeping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Roadside/Median Maintenance (<i>mowing, litter</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. City Parks Maintenance (<i>mowing, litter</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Municipal Parks/Grounds Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Athletic Field Maintenance (<i>Football, Baseball, etc</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Sidewalk Programs (<i>repairs, completion of gaps</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Recycling Drop-Off Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. City Street Tree Planting/Replacement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The overall performance of the Public Works Department is: Excellent Good Fair Poor

8. How important are the following <i>Public Library services?</i>	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
a. Print Collections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Audio/Video Collections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Reference Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Computers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Rooms for Use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Programs for Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Programs for Teens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Programs for Adults	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The overall performance of the Sterling Heights Public Library is: Excellent Good Fair Poor

9. How important are the following <i>Parks & Recreation services?</i>	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
a. Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Senior Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Nature Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Clinton River Trail System (<i>Biking/Hiking</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Recreation Programs for Youth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Recreation Programs for Adults	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Recreation Programs for Seniors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Special Recreation Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Music in the Park Concert Series	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Special Events (<i>Teen Fest, Sterling Christmas, etc</i>)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The overall performance of the Parks & Recreation Services is: Excellent Good Fair Poor

10. How important are the following <i>Community Relations services?</i>	Very Important	Somewhat Important	Neutral	Not Very Important	Not At All Important
a. Citizen Contact Center <i>(complaint resolution/customer service)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. City Web site: www.sterling-heights.net	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Free E-mail Subscription Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Pride & SHINE Clean Up Days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Sterling Heights Cultural Exchange	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Sterling Heights Social Media <i>(Facebook/Twitter/YouTube)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Sterling Heights Magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Sterling Heights Memorial Day Parade	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Sterling Heights Radio (AM 1700)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Sterling Heights Television (SHTV)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Sterlingfest Art & Music Fair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The overall performance of Community Relations Services is: Excellent Good Fair Poor

11. How do you rate the importance of **Neighborhood Property Maintenance** (Code Enforcement)?
 Very Important Somewhat Important Neutral Not Very Important Not at All Important

The overall performance of Neighborhood Property Maintenance is: Excellent Good Fair Poor

12. Is there one area where the city SHOULD REDUCE services? _____

13. Is there one area where the city SHOULD NOT REDUCE services? _____

14. Would you recommend Sterling Heights as a place to live to a friend or relative? Yes No Not sure

15. If you could change one thing about living in Sterling Heights, what would it be? _____

16. What one thing do you like most and would not change about living in Sterling Heights? _____

17. ***Sterling Heights, like many cities across the state, has lost millions in property tax revenue due to property value declines. As a result, Sterling Heights has cut \$27 million from its operational budget in part by eliminating more than 160 fulltime positions and reducing employee wages and benefits. 75% of position reductions have come from city hall departments, public works, library, and parks and recreation. This past year, 4 police officers and 8 firefighters were laid off. Without further recovery of lost property tax revenue, the city will need to eliminate many more positions, including a minimum of 45 police officers and 23 firefighter/paramedic positions. Please indicate how you feel about this matter.***

	Strongly Agree	Somewhat Agree	Neutral	Somewhat Disagree	Strongly Disagree
a. The City should layoff additional police officers and firefighter/paramedic positions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. The millage rate should be increased to avoid laying off police and fire positions and to keep staffing at current service levels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The following questions will be used to group your responses with those of others:

18. How long have you lived in Sterling Heights? Less than 1 year 1-5 years 6-10 years Over 10 years
19. Do you rent or own? Rent Own
20. Do you live in a: Single family home Manufactured/mobile home Duplex Apartment
 Condominium Other (specify) _____
21. How many people are living in your household? (circle response) 1 2 3 4 5 or more
22. What is your age? 18-24 25-34 35-44 45-54 55-64 65 or older
23. Your gender: Male Female
24. What is the highest level of education of the adult male or adult female of your household:
 Less than high school graduate High school graduate Some College Associates Degree
 Vocational/Technical graduate Bachelor's Degree Graduate/Professional Degree
25. Are you currently employed? Yes No
26. What is your ethnic origin? White/Caucasian Black/African American Latino/Hispanic
 American Indian/Alaskan Native Middle Eastern Asian/Pacific Islander Other _____
27. Is English the primary language spoken in your home? Yes No (specify) _____
28. Are you a registered voter? Yes No
29. Please estimate your total household income:
 Less than \$25,000 \$25,000 - \$49,999 \$50,000 - \$74,999 \$75,000 - \$99,999 \$100,000 or more
30. Please provide any additional thoughts or comments you may have about the City of Sterling Heights:

Thank you for your time!

***Your responses to this survey will be instrumental in helping
guide the future direction and development of our city.***



If you would like to take this survey by phone, please call (866) 472-2552 from 9 a.m. to 5:30 p.m. Monday-Friday.